

## **Report on Transportation Sponsorships and Donations 2011**

City Code stipulates that any donation, gift, grant, lease or loan exceeding \$250 shall first be approved by City Council. Passed by the Council in 2005, Ordinance 179806 authorized the PBOT Director to execute agreements accepting sponsorships, donations, contributions and cost-sharing agreements for transportation programs, in a form acceptable to the City Attorney, and in amounts not to exceed \$150,000. Passed by Council in 2009, Ordinance 182573 authorized the PBOT Director to accept and acknowledge individual sponsorships, donations, and contributions for Sunday Parkways projects in amounts not to exceed \$10,000 per individual per year.

Both ordinances also direct PBOT to report annually to the City Council on the numbers, types and dollar value of sponsorships, donations, contributions and cost-sharing agreements that have been executed.

In 2011, PBOT received a total of \$309,272.20 in donations (in kind and cash). The majority of these donations were received by the Transportation Options Division for the promotion and support of Sunday Parkways. The Options Division also received donations for the SmartTrips and Safe Routes to Schools programs and for the Bicycle Commute Challenge. These donations have helped foster relationships and partnerships between the City of Portland, local area and national businesses, community organizations, and citizens.

### Attachments:

Summary Sheet of Donations (Exhibit A)

List of individual Sunday Parkways donors (Exhibit B)

Ordinance No. 179806 (Exhibit C)

Ordinance No. 182573 (Exhibit D)



Sam  
Adams  
Mayor

## REPORT TO COUNCIL

February 17, 2012

Tom  
Miller  
Director

Transmit summary of sponsorships and donations received by the Bureau of Transportation in calendar year 2011, as required by Ordinances 179806 and 182573.

City Code stipulates that any donation, gift, grant, lease, or loan exceeding \$250 shall first be approved by City Council. Ordinance 179806 authorizes the PBOT Director to execute agreements accepting sponsorships, donations, contributions and cost sharing agreements for transportation programs, in a form acceptable to the City Attorney, and in amounts not to exceed \$150,000. Ordinance 182573 authorizes the PBOT Director to accept and acknowledge individual sponsorships, donations, and contributions for Sunday Parkways projects in amounts not to exceed \$10,000 per individual per year.

Sincerely,

Tom Miller, Director  
Portland Bureau of Transportation

### TO THE COUNCIL:

The Mayor concurs with the with the recommendation of the Director of the Bureau of Transportation and

### RECOMMENDS:

that the Council accept the report.

Respectfully Submitted,

Mayor Sam Adams

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Agenda No.  
**REPORT NO.**  
 Title

Transmit summary of sponsorships and donations received by the Bureau of Transportation in calendar year 2011, as required by Ordinances 179806 and 182573. (Report)

INTRODUCED BY Commissioner/Auditor: <b>MAYOR SAM ADAMS</b> <i>V. Willmann on behalf of Mayor Adams</i>	CLERK USE: DATE FILED <u>MAR 09 2012</u>
<b>COMMISSIONER APPROVAL</b> Mayor—Finance and Administration - Adams Position 1/Utilities - Fritz Position 2/Works - Fish Position 3/Affairs - Saltzman Position 4/Safety - Leonard	LaVonne Griffin-Valade Auditor of the City of Portland  By: <u><i>[Signature]</i></u> Deputy
<b>BUREAU APPROVAL</b> Bureau: Bureau of Transportation Transportation Systems Management Interim Group Manager: Rob Burchfield  Prepared by: Dan Bower:cm Date Prepared:03/02/12	<b>ACTION TAKEN:</b>  MAR 14 2012 <b>PLACED ON FILE</b>
Financial Impact & Public Involvement Statement Completed <input checked="" type="checkbox"/> Amends Budget <input type="checkbox"/> Not Required <input type="checkbox"/>	
Council Meeting Date <b>03/14/12</b>	
<b>City Attorney Approval</b>	

<b>AGENDA</b>
<b>TIME CERTAIN</b> <input type="checkbox"/> Start time: _____  Total amount of time needed: _____ (for presentation, testimony and discussion)
<b>CONSENT</b> <input checked="" type="checkbox"/>
<b>REGULAR</b> <input type="checkbox"/> Total amount of time needed: _____ (for presentation, testimony and discussion)

FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:	
	YEAS	NAYS
1. Fritz	✓	
2. Fish	✓	
3. Saltzman	—	—
4. Leonard	✓	
Adams	✓	