

CITY OF
PORTLAND

Whereas

Whereas, *ReUse Week* is a celebration of the principles of reuse, sustainability, and community-building and the local organizations that bring them to life; and

Whereas, the City's relationship with Community Warehouse, Free Geek, the Habitat ReStore, the ReBuilding Center, SCRAP, and Schoolhouse Supplies continues to grow, most notably with the creation of the *ReUse PDX* consortium in 2010; and

Whereas, The Oregon chapter of the National Reuse Alliance successfully bid to host the Fall 2012 *ReuseConex* conference, which will bring hundreds of reuse professionals to Portland, elevate the City's profile as a leader in reuse, and promote reuse in our community; and

Whereas, the centerpiece of *ReUse Week 2011* will be the North Portland Sunday Parkways celebration on June 26 where partner organizations will gather at McCoy Park for games, giveaways and more; and

Whereas, reuse conserves scarce and precious natural resources, diverts a wide variety of materials from the waste stream, gives new life to goods and materials, and helps improve the lives of some of our most vulnerable residents; and

Whereas, our partner organizations divert millions of pounds of waste from landfills each year, keeping 27,000 computers, \$13 million worth of school supplies, and \$8 million worth of furniture and household supplies out of the waste stream; and

Whereas, the mission of *ReUse PDX* aligns with the City's Climate Action Plan goal of reducing local carbon emissions 80 percent by 2050 and supports the City's goal of reducing by 25 percent by 2030 total solid waste generated while minimizing carbon emissions generated from waste disposal; and

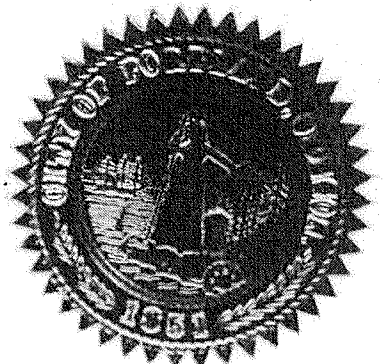
Whereas, the City of Portland is increasingly focused on supporting thoughtful consumption, particularly through the Bureau of Planning and Sustainability's "Be Resourceful" campaign; and

Whereas, together with our reuse partners, the Portland City Council and Multnomah County Board of Commissioners will work to promote the value of reuse and increase its understanding and practice in Portland and Multnomah County;

Now, therefore, I, Sam Adams, Mayor of the City of Portland, Oregon, the "City of Roses," do hereby proclaim June 22 through June 28, 2011 to be

ReUse Week

in Portland, and encourage all residents to observe this week.





DATE: June 22, 2011

TO: City Council

CC: Council Clerk

FROM: Mayor Sam Adams
Commissioner Nick Fish

SUBJECT: ReUse Week 2011

This morning, we will declare Portland's third annual ReUse Week, a celebration of the principles of reuse and the outstanding local organizations which bring them to life.

Over the past three years, the City's increasing focus on supporting thoughtful consumption, including our Climate Action Plan goals, has strengthened our relationship with these groups. We are pleased to report that we are collaborating more than ever before.

We are proud to support our ReUse PDX partners and honor their work with this declaration.

In our short presentation we will recognize our partners and hear a number of exciting updates.

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ReUse Week 2011
(Presentation introduced by Mayor Adams and Commissioner Fish)

JUN 22 2011

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LaVonne Griffin-Valade
Auditor of the City of Portland

By *Susan Parsons*
Deputy

COMMISSIONERS VOTED AS FOLLOWS:		
	YEAS	NAYS
1. Fritz		
2. Fish		
3. Saltzman		
4. Leonard		
Adams		