

### **Community Access Capital Grant Program**

The Community Access Capital Grant program provides grants for technology projects to community organizations, libraries, educational institutions and local government agencies throughout Multnomah County. This program assists local entities in using cable system technology for enhanced communications, including video, data and voice applications. Grants are awarded by the MHCRC and administered by OCCFM. Grant money is re-invested locally to provide a financial means to address concrete local needs, such as improving learning resources in public schools and community colleges; removing barriers to receiving an education, information or social services by disadvantaged or challenged people; and increasing access to media tools for local discourse and communications. Over the past 10 years, the Grant Program has funded 115 projects, with awards to 50 community organizations, including 23 educational institutions; 22 non-profit organizations; 5 local government agencies. Over \$12 million has been invested in the local community through grant projects that leveraged an additional \$26 million in matching funds.

### **I-Net**

In Multnomah County, we have a unique situation where the City, through the Bureau of Technology Services (BTS) and the IRNE, has partnered with Comcast, the MHCRC and public agencies to construct and operate an advanced, high-speed, fiber-based institutional network (I-Net) that connects schools, libraries and local government buildings throughout the City and County. The network provides these public institutions data network services and Internet connectivity at significantly less cost than is otherwise available from the private sector. The I-Net represents over \$11 million invested in local network capital assets, through funding from the PEG Capital Fund. Comcast owns and maintains the physical fiber network and BTS provides the network services to 295 schools, libraries and public agency sites. These agencies pay monthly service fees to fund operation and service-provision on the I-Net. The I-Net allows Portland Public Schools, Multnomah County, MESD, the City and other local entities (all of which are under extreme budget pressure) to hold the line on costs while meeting the ever increasing demand for network services.

### **Portland Community Media**

Portland Community Media (PCM) mission is to serve as a catalyst in promoting community involvement and offer all-inclusive multimedia education programs. The City provides general fund dollars to PCM for operational costs and the PEG Capital Fund provides for PCM's capital costs. PCM continues to be a much-needed resource for the City and the community, putting technology in the communities' hands for communication, civic engagement, artistic and cultural expression and community development purposes. Last year alone, PCM served over 323 youth and more than 80 non-profits. Through PCM's resources, the community produced over 2,727 new, locally-relevant video programs.

### **Council Presentation**

The planned 20-minute presentation will highlight and summarize a decade of community technology investments and benefits that have been made possible by the PEG Capital Fund and related requirements of the cable franchises in conjunction with the willing partnership of Comcast. Invited speakers include Robb Cowie, Executive Director of Community Involvement and Public Affairs for Portland Public Schools, and Sherry Swackhamer, Chief Information Officer, Multnomah County. Following the presentation, staff welcomes any comments offered by representatives of Comcast in light of Comcast's role as an essential partner with the City and MHCRC for the past decade in making these cable franchise public benefits possible.

Please contact me or Julie Omelchuck if you have any questions prior to the presentation.

DCO/ISO/ July 27, 2011 \*

Agenda No.  
**REPORT NO.**

Title and

Transmit Report from Office of Cable Communications & Franchise Management on cable franchise public benefits: a decade of community investment (Report)

<p><b>INTRODUCED BY</b> Commissioner/Auditor: <b>Saltzman</b></p>	<p>CLERK USE: DATE FILED <u>JUL 29 2011</u></p>
<p><b>COMMISSIONER APPROVAL</b></p> <p>Mayor—Finance and Administration - Adams</p> <p>Position 1/Utilities - Fritz</p> <p>Position 2/Works - Fish</p> <p>Position 3/Affairs - Saltzman <i>AS/sc</i></p> <p>Position 4/Safety - Leonard</p>	<p>LaVonne Griffin-Valade Auditor of the City of Portland</p> <p>By: <i>fritz</i> _____ Deputy</p>
<p><b>BUREAU APPROVAL</b></p> <p>Bureau: OCCFM Bureau Head: David C. Olson <i>David Olson</i></p>	<p><b>ACTION TAKEN:</b></p> <p>AUG 03 2011 <b>ACCEPTED</b></p>
<p>Prepared by: DCO/JSO Date Prepared: July 27, 2011</p>	
<p>Financial Impact &amp; Public Involvement Statement Completed <input checked="" type="checkbox"/> Amends Budget <input type="checkbox"/></p>	
<p>Council Meeting Date <b>August 3, 2011</b></p>	
<p><b>City Attorney Approval:</b> required for contract, code, easement, franchise, charter, Comp Plan</p>	

**AGENDA**

**TIME CERTAIN**   
Start time: 9:30am

Total amount of time needed: \_\_\_\_\_  
(for presentation, testimony and discussion)

**CONSENT**

**REGULAR**   
Total amount of time needed: \_\_\_\_\_  
(for presentation, testimony and discussion)

FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:	
	YEAS	NAYS
1. Fritz	1. Fritz <input checked="" type="checkbox"/>	
2. Fish	2. Fish <input checked="" type="checkbox"/>	
3. Saltzman	3. Saltzman <input checked="" type="checkbox"/>	
4. Leonard	4. Leonard <input checked="" type="checkbox"/>	
Adams	Adams <input checked="" type="checkbox"/>	