



CITY OF
PORTLAND
BUREAU OF
TRANSPORTATION



Sam
Adams
Mayor

Tom
Miller
Director

PRESENTATION TO COUNCIL

January 31, 2012 Mayor Sam Adams
Commissioner Fish
Commissioner Fritz
Commissioner Leonard
Commissioner Saltzman

FROM: Tom Miller, Director *TM*
Portland Bureau of Transportation

SUBJECT: Presentation of ASLA Design Award to City Council for the Portland Mall Revitalization Project and Recognition of Greg Baldwin, Architect

The Portland Mall lies at the vibrant core of downtown Portland and the region. Originally an iconic transportation spine for the City, the Mall had aged and deteriorated. In September of 2009, the Portland Mall Revitalization Project was opened, extending the transportation network and adding light rail transit to the Mall. World-class amenities and transit service on the Mall now provide businesses, shoppers and tourists with an efficient and pleasant means of traveling to and from their destinations through the length of downtown.

First as City Commissioner for Transportation, and then as Mayor, Sam Adams provided the leadership necessary to shepherd this complex design and construction project through the heart of our downtown core. In partnership with TriMet, Mayor Adams' collaborative relationships with downtown businesses and residents ensured the success of the Portland Mall Revitalization Project. This achievement is highlighted daily by the bustling activity that occurs from one end of the Mall to the other.

The Portland Mall Revitalization Project has been recognized by the American Society of Landscape Architects (ASLA) as its recipient of the 2011 Award of Excellence in General Design. This is the highest possible award presented by ASLA, and one that is not bestowed every year. The jury noted that the Design Team, empowered by an unusually high level of political empowerment, had set a new benchmark for urban connectivity as Portland continues to stay at the forefront of vital sustainable planning.

Additionally, on January 6th, the American Institute of Architects (AIA) announced that the Portland Mall Revitalization Project is one of eight national projects to receive the 2012 AIA Honor Award for Regional and Urban Design. The Institute Honor Awards for Regional and Urban Design recognize distinguished achievements that involve the expanding role of the architect in urban design, regional and city planning, and community development. The awards identify projects and

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programs that contribute to the quality of these environments. This award will be presented at the AIA National Convention on May 17th in Washington DC.

Great civic architecture is not self-generating. It is the product of clear vision, close collaboration and thoughtful execution. The award-winning character of the revitalized Portland Mall is due in large part to the vision and caring of Greg Baldwin. We would like to acknowledge the contributions that Greg made, not only to the Mall, but to the City as a whole and to the definition of Urban Design during his lifetime. The vision behind the Portland Mall Revitalization is Greg's final contribution to the City he loved, and we would like to acknowledge that today.

Presenting the award along with a brief tribute to Greg Baldwin will be:

- Ron Stewart, Principal, ZGF Architects
- Scott Andrews, Chairman, Portland Development Commission
- Rob Barnard, Project Director, TriMet

Also in attendance at the Council session will be Teresa Boyle, the City's Manager for the project, Bob Hastings, TriMet's agency architect, and other members of the team.

American Society of Landscape Architects Design Award for the Portland Mall Revitalization Project and recognition of Greg Baldwin (Presentation introduced by Mayor Adams) 15 minutes requested

FEB 08 2012

PLACED ON FILE

Filed FEB 03 2012

LaVonne Griffin-Valade
Auditor of the City of Portland

By 

COMMISSIONERS VOTED AS FOLLOWS:		
	YEAS	NAYS
1. Fritz		
2. Fish		
3. Saltzman		
4. Leonard		
Adams		