

# ORDINANCE No. 185102

\*Authorize two year contract with Good Sport Promotion, Inc for \$248,500 for volunteer management and recruitment services through the City of Portland Sunday Parkways program (Ordinance)

The City of Portland ordains:

Section 1. The Council finds:

1. Portland Bureau of Transportation (PBOT) Vision calls for a balanced, multi-modal transportation system where residents will have a broad range of safe and convenient transportation options and will frequently walk, bicycle, carpool, or ride public transit as their first choice of transportation.
2. Portland Sunday Parkways promotes healthy active living through a series of free events opening the city's largest public space -- its streets -- to walk, bike, roll, and discover active transportation. Portland Sunday Parkways fosters civic pride, stimulates economic development, and represents the community, business and government investments in Portland's vitality, livability, and diversity.
3. In 2011, Portland Sunday Parkways events drew 107,000 participants and garnered significant media coverage. The City of Portland and its partners plan to implement five annual Sunday Parkways events in 2012 and 2013, which promote walking & bicycling.
4. Good Sport Promotion, Inc. was selected through a competitive bid process to provide volunteer management and recruitment services for five Sunday Parkways in each year for 2012 and 2013 engaging more than 300 volunteers at each event.
5. The Bureau's level of confidence in the cost estimates for this project is high.

NOW, THEREFORE, the Council directs:

- a. That the Commissioner-in-Charge and the Auditor are authorized to enter into Contract No. 30002421 with Good Sport Promotion, Inc., in a form substantially in accordance with the agreement attached to the original of this ordinance and, by reference, made a part hereof.

Section 2. The Council declares that an emergency exists because the critical project meetings are scheduled in mid-January 2012; therefore, this Ordinance shall be in full force and effect from and after its passage by the Council.

Passed by the Council, JAN 11 2012

Mayor Sam Adams  
Prepared by: Linda Ginenthal:cm  
Date Prepared: December 9, 2011

**LaVonne Griffin-Valade**

Auditor of the City of Portland

By



Deputy

two year

Agenda No.  
**ORDINANCE NO.**  
Title

185102

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INTRODUCED BY Commissioner/Auditor: <b>MAYOR SAM ADAMS</b> <i>K. Saltzman on behalf of Mayor Adams</i> COMMISSIONER APPROVAL
Mayor—Finance and Administration - Adams
Position 1/Utilities - Fritz
Position 2/Works - Fish
Position 3/Affairs - Saltzman
Position 4/Safety - Leonard
BUREAU APPROVAL
Bureau: Bureau of Transportation Group Manager: Robert Burchfield, System Management Other: <i>Robert Burchfield</i>
Prepared by: Linda Ginenthal:cm Date Prepared: 12/09/2011
Financial Impact & Public Involvement Statement Completed <input checked="" type="checkbox"/> Amends Budget <input type="checkbox"/> Not Required <input type="checkbox"/>
Portland Policy Document If "Yes" requires City Policy paragraph stated in document. Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
Council Meeting Date <del>December 21, 2011</del> <i>Jan 4, 2012 MW</i>
City Attorney Approval

CLERK USE: DATE FILED <b>DEC 29 2011</b>
LaVonne Griffin-Valade Auditor of the City of Portland
By: <i>[Signature]</i> Deputy
ACTION TAKEN: JAN 04 2012 <b>CONTINUED TO</b> JAN 11 2012 9:30 A.M

AGENDA
TIME CERTAIN <input type="checkbox"/> Start time: _____
Total amount of time needed: _____ (for presentation, testimony and discussion)
CONSENT <input checked="" type="checkbox"/> <i>Pulled</i>
REGULAR <input type="checkbox"/> Total amount of time needed: _____ (for presentation, testimony and discussion)

FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:		
		YEAS	NAYS
1. Fritz	1. Fritz	<input checked="" type="checkbox"/>	
2. Fish	2. Fish	<input checked="" type="checkbox"/>	
3. Saltzman	3. Saltzman	<input checked="" type="checkbox"/>	
4. Leonard	4. Leonard	<input checked="" type="checkbox"/>	
Adams	Adams	<input checked="" type="checkbox"/>	