

Portland, Oregon  
**FINANCIAL IMPACT and PUBLIC INVOLVEMENT STATEMENT**  
**For Council Action Items**

(Deliver original to Financial Planning Division. Retain copy.)

1. Name of Initiator Radcliffe Dacanay	2. Telephone No. 823-9713	3. Bureau/Office/Dept. Planning and Sustainability
4a. To be filed (date): December 7, 2011	4b. Calendar (Check One)  Regular      Consent      4/5ths <input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/>	5. Date Submitted to Commissioner's office and FPD Budget Analyst: November 28, 2011
6a. Financial Impact Section: <input checked="" type="checkbox"/> Financial impact section completed	6b. Public Involvement Section: <input checked="" type="checkbox"/> Public involvement section completed	

**1) Legislation Title:**

\*Authorize application to IBM Smarter Cities Challenge for a grant to provide professional expertise to help the City deliver an effective strategy to better address equity in the delivery of city services and public spending. (Ordinance)

**2) Purpose of the Proposed Legislation:**

The City intends to submit a non-monetary grant application to IBM corporation for the competitive opportunity to be chosen to work with a team of experts from a variety of fields to help the City develop a strategy to address equity in the delivery of city services and public spending as well as to better distinguish between spending on equity, maintenance of existing systems, and strategic investments. This potential collaboration with IBM is intended to more clearly demonstrate the complexity of equity with respect to delivery of city services. Ultimately, the effort will lead to policy and/or actions that yield co-benefits for Portland residents in multiple focus areas.

**3) Which area(s) of the city are affected by this Council item? (Check all that apply—areas are based on formal neighborhood coalition boundaries)?**

- City-wide/Regional       Northeast       Northwest       North
- Central Northeast       Southeast       Southwest
- East
- Central City
- Internal City Government Services

FINANCIAL IMPACT

4) Revenue: Will this legislation generate or reduce current or future revenue coming to the City? If so, by how much? If so, please identify the source.

None.

5) Expense: What are the costs to the City related to this legislation? What is the source of funding for the expense? (Please include costs in the current fiscal year as well as costs in future years. If the action is related to a grant or contract please include the local contribution or match required. If there is a project estimate, please identify the level of confidence.)

IBM will provide no direct funding, and there is no required match. City of Portland will provide staff time from the adopted FY 11-12 budget.

6) Staffing Requirements:

- Will any positions be created, eliminated or re-classified in the current year as a result of this legislation? (If new positions are created please include whether they will be part-time, full-time, limited term, or permanent positions. If the position is limited term please indicate the end of the term.)

None.

- Will positions be created or eliminated in future years as a result of this legislation?

None.

(Complete the following section only if an amendment to the budget is proposed.)  
 7) Change in Appropriations (If the accompanying ordinance amends the budget please reflect the dollar amount to be appropriated by this legislation. Include the appropriate cost elements that are to be loaded by accounting. Indicate "new" in Fund Center column if new center needs to be created. Use additional space if needed.)

None.

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount

[Proceed to Public Involvement Section – REQUIRED as of July 1, 2011]

PUBLIC INVOLVEMENT

8) Was public involvement included in the development of this Council item (e.g. ordinance, resolution, or report)? Please check the appropriate box below:

YES: Please proceed to Question #9.

NO: Please, explain why below; and proceed to Question #10.

This is required City procedure to authorize application for a grant for professional services. If there would be a grant award, the authorization to accept it would go before City Council again.

9) If "YES," please answer the following questions:

a) What impacts are anticipated in the community from this proposed Council item?

b) Which community and business groups, under-represented groups, organizations, external government entities, and other interested parties were involved in this effort, and when and how were they involved?

c) How did public involvement shape the outcome of this Council item?

d) Who designed and implemented the public involvement related to this Council item?

e) Primary contact for more information on this public involvement process (name, title, phone, email):

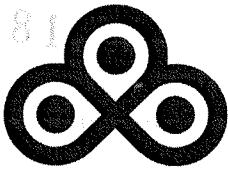
10) Is any future public involvement anticipated or necessary for this Council item? Please describe why or why not.

Public involvement is anticipated if the application is granted. IBM's recommendations might include on-the-ground actions that would warrant public input. Their recommendations could include tools to use in public involvement related to budgeting and setting service standards. This could potentially include a combination of using open data, visualizations, and/or social media to help bring about positive change in the delivery of city services.

Susan Anderson/Michael Armstrong



BUREAU DIRECTOR (Typed name and signature)



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Bureau of Planning and Sustainability  
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## MEMO

**DATE:** November 28, 2011

**TO:** Mayor Sam Adams

**FROM:** Susan Anderson, Director

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1. **Ordinance Title:** \*Authorize application to IBM Smarter Cities Challenge for a grant to provide professional expertise to help the City deliver an effective strategy to better address equity in the delivery of city services and public spending. (Ordinance)
  2. **Contact:** Radcliffe Dacanay, Portland Plan Team, 503-823-9713
  3. **Requested Council Date:** December 7, 2011
  4.  Consent Agenda Item     Regular Agenda Item  
 Emergency Item (explain below)     Non-Emergency Item

This is an emergency item because the deadline for submission of the application to IBM is December 16, 2011.
  5. **Purpose of Agenda Item:** The City intends to submit a non-monetary grant application to IBM corporation for the competitive opportunity to be chosen to work with a team of experts from a variety of fields to help the City develop a strategy to address equity in the delivery of city services and public spending as well as to better distinguish between spending on equity, maintenance of existing systems, and strategic investments. This potential collaboration with IBM is intended to more clearly demonstrate the complexity of equity with respect to delivery of city services. Ultimately, the effort will lead to policy and/or actions that yield co-benefits for Portland residents in multiple focus areas.
  6. **History of Agenda Item/Background:** Public input for the draft Portland Plan presented challenges the City must address equitably to succeed: the number of working poor, flat job growth, displacement, increasing chronic disease rates, infrastructure decay,



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low high school graduation rates, and efforts to reduce emissions and polluting runoff from yards, streets and buildings.

7. **Legal Issues:** None Known
8. **What individuals or groups are or would be supportive or opposed to this action?** Portland Bureau of Transportation (PBOT); the Office of Equity; Metro (regional government); Portland State University; The Urban League; local citizens supporting the implementation of Portland Plan, primarily the actions related to equity.
9. **How does this relate to current City policies?** This relates to implementation of strategies introduced in the draft Portland Plan.

