

Portland, Oregon  
**FINANCIAL IMPACT and PUBLIC INVOLVEMENT STATEMENT**  
**For Council Action Items**

(Deliver original to Financial Planning Division. Retain copy.)

1. Name of Initiator Judi Ranton		2. Telephone No. 503-823-7513	3. Bureau/Office/Dept. Water Bureau / Public Safety
4a. To be filed (hearing date):  November 10, 2011	4b. Calendar (Check One)  Regular    Consent    4/5ths <input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/>		5. Date Submitted to Commissioner's office and FPD Budget Analyst: November 10, 2011
6a. Financial Impact Section: <input checked="" type="checkbox"/> Financial impact section completed		6b. Public Involvement Section: <input checked="" type="checkbox"/> Public involvement section completed	

**1) Legislation Title:**

Authorize the Water Bureau to execute grants for a pilot project to fund water-efficiency projects for non-residential commercial accounts (Ordinance)

**2) Purpose of the Proposed Legislation:**

The main objective of the pilot non-residential grant program is to provide financial incentives for water efficiency improvements to businesses that are Portland Water Bureau customers. The Water Bureau's Conservation Program provides technical services and devices to all customers, but has not previously provided incentives for business, particularly small businesses, schools and non-profits.

The Water Bureau's Division 86 Water Management and Conservation Plan, July 2010, calls for a commercial rebate program for weather-based irrigation equipment. This grant proposal expands the commercial rebate program to include other water efficiency measures for non-residential accounts.

**3) Which area(s) of the city are affected by this Council item? (Check all that apply—areas are based on formal neighborhood coalition boundaries)?**

- |  |                                    |                                    |                                |
|--|------------------------------------|------------------------------------|--------------------------------|
| <input checked="" type="checkbox"/> City-wide/Regional | <input type="checkbox"/> Northeast | <input type="checkbox"/> Northwest | <input type="checkbox"/> North |
| <input type="checkbox"/> Central Northeast             | <input type="checkbox"/> Southeast | <input type="checkbox"/> Southwest | <input type="checkbox"/> East  |
| <input type="checkbox"/> Central City                  |                                    |                                    |                                |

**FINANCIAL IMPACT**

**4) Revenue: Will this legislation generate or reduce current or future revenue coming to the City? If so, by how much? If so, please identify the source.**

This project will result in increased water efficiency which leads to a reduction in water and sewer volumes. The reduction in revenue to the City per Grantee is minimal. The savings to the customer will vary with each project.

**5) Expense:** What are the costs to the City as a result of this legislation? What is the source of funding for the expense? (Please include costs in the current fiscal year as well as costs in future years. If the action is related to a grant or contract please include the local contribution or match required. If there is a project estimate, please identify the level of confidence.)

The Water Bureau has budgeted to pay \$30,000 in FY 2011-2012 and will request an additional \$30,000 per fiscal year in the FY 2012-2013 and FY 2013-2014 Budgets. The total grant agreements will not exceed \$90,000, and each individual grant shall not exceed \$5,000. Each grantee shall provide 25% of the project funding themselves.

**6) Staffing Requirements:**

- **Will any positions be created, eliminated or re-classified in the current year as a result of this legislation?** (If new positions are created please include whether they will be part-time, full-time, limited term, or permanent positions. If the position is limited term please indicate the end of the term.)  
No
- **Will positions be created or eliminated in future years as a result of this legislation?**  
No

*(Complete the following section only if an amendment to the budget is proposed.)*

**7) Change in Appropriations** (If the accompanying ordinance amends the budget please reflect the dollar amount to be appropriated by this legislation. Include the appropriate cost elements that are to be loaded by accounting. Indicate "new" in Fund Center column if new center needs to be created. Use additional space if needed.)

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount

**[Proceed to Public Involvement Section — REQUIRED as of July 1, 2011]**

**PUBLIC INVOLVEMENT**

**8) Was public involvement included in the development of this Council item (e.g. ordinance, resolution, or report)? Please check the appropriate box below:**

- YES: Please proceed to Question #9.  
 NO: Please, explain why below; and proceed to Question #10.

While there was not specific public involvement for this Council item, the City proposed an incentive program for weather-based irrigation products for commercial accounts in its Division 86 Water Conservation and Management Plan, July 2010. These grant proposals would cover such products as well as expand the potential water efficiency products available for non-residential customers. The plan was out for public review and comment prior to being submitted to the State. No public comment was recorded on this element of the plan.

This is a pilot project, added to the current mix of water conservation programs available to both residential and non-residential customers of the Portland Water Bureau. Such incentive programs for non-residential customers have been considered appropriate projects by industry standards for conservation programs of the size of Portland's. Public input, as the project progresses, will be considered when the 3-year pilot is evaluated.

**9) If "YES," please answer the following questions:**

**a) What impacts are anticipated in the community from this proposed Council item?**

**b) Which community and business groups, under-represented groups, organizations, external government entities, and other interested parties were involved in this effort, and when and how were they involved?**

**c) How did public involvement shape the outcome of this Council item?**

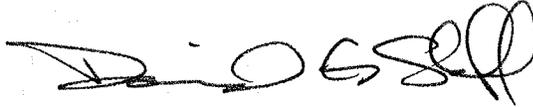
**d) Who designed and implemented the public involvement related to this Council item?**

**e) Primary contact for more information on this public involvement process (name, title, phone, email):**

**10) Is any future public involvement anticipated or necessary for this Council item? Please describe why or why not.**

Input by the public – both those participating and those interested in the project’s outcome – will be solicited and reviewed throughout the project. The pilot project is going to be evaluated at the end of three years, and public input will be included in the evaluation.

**David G. Shaff, Administrator**



**APPROPRIATION UNIT HEAD**