

Portland, Oregon

FINANCIAL IMPACT and PUBLIC INVOLVEMENT STATEMENT For Council Action Items

(Deliver original to Financial Planning Division. Retain copy.)

1. Name of Initiator Denise Kleim		2. Telephone No. 503-823-7338	3. Bureau/Office/Dept. BDS 299/5000
4a. To be filed (date): 10/12/11	4b. Calendar (Check One) Regular <input type="checkbox"/> Consent <input checked="" type="checkbox"/> 4/5ths <input type="checkbox"/>		5. Date Submitted to Commissioner's office and FPD Budget Analyst: 9/29/11
6a. Financial Impact Section: X Financial impact section completed		6b. Public Involvement Section: X Public involvement section completed	

1) Legislation Title:

*Authorize a temporary entertainment event and site preparation work by the Cavalia (Ordinance: Extend Title 33 Temporary Activity timelines and waive Title 33 Temporary Activity parking regulations)

2) Purpose of the Proposed Legislation:

Extend Title 33 temporary activity timelines (33.296.030.B.3) and waive Title 33 temporary parking regulations (33.296.040.B) for the duration of the 2011-2012 Cavalia site preparation, performances and tear down.

3) Which area(s) of the city are affected by this Council item? (Check all that apply—areas are based on formal neighborhood coalition boundaries)?

- | | | | |
|--|------------------------------------|---|--------------------------------|
| <input type="checkbox"/> City-wide/Regional | <input type="checkbox"/> Northeast | <input checked="" type="checkbox"/> Northwest | <input type="checkbox"/> North |
| <input type="checkbox"/> Central Northeast | <input type="checkbox"/> Southeast | <input type="checkbox"/> Southwest | <input type="checkbox"/> East |
| <input type="checkbox"/> Central City | | | |
| <input type="checkbox"/> Internal City Government Services | | | |

FINANCIAL IMPACT**4) Revenue: Will this legislation generate or reduce current or future revenue coming to the City? If so, by how much? If so, please identify the source.**

This legislation will have no impact on the city revenue. The legislation is limited to temporarily modifying how two regulations of the Zoning Code apply to a temporary activity. The legislation will be limited to a three month period of time that the temporary activity (Cavalia) is at the site.

5) Expense: What are the costs to the City related to this legislation? What is the source of funding for the expense? *(Please include costs in the current fiscal year as well as costs in future years. If the action is related to a grant or contract please include the local contribution or match required. If there is a project estimate, please identify the level of confidence.)*

There are no costs to the city related to this legislation.

6) Staffing Requirements:

- **Will any positions be created, eliminated or re-classified in the current year as a result of this legislation?** *(If new positions are created please include whether they will be part-time, full-time, limited term, or permanent positions. If the position is limited term please indicate the end of the term.)*

The legislation has no current impact on city positions.

- **Will positions be created or eliminated in future years as a result of this legislation?**

The legislation has no future impact on city positions.

(Complete the following section only if an amendment to the budget is proposed.)

7) Change in Appropriations *(If the accompanying ordinance amends the budget please reflect the dollar amount to be appropriated by this legislation. Include the appropriate cost elements that are to be loaded by accounting. Indicate "new" in Fund Center column if new center needs to be created. Use additional space if needed.)*

The legislation does not amend the city budget.

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount

[Proceed to Public Involvement Section — REQUIRED as of July 1, 2011]

PUBLIC INVOLVEMENT

8) Was public involvement included in the development of this Council item (e.g. ordinance, resolution, or report)? Please check the appropriate box below:

☒ **YES:** Please proceed to Question #9.

☐ **NO:** Please, explain why below; and proceed to Question #10.

9) If "YES," please answer the following questions:

a) What impacts are anticipated in the community from this proposed Council item?

Representatives of the property-owner and Cavalia have done outreach to the community surrounding the site, and the Pearl District Neighborhood Association fully supports the Pearl District location for the temporary use.

b) Which community and business groups, under-represented groups, organizations, external government entities, and other interested parties were involved in this effort, and when and how were they involved?

Representatives from Hoyt Street Property (land owner) and Cavalia met with the Pearl District Neighborhood Association on September 8, 2011. The PDNA unanimously supported the Cavalia.

c) How did public involvement shape the outcome of this Council item?

BDS is able to move this legislation forward due to the neighborhood support.

d) Who designed and implemented the public involvement related to this Council item?

Both Cavalia and HSP were aware of needing the neighborhood support and although the legislation does not require public involvement it was encouraged by BDS. BDS' primary concern was the potential traffic and parking impacts on the surrounding neighborhood during the event. A city required traffic management plan has been supported by PDNA.

e) Primary contact for more information on this public involvement process (name, title, phone, email):

Dave Davis
President PDNA
davedavis@pdna.com
503-799-2212

10) Is any future public involvement anticipated or necessary for this Council item? Please describe why or why not.

BDS does not anticipate any future public involvement for the Cavalia event. The site activity has a limited timeframe of 93 days. This legislature will allow for the one-time event.



Paul L. Scarlett, Director, Bureau of Development Services,

BUREAU DIRECTOR (Typed name and signature)



City of Portland, Oregon
Bureau of Development Services
Office of the Director
FROM CONCEPT TO CONSTRUCTION

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Memorandum

184931

Date: September 29, 2011

To: Mayor Sam Adams
Commissioner Nick Fish
Commissioner Amanda Fritz
Commissioner Randy Leonard
Commissioner Dan Saltzman

From: Paul L. Scarlett, Director *PLS*

RE: Cavalia 2011-2012 Portland Event

The Bureau of Development Services has prepared an ordinance to allow the Cavalia to use the Hoyt Street Properties LLC (HSP) properties at 1350 NW Savier Street for the 2011-12 event. The ordinance waives the related City of Portland Planning and Zoning Code requirements to allow the event to exceed the time limits for temporary activities (two weeks) in an EXd zone, and to allow parking that will be accessory to this use.

Background

The Cavalia is a circus-type event with a unique combination of equestrian arts, multimedia, dance and acrobatics. Since 2003, the first year of production, Cavalia has presented in 43 cities around the world. Cavalia was the brainchild of Normand Latourelle, who helped built the famous Cirque du Soleil. The Cavalia is coming to Portland in mid-October 2011 through mid-January 2012. This will be the first time Cavalia has performed in Portland. For previous circus type events City Council has waived all land use requirements because the event was deemed "temporary."

The Cavalia is also requesting the use of two additional Pearl District lots for temporary parking for use of the Cavalia patrons. The two lots are also owned by the Hoyt Street Properties LLC and HSP has asked that these two lots be included in the Cavalia event approval. Using these two parking lots will provide approximately 500 temporary on-site parking which will lessen the need for patron parking in the surrounding neighborhoods. Cavalia will also provide bicycle parking and encourage patrons to use the Portland Street Car and Tri-Met buses.

The event site is located at 1350 NW Savier Street, just south of the Fremont Bridge right of way and west of NW Naito Parkway. All lots are owned by Hoyt Street Properties LLC (HSP). HSP has granted Cavalia permission to use the lots from October 2011 through January 2012. Construction activity for the 2011-2012 event will

start on October 15, 2011; the performances will run from November 22, 2011 through January 7, 2012. The site will be cleared of the tents by January 15, 2012.

HSP and Cavalia representatives met with the Pearl District Neighborhood Association. The PDNA voted unanimously to approve Cavalia in the Pearl.

Building permits are required to prepare the site and place the tents for the 2011-2012 event. Building permits must be obtained prior to any work starting on the site.

Through this ordinance the Council waives the related Zoning Code requirements for a period of up to 93 days to allow the Cavalia to hold the 2011-2012 event at 1350 NW Savier Street and allow the use of two additional HSP Pearl District lots for temporary parking for the Cavalia patron parking.