

Portland, Oregon  
**FINANCIAL IMPACT and PUBLIC INVOLVEMENT STATEMENT**  
**For Council Action Items**

(Deliver original to Financial Planning Division. Retain copy.)

1. Name of Initiator Deborah Stein		2. Telephone No. 503-823-6991	3. Bureau/Office/Dept. Planning and Sustainability
4a. To be filed (date):  October 5, 2011	4b. Calendar (Check One)  <div style="display: flex; justify-content: space-around;"> <span>Regular <input type="checkbox"/></span> <span>Consent <input checked="" type="checkbox"/></span> <span>4/5ths <input type="checkbox"/></span> </div>		5. Date Submitted to Commissioner's office and FPD Budget Analyst: September 26, 2011
6a. Financial Impact Section: <input checked="" type="checkbox"/> Financial impact section completed		6b. Public Involvement Section: <input checked="" type="checkbox"/> Public involvement section completed	

**1) Legislation Title:**

\* Authorize application to the Kaiser Permanente Community Fund for a grant in the amount of \$150,000 for the Bureau of Planning and Sustainability to work with community partners to promote residents' health and well-being through the design of affordable multi-family housing.(Ordinance)

**2) Purpose of the Proposed Legislation:**

The City of Portland Bureau of Planning & Sustainability (BPS) proposes to expand on the efforts of the Healthy Kids Healthy Communities (HKHC) consortium through a Kaiser Permanente Community Fund Implementation Grant. With this grant, BPS and partners would focus on improving existing privately-owned and managed multi-family housing complexes, not just CDC-owned and managed housing, in order to positively affect the health and well-being of residents.

**3) Which area(s) of the city are affected by this Council item? (Check all that apply—areas are based on formal neighborhood coalition boundaries)?**

- |   |   |                                    |  |
|---|---|------------------------------------|--|
| <input type="checkbox"/> City-wide/Regional                           | <input checked="" type="checkbox"/> Northeast | <input type="checkbox"/> Northwest | <input type="checkbox"/> North           |
| <input type="checkbox"/> Central Northeast                            | <input type="checkbox"/> Southeast            | <input type="checkbox"/> Southwest | <input checked="" type="checkbox"/> East |
| <input type="checkbox"/> Central City                                 |   |                                    |  |
| <input checked="" type="checkbox"/> Internal City Government Services |   |                                    |  |

**FINANCIAL IMPACT**

**4) Revenue: Will this legislation generate or reduce current or future revenue coming to the City? If so, by how much? If so, please identify the source.**

This action provides no revenue at this time. This authorizes the Bureau of Planning and Sustainability to apply for grant funding from the Kaiser Permanente Community Fund in the amount of \$150,000.

**5) Expense:** What are the costs to the City related to this legislation? What is the source of funding for the expense? *(Please include costs in the current fiscal year as well as costs in future years. If the action is related to a grant or contract please include the local contribution or match required. If there is a project estimate, please identify the level of confidence.)*

There is no expense related to this current Council action. The budget for the proposed 18-month work plan relies on three funding sources:

1. The requested KPCF grant of \$150,000;
2. In-kind staff support (\$93,600) from the City of Portland Bureau of Planning and Sustainability (BPS) through its General Fund allocations for the second half of fiscal year 2011-12 and through fiscal year 2012-13; and
3. In-kind support (\$50,000) from the Healthy Kids, Healthy Communities consortium, led by Oregon Public Health Institute (OPHI) and funded by years 3-4 of the Robert Wood Johnson Foundation grant.

**6) Staffing Requirements:**

- Will any positions be created, eliminated or re-classified in the current year as a result of this legislation? *(If new positions are created please include whether they will be part-time, full-time, limited term, or permanent positions. If the position is limited term please indicate the end of the term.)* No

- Will positions be created or eliminated in *future years* as a result of this legislation? No.

*(Complete the following section only if an amendment to the budget is proposed.)*

**7) Change in Appropriations** *(If the accompanying ordinance amends the budget please reflect the dollar amount to be appropriated by this legislation. Include the appropriate cost elements that are to be loaded by accounting. Indicate "new" in Fund Center column if new center needs to be created. Use additional space if needed.)*

None

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount

[Proceed to Public Involvement Section — REQUIRED as of July 1, 2011]

**PUBLIC INVOLVEMENT**

**8) Was public involvement included in the development of this Council item (e.g. ordinance, resolution, or report)? Please check the appropriate box below:**

- ☐ **YES:** Please proceed to Question #9.  
☒ **NO:** Please, explain why below; and proceed to Question #10.

This is a required internal process to authorize the Bureau of Planning and Sustainability to apply for an implementation grant from the Kaiser Permanente Community Fund. The City's requirement for Council to authorize applications and acceptance of grants provide for public proceedings. If the City is successful, the grant will support work that will involve significant public participation.

**9) If "YES," please answer the following questions:**

- a) What impacts are anticipated in the community from this proposed Council item?**
- b) Which community and business groups, under-represented groups, organizations, external government entities, and other interested parties were involved in this effort, and when and how were they involved?**
- c) How did public involvement shape the outcome of this Council item?**
- d) Who designed and implemented the public involvement related to this Council item?**
- e) Primary contact for more information on this public involvement process (name, title, phone, email):**

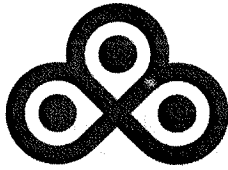
**10) Is any future public involvement anticipated or necessary for this Council item? Please describe why or why not.**

If this grant is awarded, there will be considerable public involvement. BPS must work with community based organizations to directly engage residents to identify implementation measures that would contribute towards residents' health and well-being. BPS will also need to work with private developers, architects, homebuilders and others to promote best practices in construction and design.

Susan Anderson/Michael Armstrong



BUREAU DIRECTOR (Typed name and signature)



Bureau of Planning and Sustainability  
Innovation. Collaboration. Practical Solutions.

184904

## MEMO

DATE: September 23, 2011  
TO: Mayor Sam Adams  
FROM: Susan Anderson, Director

1. **Ordinance Title:** \*Authorize application to the Kaiser Permanente Community Fund for a grant in the amount of \$150,000 for the Bureau of Planning and Sustainability to work with community partners to promote residents' health and well-being through the design of affordable multi-family housing. (Ordinance)
2. **Contact:** Deborah Stein, Supervising Planner, 503-823-6991

3. **Requested Council Date:** October 5, 2011

4. ☒ **Consent Agenda Item**      ☐ **Regular Agenda Item**  
☒ **Emergency Item (explain below)**      ☐ **Non-Emergency Item**

It is necessary to proceed with steps to try to secure potential funding by December 2011.

5. **Purpose of Agenda Item:** The City of Portland Bureau of Planning & Sustainability (BPS) proposes to expand on the efforts of the Healthy Kids Healthy Communities (HKHC) consortium through a Kaiser Permanente Community Fund Implementation Grant. With this grant, BPS and partners would focus on improving existing *privately-owned and managed* multi-family housing complexes, not just CDC-owned and managed housing, in order to positively affect the health and well-being of residents.
6. **History of Agenda Item/Background:** A number of recent efforts in Portland, Multnomah County, and hundreds of cities nationwide have examined the interplay between the built environment, transportation systems, and the public's health and well-being. The Healthy Kids Healthy Communities (HKHC) consortium, funded through a Robert Wood Johnson Foundation grant and led by Oregon Public Health Institute, has identified the design of



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multi-family housing as one of several barriers to active living and healthy eating for many households - particularly lower-income families, those for whom health disparities are most acute.

Many of Portland's existing rental complexes, especially those which house lower-income tenants, are environments that contribute to unhealthy outcomes for residents. Reasons cited include a lack of usable outdoor space, the risk of exposure to toxins in building materials, deficient ventilation, and poor construction and management practices. Additionally, many rental units are designed in ways that don't support healthful eating practices (e.g., lack of space for food preparation and sit-down family meals; no opportunity to grow fresh vegetables on-site). These are among the findings from BPS's work in the East Portland Action Plan and the 122<sup>nd</sup> Avenue Study, the latter which was funded in part by a KPCF Capacity Building Grant in 2009, and through involvement with the Communities Putting Prevention to Work grant with Multnomah County.

**7. Legal Issues: None**

**8. What individuals or groups are or would be supportive or opposed to this action?**

BPS will work with community organizations, tenants, builders and housing managers to develop a best practices toolkit for site planning, apartment design, materials selection, and maintenance practices for multi-family housing to contribute towards residents' health and well-being.

**9. How does this relate to current City policies?** Portland City Council previously accepted grants from Kaiser Permanente Community Fund and Multnomah County for initial work, and all work reflects findings from work by BPS on the East Portland Action Plan and the 122<sup>nd</sup> Avenue study. Finally, the HKHC consortium's partnerships will develop policy recommendations to inform the City's Comprehensive Plan.

