

City of Portland

Office of
Emergency
Management

*2011 - 2013
Strategic Plan*



**Portland Office of Emergency
Management**

*City of Portland, Oregon
Sam Adams, Mayor - Carmen Merlo, Director*

Vision

A resilient community.

Mission

Protect lives, property and the environment through a coordinated and responsive emergency management program.



Local Trends

- Population Trends
- Social and Demographic Trends
- Aging Critical Infrastructure



Seismic upgrades at Diack's pond



National Trends

- Increasing Role Social Media Networks Play in Emergency Response & Recovery Operations
- Effects of Climate Change



Challenges

- Lack of Experience with Large-Scale Disasters
- Rethinking Preparedness
- Organizational Change and Governance
- External Factors Influence Priorities
- Lack of Cohesive Public Messaging



Goal 1

Integrate emergency management into broader community goals and investment strategies.



Goal 2

Adopt a “whole community” approach to emergency management that promotes equitable access and integration of historically underserved and at-risk populations in emergency planning processes.



Goal 3

*Prompt household action
by increasing the visibility
of actual preparedness
and mitigation activities.*



Goal 4



*Advance Emergency
Coordination Center (ECC)
and ECC responder
readiness.*



Goal 5

Adopt a strategic planning process that holistically integrates planning, training, exercises, and evaluation and ensures plans are vertically and horizontally synchronized with appropriate bureaus, stakeholder agencies and jurisdictions.

