

Portland, Oregon

## FINANCIAL IMPACT and PUBLIC INVOLVEMENT STATEMENT For Council Action Items

(Deliver original to Financial Planning Division. Retain copy.)

1. Name of Initiator Randy Neves		2. Telephone No. 503.823.4614	3. Bureau/Office/Dept. Emergency Management
4a. To be filed (date): 9/21/2011	4b. Calendar (Check One) Regular <input checked="" type="checkbox"/> Consent <input type="checkbox"/> 4/5ths <input type="checkbox"/>		5. Date Submitted to Commissioner's office and FPD Budget Analyst: 9/15/2011
6a. Financial Impact Section: <input checked="" type="checkbox"/> Financial impact section completed		6b. Public Involvement Section: <input checked="" type="checkbox"/> Public involvement section completed	

**1) Legislation Title:**

Adopt Portland Office of Emergency Management Strategic Plan 2011-2013 and direct the Office's name to be changed to Portland Bureau of Emergency Management (Resolution)

**2) Purpose of the Proposed Legislation:**

Based on recommendations from the City Auditor's office, the Portland Office of Emergency Management (POEM) is proposing a strategic plan to outline its work priorities through 2013. POEM works before, during and after emergencies to minimize impacts on the community. This work depends upon coordination with others in government, the private sector and the wider community to promote risk reduction, readiness, response, and recovery. POEM's goal is to build a resilient community that can endure all hazards and adapt quickly to disruptions and return to normal activities as soon as possible. POEM works continuously to update and improve plans related to the City's level of resilience in the face of natural- and human-caused emergencies and disasters.

Changing POEM's name to the Portland Bureau of Emergency Management, which is consistent with the stature and authority of the bureau.

**3) Which area(s) of the city are affected by this Council item? (Check all that apply—areas are based on formal neighborhood coalition boundaries)?**

- |  |                                    |                                    |                                |
|--|------------------------------------|------------------------------------|--------------------------------|
| <input checked="" type="checkbox"/> City-wide/Regional     | <input type="checkbox"/> Northeast | <input type="checkbox"/> Northwest | <input type="checkbox"/> North |
| <input type="checkbox"/> Central Northeast                 | <input type="checkbox"/> Southeast | <input type="checkbox"/> Southwest | <input type="checkbox"/> East  |
| <input type="checkbox"/> Central City                      |                                    |                                    |                                |
| <input type="checkbox"/> Internal City Government Services |                                    |                                    |                                |

### FINANCIAL IMPACT

**4) Revenue: Will this legislation generate or reduce current or future revenue coming to the City? If so, by how much? If so, please identify the source.**

This legislation does not change revenue coming to the City.

5) **Expense:** What are the costs to the City related to this legislation? What is the source of funding for the expense? (Please include costs in the current fiscal year as well as costs in future years. If the action is related to a grant or contract please include the local contribution or match required. If there is a project estimate, please identify the *level of confidence*.)

This legislation will not create a cost for the City.

6) **Staffing Requirements:**

- Will any positions be created, eliminated or re-classified in the current year as a result of this legislation? (If new positions are created please include whether they will be part-time, full-time, limited term, or permanent positions. If the position is limited term please indicate the end of the term.)
- Will positions be created or eliminated in future years as a result of this legislation?

This legislation will not change staffing now or in the future.

(Complete the following section only if an amendment to the budget is proposed.)

7) **Change in Appropriations** (If the accompanying ordinance amends the budget please reflect the dollar amount to be appropriated by this legislation. Include the appropriate cost elements that are to be loaded by accounting. Indicate "new" in Fund Center column if new center needs to be created. Use additional space if needed.)

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount

[Proceed to Public Involvement Section — REQUIRED as of July 1, 2011]

**PUBLIC INVOLVEMENT**

8) Was public involvement included in the development of this Council item (e.g. ordinance, resolution, or report)? Please check the appropriate box below:

**YES:** Please proceed to Question #9.

**NO:** Please, explain why below; and proceed to Question #10.

9) If "YES," please answer the following questions:

**a) What impacts are anticipated in the community from this proposed Council item?**

It is anticipated that the community will have a clearer understanding of POEM's role in preparing residents for major emergencies, as well as providing a road map for POEM to follow in the coming years to make a Portland a more resilient community.

**b) Which community and business groups, under-represented groups, organizations, external government entities, and other interested parties were involved in this effort, and when and how were they involved?**

POEM reached out to all city bureaus and their constituencies to collect feedback on the final plan starting in early August. The strategic goals encompassed by the plan reflect input from POEM's Budget Advisory Committee, Neighborhood Emergency Team Advisory Committee (formerly Steering Committee), Emergency Management Steering Committee, Disaster Policy Council and public feedback from a community town hall meeting.

c) The plan's strategic goals are in line with the expectations POEM's internal and external customers have for the bureau.

**c) How did public involvement shape the outcome of this Council item?**

The plan's strategic goals are in line with the expectations POEM's internal and external customers have for the bureau.

**d) Who designed and implemented the public involvement related to this Council item?**

POEM Director Carmen Merlo designed the public involvement, and worked with the bureau's senior management and public information team on its implementation.

**e) Primary contact for more information on this public involvement process (name, title, phone, email):**

Carmen Merlo, POEM Director, 503-823-2691, [carmen.merlo@portlandoregon.gov](mailto:carmen.merlo@portlandoregon.gov)

10) Is any future public involvement anticipated or necessary for this Council item? Please

**describe why or why not.**

No - for this version of the strategic plan the outreach accomplished is satisfactory. After 2013, a future revision of the plan will likely require more public outreach as this is a "living, breathing" document.

Carmen Merlo
--------------

BUREAU DIRECTOR (Typed name and signature)