

Portland, Oregon  
**FINANCIAL IMPACT and PUBLIC INVOLVEMENT STATEMENT**  
**For Council Action Items**

(Deliver original to Financial Planning Division. Retain copy.)

1. Name of Initiator Daniel Ledezma	2. Telephone No. (503) 823-3607	3. Bureau/Office/Dept.: PHB 157/500
4a. To be filed (hearing date): September 14, 2011 Time Certain 10:00	4b. Calendar (Check One) Regular    Consent    4/5ths <input checked="" type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	5. Date Submitted to Commissioner's office and FPD Budget Analyst: September 7, 2011
6a. Financial Impact Section: <input checked="" type="checkbox"/> Financial impact section completed		6b. Public Involvement Section: <input checked="" type="checkbox"/> Public involvement section completed

**1) Legislation Title:**

Adopt the City of Portland Fair Housing Action Plan to remove discrimination in the housing industry and ensure equal opportunity and access for all. (Resolution)

**2) Purpose of the Proposed Legislation:**

The U.S. Department of Housing & Urban Development (HUD) regulations require each Consortium receiving federal housing and community development funds to certify that it is affirmatively furthering fair housing. The City of Portland is the lead jurisdiction in the Consortium that also includes the City of Gresham and Multnomah County. To ensure that the members of the Consortium are aware of the current level of bias and discrimination in the local housing market, the Consortium is required to submit an Analysis of Impediments to Fair Housing Choice (AI) every five years. The 2011 AI Report, adopted by Council in June 2011, describes the barriers to fair housing choice that remain today, and includes recommendations for actions to address and eliminate them.

The City of Portland has developed a Fair Housing Action Plan that outlines the steps the City will take to implement the recommendations outlined in the 2011 AI Report.

**3) Which area(s) of the city are affected by this Council item? (Check all that apply—areas are based on formal neighborhood coalition boundaries)?**

- |  |                                    |                                    |                                |
|--|------------------------------------|------------------------------------|--------------------------------|
| <input checked="" type="checkbox"/> City-wide/Regional | <input type="checkbox"/> Northeast | <input type="checkbox"/> Northwest | <input type="checkbox"/> North |
| <input type="checkbox"/> Central Northeast             | <input type="checkbox"/> Southeast | <input type="checkbox"/> Southwest | <input type="checkbox"/> East  |
| <input type="checkbox"/> Central City                  |                                    |                                    |                                |

**FINANCIAL IMPACT**

**4) Revenue:** Will this legislation generate or reduce current or future revenue coming to the City? If so, by how much? If so, please identify the source.

The City's receipt of federal housing and community development funds from HUD is conditioned on HUD's approval that the Consortium is taking actions to affirmatively further fair housing. Total funding the City of Portland will receive for 2011-2012 is as follows:

Grant	Amount	Entitlement Area
Community Development Block Grant	\$9,031,902	City of Portland
HOME Investment Partnership Program	\$4,039,900	Portland HOME Consortium
Emergency Shelter/Solutions Grant	\$440,000	City of Portland
Housing Opportunities for Persons with AIDS	\$1,086,484	City of Portland for EMSA (Clackamas, Clark, Columbia, Multnomah, Skamania, Washington, and Yamhill Counties)

**5) Expense: What are the costs to the City as a result of this legislation? What is the source of funding for the expense?**

Funding decisions for the Portland Housing Bureau will be greatly influenced by the ability for projects and programs to affirmatively further fair housing. In addition, the Fair Housing Action Plan outlines some steps that will create minimal additional costs to the city, including funding the permanent Fair Housing Advocacy Committee. Funding sources for implementing the Action Plan will vary from HUD-funded entitlement grants and City General Fund dollars.

**6) Staffing Requirements:**

- Will any positions be created, eliminated or re-classified in the current year as a result of this legislation? No
- Will positions be created or eliminated in *future years* as a result of this legislation? No

**7) Change in Appropriations N/A**

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount

[Proceed to Public Involvement Section — REQUIRED as of July 1, 2011]

**PUBLIC INVOLVEMENT**

**8) Was public involvement included in the development of this Council item (e.g. ordinance, resolution, or report)? Please check the appropriate box below:**

- YES:** Please proceed to Question #9.  
 **NO:** Please, explain why below; and proceed to Question #10.

**9) If “YES,” please answer the following questions:**

**a) What impacts are anticipated in the community from this proposed Council item?**

The City is rededicating itself to eliminating discrimination in the housing industry. With increased education, enforcement, and other actions to further fair housing, members of the community will experience improved and equal access to housing opportunities.

**b) Which community and business groups, under-represented groups, organizations, external government entities, and other interested parties were involved in this effort, and when and how were they involved?**

2011 AI Report:

The AI was prepared with the assistance of a public advisory committee and a technical committee. The members of the public advisory committee were recruited by personal contact, referrals, as well as via responses to a public notice seeking committee volunteers. All interested parties were welcomed on the committee. The technical committee was recruited through staff outreach and represented the major stakeholders in fair housing.

The members of the Public Advisory Committee were:

- Elisa Aguilera, Community Alliance of Tenants
- Donna Childs, Elders in Action
- Andrew Colas, Colas Construction, Inc.
- Alyssa Cudmore, Fair Housing Council of Oregon
- Jeanne Davidson, Portland Youth & Elders Council
- Donita Fry, Portland Youth & Elders Council, NAYA Family Center
- Moley Good, Fair Housing Council of Oregon
- Cashauna Hill, Oregon Law Center
- Deborah Imse, Metro Multi-Family Housing Association
- Liv Jenssen, Multnomah County Dept. of Community Justice
- Ethan Krow, Center for Intercultural Organizing
- Walter Lander, Providence Hospital
- Christine Lau, Asian Health & Service Center
- Ben Loftis, Portland Community Reinvestment Initiatives, Inc.
- Phil Owen, Rental Housing Association of Greater Portland
- Andrew Riley, Center for Intercultural Organizing
- Molly Rogers, Housing Development Center
- Ryan Roser, community member
- Emily S. Ryan, community member
- Neisha Saxena, Disability Rights Oregon

- Lynne Walker, community member
- Jenny Weinstein, Portland State University Institute on Aging
- Bruce Whiting, Key Bank Community Development Banking

The members of the Technical Committee were:

- Kate Allen, Portland Housing Bureau
- Rose-Ellen Bak, Multnomah County
- Nickole Cheron, Disability Coordinator, Office of Neighborhood Involvement
- Christina Deffebach, Metro Planning and Development Department
- Louise Dix, City of Gresham
- Betty Dominguez, Home Forward
- Michele Gila, Roots Realty
- Moloy Good, Fair Housing Council of Oregon
- Art Hendricks, City of Portland
- Jennifer Kalez, Portland Housing Bureau
- Uma Krishnan, City of Portland Bureau of Planning & Sustainability
- Shelley Marchesi, Home Forward
- Kim McCarty, Portland Housing Bureau
- Andy Miller, Portland Housing Bureau
- Antoinette Pietka, Portland Housing Bureau
- Neisha Saxena, Disability Rights Oregon
- Benjamin Yeager, Portland Housing Bureau

The Advisory Committee met at PHB's downtown office on the following dates:

- December 16, 2010
- January 25, 2011
- March 1, 2011
- March 10, 2011
- March 24, 2011
- April 12, 2011
- April 21, 2011
- May 5, 2011
- September 8, 2011

The Technical Committee met at PHB's downtown office on the following dates:

- February 11, 2011
- March 17, 2011
- April 14, 2011
- May 2, 2011

In addition, PHB staff and committee members conducted more than 60 interviews with key informants: housing providers, tenant organization leaders, housing experts, education experts, and other stakeholders. Each interview subject responded to a series of questions about the nature and extent of discrimination and what action the government should take to further fair

housing.

Drafts of the AI were posted on the PHB website. A community needs hearing was held at the City of Gresham on February 23, 2011. The AI was also presented to PHAC at its May 3, 2011 meeting. A public hearing on the AI was held on April 13, 2011 before the Federal Funding Oversight Committee.

A draft of the Fair Housing Action Plan was presented at the Fair Housing Forum on June 10, 2011, which included the opportunity for public testimony.

**c) How did public involvement shape the outcome of this Council item?**

In the AI process, the committee discussions and the key informant interviews informed our understanding of the nature and extent of housing discrimination today, and contributed to the creation of a set of strategic recommendations to address barriers.

The need to identify and address disparities between white households and households of color was also a constant refrain at the hearings. Some needs described by community members require additional study, including the need for large-family dwellings to house immigrant and refugee families, and for larger two-bathroom units for families that include persons with disabilities. Some needs will require longer-term planning efforts with other community partners, such as the need for LGBTQ-friendly assisted living facilities, and the various changes to infrastructure needed to accommodate an aging population.

**d) Who designed and implemented the public involvement related to this Council item?**

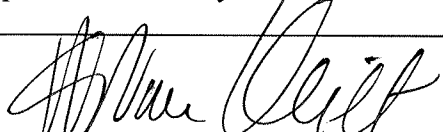
Public involvement on the AI was managed by Jennifer Kalez and Kim McCarty, with guidance from PHB management and Commissioner Fish's staff.

**e) Primary contact for more information on this public involvement process (name, title, phone, email):**

Daniel Ledezma, Director of Equity, Policy, and Communications.  
[Daniel.Ledezma@PortlandOregon.gov](mailto:Daniel.Ledezma@PortlandOregon.gov) or 503.823.3607.

**10) Is any future public involvement anticipated or necessary for this Council item? Please describe why or why not.**

With the adoption of the Fair Housing Action Plan, the City and its partners will implement a permanent county-wide fair housing advocacy committee.

  
 Margaret Van Vliet, PHB Director

APPROPRIATION UNIT HEAD (Typed name and signature)