

INTERSTATE CORRIDOR URBAN RENEWAL PLANIF YOU WISH TO SPEAK TO CITY COUNCIL, **PRINT** YOUR NAME, ADDRESS, AND EMAIL.

NAME (print)	ADDRESS AND ZIP CODE	Email
✓ MICHAEL ZOKOYCH	1111 SE SANDY BLVD	MichaelZokoych@hotmail.com
✓ STEVEN YETT	5949 NE CULLY BLVD.	
✓ Jason Barnstead-Long		jbarsteadlong@aol.com
WBS. ✓ Anne Miller	PO Box 912 OR City OR 97045	
✓ CURT SCHNEIDER	6904 N. CHARLESTON, AV PDX 97203	dreamcj@comcast.net
✓ Richard Ellmyer	9124 N. McKenna 97203	
✓ Nathaniel Booker	1703 NE Alberta 97211	nolimits213@gmail.com
✓ Kristie Boon	1703 NE Alberta 97211	nolimits213@gmail.com
✓ Chris Lopez	NECN	lopez257@comcast.net
✓ Roy Vaz	African-American Chamber	Blackchamber@USA.net
✓ Sue Hargreaves	NW Idex, LLC	

INTERSTATE CORRIDOR URBAN RENEWAL PLAN

IF YOU WISH TO SPEAK TO CITY COUNCIL, PRINT YOUR NAME, ADDRESS, AND EMAIL.

NAME (print)	ADDRESS AND ZIP CODE	Email
✓ Lew Frederico	NW Ideas, LLC	
✓ Clinton J Doxsee (C.J.)	8540 N Charleston Ave	pdx doxsee@gmail.com
✓ Adrienne Livingston	2828 NE Alberta St.	alivingston@bufor.org
✓ Steven Gilliam	1001 N HOWARD ST	Steven.gilliamjr@mcycds.org
✓ THOMAS J. WRIGHT	7218 N.E. SANDY BLVD. #3 97213	
✓ Tamara DeRidder	1707 NE 52nd Ave 97213	tdridder@panix.com
✓ Tom Karwaki	7139 N. Macrum Ave 97203	Karwaki@yahoo.com
✓ Salomon Ibe		

Katy Philp
6631 NE Sacramento St.
Portland, OR 97213

July 21, 2011

Dear Mayor and Commissioners,

I have been a resident and homeowner in the Roseway Neighborhood since 1993. I believe in Urban Renewal as a tool and hope. I would like you to consider the following points that directly stem from the URA topic being discussed at this meeting. I would ask that you direct PDC to look carefully and extensively at other areas of Portland that will benefit from Urban Renewal so that they can celebrate the success of the current areas.

- 1) I do not oppose the current expansion, but request the City/PDC look more comprehensively at urban renewal needs, particularly in Central NE. The city's demographics are changing and areas of need are moving.
- 2) Central NE is an area of Portland that has long been neglected from an economic development standpoint.
- 3) Key corridors in Central NE and Roseway NA are blighted and suffer from lack of economic investment and revitalization: these include NE 82nd Ave; NE Sandy; NE Cully; NE Halsey and NE Glisan.
- 4) 82nd Avenue is a particular issue. It is home to Madison High and Vestal K-8 (some of the MOST DIVERSE and HIGHEST POVERTY schools). The lack of investment on the street has led to increasing crime and livability issues - this is not a great place to bring our children. There is potential for a cycle of increasing disinvestment. 82nd Avenue - particularly in NE - is blighted and disinvested - home to adult businesses, prostitution, vacant lots and vacant buildings. I am happy to take you on a tour. Please contact when you are available.
- 5) My kids go to Madison on 82nd - again, not a great place for children. Across the street is a vacant landfill site; along with several vacant commercial buildings and vacant lots; many of the "viable businesses" in the corridor focus on adult entertainment - "STRIP BARS and LINGERIE MODELING" - not a great fit particularly with schools nearby.
- 6) There is a MAX station on 82nd at I-84, but lack of the economic development tools - such as those available in places like Interstate - prevent this station from becoming a transit-oriented and neighborhood-enhancing place that capitalizes on the transit investment.
- 7) 82nd and Sandy could be major gateways for Portland from PDX but they suffer from a poor image.
- 8) While 82nd is the most prominent street with economic issues, other streets are an issue as well. NE Sandy from 57th to 82nd has many vacant and/or underutilized properties and buildings that need tools to help them revitalize storefronts and improve business success and/or

redevelop altogether. The lack of investment on this street has led to increasing graffiti/livability issues that perpetuates the cycle of disinvestment in this Metro-designated "main street" area.

Recent investments such as Safeway, Columbia Knoll, Roseway Theater, and other small privately-funded business improvements have not been able to catalyze broader change - we need a better economic development tool like urban renewal.

9) City Council and PDC need to study/evaluate this area for potential urban renewal area within the next year - it needs help!

Thank you for reading this submission. I will be following up with you to find out when we can expect to see action in these areas. Once again, thank you for your consideration and ongoing work for all areas of Portland. We need to be sure that all areas of our city are healthy and desirable places to live and work.

Sincerely,

Katy Philp



NORTHEAST COALITION OF NEIGHBORHOODS
4815 NE 7TH Ave., Portland, OR 97211 | 503.823.4575 | info@necoalition.org

July 21, 2011

Mayor Adams and Commissioners Fish, Fritz, Leonard and Saltzman
City Hall
1221 SW 4th Avenue
Portland, OR 97204

Dear Mayor and Commissioners,

The Northeast Coalition of Neighborhoods is dedicated to highly-inclusive civic engagement in its 12 neighborhoods in inner North and Northeast Portland. As you know, we have carefully followed and contributed to last year's deliberations about the potential expansion of the Interstate Corridor Urban Renewal Area (ICURA) boundaries and we sponsored a number of community forums on the expansion and related issues.

During the forums and other community conversations about ICURA and possible expansion, we heard a wide variety of viewpoints. Some community members believe that ICURA should concentrate on meeting its original goals before expanding and others would like to see expansion into more neighborhoods to see increased investment in these areas.

However, there are several clear points that emerged from our information gathering efforts. We respectfully submit these to be included in the final decision making on the ICURA boundaries:

- Urban Renewal Areas and the associated TIF dollars should be used for projects that will provide clear benefits to community members. There is a common feeling that the first decade of ICURA did not provide enough benefits to existing community members, and in fact, contributed to the displacement of some of the very residents ICURA was originally intended to assist.
- Community priorities include benefits to long-time residents, affordable housing and the creation of jobs accessible to neighborhood residents. Benefits should be for and supported by the local community. Community priorities **MUST** be a part of the criteria for choosing projects.
- More clearly quantifiable goal and assessment data is critical to measuring the successes and shortfalls of the Urban Renewal Area. We continue to recommend a comprehensive approach and analysis to better understand what has been accomplished, what lessons we

www.necoalition.org

can learn and what could be improved in this next phase of the URA. And importantly, all data must be easily accessible and understandable to community members.

- ICURA funds should not be used for large Rose Quarter projects which will pull resources away from community-based projects.
- We appreciate efforts to diversify points of view on the Interstate Urban Renewal Area Advisory Committee and bring in new people who may not yet be involved. However, new people should be brought on to complement existing advisory committee members' perspectives, rather than to replace them. The long-time ICURAC members have invaluable wisdom and understanding about the original intent of ICURA and their voices must not be lost.
- Finally, "sticks and bricks" tools such as Urban Renewal will only be successful if they are complemented by job training, education and other people-centered economic development tools. During this next phase of ICURA, we urge you to ensure that more of these programs are put in place. The people of inner North and Northeast Portland are what matters most.

As always, we would appreciate the opportunity to answer any questions about our statement and to engage in a conversation about how each of these points could be best addressed with yourselves or any of your staff.

Thank you for your thoughtful consideration,



Chris Lopez, President
Board of Directors
Northeast Coalition of Neighborhoods



20 July 2011

Mayor Sam Adams
 Commissioner Dan Saltzman
 Commissioner Amanda Fritz
 Commissioner Randy Leonard
 Commissioner Nick Fish
 1221 SW 4th Ave.
 Portland, Oregon 97204

Re: Interstate Corridor Urban Renewal Area Expansion Proposal

Dear Mayor Adams and Commissioners,

The St Johns Boosters, a non-profit organization promoting businesses in the St Johns area, requests that the Portland City Council approve the addition of the St Johns area to the City Council.

The St Johns Boosters has one concern with reference to the economic development aspect of current urban renewal regulations as we understand them. The City Council adopted the St Johns Lombard Plan in 1984. A major goal and implementation strategy of the plan includes a mixed use component (commercial/retail and residential). We understand that the commercial and market rate housing as a form of mixed use has not changed. However we understand that if there is an affordable housing aspect of a mixed use development that portion would be administered by the new Bureau of Housing and that those rules have not been developed and codified. We request that the Portland Development Commission be the responsible agency in this type of mixed use development.

Thank you for your consideration,

CURT SCHNEIDER

On Behalf of the St Johns Boosters Board of Directors

Cc: via email
Sara King, PDC
St Johns Boosters Board of Directors
St Johns Main Street Coalition, Holly Heidebrecht, Executive Director
St Johns Neighborhood Association, Babs Adamski, Chair
Cathedral Park Neighborhood Association, Barbara Quinn, Chair

July 21, 2011

Dear Mayor and fellow councilors,

This is a letter in support of the expansion of the Interstate Corridor Urban Renewal Area into the St. Johns neighborhood.

Our community outlined its vision for development in the St. Johns/Lombard Plain in 2004. This plan is still supported by the community although many of the envisioned improvements are unfunded and unfulfilled. We specifically welcome PDC's expertise and urban renewal funding to help us with:

- Gateway streetscape features,
- Improvements to traffic flow and pedestrian safety,
- Development of key commercial opportunity sites,
- Support to our existing businesses to improve and expand.

St. Johns' commercial district is in need of improvements. We are on the brink of reaching a critical mass of activity to make our main street a destination. The strategic use of urban renewal resources in a few catalytic improvements could push the market in St. Johns and encourage private-sector reinvestment.

Recent efforts in our community are helping us develop unprecedented relationships between community residents and business and property owners to push and achieve a shared vision in St. Johns. The St. Johns and Friends of Cathedral Park Neighborhoods Associations, the St. Johns Business Boosters, and the North Portland Business Associations are committed to work together to realize these improvements. However, we need the public sector investment that urban renewal brings to help us achieve these goals.

We are enthusiastic for the opportunity to work with PDC on key components of the Neighborhood Economic Development Strategy in the URA, particularly those that improve equity and opportunity for the full diversity of the peninsula residents and business owners. We are aware that even an expanded URA will have limited resources to bring to the communities in North and Northeast Portland, but we look forward to working with our neighbors across the area to prioritize projects that will improve community and business opportunities for all. We are confident that St. Johns' participation in the URA will lead to a more complete mix of community-scale businesses and support the economic vitality of the multiple commercial centers currently in the URA.

Sincerely,



Clinton J Doxsee
Land-Use Chair, St. Johns Neighborhood Association

- f) Adoption and carrying out of the Amended Plan is economically sound and feasible as explained in Section IX of the Report; and
- g) The City shall assume and complete any activities prescribed it by the Amended Plan.

18. The Amended Plan is being adopted as a substantial amendment pursuant to Section XII of the Plan. For a substantial amendment, Section XII requires the notice, hearing and approval procedures required for adoption of the original plan by statute. These requirements include approval of the proposed amendment by the Commission, review and recommendation by the Portland Planning and Sustainability Commission, approval by the City Council in accordance with ORS 457.095, and the notice required by ORS 457.120. The City Council and the Commission have complied with all of the requirements for adoption of a substantial amendment under the Plan and ORS 457.095.

19. As described in Section XII of the Report, after approval of the Amended Plan, the City will remain in compliance with the land area and assessed value limits imposed by ORS 457.420.

NOW, THEREFORE, the Council directs:

- a. The Amended Plan (including its accompanying Report), incorporated herein by reference, is hereby approved.
- b. The City Auditor shall forward to the Commission and to the Portland Planning and Sustainability Commission certified copies of this Ordinance upon adoption by the Council.
- c. The Commission shall record in the Deed Records of Multnomah County, Oregon, a copy of this Ordinance and the Amended Plan upon adoption by the Council.
- d. The City Auditor, in accordance with ORS 457.115, shall publish notice of the adoption of this Ordinance approving the Amended Plan, including the provisions of ORS 457.135, in the newspaper having the greatest circulation in the City within four days following the adoption of this Ordinance.
- e. Over the course of implementing the Amended Plan and the City of Portland's Economic Development Strategy and Neighborhood Economic Development Strategy, PDC should focus on preserving the culture of the existing neighborhoods and where possible provide opportunities for longstanding property and business owners to live, work, and invest in the area as it develops and grows.

Passed by the Council:

Mayor Sam Adams

Prepared by: Lisa Gramp

Date Prepared: July 20, 2011

LaVonne Griffin-Valade
Auditor of the City of Portland
By

Deputy

184773

Parsons, Susan

From: Brewster, Stacy
Sent: Thursday, July 21, 2011 8:46 AM
To: 'pam_arden@hotmail.com'
Cc: Parsons, Susan
Subject: FW: Request Denial of Interstate Corridor Urban Renewal Expansion Item # 769
Attachments: IURA expansion letter 7-20-11.docx

Dear Ms. Arden,

Thank you for your letter and input on the Interstate URA item for today's council hearing. I will share this with the Commissioner and appropriate staff and have cc'ed our council clerk's office so they have your comment on record.

Sincerely,

Stacy Brewster
Public Advocate
Office of Commissioner Dan Saltzman
(503) 823-4151
(503) 823-3036 Fax
stacy.brewster@portlandoregon.gov

From: Pam Arden [mailto:pam_arden@hotmail.com]
Sent: Wednesday, July 20, 2011 11:22 PM
To: Adams, Sam; Commissioner Fritz; Commissioner Fish; Leonard, Randy; Commissioner Saltzman
Subject: Request Denial of Interstate Corridor Urban Renewal Expansion Item # 769

To Mayor Adams and Commissioners:

Following and attached is my testimony for the hearing on Thursday, July 21, 2011, regarding the Interstate Corridor Urban Renewal Area Expansion. I am unsure of my attendance at the hearing and wanted to submit comments before the hearing.

Thank you for considering my testimony.

Sincerely,
Pam Arden
1817 N. Winchell St.
Portland, OR 97217
503-708-4697

To: Mayor Sam Adams
Commissioner Amanda Fritz
Commissioner Nick Fish
Commissioner Randy Leonard

7/21/2011

Commissioner Dan Saltzman

184 773

From: Pam Arden

Date: July 20, 2011

RE: Request Denial of the Interstate Corridor Urban Renewal Expansion

I am writing to request that you deny the Interstate Corridor Urban Renewal Expansion.

Why request a denial of the expansion? It's simple – the Interstate Corridor Urban Renewal Committee (ICURAC) has not finished its work or its need for the funding that is just now becoming available to the committee.

I have been a member of ICURAC since its inception. We looked forward to an opportunity for some major changes to the Interstate Corridor. As we planned for the use of the funds generated by Urban Renewal, we were first told to take \$35 million out of the future funds for Interstate MAX then and additional \$7 million for New Columbia. Then, we could start planning, but had to wait for many years before there was enough funding to do any major projects.

Now – just as we are able to start on some major projects, people residing outside the district have approached PDC and requested the expansion. Since ICURA is the only district with funding available, people are looking toward those funds to work on their own projects.

So why not go along with this request? To me it is a fairness issue. I have lived in Kenton since 1977 and have worked with a variety of community organizations for over 25 years to improve our area. As other communities received funding through Urban Renewal, grants and major donations, our community did not go to them to ask them to share their funds. Instead we waited patiently, and went through all of the steps necessary to secure an Urban Renewal district of our own. This was to be "Our" time to work on "our project list" – a list that is far from complete.

I have been absolutely appalled at the way this process has gone. To have people approach PDC and start a process to acquire funding from ICURA, and to have PDC support the process has been unbelievable. The Interstate Corridor has already given \$42 million to the community – which made our funding total smaller than it should have been - then have to share funding over a larger area just doesn't make sense. Please deny the expansion and allow ICURA to complete its tasks within its current boundaries.

Thank you for your consideration of my remarks.

7/21/2011

To: Mayor Sam Adams

Commissioner Amanda Fritz

Commissioner Nick Fish

Commissioner Randy Leonard

Commissioner Dan Saltzman

From: Pam Arden

Date: July 20, 2011

RE: Request Denial of the Interstate Corridor Urban Renewal Expansion

I am writing to request that you deny the Interstate Corridor Urban Renewal Expansion.

Why request a denial of the expansion? It's simple – the Interstate Corridor Urban Renewal Committee (ICURAC) has not finished its work or its need for the funding that is just now becoming available to the committee.

I have been a member of ICURAC since its inception. We looked forward to an opportunity for some major changes to the Interstate Corridor. As we planned for the use of the funds generated by Urban Renewal, we were first told to take \$35 million out of the future funds for Interstate MAX then and additional \$7 million for New Columbia. Then, we could start planning, but had to wait for many years before there was enough funding to do any major projects.

Now – just as we are able to start on some major projects, people residing outside the district have approached PDC and requested the expansion. Since ICURA is the only district with funding available, people are looking toward those funds to work on their own projects.

So why not go along with this request? To me it is a fairness issue. I have lived in Kenton since 1977 and have worked with a variety of community organizations for over 25 years to improve our area. As other communities received funding through Urban Renewal, grants and major donations, our community did not go to them to ask them to share their funds. Instead we waited patiently, and went through all of the steps necessary to secure an Urban Renewal district of our own. This was to be "Our" time to work on "our project list" – a list that is far from complete.

I have been absolutely appalled at the way this process has gone. To have people approach PDC and start a process to acquire funding from ICURA, and to have PDC support the process has been unbelievable. The Interstate Corridor has already given \$42 million to the community – which made our funding total smaller than it should have been - then have to share funding over a larger area just doesn't make sense. Please deny the expansion and allow ICURA to complete its tasks within its current boundaries.

Thank you for your consideration of my remarks.

184773

Parsons, Susan

From: Brewster, Stacy
Sent: Thursday, July 21, 2011 8:48 AM
To: 'dreamcj@comcast.net'
Cc: Parsons, Susan
Subject: FW: Letter of Public Testimony for the Amendment to the ICURA scheduled for Thurs July 21, 2011 2:45 pm
Attachments: St Johns Boosters UrbRen CityC 7-2011.docx

Dear Mr. Schneider,

Thank you for your letter and input on the Interstate URA item for today's council hearing. I will share this with the Commissioner and appropriate staff and have cc'ed our council clerk's office so they have your comment on record.

Sincerely,

Stacy Brewster
Public Advocate
Office of Commissioner Dan Saltzman
(503) 823-4151
(503) 823-3036 Fax
stacy.brewster@portlandoregon.gov

From: Curt & Cathy [mailto:dreamcj@comcast.net]
Sent: Wednesday, July 20, 2011 5:14 PM
To: Adams, Sam; Commissioner Saltzman; Commissioner Fish; Commissioner Fritz; Leonard, Randy
Cc: King, Sara (PDC); Adamski, Babs; Heidebrecht, Holly; Quinn, Barbara
Subject: Letter of Public Testimony for the Amendment to the ICURA scheduled for Thurs July 21, 2011 2:45 pm

Honorable Mayor and Commissioners,

Please include this letter of support in the public testimony of Thursday's hearing.

Please pay particular attention to the issue pertaining to the possible 'bottleneck' that may occur in the development of mixed use with other than market rate housing.

thank you for your consideration,

Curt Schneider, President
St Johns Boosters

7/21/2011



20 July 2011

Mayor Sam Adams
Commissioner Dan Saltzman
Commissioner Amanda Fritz
Commissioner Randy Leonard
Commissioner Nick Fish
1221 SW 4th Ave.
Portland, Oregon 97204

Re: Interstate Corridor Urban Renewal Area Expansion Proposal

Dear Mayor Adams and Commissioners,

The St Johns Boosters, a non-profit organization promoting businesses in the St Johns area, requests that the Portland City Council approve the addition of the St Johns area to the City Council.

The St Johns Boosters has one concern with reference to the economic development aspect of current urban renewal regulations as we understand them. The City Council adopted the St Johns Lombard Plan in 1984. A major goal and implementation strategy of the plan includes a mixed use component (commercial/retail and residential). We understand that the commercial and market rate housing as a form of mixed use has not changed. However we understand that if there is an affordable housing aspect of a mixed use development that portion would be administered by the new Bureau of Housing and that those rules have not been developed and codified. We request that the Portland Development Commission be the responsible agency in this type of mixed use development.

Thank you for your consideration,

On Behalf of the St Johns Boosters Board of Directors

Curt Schneider, President
St Johns Boosters

Cc: via email
Sara King, PDC
St Johns Boosters Board of Directors
St Johns Main Street Coalition, Holly Heidebrecht, Executive Director
St Johns Neighborhood Association, Babs Adamski, Chair
Cathedral Park Neighborhood Association, Barbara Quinn, Chair

1 of 5
Emailed to
Council
7/18/11 pm

184773

Dear Council Clerk,

AUDITOR 07/18/11 AM10:02

Enclosed are letters of testimony regarding the expansion of the Interstate Urban Renewal Area, which will go before council on July 21. They are authorized copies of letters written by the Central Northeast Neighbors district coalition and our coalition partners, which were originally addressed to the Planning and Sustainability Commission. Please make copies and forward to each council member.

We appreciate your support and hard work,



Chase Ballew
Central Northeast Neighbors
Land Use, Transportation, Open-space and Parks intern

2085

CENTRAL NORTHEAST NEIGHBORS, INC.

4415 NE 87th Ave • Portland, OR 97220-4901
503-823-3156

184 773

June 13, 2011

AUDITOR 07/18/11 AM 10:02

Dear Portland Planning and Sustainability Commission,

In September of last year the Central Northeast Neighbors coalition sent a letter to the Portland City Council concerning the designation and use of our city's urban renewal areas and programs. A copy of this letter is attached.

In short, this letter raised the concern that, while urban renewal has been a powerful and effective tool for our city, it's use has been inequitably distributed, being largely confined to the Central City and Inner Northeast while overlooking many other neighborhoods that would greatly benefit from urban renewal investment. We further felt that there is a lack of public involvement, transparency, and accountability within PDC.

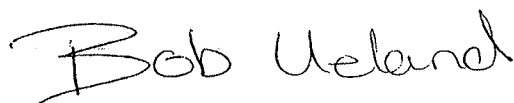
To address these issues we asked City Council to have an independent firm perform a comprehensive study on the Need for Urban Renewal and the Best Uses for Urban Renewal, to include creating clear criteria for creating, continuing or adding to Urban Renewal Areas (URA's), justifying how new URA's take precedence over the needs of other parts of the city, establishing measurable goals for new URA's, and ensuring equity in distribution of PDC's resources throughout the city.

To date, our concerns have not been addressed, and no such study has been performed. Without such a study, we cannot know if the proposed Interstate Urban Renewal Amendments are the best and most geographically equitable use of PDC's limited resources, nor can we know by what metric the amended Interstate URA takes priority over the needs of other neighborhoods. PDC's outreach and engagement on the Interstate Urban Renewal amendments was primarily limited to interested stakeholders in inner Northeast. The only outreach CNN received on urban renewal areas is when PDC sought to reduce the boundary for the Airport Urban Renewal Area (so as to add more land to existing downtown and Interstate urban renewal areas).

As a result it is difficult to justify continued investment and expansion of the Interstate Urban Renewal Area, which has seen much improvement since the implementation of urban renewal, while other areas of the city, such as NE/SE 82nd Avenue, have continued to experience a decline.

Therefore, Central Northeast Neighbors opposes the creation of any new or expanded Urban Renewal Areas until a comprehensive study of Urban Renewal can be performed.

Sincerely,

A handwritten signature in black ink that reads "Bob Ueland". The signature is written in a cursive, flowing style.

Bob Ueland
CNN Board Chair

Copy: Patrick Quinton, Executive Director, Portland Development Commission
Keith Witcosky, Deputy Director, Portland Development Commission
Scott Andrews, Commission Chair, Portland Development Commission
John C. Mohlis, Commission Secretary, Portland Development Commission
Charles A. Wilhoite, Commissioner, Portland Development Commission
Steven Straus, Commissioner, Portland Development Commission
Aneshka Dickson, Commissioner, Portland Development Commission

From: Michael Roth
Chair, Rose City Park N.A.
5126 N.E. Wistaria Drive
Portland, OR 97213

June 27, 2011

184773



To: City of Portland Planning & Sustainability Commission:

Dear Members, Planners and Staff,

Rose City Park N.A.
Platted in 1907
Spirit of Portland Award 2008

During the past year, a number of residents became involved in a local focus group that reviewed the background information gathered for the "Portland Plan." This was designed to augment a later effort to bring Portland's Comprehensive Plan up-to-date. Now, from what I've heard and understand, it seems as if the Portland Plan has been tossed and the Commission will focus on the Comprehensive Plan.

Two of the key items identified in the Rose City Park Review which were almost completely missing in the City's work in compiling background data for the Portland Plan effort were 1) air quality as related to planning and development in future development, especially for transportation corridors, and 2) equity in planning for neighborhoods across the City.

Rose City Park N.A. joined with Central Northeast Neighbors in asking that in future planning for urban renewal areas (URA's) be consistent and spread throughout the City. We agreed with CNN that *"while urban renewal has been a powerful and effective tool for our city, its use has been inequitably distributed, being largely confined to the Central City and Inner Northeast while overlooking many other neighborhoods that would greatly benefit from urban renewal investment. We further felt that there is a lack of public involvement, transparency, and accountability within PDC."*

To address these issues we asked City Council to have an independent firm perform a comprehensive study on the Need for Urban Renewal and the Best Uses for Urban Renewal, to include creating clear criteria for creating, continuing or adding to Urban Renewal Areas (URA's), justifying how new URAs take precedence over the needs of other parts of the city, establishing measurable goals for new URAs, and ensuring equity in distribution of PDC's resources throughout the city."

These concerns expressed by CNN have been largely ignored. **Until the City embraces the charge of its newly created "Equity Commission" and adopts recommendations of this Commission and applies fairness standards to the PDC in creating, planning for, implementing and expanding URAs in Portland, and appoints an independent firm to perform an independent study on PDC and methods and practices in place for fairness in instituting URSs across the City, we join with CNN and oppose the creation of any new or expanded URAs.**

Development initiatives in Portland's past have been determined by PDC without oversight. We feel that fairness and equity is a worthy standard to include in planning, city-wide. A large group of Rose City Park residents participated in the Portland Plan review and ask that you address our concerns and respond accordingly, rather than push them aside in the name of expediency.

Sincerely,

Michael S. Roth
Chair, Rose City Park N.A.

Portland
International
Business District

June 28, 2011

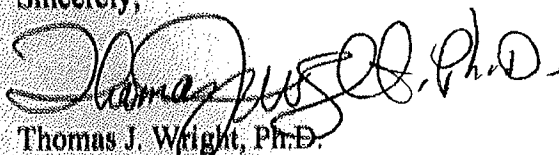
AUDITOR 07/18/11 AM10:02

Dear Portland Planning and Sustainability Commission:

I am Dr. Thomas J. Wright, President of the Portland International Business District. I have lived in the business district for 38 years and have worked in the district for 11 years. The Portland International District boundaries are North to Prescott, West to 57th, East to 82nd and Fremont and then East to 92nd and South to NE Halsey. I am addressing the proposed redistribution of Urban Renewal Area (URA) lands that you will make recommendations about to the Portland City Council. As this commission makes recommendations to the City Council, I would like for this commission to keep in mind the following:

1. *Geographic Equity* as you consider "urban blight" in your planning. NE 82nd between Prescott and NE Siskiyou is a place for consideration. A careful study of this area might lead to its inclusion in future planning.
2. My business association has not been informed of any planning for the URA. We would welcome the opportunity to have a positive input into this process. We would like to see a comprehensive study of the urban renewal planning prior to any recommendations to the city council.

Sincerely,



Thomas J. Wright, Ph.D.
President

Portland International Business District

50f5

CENTRAL NORTHEAST NEIGHBORS, INC.

4415 NE 87th Ave • Portland, OR 97220-4901
503-823-3156

184773

September 17, 2010

Honorable Mayor Sam Adams
1221 SW 4th Ave Room 340
Portland, OR 97204

AUDITOR 07/18/11 AM10:03

Dear Mayor Adams,

Urban Renewal has been a valuable asset to our city for many years. To quote the website of the Portland Development Commission "PDC uses urban renewal as a tool to focus public attention and resources in blighted or underused areas to stimulate private investment and improve neighborhood livability".

In practice, however, while there are many sections of Portland with blighted or underused areas, Urban Renewal has primarily focused on the Central City and Inner Northeast sections of our city, and overlooked or ignored the needs of the neighborhoods in many other areas, and has not addressed the needs of our city as a whole.

In light of the adoption of Resolution 6770 on March 18, 2010 which has removed 870 acres of land from the Airport Way Urban Renewal Plan, a concern has arisen among the residents of the affected and surrounding neighborhoods about the relocation of this acreage to other areas of the city. It is the expressed desire of these residents to see that this acreage is kept within the neighborhoods of Central Northeast and East Portland where it was originally located.

There is a consensus of our residents that the adoption of Resolution 6770 illustrates a lack of public involvement or transparency within the operations of the PDC. In addition, it is felt that the PDC needs to provide better accountability, more accurate information, and clearer processes for decision-making and community involvement.

To address these concerns, we hereby request that an independent firm be commissioned to perform a city-wide Comprehensive Study on the Need for Urban Renewal and the Best Uses for Urban Renewal in the City of Portland in order to accomplish the following:

- Perform a clear analysis of need city-wide.
- Develop a system and clear criteria for creating or adding additional URA areas – beyond the broad legislative definition of "blight".
- Justify how proposed new URA's take precedence over the needs of other areas within the City of Portland.

- 087021
- Set clearly definable and measurable goals for new URA's.
 - Determine how to create equity in the distribution of the resources of the PDC throughout the city.
 - Perform a study of the best practices and uses of Urban Renewal Areas around the country.
 - Analyze the accomplishments and impacts Urban Renewal has had both within the URA's and also city-wide.

Once the results of the comprehensive study are released we recommend the establishment of a Citizens Advisory Committee to:

- Analyze the findings of the study and recommend to the Mayor's office and to the PDC future areas of the city for inclusion into a URA.
- Determine the most appropriate uses for URA's as well as identify economic development tools, practices, and funding which would best benefit each individual area of the city under Urban Renewal.
- Provide community access to clear and understandable information about all PDC programs, opportunities, and assessment.

Until such a study is performed, the signatories of this letter urge against the creation of any new Urban Renewal Areas.

Respectfully submitted,



Alison Stoll, Executive Director
Central Northeast Neighbors, Inc.

Copy: The Honorable Commissioner Nicholas Fish, City of Portland
The Honorable Commissioner Amanda Fritz, City of Portland
The Honorable Commissioner Randy Leonard, City of Portland
The Honorable Commissioner Dan Saltzman, City of Portland

Parsons, Susan

FW to
Council
6-20-11
SP

From: Masterman, Morgan [MastermanM@pdc.us] on behalf of PDC FOUR Comment
[PDCFOURComment@pdc.us]
Sent: Monday, June 20, 2011 8:37 AM
To: Carl Grimm
Cc: Moore-Love, Karla
Subject: RE: FOUR Feedback

184 773

Carl

Thank you for your support on this action. I forwarding your comments to the City Council clerk to be incorporated with other public testimony.

Karla, can you please file Mr. Grimm's public comment for the June 20th hearing on the Interstate Corridor URA amendment.

Thanks,

Morgan Masterman
Assistant Program Coordinator

PORTLAND DEVELOPMENT COMMISSION
222 NW 5th Ave, Portland, OR 97209
503.823.6839 direct
503.823.3370 fax

-----Original Message-----

From: Carl Grimm [mailto:carllgrimm@gmail.com]
Sent: Sunday, June 19, 2011 11:52 AM
To: PDC FOUR Comment
Subject: FOUR Feedback

Name: Carl Grimm

Affiliation:

Phone: 503-891-6325

Subject: N/NE Economic Development Initiative

Comment: I would like to provide public comment, but am unable to attend the meeting on July 20.

If this is not the way to do it, please let me know.

My comment is that:

I strongly support the expansion of the ICURA into the Lombard corridor and further, support providing increased and proportionally more resources for redevelopment to Lombard as compared to the other areas that appear to be doing better already.

Carl Grimm
4404 N Willis Blvd
Portland, Or 97203