

Portland, Oregon  
**FINANCIAL IMPACT and PUBLIC INVOLVEMENT STATEMENT**  
**For Council Action Items**

(Deliver original to Financial Planning Division. Retain copy.)

1. Name of Initiator Lauren Norris		2. Telephone No. 503-823-7530	3. Bureau/Office/Dept. Planning and Sustainability
4a. To be filed (hearing date):  July 13, 2011	4b. Calendar (Check One) Regular <input checked="" type="checkbox"/> Consent <input type="checkbox"/> 4/5ths <input type="checkbox"/>		5. Date Submitted to Commissioner's office and FPD Budget Analyst: July 1, 2011
6a. Financial Impact Section: <input checked="" type="checkbox"/> Financial impact section completed		6b. Public Involvement Section: <input checked="" type="checkbox"/> Public involvement section completed	

**1) Legislation Title:**

Authorize a Grant Intergovernmental Agreement to accept \$80,000 from the Metro Regional Government for administration of the City Master Recycler Program in Fiscal Year 2011-13 (Ordinance)

**2) Purpose of the Proposed Legislation:**

To accept a two-year intergovernmental grant of \$80,000 from Metro Regional Government for the Bureau of Planning and Sustainability to continue to implement the Master Recycler Program for FY 2011-13. Funds are appropriated for FY 11-12 and will be appropriated in the FY 12-13 BPS budget for sustainability education and outreach.

**3) Which area(s) of the city are affected by this Council item? (Check all that apply—areas are based on formal neighborhood coalition boundaries)?**

- |  |                                    |                                    |                                |
|--|------------------------------------|------------------------------------|--------------------------------|
| <input checked="" type="checkbox"/> City-wide/Regional | <input type="checkbox"/> Northeast | <input type="checkbox"/> Northwest | <input type="checkbox"/> North |
| <input type="checkbox"/> Central Northeast             | <input type="checkbox"/> Southeast | <input type="checkbox"/> Southwest | <input type="checkbox"/> East  |
| <input type="checkbox"/> Central City                  |                                    |                                    |                                |

**FINANCIAL IMPACT**

**4) Revenue: Will this legislation generate or reduce current or future revenue coming to the City? If so, by how much? If so, please identify the source.**

Funds are appropriated in the FY 11-12 budget and will be appropriated in the FY12-13 budget for the remaining \$40,000.

**5) Expense: What are the costs to the City as a result of this legislation? What is the source of funding for the expense? (Please include costs in the current fiscal year as well as costs in future years. If the action is related to a grant or contract please include the local contribution**

or match required. If there is a project estimate, please identify the **level of confidence**.)

The City's match is \$40,000 each fiscal year from the Solid Waste Management Fund. The FY 2011-12 match is budgeted in the cost center PNSD000006.

**6) Staffing Requirements:**

- **Will any positions be created, eliminated or re-classified in the current year as a result of this legislation?** *(If new positions are created please include whether they will be part-time, full-time, limited term, or permanent positions. If the position is limited term please indicate the end of the term.)* No.
- **Will positions be created or eliminated in future years as a result of this legislation?** No.

*(Complete the following section only if an amendment to the budget is proposed.)*

**7) Change in Appropriations** *(If the accompanying ordinance amends the budget please reflect the dollar amount to be appropriated by this legislation. Include the appropriate cost elements that are to be loaded by accounting. Indicate "new" in Fund Center column if new center needs to be created. Use additional space if needed.)*

None.

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount

**[Proceed to Public Involvement Section — REQUIRED as of July 1, 2011]**

**PUBLIC INVOLVEMENT**

8) Was public involvement included in the development of this Council item (e.g. ordinance, resolution, or report)? Please check the appropriate box below:

☒ YES: Please proceed to Question #9.

☐ NO: Please, explain why below; and proceed to Question #10.

9) If "YES," please answer the following questions:

**a) What impacts are anticipated in the community from this proposed Council item?**

The City's Master Recycler program exists to meet longstanding goals to reduce waste and increase recycling rates in the City. The City asserts there are significant economic, social and environmental benefits associated with greater recovery and waste prevention including energy savings, reduced greenhouse gas emissions, air quality improvements, resource conservation, job growth and economic development opportunities.

Metro's ongoing grants, along with contributions from Washington and Clackamas Counties, help fund the Master Recycler Program that the City administers to provide education and outreach to participants to increase public awareness of and activities in consumption and recycling. The program provides an eight-week training course for adults on the solid waste and recycling system. Participants then educate others in the community either by doing special projects or interacting with the public at events, thereby multiplying the programs' efforts. In the last 2-year fiscal period, 164 people participated in training

**b) Which community and business groups, under-represented groups, organizations, external government entities, and other interested parties were involved in this effort, and when and how were they involved?**

Master Recyclers bridge the gap between awareness and action by motivating people to reduce waste in their homes and workplaces. A diverse range of residents as well as local government and business employees participate in the train the trainer program resulting in outreach in their own communities. Master Recycler "payback hours" take the form of business Green Teams, presentations in communities of faith, information booths at neighborhood and ethnic events and neighbor to neighbor outreach.

**c) How did public involvement shape the outcome of this Council item?**

In 2003, Recycling Advocates, a small community non-profit, approached the City of Portland and Metro to support the Master Recycler Program which was originally supported by OSU Energy Extension. The program was to receive a grant from Metro with matching funds and administration by the City of Portland. The organization participated in hearings at Metro and Portland City Council to encourage the grant.

The program continues to thrive based on Metro's continuing endorsement and increasing public participation. In 2006 Portland City Council held a public hearing on a Solid Waste Management System Briefing Report prepared by the Office of Sustainable Development and adopted Resolution No. 36423 setting new goals for improved rates of waste recovery and recycling.

The Master Recycler Program has an Advisory Board made up of representatives from Metro, Washington and Clackamas County, the Department of Environmental Quality and Recycling Advocates.

**d) Who designed and implemented the public involvement related to this Council item?**

The Advisory Committee and the former Office of Sustainable Development. The Bureau of Planning and Sustainability continues to sponsor the program.

**e) Primary contact for more information on this public involvement process (name, title, phone, email):**

Lauren Norris, Project Manager, 503-823-7530, Lauren.norris@portlandoregon.gov

**10) Is any future public involvement anticipated or necessary for this Council item? Please describe why or why not.**

Council hearings will continue so long as the program remains necessary and the City authorizes funding.

Susan Anderson/Michael Armstrong

*Susan Anderson*

APPROPRIATION UNIT HEAD (Typed name and signature)

085181




184745

Bureau of Planning and Sustainability  
Innovation. Collaboration. Practical Solutions.

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## MEMO

DATE: July 1, 2011  
TO: Mayor Sam Adams  
FROM: Susan Anderson,  Director

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1. **Ordinance Title:** Authorize a Grant Intergovernmental Agreement to accept \$80,000 from the Metro Regional Government for administration of the City Master Recycler Program in Fiscal Year 2011-13 (Ordinance)

**Contact Name:** J Lauren Norris, BPS

**Department:** Residential Outreach Events, Involvement **Phone Number:** 503-823-7530

2. **Requested Council Date:** July 13, 2011

3. ☒ **Consent Agenda Item** ☐ **Regular Agenda Item**

4. ☐ **Emergency Item (explain below)** ☒ **Non-Emergency Item**

*If this is an emergency, why does this need to take effect immediately:*

5. **History of Agenda Item/Background:** By Ordinance 171067 in April 1997 City Council set the City's waste recovery goals for 2000 and 2005. By Resolution No. 36423, June 28, 2006, City Council set new goals for the City to increase waste recovery and recycling rates through further education and outreach to the community.



City of Portland, Oregon | Bureau of Planning and Sustainability | [www.portlandonline.com/bps](http://www.portlandonline.com/bps)  
1900 SW 4th Avenue, Suite 7100, Portland, OR 97201 | phone: 503-823-7700 | fax: 503-823-7800 | tty: 503-823-6868

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6. **Purpose of Agenda Item:** To request Council authorization of 2-year Intergovernmental Grant funding in the amount of \$80,000 from Metro for City's Master Recycler Program. Metro's grant will help fund the Master Recycler Program to provide education and outreach to participants to increase public awareness of and activities in consumption and recycling. The program provides an eight-week training course for adults on the solid waste and recycling system. Participants "pay back" their training by educating others in the community—either by doing special projects or interacting with the public at events--multiplying the program efforts.
7. **Legal Issues:** None.
8. **What individuals or groups are supportive or opposed to this resolution?**  
  
None known.
9. **How does this relate to current City policies?**

The Master Recycler Program falls within the City's focus on a sustainable community and complements the Be Resourceful Campaign administered by Bureau of Planning and Sustainability.

