

Portland, Oregon  
**FINANCIAL IMPACT and PUBLIC INVOLVEMENT STATEMENT**  
**For Council Action Items**

(Deliver original to Financial Planning Division. Retain copy.)

1. Name of Initiator Andria Jacob		2. Telephone No. 503-823-7616	3. Bureau/Office/Dept. Planning and Sustainability
4a. To be filed (date):  July 20, 2011	4b. Calendar (Check One)  Regular <input type="checkbox"/> Consent <input checked="" type="checkbox"/> 4/5ths <input type="checkbox"/>		5. Date Submitted to Commissioner's office and FPD Budget Analyst:
6a. Financial Impact Section: <input checked="" type="checkbox"/> Financial impact section completed		6b. Public Involvement Section: <input checked="" type="checkbox"/> Public involvement section completed	

**1) Legislation Title:**

\* Amend Operating Agreement with Portland General Electric and Shorebank Enterprise Cascadia for Clean Energy Works Portland on-bill repayment and loan processing and assign all rights and obligations to Clean Energy Works Oregon, Inc (Ordinance; amend Contract No. 32000319)

**2) Purpose of the Proposed Legislation:**

To authorize an assignment, assumption and amendment to the operating agreement with Portland General Electric. This contract amendment extends the provision of on-bill repayment and processing of loans issued by Enterprise Cascadia (formerly known as Shorebank Enterprise Cascadia) as part of the CEWO Program to PGE's customers throughout the PGE service territory. This amendment also assigns and CEWO assumes all rights and obligations of City in and to the Original Agreement, as amended here.

**3) Which area(s) of the city are affected by this Council item? (Check all that apply—areas are based on formal neighborhood coalition boundaries)?**

- ☒ City-wide/Regional    ☐ Northeast    ☐ Northwest    ☐ North
- ☐ Central Northeast    ☐ Southeast    ☐ Southwest
- ☐ East
- ☐ Central City
- ☐ Internal City Government Services

**FINANCIAL IMPACT**

**4) Revenue:** Will this legislation generate or reduce current or future revenue coming to the City? If so, by how much? If so, please identify the source.

No.

5) **Expense:** What are the costs to the City related to this legislation? What is the source of funding for the expense? *(Please include costs in the current fiscal year as well as costs in future years. If the action is related to a grant or contract please include the local contribution or match required. If there is a project estimate, please identify the level of confidence.)*

No.

6) **Staffing Requirements:**

- Will any positions be created, eliminated or re-classified in the current year as a result of this legislation? *(If new positions are created please include whether they will be part-time, full-time, limited term, or permanent positions. If the position is limited term please indicate the end of the term.)*
- Will positions be created or eliminated in *future years* as a result of this legislation?

No.

*(Complete the following section only if an amendment to the budget is proposed.)*

7) **Change in Appropriations** *(If the accompanying ordinance amends the budget please reflect the dollar amount to be appropriated by this legislation. Include the appropriate cost elements that are to be loaded by accounting. Indicate "new" in Fund Center column if new center needs to be created. Use additional space if needed.)*

None.

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount

[Proceed to Public Involvement Section – REQUIRED as of July 1, 2011]

**PUBLIC INVOLVEMENT**

**8) Was public involvement included in the development of this Council item (e.g. ordinance, resolution, or report)? Please check the appropriate box below:**

☒ **YES:** Please proceed to Question #9.

☐ **NO:** Please, explain why below; and proceed to Question #10.

This ordinance relates to an operating agreement that helps implement loan programs that pay for energy upgrades through the Clean Energy Works Oregon Program (CEWO). The City of Portland received a \$20,000,000 grant from the U.S. Department of Energy to expand the successful Clean Energy Works Portland pilot into a full-scale program that provides funds for private homeowners to retrofit older buildings with energy-saving improvements. The Clean Energy Works Portland pilot first was proposed locally in the stakeholders' meetings convened to develop the City's proposed High Performance Green Building Policy. The original program was also identified in the technical working groups that developed the action items for the current draft Climate Action Plan.

City Council has previously publicly authorized acceptance of funding from the U.S. Department of Energy and implementation steps related to the creation of Clean Energy Works Oregon as an independent non-profit corporation. City Council previously authorized operating agreements with Shorebank Enterprise Cascadia and Portland General Electric for assistance in administering loan payments.

**9) If "YES," please answer the following questions:**

**a) What impacts are anticipated in the community from this proposed Council item?**

The CEWO program provides for loans for energy retrofitting in Multnomah County, City of Gresham, Washington County, Clackamas County, City of Lake Oswego, City of Hillsboro, Jackson County and Josephine County. This amendment to agreement 32000319 will streamline operations.

**b) Which community and business groups, under-represented groups, organizations, external government entities, and other interested parties were involved in this effort, and when and how were they involved?**

The Clean Energy Works Portland pilot program involved a major partnership of the Bureau of Planning and Sustainability (BPS), Energy Trust of Oregon, Enterprise Cascadia, NW Natural, Pacific Power, PGE, Portland Development Commission, WorkSystems, Inc., Multnomah County, residential contracting firms, labor unions, faith- and community-based organizations (including NAYA, Urban League, Verde, National Association of Minority Contractors of Oregon, Oregon Action, Laborers

International Union of North America, Carpenters Union, Metropolitan Alliance for Common Good and Oregon Tradeswomen, among others).

**c) How did public involvement shape the outcome of this Council item?**

In September 2009, Council signed the historic Community Workforce Agreement (CWA) for Clean Energy Works Portland. The CWA set forth the goals and standards for diversity, inclusivity and equity of workforce and business participation in the pilot program. The Mayor also appointed citizen members to the Stakeholder Evaluation and Implementation Committee (SEIC) to oversee pilot progress toward equity goals and to hold the City accountable for such progress. The SEIC met monthly from fall 2009 through winter 2011. With the SEIC's valuable input and oversight, CEWP was able to meet or exceed the majority of the CWA's goals and standards.

**d) Who designed and implemented the public involvement related to this Council item?** Bureau of Planning and Sustainability, specifically staff assigned to manage the Clean Energy Works program for the city.

**e) Primary contact for more information on this public involvement process (name, title, phone, email):** Andria Jacob, 503-823-7616.

**10) Is any future public involvement anticipated or necessary for this Council item? Please describe why or why not.**

No. This item is related to the routine implementation of Clean Energy Works Portland/Oregon that enables the repayment of the monthly loan obligation on the PGE bill.

Susan Anderson



BUREAU DIRECTOR (Typed name and signature)



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Bureau of Planning and Sustainability  
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## MEMO

DATE: July 11, 2011  
TO: Mayor Sam Adams  
FROM: Susan Anderson, Director

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1. **Ordinance Title:** \* Amend Operating Agreement with Portland General Electric and Shorebank Enterprise Cascadia for Clean Energy Works Portland on-bill repayment and loan processing and assign all rights and obligations to Clean Energy Works Oregon, Inc (Ordinance; amend Contract No. 32000319)

Contact Name: Andria Jacob

Department: Planning and Sustainability Phone Number: 503-823-7616

2. **Requested Council Date:** July 20, 2011

3. ☒ Consent Agenda Item ☐ Regular Agenda Item

*If this is on Consent, explain why presentation is unnecessary:*

This operating agreement was adopted Dec 19, 2009 and is related to a previously adopted Resolution 36713 that was presented to Council on July 8, 2009, authorizing the Clean Energy Works Portland. This is also related to Ordinance 183037 that was presented to and adopted by Council on July 29, 2009. This grant agreement carries out the programmatic goals identified in the previous resolutions and ordinances.

4. ☒ Emergency Item (explain below) ☐ Non-Emergency Item

*If this is an emergency, why does this need to take effect immediately:*

PGE customers are waiting to participate in Clean Energy Works Oregon until finalization of this extension and assignment.



City of Portland, Oregon | Bureau of Planning and Sustainability | [www.portlandonline.com/bps](http://www.portlandonline.com/bps)  
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## 5. History of Agenda Item/Background:

Since fall 2008, Portland has been working with utilities, labor organizations, and the Energy Trust of Oregon to develop a program that will provide homeowners with easy access to low-interest financing for energy improvements to their homes. The program responds to the immediate need both to create local jobs and to respond to the rising urgency of climate change.

On July 29, 2009, by Ordinance 183037 the Council authorized the Bureau of Planning and Sustainability to enter into agreements with Enterprise Cascadia, NW Natural and Portland General Electric for on-utility-bill repayment of loan payments under Clean Energy Works Portland.

On December 16, 2009, by Ordinance 18339 the Council authorized a contract with Portland General Electric and Enterprise Cascadia for on-bill repayment and loan processing for the Clean Energy Works Portland program.

On June 9, 2010 by Ordinance 183857, Portland City Council accepted a \$20 million grant award through the U.S. Department of Energy's Energy Efficiency and Conservation Block Grant (EECGB). On June 30, 2010, by Ordinance 183956, City Council authorized Agreement No. 32000387 with nonprofit Clean Energy Works of Oregon (CEWO) to provide \$193,000 to develop a business model for operation of a program for energy efficiency retrofits and job creation in Oregon. On October 1, 2010, by Ordinance No. 184118, Council authorized Agreement No. 32000466 to provide \$17,807,000 to CEWO to implement the program. CEWO's objective is to replicate the successes of the Portland pilot in the Portland metro region and statewide, linking efforts by the City, state of Oregon, other local governments, and the many other partners identified above.

6. **Purpose of Agenda Item:** To authorize an assignment, assumption and amendment to the operating agreement with Portland General Electric. This contract amendment extends the provision of on-bill repayment and processing of loans issued by Enterprise Cascadia (formerly known as Shorebank Enterprise Cascadia) as part of the CEWO Program to PGE's customers throughout the PGE service territory. This amendment also assigns and CEWO assumes all rights and obligations of City in and to the Original Agreement, as amended here.

7. **Legal Issues:** None.

8. **What individuals or groups support or oppose this agenda item?**

Opposed: Likely none.

Supportive: Organizations directly involved in Clean Energy Works Oregon agreements, including:

- Energy Trust of Oregon
- Enterprise Cascadia
- Portland General Electric

9. **How does this relate to current City policies?** The City has adopted a goal of reducing carbon emissions by 80% by 2050 (Resolution No. 36548), and buildings account for more than 40% of local carbon emissions.

