

The Portland Plan

A 25-year strategic plan
with five-year actions to make
Portland prosperous, healthy and
rich in opportunity for all

Seeking alignment of actions around shared priorities

City of Portland | Metro | Multnomah County
Portland State University | Oregon Health & Science University
Portland Public Schools | Parkrose School District
Centennial School District | David Douglas School District
Reynolds School District | Worksystems, Inc.
Portland Community College | TriMet | ODOT
Mt Hood Community College | University of Oregon
Portland Development Commission
Housing Authority of Portland | Port of Portland
East Multnomah Soil & Water Conservation District
West Multnomah Soil & Water Conservation District
Multnomah Drainage District



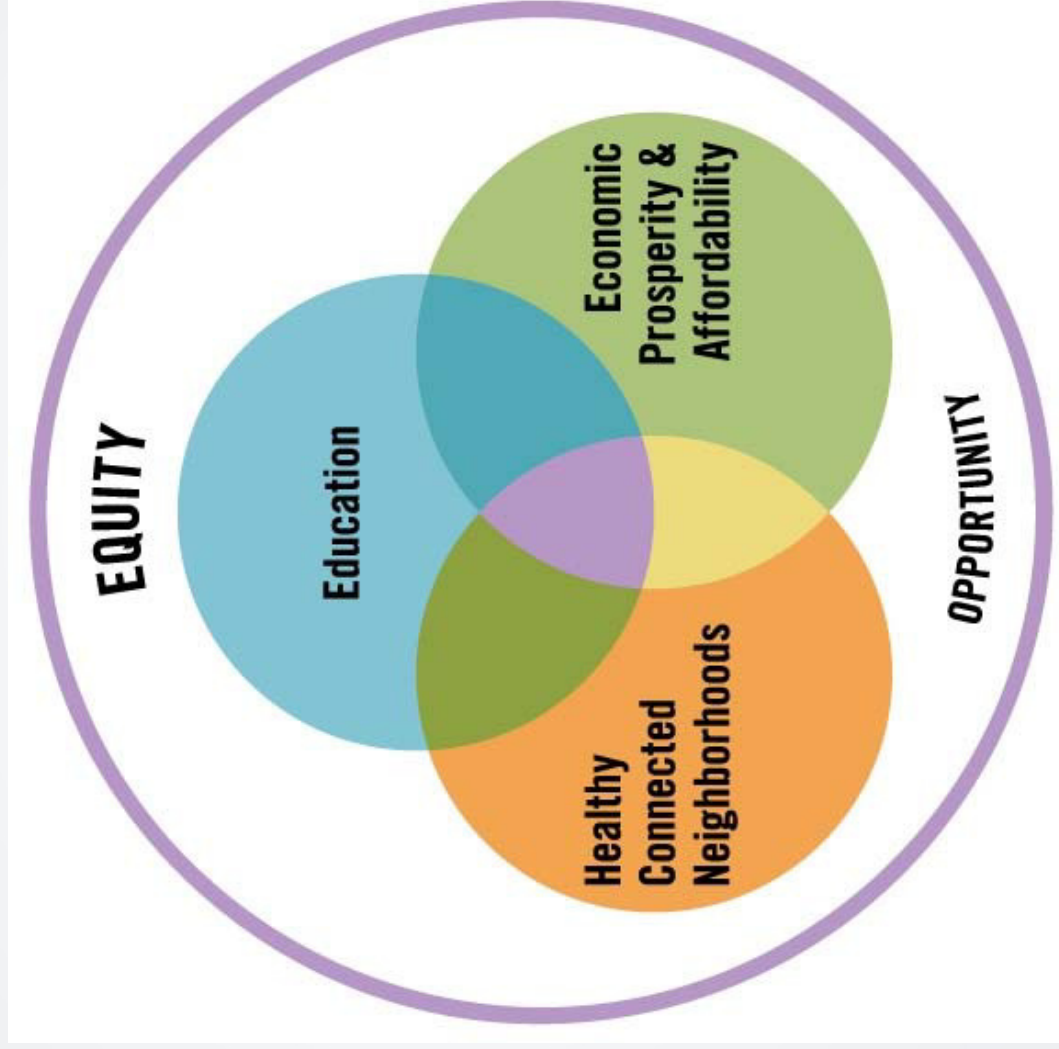
Portland Plan Timeline



We are here.



Equity & Draft Strategies



Today's Discussion

- 3rd in a series of discussions about the Portland Plan components
- Focus: Economic Prosperity and Affordability Strategy

Economic Prosperity and Affordability



Bureau of Planning and Sustainability
Innovation. Collaboration. Practical Solutions.



Why a Focus on Prosperity and Affordability?

- Regional job growth has not been fast enough to bring down Multnomah County unemployment rates.
- The “working poor” made up 23% of Multnomah County households in 2005-2007 (before the recent recession).
- Average wages in Multnomah County have not kept up with the rising costs of living. We are in danger of losing our middle class.
- Median household income among black and Native American residents is only 47% and 48% of citywide median income, respectively (2008).

Prosperity and Affordability Goals

1. Increase traded sector job growth.
2. Define success as both business growth and better meeting the economic needs of households.
3. Expand economic opportunities to support all Portlanders and an increasingly diverse population
4. Expand economic opportunities for individuals to succeed.

Prosperity and Affordability: Efforts and Investments

Business Success + Living

Household Prosperity + Affordability

Wage Job Growth

1. Traded Sector Job Growth
(target clusters)
2. Urban Innovation
3. Trade Gateway & Freight
4. Growing Employment
Districts
 - Central City
 - Industrial Land Supply
 - Institutions

1. Access to Housing
2. Align Ed. + Training with
Industry Needs
3. Neighborhood Business
Development
4. Household Security

Traded Sector Job Growth

1. Focus on competitiveness of target clusters.
2. Improve position on international trade.
3. Match training to the needs of key industries



Urban Innovation

1. Maintain leadership in sustainability including innovation and commercialization of new technologies.
2. Produce a “next generation” central city that fosters creativity and innovation.



Trade Gateway & Freight Mobility

1. Invest in transportation to retain competitive market access - harbor and airport.
2. Better integrate freight mobility into city plans.



Grow Employment Districts

1. Strengthen and market advantages of Portland employment districts.
2. Improve cost competitiveness of redevelopment and brownfield development.
3. Allow for growth of institutional campuses.

Access to Housing

1. Maintain and build low/moderate income housing that meets the evolving needs of our population.
2. Ensure that households of all incomes are located near services to reduce transportation costs.

Education and Job Training

1. Align training and education to meet and expand access to industry's needs at all levels.
2. Support Cradle-to-Career initiative and its focus on improving outcomes that support long term economic success of students.

Neighborhood Business Vitality

1. Strengthen neighborhood business districts.
2. Increase neighborhood business development through technical and networking assistance for business districts and community groups.



Household Economic Security

1. Increase the number of Portland households that can meet their basic needs through employment assistance.
2. Remove barriers to childcare.
3. Improve access to basic services and job training.

Next Steps

- Draft Plan (July)
- PSC Hearings (September)

