



The Portland Plan

A 25-year strategic plan
with five-year actions to make
Portland prosperous, healthy and
rich in opportunity for all



Bureau of Planning and Sustainability
Innovation. Collaboration. Practical Solutions.



Seeking alignment of actions around shared priorities

City of Portland | Metro | Multnomah County
Portland State University | Oregon Health & Science University
Portland Public Schools | Parkrose School District
Centennial School District | David Douglas School District
Reynolds School District | Worksystems, Inc.
Portland Community College | TriMet | ODOT
Mt Hood Community College | University of Oregon
Portland Development Commission |
Housing Authority of Portland | Port of Portland
East Multnomah Soil & Water Conservation District
West Multnomah Soil & Water Conservation District
Multnomah County Drainage District No. 1



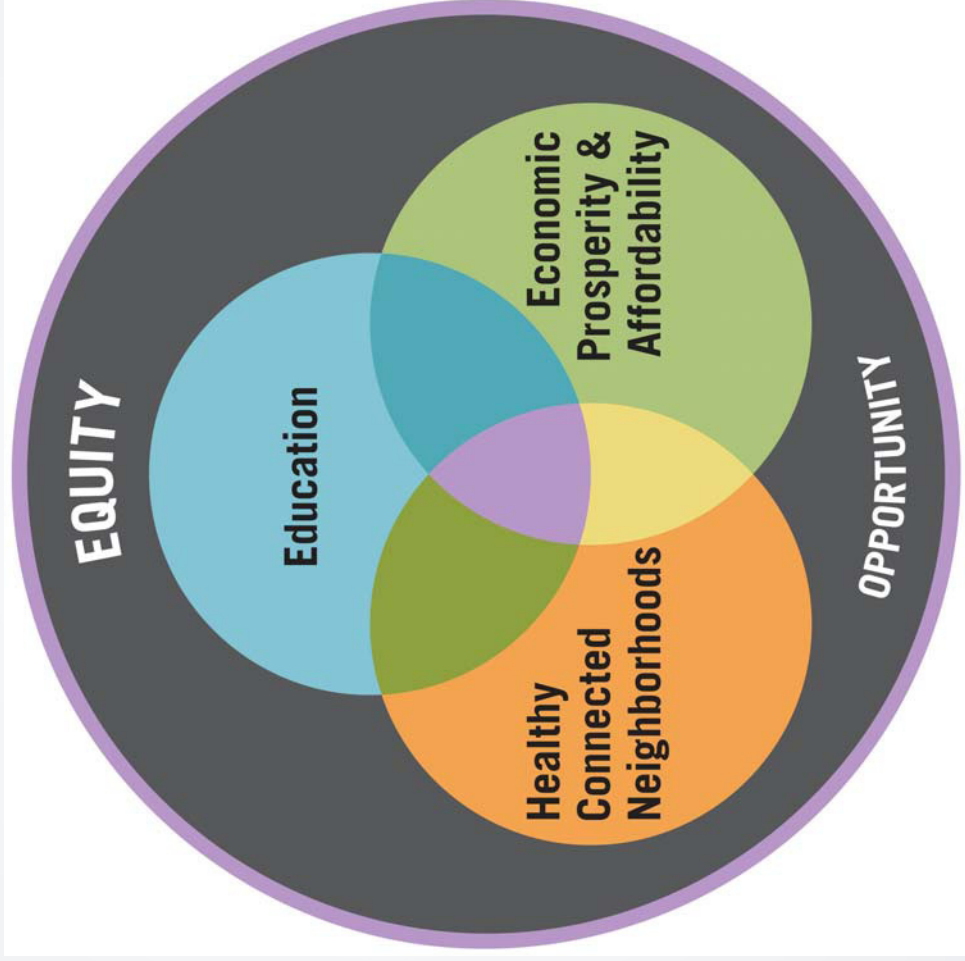
Portland Plan Timeline



We are here.



Equity & Draft Strategies



Today's Discussion

- 1st in a series of discussions about the Portland Plan components
- Today's Focus: Equity Preamble and Equity Initiative



Equity



Equity in the Portland Plan

Equity Preamble

- Definition
- Why equity matters
- Key equity elements
- Foundation of the strategies
- Objectives and 5-year actions in each strategy

Equity Initiative

- Additional strategic focus in an area where Portland lags
- Ensure accountability
- Objectives for 2035
- 5-year actions

Equity Preamble

Definition

Equity is when everyone has access to opportunities necessary to satisfy essential needs, advance their well-being and achieve their full potential.



Equity Preamble

Foundational Role

- Equity is a central focus of all strategies and will be built into the objectives and actions.
- When reviewing each of the strategies, it is important to ask if equity issues are adequately and appropriately addressed

Why Equity Matters

- Prosperity:** We all win when everyone achieves their full potential.
- Resilience:** We need a prepared population to secure our future (have position in global economy, address climate change, etc).
- Prevention:** The cost of disparity is high (socially and fiscally).
- Ingenuity:** Build equity and accountability into business practices and tools.

Key Equity Elements of an Equity Agenda

- Closing the Gap
- Participation
- Equitable Public Spending
- Internal Accountability
- Partnerships

Equity Initiative

Purpose and Objectives:

- Reduce disparities across all plan areas, starting in an area where Portland lags
- Ensure accountability and implementation of the equity initiative
- Ensure that the City does business in an equitable manner.

Equity Initiative

Disparity Reduction Actions:

- Establish Office of Equity
- Develop tools
- Communication strategy
- Work With partners to identify what works
- Track spending patterns and levels of service

Equity Initiative

Accountability Actions:

- Collect and track data
- Examine budgets
- Early public involvement
- Advisory boards
- Leadership training
- Build equity objectives into youth services

Equity Initiative

Business Practice Actions:

- Civil rights laws + ADA
- Staff skill training
- Bureau/agency plans
- Hiring and contracting
- Evaluate public information
- More coordinated translation services

Discussion Questions

1. Is the equity definition inclusive? Do the “key elements” describe the most effective approach?
2. How can the Preamble be functionally useful to the City and partner agencies? What implementation mechanisms?
3. What are the risks and benefits of the initiative and the proposed focus?

Next Steps

- Education Discussion (April 26)
- Economic Prosperity Discussion (May 10)
- Healthy Connected Neighborhoods Discussion (May 10)
- Portland Plan Advisory Group Meetings (April, May)
- Draft Plan (July)
- PSC Hearings (September)