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18, 20

ORDINANCE No. 184481

*Authorize and award a grant to Portland Business Alliance in the amount of \$30,000 to implement the Downtown Retail Strategy. (Ordinance)

The City of Portland ordains:

Section 1. The Council finds:

1. That Portland Bureau of Transportation (PBOT) and the Portland Business Alliance (PBA) collaborated on the development of the 2009 Downtown Retail Strategy which is a plan of action designed to maintain and enhance the Downtown Retail Core as a regional destination.
2. That as the downtown retail core is the face of Portland's Central City, its health and vitality is the cornerstone for a healthy city and a healthy economy.
3. The Retail Strategy itself supports objectives of the Portland Economic Development Strategy to enhance the vitality and distinctiveness of the Central City to showcase our sustainable way of life and attract creative class talent.
4. That awarding of this grant for \$30,000 to the Portland Business Alliance is the most efficient and accountable way to implement the Retail Strategy.

NOW, THEREFORE, the Council directs:

- a. That the Director of the Portland Bureau of Transportation is authorized to sign the grant, substantially in accordance with the Grant Agreement attached to the original of this Ordinance and, by reference, made a part hereof.

Section 2. The Council declares that an emergency exists because any unreasonable delay would negatively impact the implementation and progress of the Development Strategy itself; therefore, this Ordinance shall be in full force and effect from and after its passage by the Council.

Passed by the Council,

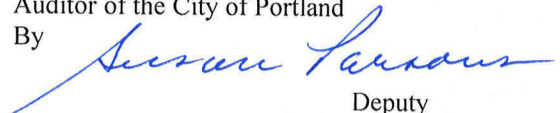
MAR 30 2011

Mayor Sam Adams
Prepared by: Ron Geason:slg
Date Prepared: March 16, 2011

LaVonne Griffin-Valade

Auditor of the City of Portland

By



Deputy

Agenda No. **184481**
ORDINANCE NO.
Title

*Authorize and award a grant to Portland Business Alliance in the amount of \$30,000 to implement the Downtown Retail Strategy. (Ordinance)

<p>INTRODUCED BY Commissioner/Auditor: MAYOR SAM ADAMS <i>R. Saltzman</i> COMMISSIONER APPROVAL</p> <p>Mayor—Finance and Administration - Adams</p> <p>Position 1/Utilities - Fritz</p> <p>Position 2/Works - Fish</p> <p>Position 3/Affairs - Saltzman</p> <p>Position 4/Safety - Leonard</p> <p>BUREAU APPROVAL Bureau: Bureau of Transportation Bureau Head: Susan D. Keil, Director Other: Prepared by: Ron Geason:slg Date Prepared: March 16, 2011 <i>Rut</i> <i>SDF</i> <i>Fritz</i> <i>SDX</i></p> <p>Financial Impact Statement Completed <input checked="" type="checkbox"/> Amends Budget <input type="checkbox"/> Not Required <input type="checkbox"/></p> <p>Portland Policy Document If "Yes" requires City Policy paragraph stated in document. Yes <input type="checkbox"/> No <input checked="" type="checkbox"/></p> <p>Council Meeting Date March 30, 2011</p> <p>City Attorney Approval</p>	<p>CLERK USE: DATE FILED <u>MAR 25 2011</u></p> <p><i>on behalf of Mayor Adams</i> LaVonne Griffin-Valade Auditor of the City of Portland</p> <p>By: <i>[Signature]</i> Deputy</p> <p>ACTION TAKEN:</p>
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AGENDA
<p>TIME CERTAIN <input type="checkbox"/></p> <p>Start time: _____</p> <p>Total amount of time needed: _____ (for presentation, testimony and discussion)</p> <p>CONSENT <input checked="" type="checkbox"/></p> <p>REGULAR <input type="checkbox"/></p> <p>Total amount of time needed: _____ (for presentation, testimony and discussion)</p>

FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:	
	YEAS	NAYS
1. Fritz	1. Fritz <input checked="" type="checkbox"/>	
2. Fish	2. Fish <input checked="" type="checkbox"/>	
3. Saltzman	3. Saltzman <input checked="" type="checkbox"/>	
4. Leonard	4. Leonard <input checked="" type="checkbox"/>	
Adams	Adams <input type="checkbox"/>	