

ORDINANCE No. 184478 As Amended

*Authorize PGE Park On-Street Parking Event District (Ordinance)

The City of Portland ordains:

Section 1. The Council finds:

1. The Bureau of Transportation has a long history of extending on-street parking meter hours in Portland's Lloyd Meter District to support events at the Rose Quarter.
2. The Bureau of Transportation sets rates and extends hours for on-street parking meters during sporting events to protect the availability of parking for neighborhoods and reduce traffic congestion associated with cruising in search of free parking spaces.
3. The PGE Park Good Neighbor Agreement was adopted by City Council on February 17, 2010. The agreement includes a Comprehensive Transportation Management Plan (CTMP) to minimize neighborhood impacts during events at PGE Park.
4. Extending meter hours in an Event District near PGE Park during events will help meet the goals outlined in the Good Neighbor Agreement and the CTMP to protect neighborhood livability.
5. Other cities around the country operate on-street metered parking with higher meter rates in special event districts. A range of pricing strategies are employed to manage traffic impacts around stadiums and discourage neighborhood parking. Like other cities with similar parking technology Portland parking meters will increase meter rates *only* on game days.
6. The first home game for the Portland Timbers at PGE Park is scheduled for April 14, 2011, at 8 PM. The vast majority of Timbers games are scheduled to start at 7:30 PM or 8:00 PM. Current downtown parking meter hours end at 7 PM. Extending the meter hours in an Event District to 10 PM on event days will manage on-street parking for all Timbers' home games and reduce neighborhood impacts and traffic congestion related to cruising.
7. Parking signs and meters will be equipped with information indicating where and when event meter hours and pricing apply and the Bureau of Transportation will continue to conduct outreach and provide information to residents and businesses to the Event District as well as visitors to the District.

NOW, THEREFORE, the Council directs:

- a. That the Commissioner-in-Charge and the Auditor are authorized to establish the PGE Park On-Street Parking Event District, described as the portion of the existing downtown parking meter district from SW 18th Avenue east to I-405 and from SW Burnside south to SW Jefferson.

- b. That parking meter hours shall be extended from 7 PM to 10 PM on event days and parking meter rates shall be increased from \$1.60 to \$3.50 per hour during scheduled events within the Event District as determined by the Director of Portland Bureau of Transportation. Higher rates and extended hours will only apply on event days. For the first game, on April 14, 2011, warnings will be issued instead of citations.
- c. That future rate increases must be approved by Council.
- d. That the Director of Portland Bureau of Transportation is delegated the authority to make changes to the district boundaries, meter rates decrease and hours of operation as needed to address immediate concerns quickly.
- e. The Portland Bureau of Transportation will evaluate the success of the program during the first season of Major League Soccer and provide City Council with recommendations for future adjustments to Event District parking.
- f. This ordinance is binding city policy.

Section 2. The Council declares that an emergency exists because field work to establish the district must be completed prior to the first Timbers home game on April 14, 2011; therefore, this Ordinance shall be in full force and effect from and after its passage by the Council.

Passed by the Council, MAR 23 2011

Mayor Sam Adams
Prepared by: Ellis McCoy/vrl
Date Prepared: 2/28/11

LaVonne Griffin-Valade

Auditor of the City of Portland

By



Deputy

Agenda No. **184478**
ORDINANCE NO.
 Title **As Amended**

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INTRODUCED BY Commissioner/Auditor: MAYOR SAM ADAMS <i>R. Millmann on behalf of Mayor Adams</i> COMMISSIONER APPROVAL	CLERK USE: DATE FILED <u>MAR 11 2011</u> LaVonne Griffin-Valade Auditor of the City of Portland
Mayor—Finance and Administration - Adams	By: <u><i>John</i></u> Deputy
Position 1/Utilities - Fritz	
Position 2/Works - Fish	
Position 3/Affairs - Saltzman	
Position 4/Safety - Leonard	
BUREAU APPROVAL Bureau: Bureau of Transportation Bureau Head: Susan D. Keil, Director <i>Lavinia Gordon</i> Transportation System Group Manager	ACTION TAKEN: 9:30 A.M. MAR 16 2011 CONTINUED TO MAR 23 2011 As Amended
Prepared by: Ellis McCoy/vrl <i>Genie</i> Date Prepared: 2/28/11	
Financial Impact Statement Completed <input checked="" type="checkbox"/> Amends Budget <input type="checkbox"/> Not Required <input type="checkbox"/>	
Portland Policy Document If "Yes" requires City Policy paragraph stated in document. Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	
Council Meeting Date March 16, 2011	
City Attorney Approval	

AGENDA
TIME CERTAIN <input type="checkbox"/> Start time: _____ Total amount of time needed: _____ (for presentation, testimony and discussion)
CONSENT <input type="checkbox"/>
REGULAR <input checked="" type="checkbox"/> Total amount of time needed: 15 min (for presentation, testimony and discussion)

FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:	
	YEAS	NAYS
1. Fritz	1. Fritz <input checked="" type="checkbox"/>	
2. Fish	2. Fish <input checked="" type="checkbox"/>	
3. Saltzman	3. Saltzman <input checked="" type="checkbox"/>	
4. Leonard	4. Leonard <input checked="" type="checkbox"/>	
Adams	Adams <input checked="" type="checkbox"/>	