

**ORDINANCE No. 184364**

\*Authorize a \$50,000 grant agreement with the Portland Schools Foundation to do initial work in establishing a Cradle to Career framework for Multnomah County (Ordinance)

The City of Portland ordains:

Section 1. The Council finds:

1. Youth success has a tremendous impact on the economic development of this city.
2. The investment in youth now yields long term revenue gains to the region that are upwards of \$1.6 billion.
3. Youth investment is at a regional low and the state of Oregon is in the bottom quartile nationally for educational investment.
4. The cost savings from incarcerating dropouts is \$37,497,500 over the course of a year.
5. The City of Portland and Multnomah County want to ensure access to high quality education services for all Portland youth.
6. Coordinating education and youth development institutions around common data points, common goals and shared outcomes increases accountability and aligns resources to more effectively shift the needle for youth achievement.
7. The City, Multnomah County and Portland State University have joined with others in a coalition to create an accountability framework known as "Cradle to Career. As PSU President Wim Wiewel has stated, this approach looks at education as a continuum from birth to employment, and emphasizes how families, the community, socioeconomic conditions and other factors shape the outcome.
8. In Cincinnati, the Strive Partnership has focused on education across a metro area that includes northern Kentucky. Since the partnership was founded four years ago, Strive reports that graduation rates at high schools in the urban district have increased by 11 percentage points to 83 percent. Last year, 92 percent of Cincinnati Public Schools students who took Ohio's graduation exam passed the reading test, 85 percent passed math and 93 percent passed writing. And those are students in a district where more than two-thirds of its pupils live in poverty, a much higher rate than in Portland.
9. Cincinnati's experience shows that decision making based on evidence drives out ineffective programs. Data and analysis help leaders support the programs and strategies that show success and reject those that don't. The grant funding being provided to the Portland Schools Foundation will serve to help establish fundamental aspects of the "Cradle to Career" model in the Portland metropolitan region.
10. On December 15, 2010, the Council accepted the Education Strategies Report (Agenda Item No. 1587), which included a "Cradle to Career" proposal. This strategy has proven to improve several educational indicators including high school graduation rates and college access rates, both priorities for Mayor Adams and the City of Portland and

NOW, THEREFORE, the Council directs:

- a. The Mayor is authorized to enter into a grant agreement with PSF in a form substantially similar to that attached as Exhibit A, in an amount not to exceed \$50,000.
- b. The Mayor and the Auditor are hereby authorized to draw and deliver payments chargeable to the Fiscal Year 2010-2011 Adopted Budget.

Section 2. The Council declares that an emergency exists because delay in PSF beginning this work would harm the public interest by impeding immediate implementation of the Cradle to Career effort; therefore, this ordinance shall be in full force and effect from and after its passage by Council.

Passed by the Council: **JAN 19 2011**

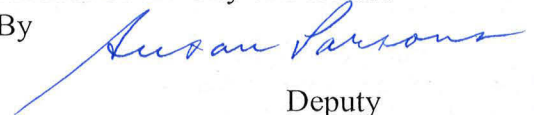
**Mayor Sam Adams**

Prepared by: Inna Levin

Date Prepared: January 12, 2011

**LaVonne Griffin-Valade**  
Auditor of the City of Portland

By



Deputy

Agenda No. **ORDINANCE NO. 184964**

Authorize grant agreement with Title

\*Award \$50,000 to the Portland Schools Foundation to do initial work in establishing a Cradle to Career framework for Multnomah County. (Ordinance)

<b>INTRODUCED BY</b> Commissioner/Auditor: <b>Mayor Sam Adams</b>	CLERK USE: DATE FILED <u>JAN 13 2011</u>
<b>COMMISSIONER APPROVAL</b> Mayor—Finance and Administration - Adams Position 1/Utilities - Fritz Position 2/Works - Fish Position 3/Affairs - Saltzman Position 4/Safety - Leonard	LaVonne Griffin-Valade Auditor of the City of Portland
<b>BUREAU APPROVAL</b> Bureau: Office of Mayor Adams Bureau Head: Mayor Adams	By: <u>[Signature]</u> Deputy
Prepared by: Inna Levin Date Prepared: January 12, 2011	<b>ACTION TAKEN:</b>
Financial Impact Statement Completed <input checked="" type="checkbox"/> Amends Budget <input type="checkbox"/> Not Required <input type="checkbox"/>	
Portland Policy Document If "Yes" requires City Policy paragraph stated in document. Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	
Council Meeting Date <b>January 19, 2011</b>	
<input checked="" type="checkbox"/> <b>City Attorney Approval</b>	

<b>AGENDA</b>
<b>TIME CERTAIN</b> <input type="checkbox"/> Start time: _____  Total amount of time needed: _____ (for presentation, testimony and discussion)
<b>CONSENT</b> <input checked="" type="checkbox"/>
<b>REGULAR</b> <input type="checkbox"/> Total amount of time needed: _____ (for presentation, testimony and discussion)

FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:		
		YEAS	NAYS
1. Fritz	1. Fritz	✓	
2. Fish	2. Fish	✓	
3. Saltzman	3. Saltzman	✓	
4. Leonard	4. Leonard	✓	
Adams	Adams	✓	