

36839

RESOLUTION No.

Change the name of Memorial Coliseum to Veterans Memorial Coliseum (Resolution)

WHEREAS, in 1954, Portland voters approved an \$8 million bond issue for the construction of an indoor sports and recreation arena on a site in what is now known as the Rose Quarter; and

WHEREAS, the arena was to be a memorial to Portland area men and women who gave their lives in times of war in defense of their country; and

WHEREAS, in 1957, the Portland Exposition-Recreation Commission (the "E-R Commission") conducted a "Name of the Center Contest" and 87 names were submitted by the public. In early 1958, a committee of the E-R Commission forwarded the following five names for consideration by the full Commission: Beaverena, Pioneer Memorial Exposition Center, Civic Center, Portland Peace Memorial and Portland Memorial Center; and

WHEREAS, the E-R Commission established a set of guidelines to be used in making the final name selection. The guidelines were: 1) The name should include the word "Memorial" as a tribute to those who have given their lives in defense of their country. 2) It should be as short as possible. 3) It should be as inclusive in its coverage as possible. 4) It should be pleasing and distinctive in sound; and

WHEREAS, in April 1959, the decision was made by the E-R Commission to name the building "Memorial Coliseum"; and

WHEREAS, on January 8, 1961, the Memorial Coliseum was dedicated by Portland Mayor Terry Shrunck, with the words "This Memorial Coliseum is dedicated to the advancement of cultural opportunities of the community and to the memory of our veterans of all wars who made the supreme sacrifice to preserve for us the inalienable rights of life, liberty, and the pursuit of happiness. To live in the hearts we leave behind is not to die."; and

WHEREAS, to more fully recognize that the Memorial Coliseum was built to honor area veterans, the Portland City Council desires to officially change the name to Veterans Memorial Coliseum.

NOW, THEREFORE, BE IT RESOLVED that from this day forward Veterans Memorial Coliseum shall be the official name of this arena.

Adopted by the Council: **JAN 05 2011**

Mayor Sam Adams
Prepared by: David Logsdon
Date Prepared: December 28, 2010

LaVonne Griffin-Valade
Auditor of the City of Portland

By 
Deputy

Agenda No. **3 6 8 3 9**

Title

Change the name of Memorial Coliseum to Veterans Memorial Coliseum (Resolution)

INTRODUCED BY Commissioner/Auditor: Mayor Sam Adams	CLERK USE: DATE FILED <u>DEC 30 2010</u>
COMMISSIONER APPROVAL Mayor—Finance and Administration - Adams <i>Sam Adams</i>	<p style="text-align: center;">LaVonne Griffin-Valade Auditor of the City of Portland</p> <p>By: <i>[Signature]</i> Deputy</p> <p>ACTION TAKEN:</p>
Position 1/Utilities - Fritz	
Position 2/Works - Fish	
Position 3/Affairs - Saltzman	
Position 4/Safety - Leonard	
BUREAU APPROVAL	
Bureau: Bureau Head:	
Prepared by: David Logsdon Date Prepared: 12/28/2010	
Financial Impact Statement Completed <input type="checkbox"/> Amends Budget <input type="checkbox"/> Not Required <input checked="" type="checkbox"/>	
Portland Policy Document If "Yes" requires City Policy paragraph stated in document. Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	
Council Meeting Date January 5, 2011	
City Attorney Approval	

AGENDA
TIME CERTAIN <input type="checkbox"/> Start time: _____
Total amount of time needed: _____ (for presentation, testimony and discussion)
CONSENT <input type="checkbox"/>
REGULAR <input checked="" type="checkbox"/> Total amount of time needed: 15 min (for presentation, testimony and discussion)

FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:	
	YEAS	NAYS
1. Fritz	1. Fritz ✓	
2. Fish	2. Fish ✓	
3. Saltzman	3. Saltzman ✓	
4. Leonard	4. Leonard ✓	
Adams	Adams ✓	