



CITY OF
PORTLAND, OREGON

OFFICIAL
 MINUTES

A REGULAR MEETING OF THE COUNCIL OF THE CITY OF PORTLAND, OREGON WAS HELD THIS **12TH DAY OF NOVEMBER, 2009** AT 9:30 A.M.

THOSE PRESENT WERE: Mayor Adams, Presiding; Commissioners Fish, Fritz, Leonard and Saltzman, 5.

Commissioner Leonard arrived at 9:33 a.m.

OFFICERS IN ATTENDANCE: Karla Moore-Love, Clerk of the Council; Tracy Reeve, Senior Deputy City Attorney; and John Holly, Sergeant at Arms.

Item No. 1556 was pulled for discussion and on a Y-5 roll call, the balance of the Consent Agenda was adopted.

<p><u>DUE TO THE VETERANS DAY HOLIDAY THE MEETING WAS HELD THURSDAY, 9:30 AM, NOVEMBER 12, 2009</u></p> <p>COMMUNICATIONS</p> <p>1544 Request of Ibrahim Mubarak to address Council regarding utilizing open land for tents of the homeless (Communication)</p>	<p>Disposition:</p> <p>PLACED ON FILE</p>
<p>1545 Request of Art Rios, Sr. to address Council regarding campsites and suspending the anti-camping (Communication)</p>	<p>PLACED ON FILE</p>
<p>1546 Request of Anabeth Moseley to address Council regarding eliminating the anti-camping ordinance (Communication)</p>	<p>PLACED ON FILE</p>
<p>1547 Request of Dave Nadal to address Council regarding ideas regarding homelessness (Communication)</p>	<p>PLACED ON FILE</p>
<p>TIMES CERTAIN</p> <p>1548 TIME CERTAIN: 9:30 AM – Amend the Zoning Code to allow a limited amount of office use at PGE Park (Ordinance introduced by Mayor Adams; amend Code Chapter 33.510) 30 minutes requested.</p>	<p>CONTINUED TO NOVEMBER 18, 2009 AT 10:30 AM TIME CERTAIN</p>
<p>CONSENT AGENDA – NO DISCUSSION</p>	

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Mayor Sam Adams

<p>*1549 Extend for a limited period the expiration date for approved land use decisions that became effective between May 27, 2006 and December 31, 2008 but were subsequently appealed outside of the City's jurisdiction (Ordinance) (Y-5)</p>	<p>183308</p>
<p>1550 Authorize a grant agreement with CASH Oregon for \$75,000 to provide financial education and counseling and free tax preparation services to low-income families and individuals in Portland (Ordinance)</p>	<p>PASSED TO SECOND READING NOVEMBER 18, 2009 AT 9:30 AM</p>
<p>Bureau of Transportation</p>	
<p>1551 Set a hearing date, 9:30 a.m. Wednesday, December 2, 2009, to vacate a portion of N Leavitt Ave north of N Decatur St (Report; VAC-10059) (Y-5)</p>	<p>ACCEPTED</p>
<p>*1552 Authorize contracts as required with three firms for testing and analysis of City streets using Falling Weight Deflectometer in support of the Portland Bureau of Transportation (Ordinance) (Y-5)</p>	<p>183309</p>
<p>*1553 Authorize an Intergovernmental Agreement with the Oregon Department of Transportation for right of way services for the N Lombard Street: Columbia Slough Overcrossing project (Ordinance) (Y-5)</p>	<p>183310</p>
<p>*1554 Amend Intergovernmental Agreement with Multnomah County to provide roadway maintenance services West of the Willamette River (Ordinance; amend Contract No. 51062) (Y-5)</p>	<p>183311</p>
<p>*1555 Authorize the Bureau of Transportation to acquire certain permanent easements necessary for construction of walkway and lighting improvements for the South Auditorium Street Lighting Project through the exercise of the City's Eminent Domain Authority (Ordinance) (Y-5)</p>	<p>183312</p>
<p>1556 Remove redundant and outdated language, reconcile conflicting Code revisions and amend regulations and permit charges for Sidewalks, Curbs and Driveways City Code Title 17 (Ordinance; amend Code Chapter 17.28, 17.24.020)</p>	<p>PASSED TO SECOND READING NOVEMBER 18, 2009 AT 9:30 AM</p>
<p>Office of Management and Finance – Human Resources</p>	
<p>*1557 Adjust the salary range of the Nonrepresented classification Commissioner's Staff Representative (Ordinance) (Y-5)</p>	<p>183313</p>
<p>1558 Create a new Nonrepresented classification of Capital Program Manager and establish a compensation range for this classification (Ordinance)</p>	<p>PASSED TO SECOND READING NOVEMBER 18, 2009 AT 9:30 AM</p>

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<p>1559 Create a new Nonrepresented classification of Capital Project Control Manager and establish a compensation range for this classification (Ordinance)</p>	<p align="center">PASSED TO SECOND READING NOVEMBER 18, 2009 AT 9:30 AM</p>
<p align="center">Office of Management and Finance – Internal Business Services</p>	
<p>*1560 Pay claim of Elizabeth Foucher-Branch (Ordinance) (Y-5)</p>	<p align="center">183314</p>
<p>*1561 Amend contract with Michael Willis Architects in the amount of \$42,873 to provide additional architectural services for construction of Fire Station 31 and authorize additional amendments (Ordinance; amend Contract No. 30000325) (Y-5)</p>	<p align="center">183315</p>
<p align="center">Commissioner Randy Leonard Position No. 4</p>	
<p>*1562 Authorize Grant Agreement with VOZ: Workers' Rights Education for \$50,000 to operate and maintain their day labor hire site in Portland as approved by Council (Ordinance) (Y-5)</p>	<p align="center">183316</p>
<p align="center">Bureau of Water</p>	
<p>*1563 Amend contract with Clancy Environmental Consultants, Inc. for consulting services for Cryptosporidium Data Review and Analysis (Ordinance; amend Contract No. 30000651) (Y-5)</p>	<p align="center">183317</p>
<p>*1564 Amend contract with Pacific Technology Group, Inc. for additional services to customize and support the Water Bureau IBM FileNet P8 Imaging System (Ordinance; amend Contract No. 35504) (Y-5)</p>	<p align="center">183318</p>
<p>1565 Amend contract with Murray, Smith and Associates, Inc. to increase compensation and the scope of work for Bull Run Dam No. 2 Stilling Basin (Second Reading Agenda 1530; amend Contract No. 37346) (Y-5)</p>	<p align="center">183319</p>
<p align="center">Commissioner Amanda Fritz Position No. 1</p>	
<p align="center">Office of Cable Communications and Franchise Management</p>	
<p>1566 Extend term of Southern Pacific Pipe Lines franchise to transport petroleum products by pipeline (Ordinance; amend Ordinance No. 155742)</p>	<p align="center">PASSED TO SECOND READING NOVEMBER 18, 2009 AT 9:30 AM</p>
<p>1567 Extend term of Olympic Pipe Line Company franchise to transport petroleum products by pipeline (Ordinance; amend Ordinance No. 162012)</p>	<p align="center">PASSED TO SECOND READING NOVEMBER 18, 2009 AT 9:30 AM</p>

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<p>1568 Extend term of Kinder Morgan Cochin LLC franchise, originally granted to Chevron Pipe Line Company, to transport petroleum products by pipeline (Ordinance; amend Ordinance No. 164747)</p>	<p align="center">PASSED TO SECOND READING NOVEMBER 18, 2009 AT 9:30 AM</p>
<p>1569 Extend term of Chevron USA franchise to transport petroleum products by pipeline (Ordinance; amend Ordinance No. 164748)</p>	<p align="center">PASSED TO SECOND READING NOVEMBER 18, 2009 AT 9:30 AM</p>
<p align="center">Commissioner Nick Fish Position No. 2</p> <p align="center">Portland Parks & Recreation</p>	
<p>1570 Amend a recreational trail easement agreement on the Columbia South Shore Slough (Ordinance; amend Ordinance No. 169901)</p>	<p align="center">PASSED TO SECOND READING NOVEMBER 18, 2009 AT 9:30 AM</p>
<p>1571 Authorize Bureau of Purchases to enter into a contract and provide for payment for construction of the Springwater Trail repave project from the Union Pacific Railroad Bridge-SE 28th Ave to the east City border-Jenne Rd American Recovery and Reinvestment Act project (Ordinance)</p>	<p align="center">PASSED TO SECOND READING NOVEMBER 18, 2009 AT 9:30 AM</p>
<p>1572 Authorize an Intergovernmental Agreement with Portland State University to participate in the Oregon Solutions Community Gardens project (Ordinance)</p>	<p align="center">PASSED TO SECOND READING NOVEMBER 18, 2009 AT 9:30 AM</p>
<p align="center">Commissioner Dan Saltzman Position No. 3</p> <p align="center">Bureau of Environmental Services</p>	
<p>*1573 Authorize application to Metro's Nature in Neighborhoods Capital Grants Program for a grant in the amount of \$322,000 for Crystal Springs Culvert Removal and Habitat Restoration Project (Ordinance) (Y-5)</p>	<p align="center">183320</p>
<p>*1574 Authorize application to American Rivers for a grant in the amount of \$100,000 for Crystal Springs Culvert Removal and Habitat Restoration Project (Ordinance) (Y-5)</p>	<p align="center">183321</p>
<p>*1575 Authorize application to National Oceanic and Atmospheric Administration Open Rivers Initiative for a grant in the amount of \$750,000 for Crystal Springs Culvert Removal and Habitat Restoration Project (Ordinance) (Y-5)</p>	<p align="center">183322</p>
<p>*1576 Authorize the Bureau of Environmental Services to acquire two properties as a component of the Grey to Green Initiative (Ordinance) (Y-5)</p>	<p align="center">183323</p>

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<p>1577 Authorize the Director of the Bureau of Environmental Services to execute an easement with Ackerly Communications of the Northwest, Inc. as part of the East Side Combined Sewer Overflow tunnel Project No. E07594 (Second Reading Agenda 1533)</p> <p>(Y-5)</p>	<p>183324</p>
<p>REGULAR AGENDA</p> <p>Mayor Sam Adams</p> <p>Bureau of Planning & Sustainability</p> <p>1578 Authorize Bureau of Planning and Sustainability to charge administrative fees for exemptions to the Containers in the Right of Way rules (Ordinance; amend Code Section 17.102.290)</p>	
<p>Bureau of Transportation</p> <p>*1579 Authorize Bureau of Purchases to enter into a contract and provide for payment for construction of the South Auditorium Lighting, Phase I, American Recovery and Reinvestment Act project (Ordinance)</p> <p>(Y-5)</p>	
<p>*1580 Authorize Bureau of Purchases to enter into a contract and provide for payment for construction of the SE Portland Pavement Preservation American Recovery and Reinvestment Act project (Ordinance)</p> <p>(Y-5)</p>	<p>183326</p>
<p>*1581 Authorize Bureau of Purchases to enter into a contract and provide for payment for construction of the Portland Bicycle Boulevard Improvements American Recovery and Reinvestment Act project (Ordinance)</p> <p>(Y-4; Leonard absent)</p>	<p>183327</p>
<p>*1582 Authorize Bureau of Purchases to enter into a contract and provide for payment for construction of the Southwest and East Portland Sidewalk Infill American Recovery and Reinvestment Act project (Ordinance)</p> <p>(Y-4; Leonard absent)</p>	<p>183328</p>
<p>Office of Management and Finance – Internal Business Services</p> <p>*1583 Authorize CityFleet to purchase new vehicles and upgrades for use by City bureaus at \$92,500 (Ordinance) 15 minutes requested.</p> <p>(Y-4; Leonard absent)</p>	
<p>1584 Establish a Pilot Business Retention and Recruitment Credit for Qualifying Investment Management Firms (Second Reading Agenda 1516; add Code Section 7.02.870)</p> <p>(Y-5)</p>	<p>183330</p>
<p>Portland Development Commission</p>	

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1585 Accept implementation update on Goal Three of the City of Portland Economic Development Strategy—Stimulate Neighborhood Business Vitality (Report) 20 minutes requested.	PLACED ON FILE
Commissioner Dan Saltzman Position No. 3	
1586 Approve name change of the administration of Portland Children’s Investment Fund to the Portland Children’s Levy (Second Reading Agenda 1523) (Y-5)	183331

At 10:55 a.m., Council adjourned.

LAVONNE GRIFFIN-VALADE
Auditor of the City of Portland

By Karla Moore-Love
Clerk of the Council

For a discussion of agenda items, please consult the following Closed Caption File.

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THURSDAY, 2:00 PM, NOVEMBER 12, 2009

**DUE TO LACK OF AN AGENDA
THERE WAS NO MEETING**

November 12, 2009
Closed Caption File of Portland City Council Meeting

This file was produced through the closed captioning process for the televised City Council broadcast.

Key: ***** means unidentified speaker.

NOVEMBER 12, 2009 9:30 AM

Adams: Good morning, everybody, welcome to the Portland city council chambers. We're glad you're here. Its november 12th, 2009. An unusual city council meeting due to veterans holiday yesterday. Please call the roll.

[roll call]

Adams: Leonard is here. Unless a housekeeping item -- just for those what might be here signed up to testify, we're -- unless there's objection from council, we're going to continue item 1548 to wednesday, november 18th at 10:30 a.m. Hearing no objection, 1548, that's regarding the pge stadium rezone issue is continued to the aforementioned time. Can you please read the title -- Karla, for council communications item no. 1544.

Item 1544.

Adams: Mr. Mubarak, welcome back. Glad you're here. Please come forward. You just need to give us your first and last name. That's all and the clock will help you count down your three minutes.

Ibrahim Mubarak: My name is ibrahim mubarak and i'm here on behalf -- I would like to say thank you for letting me come here and I hope all of you are staying dry and warm today because i'm here on behalf of the people that's not staying dry and warm. I have come before you countless times and met with several commissioners, except commissioner Fritz -- not Fritz, Fish. For some reason he don't want to see me, and I have other constrictions that have -- sign up, made appointments to see him and he refused to and we go to see commissioner Fish because he's over the homeless part of the city. And over the housing authority, but each time we go and see him, somehow we get detoured and I think that you all should really know it's raining outside and there's a fourth of a quarter of inch of rain out there, and still raining out there and the police are still raiding campsites and as of yesterday, they were given citation to those trying to stay dry and trying to stay warm and I know the city council can do something to allow or permit people to put tents up and/or makeshift shelters with tarps so they can stay dry and warm and keep them up during the daytime. It wouldn't do you any good to impose fines on people that are oppressed people and want them to pay that dos they're trying to stay dry and warm. We're american citizens and when you create laws that afflict people for trying to look out for their welfare, you're creating a social segregation and it behoove me to think that are you being impartial to people that don't have, and you're creating a have against the have-not by not allowing people to put up tents or put shelters -- or makeshift shelter. Last night, the police raided under the hawthorne bridge and arresting people once again, I don't know if you're aware of this, but this act is constantly happening and when you have warming shelters, and when they stand in line, the people are in line checking for warrants and that's deferring people from going into the warming shelter and so I appeal to you, quit pissing on me and telling us it's rain. We know what's going on. We are on ground zero and your causing a horrific pressure and stress on people that don't have. [applause]

Adams: Thank you for your testimony.

Fish: May I just say -- mr. Mubarak, if you have had trouble getting an appointment, let me apologize. I think i've met with every group that has an interest in this issue. If you have not been able to, stop in my office --

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Adams: Sir, your time is up. Three minutes, you're allowed to say whatever you want. You know that, those are the resumes and the next three minutes go to council calendar item no. 1545.

Item 1545.

Adams: Hi, mr. Rios, please come forward. Welcome to the city council. Glad you're here.

Art Rios: Good morning. My name is art rios, and good morning city council and mayor Adams. I would like to take a moment of silence for those on the street who have passed and may pass away out on the streets in the future and now a moment of silence. I ask you to understand that I have come today to talk to city council about different things that have happened. I approached from the city hall not once but twice. In less than two years, sit-lie is unconstitutional against someone someone's civil rights. Anti-camping is also the same. Detrimental to someone's health. We look at this and once again, we move along every couple hours, we're asked to leave. We're asked to pack up within five minutes. It is very understanding and it -- for those out there that are suffering, their stuff is taken. We're trying to find out how we can get it back. And we don't. Our community needs to know, are you doing your job? Are you doing your job? We'd like to know. From a homeless perspective. There has been so many different things that have been out there. Noise pollution, tri-met hike, freezes for -- fees for those who help the homeless. Not enough shelters for people with animals and for addicts and those addicts still suffering. There's not to help those in need. Why is this? We'd like to ask. I would like to ask you a simple question. Are you looking at the situation from a homeless, house-less perspective or guessing what they really need. We have our community who says may no one human being go without and we ask, respect, dignity and compassion. So I would like to ask you: Are you really looking at the issues from someone that's homeless or house-less. Not taking their information, the right way, so they can get their things back. Mr. Saltzman, please understand, things are happening out there and the police are not looking at someone with the mental illness, someone that's been homeless for a long period of time. Please understand, this needs to be fixed. Thank you. [applause]

Adams: Thank you for your testimony. Karla, please read the title for council community item 1546.

Item 1546.

Moore-Love: She contacted the office and is not able to make it.

Adams: Please read the title for council communications item no. 1547.

Item 1547.

Moore-Love: He is having to reschedule.

Adams: Ok. Before you all leave, I just wanted -- before you leave, I wanted to say a few things. Advocacy is welcome. And the concern is shared by everyone on this city council. No more so than by commissioner Fish, who's actively looking at the issue of camping. This is a very difficult issue. This city council, while cutting budgets across the board, increased funding over 30% for services for homeless and affordable housing. This city council in partnership with our agency, the Portland development commission, in the next five years, will invest an estimated \$370 million in homeless programs and affordable housing programs. And I wager that's probably more than all the other local governments in the region, if not the state, combined. We continue to get demand for our services that exceed our revenues and we continue to be creative and care deeply about this issue. So we appreciate your advocacy and I just wanted to underscore with you that we do care a lot about this issue. So thank you. That gets us to the consent agenda. Anyone wish to pull any items from the consent agenda?

Fritz: Yes, please. I wanted to pull 1556.

Adams: 1556 is pulled off the consent agenda. Anything else? Karla, please call the roll on the consent agenda.

Leonard: I'm not going to pull this but I do want to acknowledge some of my friends on item 1562, led by romero sosa. Welcome today. And I want to acknowledge by this vote, we're authorizing

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another \$50,000 for the day labor workers site, which i'm very pleased to sponsor and continue working with romero and others who have endeavored to create some community for people who want to work and create some rules for people who want to work and there's nothing I respect more than working people. And which is why we have such a close partnership and we'll continue to work together. Aye.

Fritz: Aye. **Fish:** Aye. **Saltzman:** Aye.

Adams: Aye. [gavel pounded] consent agenda with one pulled is approved. Can you please read the title for time certain -- oh, we moved the time certain, so that gets us to the regular agenda. Do we have staff in the room to hear the item that was pulled yet? Ok. Then let's go to item number -- the regular agenda, item no. 1578 is referred back to my office, unless there are objections. So referred. [gavel pounded] Karla, please read emergency ordinance item no. 1579 --

Moore-Love: 1578, you said?

Item 1578.

Adams: It's referred back to my office.

Item 1579.

Adams: Staff? All right. This is required to be on the council agenda. It's shown up in our request to the american recovery act. It is within budget and are there any questions for the sponsoring commissioner? Which is me.

Fish: Thank you, mayor, for the information that you're bureau gave to my office. These are three types of streetlights being replaced with stimulus money. No fountain lights, no lights that affect the health of the lighting are affected and southwest play and naito to the north of lincoln and a city-hired consultant had been working with the neighborhood to design the proposal. So I enthusiastically support it.

Adams: Hair this miserable state. Anyone wish to testify on 1579.

Moore-Love: No one signed up.

Adams: Please call the roll on 1579.

Leonard: Aye.

Fritz: Congratulations mayor for getting more stimulus money. Aye.

Fish: Aye. **Saltzman:** Aye.

Adams: Thank you, president obama. Aye. [gavel pounded] and please read the title for emergency ordinance item no. 1580.

Item 1580.

Adams: Any questions? This is authorizes the purchasing agent to negotiate and execute a contract to the lowest builder. Lowest responsive bidder. Using arra money. Anyone who wishes to testify on item no. 1580.

Fritz: We don't have staff on this?

Adams: Apparently not. Oh, do we? You were blending in with the column there, sorry, sir. So there's a question for you.

Fritz: I just wondered if you could explain to the viewing public, what does it mean to be part of the southeast Portland paving project.

Kyle Chisek, Bureau of Transportation: I'm with the bureau of transportation and this project is basically providing maintenance on three of our major arterials in southeast. Southeast madison and hawthorne and southeast cesar chávez boulevard. We tried to -- we got direction from the city council in january that we were prioritizing the major arterials for this maintenance and southeast hawthorne and madison, they're major transit routes and 39th, also a major transit route and we tried to prioritize those. The pavement over southeast hawthorne and madison, it's bad. You're bumping around and so we're basically doing curb-to-curb repaving, also be doing some of the base repair there and adding ada accessible corners and curb ramps.

Fritz: Thank you.

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Adams: Unless someone wishes to testify, or further council discussion -- you can stay there. Karla, please call the roll.

Leonard: Aye.

Fritz: This is basic services and doing preventive maintenance although it seems it's getting right to the edge of whether it's preventive in some of these, but it's cheaper to repave than start over. Again, congratulations to mayor Adams and Barack Obama for making sure these basic services and while I support the emphasis on arterials we have a long way to go for lack of sidewalks in areas of the city. Aye.

Fish: Aye. **Saltzman:** Aye.

Adams: Aye. [gavel pounded] approved. Can you read the title for emergency ordinance no. 1581.

Item 1581.

Adams: This is 53-miles of bicycle boulevard improvements including pavement markings and way finding signage and to deal with -- within the money allowed, crossing signage and signalization for bike boulevards and busy streets. Did I get that --

Chisek: Yes, again, Kyle, with the bureau of transportation. We unfortunately, don't have enough money to do the signalization but with the million dollars, 53-miles of bicycle boulevards will get pavement markings that are larger. Currently, they're about this big. Dinner plate size.

Adams: Totally inadequate.

Chisek: Yes, but now we worked with the federal highway administration and the Oregon department of transportation. They're going to allow us to do what's called a charo. A bicycle symbol with two chevrons and see if they'll let us do something distinctively Portland with it but right now, our fall back position is using it. There's 2100 of these across the 53-miles and it's going to be good for cyclists to know which way they're going. They don't have to look for the dinner plates, it's also something for the driver if they're on the street to know, this is a high priority bicycle route. You're going to see more bicycles here than normally and take the appropriate caution.

Adams: Thank you, Kyle. Unless there's someone who wishes to testify on item no. 1581 or there's additional council discussion, Karla, please call the roll on emergency ordinance no. 1581.

Fritz: My understanding it's 15-miles of new --

Chisek: There are 30 miles of --

Adams: You can't talk during this.

Fritz: So it's close?

Adams: Either she's right or wrong.

Fritz: Should have raised that earlier. These are part of the original bicycle master plan and the updated bicycle plan so it's clearly this line. Aye.

Fish: Aye. **Saltzman:** Aye.

Adams: Aye. [gavel pounded] approved. Can you read the title for emergency ordinance no. 1582.

Item 1582.

Adams: I do want to make a few introductory comments here. The American Recovery and Reinvestment Act was not formulated in a city-friendly way to use those funds for sidewalks. And thanks to Oregon department of transportation and the folks there, we were able to move forward with this project in a neighborhood that desperately needs it with 46% of arterial streets without, and east Portland where 20% of the busiest streets are without sidewalks. Thanks to the federal government but there's a long way to go. Any questions from council? Anyone who wishes to testify on 1582? Karla, please call the roll on item 1582.

Fritz: This is \$2 million in federal money to pave -- to provide sidewalks in southwest where 46% of the arterial streets don't have sidewalks and east Portland where 20% don't have sidewalks and it's clearly needed and very excited. One of the streets designated is in my neighborhood and I

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know for a fact that the neighborhood association been asking for this for over 18 years, very, very excited to see it happening. Aye.

Fish: Aye. **Saltzman:** Aye.

Adams: Aye. [gavel pounded] 1582 is approved. Thank you. Please read the title for emergency ordinance no. 1583.

Item 1583.

Adams: This had come before us before. Is there someone from city fleet here if council has discussions? Anyone who wishes to testify on item 1583? Karla, please call the roll on 1583.

Fritz: Aye. **Fish:** Aye. **Saltzman:** Aye.

Adams: Aye. [gavel pounded] 1583 is approved. Please read the title for second reading code amendment 1584.

Item 1584.

Adams: Please call the roll.

Fritz: This is a reasonable approach to a problem which instead of enhancing revenue is losing revenue and without this amendment would lose even more revenue for Portland and Portlanders. En at companies will still be paying more per employee than any other type of business, is my understanding, or at least a lot of I appreciate the partnership of the Portland business alliance and the small business advisory committee and the particular businesses committed to a well-funded government services and that's what I heard in researching this entire proposal. And I especially appreciate mayor Adams' approach with the pilot project, which if it doesn't preserve and increase revenues won't continue so that seems like an excellent way looking to solve this problem and it's a challenge to the companies to step up and help us recruit and make sure it does what it's promising. Aye.

Fish: Well, I want to concur with my colleague's eloquent comments and add a few additional points. Like commissioner Fish, I think it's appropriate that the business community contribute their fair share to the economic health and vitality of our city. Resources that help to pay for our parks and our police and our roads. We're not worst economic downturn of my lifetime and we all recognize city services depend on a thriving business climate. And a thriving business climate in turn depends on quality city services. This council previously reformed the business license tax by greasing from 63,000 to 80,000. It now increases with inflation and is at 84,000, and by changing from a before the fact to an after the fact tax. Today we're considering a further modification, a targeted credit designed to retain and attract financial firms that contribute to our economic vitality.

In my view, the mayor has made the case. Many of these firms have expiring leases, small and mobile and can choose to locate outside of our city. Additionally, because the business license tax is a tax based on gross receipts, certain locally owned firms are substantially and disproportionately impacted. Even with this credit and pilot, there are roughly 20 firms that could be impacted which will continue to pay in excess of half a million dollars in taxes each year. Without the credit, they would pay more than \$1.3 million at the risk, though, of losing all of them as tax-paying citizens. I had two earn concerns, the first that the ordinance be drafted narrowly and so that we were clear about who we were targeting and second, there be protections built in to prevent a company from gaming the system by taking the credit, in other words, seeking the benefit but not giving us the consideration of remaining in Portland. The mayor and staff addressed both issues to my satisfaction and I thank you for that. During these tough times we have to be creative in our approach to creating and preserving good paying family-wage jobs. I'm convinced without this targeted tax relief, we may lose all or most of these firms and their tax revenue which is so important to the quality of life in our city. I thank the mayor for his leadership on this issue and his senior staff and I vote aye.

Saltzman: Well, i'm pleased to support it. I think in these tough connect times -- economic times, targeted tax credits that will preserve jobs in the city and help locally-owned firms are just the right

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thing we should be looking for and not be afraid of and I want to thank maid for bringing this forward and in a narrowly targeted way. It's going to target investment management firms that are headquartered here and some who have left recently and we hope to bring back to Portland from places like kruse way or barnes road. And as we had testimony last time, that's a good reality that's likely to happen. So once again, it will keep Portland a vibrant downtown. Keep jobs downtown and help locally owned firms and it's targeted and has good parameters around it and it's a pilot and I want to thank the mayor and pleased to support what I think will preserve and attract jobs back to the city. Aye.

Leonard: Well, i'm not 100% persuaded that firms would leave if we did not pass this. I have only come to that conclusion after having served in one public capacity or another as an elected since 1993 and then prior to that representing firefighters in this city from 1986 on. I grow weary of the business community, as I made comments earlier, when we discussed this, of complaining they have an undue tax burden in Portland. Oregon happens to be -- and I say this really, regretfully, one of the lowest taxed states for businesses in the united states, and I couldn't help but hear senator dave nelson, state senator's dave nelson on one of the npr shows a couple of days ago from pendleton who is a republican say that Portland -- or that Oregon, has slipped from being a great state to a good state. And I found that somewhat ironic coming from senator nelson, a friend, a person I know, who has led the charge to reduce taxes on the businesses and wealthiest of Oregonians, the consequences which has been the degrading the school system, not just david douglas or parkrose, but k-12 and community colleges and have become almost inaccessible to working class kids because of this drive by businesses to shift more and more of the tax burden that society requires of us to provide basic services to working class Oregonians, and in this case, Portlanders. We're -- were mayor Adams not to have been as collaborative with each of us on the council, were he not to listen to each. Our input and have that reflected in the proposal we're voting on today. I most certainly would have voted no. But in matters of doubt and matters of -- of consequence to the mayor, i'm going to defer to his judgment. It's only for that reason I will vote for this today and only because it's a pilot project. People need to pay their way. To provide the services and the quality of life that I think Oregonians, and in this case, Portlanders, deserve. It costs moneys to provide fire protection, police protection, parks, healthcare, housing that commissioner Fish fights for the homeless. Housing for working class people. Housing for the working poor. Medical services. Services for the aging, services for -- for the disables and certainly services for those addicted to drugs, alcohol and suffer mental illness. For businesses to consistently come in here and complain that their tax burden is too high rubs me wrong when I know the wider context and the fact of the matter is they're not. I don't think they're paying their fair share, to be frank. But i'll defer to the mayor and the rest of my colleagues on the council and i'm willing to try it, but I hope the business community hears this loud and clear. This is enough. The mayor has lead efforts to reduce the business license fee in this city and other efforts to make the environment better for business, yet I still meet with business groups and hear them complain about the tax burden and just about had enough of it and hopefully this will be the last time we have this kind of proposal come here. People view themselves as partners with the council and the citizens of Portland and behave as such and pay their fair share to provide the services we all need. Aye.

Adams: I want to thank my colleagues for helping to craft this pilot project. This pilot effort. And I think that the comments made here from the dais, from all -- from the dais are important for everyone in the community to hear and I want to reiterate a little bit of history to the degree -- to fill in some details that commissioner Leonard represented. I'm sorry, summarized, and that's 13,000 -- an estimated 13,000 firms receive mostly local, smaller other than-controlled firms, received a benefit from raising the exemption from the blf and the owner compensation reduction as commissioner Fish referenced, smaller owner-controlled Portland-based firms, mostly Portland-

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based firms. And we also raised taxes on an entire industry that is not paying anything and that was fair. Because real estate, associate brokers, use city services and when profitable should pay like all other firms and if the future, the second half of our owners' compensation reform will require raising taxes on approximately 1,000 firms within the city. That thousand firms in the city that we estimate gross more than \$20 million and pay \$100 in taxes. That will be coming forward not city council for consideration over the next two-three years, so it is part of a continuum of efforts on the city council to strike that balance between fairness as described by everybody and reality, described by everybody up here on the council. So I want to underscore the part about help and partnership from the business community to recruit businesses back into the city, especially in this area of industry financial wealth management firms. I want to thank my staff, kimberly snyder and the bureau of revenue folks, terry and sue and skip and clay. Thank you. Aye. 184 is approved on second reading. Please read the title no. 185. No. 1855.

Item 1585.

Adams: Please come forward, if you would. So rightfully, small businesses, neighborhood businesses in the city of Portland, have complained about a lack of support, a lack of access. And the ability to connect with assistance from the city of Portland and our economic development agency, the Portland don't commission. This city council, over the last couple years, has increased funding to provide professional support, that they hire and control with the association of Portland neighborhood business associations. We've also implemented a matching grant program for business associations. And this city council in the most recent budget increased funding to help and assist businesses, especially small and neighborhood businesses. In the meantime, Portland development commission very wisely has been working on, as part of their overall reform, putting together a division of the agency focused on small and neighborhood businesses, are not first time, they've put together a team focused on approving neighborhood and small businesses. And so I want this had report before council today to get your input and let the public know this reform has been completed. Who going to start?

Skip Newberry, Mayor Adams' Office: I guess I can start. Skip newberry with the mayor's economic development team. And if we can queue the power point. On october 27th, we had pdc here give an update to council on the implementation of the economic development strategy that covered goals 1 and 2, including maximizing competitiveness and innovation and we're here to cover goal 3, which is neighborhood business vitality and I wanted to start by saying although we have a new division at pdc focused on neighborhood vitality and small business, there are also small business assistance programs available through the other divisions through pdc. Whereas, goal 1 and 2 are important, they're very much important to small businesses as well and the types of services they provide. Looking at the next slides here, this gives an overview of where we have certain theme that is both inform the economic development strategy and also help small businesses and community neighborhood vitality in Portland. If you look at the outside of the circle, it's job growth, sustainable way of life and also prosperity and those are goals of the economic development strategy. As we dial further in the middle here, we have stimulate neighborhood business vitality, maximize competitive and drive urban innovation. For the first time, as you'll learn today, we have a new division at pdc that small businesses and communities can look to to apply for loans, to improve their storefronts, seek technical assistance and access the broader economy. With that, i'll turn it over to commissioner wilhoite from pdc.

Charles Wilhoite, Portland Development Commission: Thanks, skip. Charles wilhoite with the Portland development commission. Good morning, as you indicated, mayor Adams, pdc has changed and that change, I think will result in a better focus and effectiveness that will benefit the entire city of Portland. It's a positive change but each of you has been very involved and aware of what's going on at pdc over the past five years. Needless to say, it's not the same organization that existed in the '70s, '80s or even the '90s and with the input from the community and businesses

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we've come to be aware that small business does need greater attention, area communities need greater attention and we recognize clearly as a commission and organization that small businesses are the backbone of the economy. This was a natural evolution. The Portland business alliance has taken the same approach. We have to focus on the small business and that's what thrives the economy and we -- drives the economy and we've gone through an internal review to focus on small businesses. As you can see on the slide. The numbers translate into statistics that 94% of the businesses of the services we provide are supplied to small businesses. From the perspective what - - you can look at anything from an one to two-person doggy daycare to an icebreaker, small business, 250 or smaller employees. A wide range of companies fall in a that category and the statistics make it clear we're focused on small businesses. We're going to focus on services that cater to small businesses and these services relate to helping small businesses flesh out and work with and develop business plans and helping small businesses with work can capital. Certain loans and grants catered specifically to small businesses. These are the types of activity that is the pdc is focusing on and so we can increase the vitality and, therefore, increase the number of jobs created by small businesses. You can see by the chart on the screen, we have focused our activity specifically on areas that address small business because small businesses develop neighborhoods and create neighborhoods and it's all about jobs. They help define and drive the community. So you can see we have a technical assistance, finance, all of these areas developed specifically with the focus on helping small businesses. And finally, don't need to -- don't need to tell you, we went through significant change in the last year. We're on the cusp of the developing a housing bureau but more importantly on the cusp of designing expert teams who can focus on the activities of pdc that relates specifically to small businesses and we want to tie in economic development with tangible -- working it teams that can really make decisions that are coordinated and that benefit the communities, particularly from the perspective of how it's helping the vitality of small business. So this team also -- this team approach also includes economic opportunities initiative program formerly in the bureau of housing and community development and logically spin under this area of experts and focus on small business and we've done that. And we want to credit buy ron for heading that -- byron for heading that effort. Bruce is going to go into more detail regarding small businesses, but from my perspective as the chair during this time, we heard a lot of discussion from the community. And I describe it as discussion. I don't like to look at things in a negative sense. It was discussion very pointed about what we as pdc should do. We recognize the value of downtown. We have to focus on the vitality of downtown but everything we do is directed to the citizens of Portland and more of those citizens live in the outlying communities and we look forward to this focus on small business because it's the backbone of our economy and thank you for allowing me to be here and play a role in this advancement.

Adams: I want it thank you, charles, for your work and making this happen.

Wilhoite: Appreciate the opportunity and support. I'll turn it over to our executive director, bruce warner.

Bruce Warner, Portland Development Commission: Thank you, charles and skip. Good morning, mayor councilors. I'm a pinch hitter here so i'll go through the slides you have. What I wanted to show you, we talked a lot about neighborhoods and small business, and again, following up on what charles said, if you look at the profile of the businesses in our target sector industries, advanced manufacturing and clean tech, sustainable industry and software, there's a small number of large firms and a heck of a lot of small firms and the average number of employees per firms in those particular areas and then shows what's a percentage of firms with 20 employees or less and you can see it's dramatic. If you look at the active ware, 92% of the active wear firms are 20 employees or less. And how small business if the only connects the neighborhood work we do, but part of the ongoing target cluster work we do on a regular basis. The next slide is just meant to emphasize more, we're doing a number of things at pdc to assist small businesses and minority

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women and emerging small businesses. And working with construction contractors trying to figure out how to provide working capital for them to help them be successful in starting up and moving forward on that. It's taking advantage of some of the general fund that the city council has given us as part of our annual base but also some eoi dollars, economic opportunity dollars, as well as the dollars of some of our construction projects because we see a direct link between the construction projects and the opportunity to create -- create new opportunities for minority women and emerging small businesses. And help small contractors get into the retrofit of existing buildings to be more energy efficient and sustainable and we've initiated a program where we offer green features grants to small businesses and just want through a -- went through a process on interstate and to allow them to be more efficient in the way they do business and less of a footprint on the environment and we had a celebration at our board meeting tuesday. We've been talking about how we've been doing to encourage those women owned and emerging small businesses to participate in our programs. Four and a half years ago when I got here, pdc was viewed as not being friendly to the various communities especially in terms of the way we do business and engage in our construction projects. I'm pleased to let you know in the last two years, we've exceeded \$74 million of investment in those types of firms, 35.2% of all pdc contracting dollars. And it also set the stage as noted here, for \$42 million additional in private investment in terms of facilities and buildings constructed on the south waterfront that are going to minority women and emerging small businesses. And if you look at our projects overall, we've been very pleased because 24% of the work done on pdc construction projects has been done by women and people of color and 23% of them -- of the workers on those projects have been apprentices and we have a number of those that have graduated to journey level positions and we're very, very pleased with what we've seen there. The next slide is meant to show you some of the focused areas in this area of our work. The small business technical assistance and entrepreneurial education is a program up and running but we have additional work to do there. But it's very important to help our businesses with things I talked to you about earlier, some of the efforts we've got in that area. The small business portal and hot line, mayor, you touched on that, this is important for our small businesses because there's a number of resources out there, we've found out, that many of them, it's hard to connect, so we want an one-stop shopping center in terms of a number that allows them to tag up and find opportunities there.

Adams: I'll do it here, if it's ok with you. If you're a small business and want to get assistance, you had to call dozens of potential phone numbers and figure out for yourself which program is best suited to respond to the challenge or opportunity you as a small business person are facing. And we did this on the workforce side with workforces incorporated where I thought it was a good clarifying task for them to come up with a single phone number for folks seeking jobs and businesses, the same phone number seeking workers. So I asked our small business advisory council who have long sought a similar goal and pdc to come up with a single phone number and starting in january, you can call 503-765-4biz. And it's the information and referral number that will sort out where you need to go. And what resources might be available for you. We'll have a beta version of an one-stop web portal starting in january, but this phone number starts in december. So thank you for your work in that area.

Newberry: I wanted to add one comment about the slide we're looking at with goal 3, the implementation update. This is over a five-year period. With the main street program, that's going to be launching in january where we're moving into the application phase. The goal is to start with four programs at the end of the first year and gradually grow the program over five years and so all of these percentages are over a five-year continuum.

Adams: Thank you.

Warner: Thank you, skip. We've talked about the green street main -- main street in those neighborhoods. It's a national program and we want a number of green main streets established and underway next year and if you turn to the next graphic, you'll see some accomplishments to date.

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The left side, the small technical assistance and entrepreneurial assistance. And the Lewis & Clark, which is focused on women-owned and emerging small businesses and our efforts with mercy corps and others to get loans out the door. In terms of the commercial district renovation and revitalization, the Portland main streets, the green street, is going to be the major focus and centerpiece of that program. I wanted to show you there's an until you have other projects we're working on that are important to neighborhood liveability in commercial corridors and on the right side, the alignment of the small businesses portal, there are a number of storefront grants and other loans to businesses that continue to go out the door and I think people don't understand how -- how much we actually work with small businesses, because as Charles mentioned, the vast majority of our financial aid goes to small businesses. But the final slide here is, again, what the future's going to bring. What I said within one year, we hope to have four neighborhood districts selected and underway in terms of the Portland green main streets program and the Portland business hotline and web portal will be in operation and the northeast economic initiative which Charles chairs for us which is a great opportunity to work with the interstate Oregon convention center and the other communities how we might use the boundaries to take advantage of economic opportunities for those areas and in the next two to five years, additional main streets set up and want to see some focused neighborhood investment in some of the areas that are noted on this. And then, we want to create a seed fund to really do our economic gardening, as we call it, to help us move some of those target businesses that we know are going to be successful in the future to be the next Nike or next Columbia Sportswear. That would conclude my remarks. Skip, I don't know if you want to add anything more to it?

Newberry: I think that's it.

Adams: Questions from council?

Leonard: This has to be cutting edge stuff you guys are doing. And I can't imagine any city in the U.S. being more organized and planned in developing business within the city. I like it a lot. So the thing that I think about, then, is -- is -- and that I'm looking in here for, which I'm sure you have a great answer for, is then, recruitment. So we have developed these strategies that are great for businesses that are here. And then what is it that you're doing to coordinate with Mayor Adams' office to focus on recruiting companies that are maybe located in other cities or even other countries that will want to come here when they understand better, particularly, the economic development strategy and action plan which I've reviewed that is I'm sure something that would be very attractive to somebody who's not here yet? Can you -- I'm going back to your predecessor, Don Maserati, I went to the international shopping show and sat in a booth for three days, one of those --

Fritz: What?

Leonard: Am I --

Warner: It's the international conference of shopping centers.

Leonard: And we met with -- yeah, I went and sat in a booth with Don, and it was a good thing for me to experience because I saw them up front. This was back in 2004 or '03, really, an excellent recruitment strategy that PDC had then. Now, as you alluded to, Charles and Bruce, we have an exponentially better relationship between council, PDC, so I'm wondering if you can briefly describe what it is in addition to this that you're doing within the city, you're doing to explain to other people who -- businesses, not in the city, why they should come to Portland.

Warner: Well, let me start, and Charles, you can jump in too, if you would like. First off, excellent question. What I would say, first off, there's nothing like a good economic downturn for forcing everyone to work together well. The mayor has been instrumental in helping us define the recruitment strategies and targets. Since the council has adopted the economic development strategy we have been very engaged in going throughout the United States and the world to various places where these particular target industries are having their annual business conventions.

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Leonard: Can you give me one example?

Warner: Sure, to Germany to the solar energy expo, whatever it's called. We've gone to --

Leonard: But walk me through that. I know what I did at this coverage, what did you do at that to actually hook up with the businesses and explain why they should come to Portland?

Warner: The things we do are similar to what you did back then. We -- we first off, go there to build connections. So we set up a booth. We set up an area where people -- a booth. Where people can learn about Portland. Usually before we go, we have a number of firms we've talked with before. So we have an opportunity to set up appointments with them and some of the people there at those coverages and we have a -- at those conferences and we learn what they're doing and where they're going. And usually find out we do follow-up with them, either at that particular event or often we try to encourage them to come to the city of Portland and the region to understand what we do here. And I think we've been actually very successful. The number of recent recruitments, like [inaudible], for example, are a result of those types of efforts on our part. So those are done in all target industries --

Leonard: Do you have like a focused strategy, a person in charge of recruitment?

Warner: We have a specific staff person in charge of each one of the individual clusters. So we have a point person that really knows that -- that area.

Leonard: Uh-huh.

Warner: And knows the businesses. And knows what they need.

Adams: If I can interrupt. There are two people that focus specifically on the international piece.

Leonard: Millimeter.

Adams: One is in our office.

Warner: And then Peter Cunningham is the other person. But we have Collin Sears, who was very involved in the Vestas recruitment. I think you're seeing PDC back to the model where we enjoyed in the region, in the 1980, the regional players and the port of Portland, we worked together in a unified way and the other thing that's wonderful about the economic development strategy is that the state and region are together with us. They have the same priorities which hasn't been the case for a number of years and I think we just have a marvelous synergy going on and resources going together that are going to allow us to really be successful in ways we haven't been for probably the last 25 years, and as I said, the last time this occurred during the 1983 recession and if you look at that. It was very similar in terms of the scale and size. And we worked very closely and well as a region together then and I think we're starting to really hit on all cylinders now.

Leonard: Sorry to get into this level of detail. But I'm curious, when you're meeting a company in a -- meeting with a company in a foreign land or another state, is there a theme or common thread they expressed as a reason for not coming here. They may be interested in relocating in the United States or they're in the U.S., or in Oregon, but for -- do you ever hear that?

Warner: We -- Mayor, did you want to comment?

Adams: You first.

Warner: So first off, I would say, we hear a variety of issues. Depending on the type of firm or what they're interested in. One of the biggest things is workforce. They want to make sure they have a workforce here that's adequate for their needs. They really want to understand the tax system which I think is very beneficial here in the state of Oregon. And in terms of the energy companies, they want to understand that -- that our -- our city council, elected folks, are behind sustainable businesses and industries. And that's where we excel as an example. The workforce is of concern. The access to --

Leonard: What about that? Because of the education system, the lack of training in renewable fields? I noticed that was one of your action plan items, which is great. But do you hear a theme?

Warner: The theme is, again, making sure we have an adequate level of qualified people. And it does deal with schools and training and development opportunities we have here. And it has to do

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with the -- all of the providers of workforce development working together which I think the mayor has done a marvelous job of helping folks move together. I guess there's not one answer, I guess I need to be pretty frank.

Wilhoite: Bruce's answer is comprehensive and he touched on the key areas. It's a matter of coordination, state, local, regional. And i'm met this morning as I chair of the pba with the consul of japan and he asked some of the same questions that you did, commissioner Leonard and he said, in japan, we're looking at our partners and we're a great partner with particularly Portland and who do I need to get to know so I can connect businesses with businesses in japan and how do we work better together? He said I want to show results and I know you want business results locally. But it's a matter of coordination and his key point is how do I get connected to the people I need to get connected with and that starts with council locally. And so bruce's comments and responses to your question touch on all of the key areas we need to focus on as Portland so we're successful in recruitment and does require us to work with businesses that are already established here, the Portland business alliance and requires us to work with the state and with council for local packages that we can offer companies coming in. But I think bruce's key point, when you look at the clusters, do we have the people here that these companies can use to immediately be successful and that often doesn't come to the top of the list until you sit and talk about companies but our cluster focus is going to enable us to say, we're looking at these areas and we want to grow them and they have energy and momentum behind them and people are looking to come to Portland because of the energy and focus. Particularly in active wear, there are some companies thriving here and growing here. We have a good story to tell. But we still need that core group of trained people and point to the training facilities and opportunities to continue to develop that employee base. I think that's a key area that oftentimes gets overlooked. But should be top on the list. It is parallel with whatever financial package a region might be able to offer a company to come in. The other key point, the international flight route. He made it clear that it's critical to them that we make sure we support those routes so that they're interested in working with us and developing business opportunities with us and there's an easy transfer of bodies, opportunities with the international route and he was clear on that. And you appreciate knowing that because we have to connect all of the dots and that's one the key dots for us.

Leonard: The mayor just brought forward a financial commitment for us to do just that.

*******:** Yeah, so --

Adams: I would -- I think those are great answers and commissioner Leonard, I would say -- I would just add my observations and that's that most of the world has no idea we exist.

Leonard: Right.

Adams: That's a huge challenge.

Leonard: Yeah.

Adams: We know we exist, so we over-assume how many other people know we exist.

Leonard: You're actively pursuing resolving that?

Adams: Trying. And then it's awareness of what are we? So I can't tell you how many people have told me in my various travels outside the united states that, oh, you're a suburb of seattle? Because on the globe --

Leonard: It looks like that.

Adams: -- it looks --

Leonard: No, seattle is a suburb of Portland.

Adams: Yeah: And then it's a lot about relationships. I mean, people are not going to invest millions of dollars and create an outpost or direct foreign investment in one of our companies or even from another part of the united states if they have no idea what we are and who we are.

Leonard: Uh-huh.

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Adams: So those two things alone won't get more recruitment or investment. And the other thing is being coordinated on the ground and having a strategy. And that is coming together after the first of the year. We'll be coming back with import-export trade strategy and direct foreign investment strategy which is emerging in partnership with the other folks. We've never had that, even though we're a port city. We don't have an import-export strategy. So shame on us. There are things that are actively under way to address these issues but I cannot over-state most people don't have any idea where Portland is and what we're about.

Leonard: From my perspective, having been here since 2002, this is the most coordinated focus i've experienced yet between pdc and the mayor's office in changing that paradigm and as he earlier critic but now a blossoming fan, I want to acknowledge this is really good work and I have nothing but praise to offer and my assistance where needed. So appreciate it very much.

*****: Thank you.

Wilhoite: One the last comments i'll make before I leave. The council general also emphasizes our sustainability position and i'm sure, mayor Adams, you talk with him about that. And he was very interested and we talked about how they're following what we're doing and how they're looking to emulate what we're doing in practice and the companies they're developing on their home soil.

Adams: Unless there's additional council discussion -- thank you, gentlemen. Thank you for your furthers and the presentation and the discussion. Anyone signed up?

Moore-Love: One person. David regan.

David Regan: Good morning. 10,000 jobs over a five-year periods, that what the plan calls for.

Adams: You've got to state your name. Yes.

Regan: David regan. That's wonderful except for the fact that there's a quarter of a million unemployed in the state or approaching that. And in metro area, about 120,000, at minimum. In the metro area. I want to suggest when you talk about urban focused growth, or rural, for that matter, the outskirts, please write some labor-intensive -- please bright into your plan, something about -- write into your plan, a requirement of labor intensivity. Not a requirement, something which favors or beckons more labor intensivity. For example, you've got a culvert that's going to be filled for a million-some dollars. In china, they would employ ten times that many and spend half that many. If you weren't so concerned with being the jewel of the pacific rim and attracting international companies and just thought about what's happening on the ground, you could think of things like, let's put the homeless to work clearing draining -- clearing leaves away from the drains. It's a huge seasonal need. I can't tell you how many people i've talked to driven through puddles as big as ponds and we're not doing anything. Maybe there could be a public-private partnership between a nonprofit or a small business and the parks department or the transportation department or whatever it would take. But think about labor. Not just capital, sir.

Adams: Well, that's the whole point of having [inaudible] not just profit, but jobs. So I think your point is well made. Unless there's anyone else that wishes to testify, this is a report. So no action needed. But please make comments as you see fit.

Fritz: Thanks. Noted in the report that the assignment of various tasks to different bureaus and I like that approach, to make sure we know who is accountable for what and i'm committed to the office of healthy working rivers and the office of neighborhood involvement. It's good to see the ongoing collaboration between the Portland development commission and the council. And i'm very pleased and i'm going to reiterate because I think it's important to know that 32.5% contractor dollars are going to women and emerging small businesses and state registered apprentices and we're growing the workforce and encouraging people already here and that was part of what I was most struck by. 11,000 businesses with zero-to-four employees and if we add one to those exists businesses that would be a lot of jobs. We have 237 businesses with 250 or over employees. And

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94% have less than 40 employees. So I was interested in the strategy for getting more businesses to come in from overseas and also pleased to see the focus on encouraging and nurturing our existing small businesses with help for those folks to get -- have the single line, the help line, and the focus on growing people who are already here. The creative classes come here because it's a wonderful place and before the recession, we had 25% of our population either making minimum wage or unemployed and yet people came here because they thought with their skills and education, they would be able to make it and we have a lot of people starting small businesses in this climate. So that's who we need to encourage. That's what has been successful here in Portland and I'm very pleased to see Portland development commission's recognition of that fact and the ongoing collaboration so thank you to mayor Adams for leading that.

Adams: Did you want to testify? And then we have a special announcement after that.

Fawn Alberson: My name is fawn and I work with [inaudible] media and I've been following the outreach program that Portland's been implementing since mayor Adams' announcement a year or so ago and it's more of a comment but I think the proposal we just heard was very passionate for us as small businesses and minority communities, and the one comment I wanted to make was you hit it right on when you were doing that commissioners' meeting about the branding of Portland on a national basis and an international basis. I don't think there's enough understanding out there about who and what Portland is. Metaphorically, the indians say the wind begins here and the straits of Juan de Fuca. And I think that with the birth of your Nikes and Intels and that kind of stuff there's great great energies and when we put that out there through the national level it's embraced very positively and we get comment, Portland, oh, yeah, I never thought about that. And then exported people in through those events and that kind of stuff and it's caused them to stay, to focus, to bring more events and overall focus to Portland. So I think as long as you keep supporting those kind of efforts and realize that Portland is more than weird, but we're also -- we're culturally diverse. We're spiritually -- by spiritually, I don't mean religiously. We're spiritually welcoming and there's a lot of good stuff we can put out there and the more people we can bring in?

Adams: I don't know how much the counsel knows how much you support Portland and the region through your entertainment.

Alberson: Right you need to know more.

Fritz: How do we know more?

Alberson: I'll set up a point. It's Fossen Media. We have a -- we do digital distribution and work with the forward-thinking type of media but also --

Leonard: Who is that?

Alberson: We don't just focus in Portland. [laughter] We go -- you know, we're focused on Portland and this region, but we go beyond Portland's walls to bring people to Portland.

Fritz: Terrific, thank you.

Adams: Thank you. And I do want to, in addition to the folks who testified, thank Kimberly Schneider and Byron and Aaron and Keith and the whole team for help in putting this new division together within PDC. It's just what we need.

Saltzman: We had a very interesting discussion about recruiting and stuff like that, but what we're doing is acknowledging and accepting a report that creates a new urban development division with the focus on neighborhood revitalization and I think it's something that's been long overdue and I'm impressed with the focus and alliance that's developing between Portland and the mayor and the PDC on these issues. And in helping nurture our existing businesses and also to attract those of like mind who match up well with our targeted industry strategies. So it's really an impressive, and the numbers of investment in PDC over the last couple years and the amount of those monies going to minority women, emerging small businesses is really, really impressive. So I just wanted to say a job well done and really -- and I think as we were talking about our trade strategy and recruiting strategy, as the mayor said, I think we're by and large, unknown, but once people get to know us,

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and that's the key challenge, getting in the door and getting that initial relationship going, but I think once people learn about Portland, they become more interested in trying to find a way to get here to -- as a place of business.

Adams: The most important business prospects we have are the businesses we already have. So -- thank you all very much. Before we adjourn --

Fish: I think we have 1586.

Adams: Do we?

Moore-Love: An item pulled, also. Still.

Adams: Thank you all very much. Can you please read the item 1586?

Item 1586.

Adams: Commissioner Saltzman.

Saltzman: This is a second reading.

Adams: Sorry. Please call the roll.

Leonard: Aye.

Fritz: Congratulations, commissioner Saltzman. Aye.

Fish: Aye. **Saltzman:** Aye.

Adams: Good work, commissioner Saltzman. Aye. [gavel pounded] 1586 is approved. That -- the pulled item is 1570 -- 1556.

Item 1556.

Adams: This was referred back to my office, I thought. No?

Leonard: That was another matter.

Adams: That was another matter? Ok.

Leonard: [inaudible]

Adams: Well, the --

Fritz: I'd be happy to have it referred back to your office.

Adams: 1556 was referred back to my office without objection. And there was -- was there another item pulled? Or was that it?

Moore-Love: That was the -- lost it. They're already gone.

Adams: Happens a lot.

Moore-Love: The containers in the right-of-way. That was referred back to your office.

Adams: So 1556 was pulled. Containers back to my office. What are we looking at here? And then who pulled these? Did you pull them? We'll just let commissioner Fritz lead this discussion.

Fritz: We did vote on the principle in June. When I was looking at it late last night I noticed this is to establish regulations and permit charges for sidewalk curbs and driveways so I noticed if a property owner receives a notice that they need to repair their sidewalk, to make the repairs within 20 days and that just seemed very quick to me, thinking how I were to get that done if I were fortunate enough to have a sidewalk in front of my house and if it needed repaired, I would have to take off time from work and have contractors do a bid and hopefully be able to get that done within 20 days seems really fast and my second questions, does the city have a mechanism to provide loans to property owners who might have to come up with several thousand dollars within 20 days and that might be difficult?

Alex Bejarano, Bureau of Transportation: Alex, office of transportation. The 20 days you're referring to is existing code that was not being changed. That certainly is something we can explore. But again, this ordinance did not change those dates. In regard to the issue of are there liens or other opportunities for people to get assistance to have these repairs, that's something I have to research and come back to you. I'm not familiar enough with the program to answer that question.

Adams: Do we have [inaudible]?

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Greg Jones, Bureau of Transportation: Greg Jones with the office of transportation. We have it available but on a very small project like sidewalks, it's typically not been used. So I'm not aware of a loan program that the city has that's being used for this purpose at this point.

Bejarano: Generally, these requests for repairs are for hazardous or trip hazards in the sidewalk. One square, or two square of sidewalk. It's minimal and it's rare that we would propose an entire frontage for that use.

Adams: I think it's a good call and we can come back with that for you want to amend that, that the 20 days -- I've been through there process, myself, personally -- twice. Two different homes.

Leonard: What do you do to your sidewalks, Mayor Adams?

Adams: I plant trees and apparently buy houses with clay sewer pipes and end up digging up front yards a lot. I think the 20 days is a great call to flag as too short of a timeline. And why don't -- and you might have more, why don't we hold off on council vote on this and we can make that -- have you talked to the other divisions in transportation and make that change.

Leonard: I have not focused on this like Commissioner Fritz, I'm open to that, but I great deference, I have images of elderly walking down the sidewalk and tripping and hurting themselves badly and I want to balance that with the responsibility, and generally, I know from my experience, he with you go out and tell someone to fix something, it's only having made a request that they've ignored. It's not 20 days, these are generally folks who are not taking the responsibility that they've been forewarned about. And I'm not of the mind to change the date unless you come back and say for some reason it makes sense to you. But we want to balance public safety.

Adams: I think that's -- I agree. But I do recall as Commissioner Fritz was talking, it did require me to take time off, because the notice I got gave me effective one weekend to meet with contractors and so I don't think we -- to your point, Commissioner Leonard, I don't think we want to extend it a lot but maybe a little to give people more people time to get more than one bid.

Bejarano: We'll explore that and bring it back to the council.

Adams: Do you have more?

Fritz: Thanks.

Adams: We'll continue this to next week.

Fritz: Thank you very much.

Adams: Unless there's objections and consult with both you Commissioner Leonard and Commissioner Fritz.

Leonard: You don't need to tell me. I just need to hear back from the pros, if they're not bending to political pressure, but whatever the timeline is is a balanced approach. If that ends up being 30 days, 45 days, I'm fine with that, as long as you're not building in more timeline for irresponsible people to not do what they should be doing. You don't need to consult with me, but convince me when you come back.

Adams: Fair enough. This is continued no next Wednesday, unless objection. The last announcement, today is the last council meeting for Golden Parachute Mark Larrabee who with riding off into the sunset.

Leonard: Writing off or riding off?

Adams: I think both. Escaping the "the Oregonian." and good luck in your next endeavors. You got it. We're adjourned. [gavel pounded]

At 10:55 a.m., Council adjourned.