FINANCIAL IMPACT STATEMENT For Council Action Items

(Deliver original to Financial Planning Division. Retain copy.)							
1. Name of Initiator		Telephone No		Bureau/Office/Dept.			
Mary Beth Henry		3-5414		OCC/FM			
5a. To be filed (date)	5b. Calendar (Check One)		3. Date Submitted to FPD Budget				
September 16, 2010	Regular Consent	4/5ths	Analyst:				
	X		September 15, 2010				

1) Legislation Title:

Broadband Resolution to create Broadband Strategic Plan

2) Purpose of the Proposed Legislation: Authorize the Office of Cable Communications and Franchise Management, in cooperation with the Portland Development Commission and the Bureau of Technology Services to develop a citywide Broadband Strategic Plan and report back to Council by June 30, 2011. (Resolution)

3) Revenue:

Will this legislation generate or reduce current or future revenue coming to the City? If so, by how much? If new revenue is generated please identify the source n/a

4) Expense:

What are the costs to the City as a result of this legislation? (Please include costs in the current fiscal year as well as costs in future years) (If the action is related to a grant or contract please include the local contribution or match required) Staff time from the participating bureaus.

- 5) Will any positions be created, eliminated or re-classified in the current year as a result of this legislation? (If new positions are created please include whether they will be partitime, full-time, limited term or permanent positions. If the position is limited term please indicate theend of the term.)

 n/a
- 6) Will positions be created or eliminated infuture years as a result of this legislation? No
- 7) Change in Appropriations (Please reflect the dollar amount to be appropriated by this legislation. Include the appropriate center codes and accounts that are to be loaded by accounting. Indicate "new" in Center Code column if new center needs to be created. Use additional space if needed. N/A

Fund	Center Code	Account	Amount	Project Fund	Project No.	
			10.0			

APPROPRIATION UNIT HEAD (Typed name and signature)

David C. Olson, Director Office of Cable Communications and Franchise Management



CITY OF PORTLAND, OREGON

Office of Cable Communications and Franchise Management

Amanda Fritz, Commissioner
David C. Olson, Director
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City Council
Agenda Item
Staff Supplemental Report

TO:

Commissioner Amanda Fritz

THROUGH:

Office of Cable Communications and Franchise Management

FROM:

David C. Olson, Director

Contact Person: Mary Beth Henry, 823-5414

DATE:

September 15, 2010

RE:

Authorize the Office of Cable Communications and Franchise Management, in

cooperation with the Portland Development Commission and the Bureau of Technology Services, to develop a citywide Broadband Strategic Plan and report back to Council by

June 30, 2011. (Resolution)

Requested Placement Date: Regular Agenda on September 22, 2010 @ 9:30 Time Certain

I. RECOMMENDATION

Staff recommends approval. The Resolution is supported by the participating bureaus and key external stakeholders.

II. BACKGROUND

Broadband Infrastructure is the infrastructure of the future for jobs, economic development and civic engagement. Portland needs to be able to demonstrate to industry and potential employers that our infrastructure planning includes a broadband vision. Cities like Washington DC, Seattle, and San Francisco are securing millions in federal grants to achieve their broadband initiatives, because they have successful public/private partnerships, civic engagement strategies and economic development strategies that depend on first class broadband infrastructure. The State of Oregon is pursuing a Broadband Strategic Planning Process through the Governor's Broadband Advisory Committee. Portland will increase the likelihood of success with an articulated strategic direction. The State of Oregon may receive \$150 Million in federal stimulus funding this quarter for a statewide broadband network for public safety that will likely be built in areas other than Portland if the City is unprepared to step up in the strategic planning process. Like DC and Seattle, the City Portland could engage with libraries, universities, transit and transportation agencies, the Counties and the State, as well as carriers to design and deliver a world-class infrastructure for Portland. There are numerous internal and external initiatives that impact Portland City Government and Broadband Planning that could be leveraged into a strategy to accomplish Broadband Goals.

III. FINANCIAL IMPACT

Planning will be accomplished within existing resources. Staff time from the bureaus involved.

- IV. LEGAL ISSUES n/a
- V. CONTROVERSIAL ISSUES n/a

VI. LINK TO CURRENT CITY POLICIES

Climate Action Plan http://www.portlandonline.com/bps/index.cfm?&c=49989&a=268612 Portland Plan (in process) http://www.portlandonline.com/portlandplan/index.cfm? Portland Development Commission Economic Development Strategy http://www.pdxeconomicdevelopment.com/docs/Portland-Ec-Dev-Strategy.pdf

VII. CITIZEN PARTICIPATION

Citizens and businesses will have the opportunity to provide input to the plan. The Mt. Hood Cable Regulatory Commission has just completed extensive outreach and issued a detailed report on the status of communications technology in Multnomah County, including the City of Portland which will inform the process and approach. The areas surveyed included: economic development, civic engagement, regulation in the public interest, access to technology, content and system capacity.

- VIII. OTHER GOVERNMENT PARTICIPATION N/A
- IX. IF THIS IS A CONTRACT, DOES CONTRACTOR HAVE A CURRENT BUSINESS LICENSE? n/a

WHAT IS THEIR BUSINESS LICENSE NUMBER?

IS THEIR ACCOUNT WITH THE CITY CURRENT?

IF NOT, HOW MUCH IS OWING?