

53	Apple Six Hospitality Mgt Inc	RESIDENCE INN BY MARRIOTT PTLD DWNTWN RVRPLC	2115 SW RIVER PKWY	97201	CB			Not Affected	2/19/2010	Peter Kilsbourne (Manager)	Posative feedback	5 Mintues	Owner in Virgina(station), Corporate Seattle, have to send info to coroprte, but will fill out surey & fax in. Had no previous knowledge of Agreement.
54	SAMIL, LLC	DOWNTOWN GROCERY	306 SW 4TH AVE	97204	TM			Not Affected	1/28/2010	Nan Lee		2 Minutes	Owner not available/ Spoke with wife, small language barrier
55	Dixie Martinotti	MARTINOTTIS DELICATESSEN	404 SW 10TH	97205	\		1/25/2010	Not Affected	2/18/2010	Dixie Martinotti (owner)	In Favor of agreement. Waiting to see final draft before signing	11 minutes	In favor of process. Nothing expressed in the way of monitary impact. Noted neighborhood livability issues with street drinikng.
56		VINO PARADISO	417 NW 10TH AVE	97209	FS			Not Affected	1/27/2010	Employee	Need to Review	12 Minutes	High end wines a concern
57	Kimpton Hotel LLC, Portland Hotel Assoc.	HOTEL VINTAGE PLAZA / PAZZO RISTORANTE	422 SW BROADWAY	97205	MB			Not Affected	2/18/2010	Marianne Moisant (assistant manager)	Needed to review and forward to upper management.	8 minutes	Advised of AIA/VIBRANT Process. Need time to review all information.
58	Cross Ventures LLC	J Café	533 NE Holladay St #101	97201			1/25/2010	Not Affected					

59		A PLACE IN TIME	526 NW 13TH	97209	FS			Not Affected	1/27/2010	Employee	Indifferent	5 Minutes	Manger not available, needs follow up
60		PIER COFFEE	600 NW NAITO PKWY #C	97209	CB			Not Affected	3/4/2010	Owner	No Agreement	13 mintures	Thinks is "a load of shit", Does not want to sign, No Posative Feed Back. Building smelt like urine.
61	Sage Client 297, LLC and portland Hotel Master Les	The Nines	621 SW 5th Avenue	97204	CB			Not Affected	2/2/2010	Megan Mcginness (Manager)	Positive Partnership	6 Minutes	Positive agreement, needs to look over & needs to go over w/ others (owner) only sells to hotel visitors.
62	Kimpton Hotel LLC, Portland Hotel Assoc.	Hotel Vintage Plaza/Pazzo Ristorante	627 SW Washington	97205	TM			Not Affected	1/28/2010	John Dow	Posative Partnership	2 Mintues	Non Comital, No knowldege of off-premisis liscense
63		BAY 13 RESTAURANT	701 NW 13TH	97209	FS			Not Affected	1/27/2010	NA	NA	NA	Closed for a period of time
64		PIZZICATO DOWNTOWN	705 SW ALDER ST	97205	CB		1/25/2010	Not Affected	2/18/2010	Leia Adkisson (Manager)	Don't know any concerns	5 Minutes	Letter was sent off to corporate office, Can call corporate office & Follow-up

65		HOT LIPS PIZZA	721 NW 9TH AVE #150	97209	FS			Not Affected	1/27/2010	Manager	Concens	15 Minutes	Micros are a concern. Will do it if corporate tells them too
66	Arlington Club	ARLINGTON CLUB	811 SW SALMON	97205	CB			Not Affected	2/4/2010	Bob Williams (Front Desk)		3 Minutes	Manager not available, will forward all information on.
67		FLYING ELEPHANTS - FOX TOWER	812 SW PARK AVE	97205	CB			Not Affected	2/4/2010	Laurie Munz (Manager)		10 Mintues	Owner not available, No questions at this time.
68	East India Co., LLC	EAST INDIA CO	821 SW 11TH AVE	97209	CB		2/15/2010	Not Affected	2/4/2010	Pradeep Chandrana (Culinary Director)	Posative Feed Back, Agreence	7 Minutes	Needs to go over w/ owner as well, Will fill out & fax
69		PEARL SPECIALTY MARKET & SPIRITS	900 NW LOVEJOY # 140	97209	FS			Not Affected	1/27/2010	Malik: Owner	Indiffernt	17 Minutes	Mostly a liquor store
70		SOUTH PARK SEAFOOD GRILL & WINE BAR	901 SW SALMON ST	97205	CB			Not Affected	2/18/2010	Brock (Manager)	Posative feedback, Posative Partnership	7 Minutes	Have to forward to owner/ licencee, be back on Monday February 22nd.

71		MADE IN OREGON	700 SW 5th Ave MALL	97205	CB			Not Affected	2/19/2010	Michael Bookey (Worker)	Posative feedback	5 Mintues	Owner not avilable, problems with people passing out in door way at old location.
72		SWEET MASTERPIECE CHOCOLATES	922 NW DAVIS ST	97209	FS			Not Affected	1/27/2010	Manager	Positive Partnership	8 minutes	High end wines a concern
73		PIZZICATO GOURMET PIZZA	1708 SW 6TH AVE	97205	MB		1/25/2010	Not Affected	2/18/2010	Jacob Muuie (Manager)	Not in position to be in favor of or opposed to.	3 minutes	Jacob will be sending packet of informaton to the General Manager Shannon Mckinney (408-221-3344 / shannon@pizzicatopizza.com).
74	Geoffrey Phillips	BAILEY'S TAPROOM	213 SW BROADWAY	97205	MB			Not Affected	2/18/2010	Geoffrey Phillips (Owner)	In Favor of agreement. Waiting to see final draft before signing	10 minutes	Still has concerns about 12 oz microbrew singles and the price point for 22 oz micro brew singles. He has been in contact w/ Theresa Marchetti and brewery guild on these issues. Did not his concerns for street drinking in the neighborhood.
75	Alexis Inc	ALEXIS	215 W BURNSIDE	97209	TM			Not Affected	1/29/2010	Ted (Manager)	No, Doesn't know why he has any part of it	7 Mintues	Questions regarding his participation, why does he have to agree nothing w/ business
76		IN GOOD TASTE	231 NW 11TH AVE	97209	FS			Not Affected	1/27/2010	Owner: Barbara	Need Info	10 mInutes	High end wines a concern

77	KKB Wines, LLC	OREGON WINES ON BROADWAY	515 SW BROADWAY	97205	CB		1/27/2010	Not Affected	2/2/2010	Kate Bolling (Owner)	Agree for Agreement	5 Minutes	Agreement & sent in info. PPI does good job in neighborhood.
78	Karam Lebanese Cuisine Inc	KARAM LEBANESE CUISINE	316 SW STARK	97204	TM			Not Affected	1/28/2010	Owner	Not interested	5 Mintues	Going to let off-premises lisencc expire/ Restaurant (has FOP)
79		WHOLE FOODS MARKET	1210 NW COUCH ST	97209	FS			Not Affected	1/27/2010	Brett: Manager	Indifferent	30 Minutes	If others sign, they will probably sign. High end Micros a concern
80		JACOBSEN'S FLORIST INC	435 NW SIXTH	97209	CB			Not Affected	1/29/2010	Patricia Jacobsen (Owner)	Favor of Agreement	18 Minutes	No real concern of agreement, wont affect business directly, other neighborhood concerns
81	Thrifty Payless Inc.	RITE AID #6467	600 NW 10TH AVE	97209	FS			Not Affected	1/27/2010	Manager	Positive Partnership	30 minutes	Very Positive.
82		THE PEARL MARKET	804 NW 12TH AVE	97209	FS/TM			Not Affected	1/27/2010	Daughter of the owner	Owner out of the country	4 Mintues	No response
83	Sustenance LLC	The Park Bistro	615 SW Park	97205	CB			Not Affected	2/2/2010	Shelly Wilson (Manager)		2 Minutes	Wont affect business, however owner will not be available until 3:00 p.m.
* =Received information in the mail													

First Name	Last Name	Title	Licensee	Trade Name	Mailing Address	City	Zip	Telephone #	Neighborhood/Organization
<b>Licensees</b>									
				Georgia's Grocery	1143 SW Stark	Portland	97205		
Douglas	Peterson	President	Doug Peterson	Peterson's on Yamhill	115 SW Yamhill	Portland	97204	503-227-0567	
Douglas	Peterson	President	Doug Peterson	Peterson's Fourth Avenue	115 SW Yamhill	Portland	97204	503-227-0567	
Douglas	Peterson	President	Doug Peterson	Peterson's Yamhill	115 SW Yamhill	Portland	97204	503-227-0567	
Jon	Ko	Owner	Jon	Ma & Pa Market	1200 SW Washington	Portland	97205	503-224-2161	
Jae Hyuk	Yang	Member	JB Glade LLC	Helen's Market		Portland	97209	971-404-4279	
Chris	Girard	President		Plaid Pantry #7	Marketing Dept, 10025 SW Allen Blvd	Beaverton	97005		
Chris	Girard	President		Plaid Pantry #75	Marketing Dept, 10025 SW Allen Blvd	Beaverton	97005		
Phillips	Geoffrey	Owner	Geoffrey Phillips	Bailey's Taproom	PO Box 3694	Portland	97208-3694	503-863-0590	
Chang	Suh	Owner	Chang Suh	4th Ave Smoke Shop/Convenience	516 SW 4th Ave	Portland	97204	503-380-1308	
Joanna	Byun	Owner	Byun	McCormick Pier Grocery & Deli	600 NW Naito Parkway #A	Portland	97209	503-334-9517	
<b>General Public</b>									
Steve	Dixson				3300 SE Deswell St	Milwaukie	97267	503-544-5153	
Amanda	Waldroupe					Portland	97202	503-267-3079	Street Roots
Brian	Butenschend								
Daniel	Hans								
Dan	Lenzen								
Michael	Zokoych								APNBA



First Name	Last Name	Title	Trade Name	Mailing Address	City	Zip	Telephone #	Neighborhood/Organization
<b>Licensees</b>								
Jon	Ko	Owner	Ma & Pa Market	1200 SW Washington	Portland	97205	503-224-2161	
Tim	Cote	Marketing	Plaid Pantry #7 and #75	Marketing Dept, 10025 SW Allen Blvd	Beaverton	97005		
Chang	Suh	Owner	4th Ave Smoke Shop/Convenience Store	516 SW 4th Ave	Portland	97204	503-380-1308	
Ramirez	April	Asst Mgr	Arlington Club	811 SW Salmon	Portland	97205	503-553-1701	
<b>General Public</b>								
Geno	Heleen						503-227-0567	Peterson's
Heather	Robertson			601 W Burnside	Portland	97209	503-228-0746	Downtown Chapel
Kelly	Riechers			601 W Burnside	Portland	97209	503-228-0746	Downtown Chapel
Shaina								University of Oregon student
Greg	Block							
Jesse								
Patrick	Nolen	Comm Organizer						Sisters of the Road
John	Leineweber						503-970-6393	Sierra Nevada Brewing Company
Britt	Bryant			1210 NW Couch St	Portland	97209	503-525-4343	Whole Foods Market (Pearl)
Jacob	Muune	Asst Mgr						Pizzicato (PSU)
Matt	Bellet			208 NW 1st	Portland	97209	503-224-7383	Clean & Safe
Dan	Lenzen			829 SE 9th	Portland			Barracuda
Veronica	Rinard							Travel Portland



First Name	Last Name	Title	Trade Name	Mailing Address	City	Zip	Telephone #	Neighborhood/Organization
Lisa	Frisch							Portland Business Alliance
Bob	Loughery			601 W Burnside	Portland	97209	503-228-0746	Downtown Chapel
Butch	Fulton			5314 NE 49th	Portland	97218		
Pete	Lee			021 SW Bancroft	Portland	97239		
Dave	Owens			625 NW Everett	Portland	97209		Old Town/China Town Neighborhood Assn

First Name	Last Name	Title	Licensee	Trade Name	Mailing Address	Telephone #	Neighborhood/Organization
<b>Licensees</b>							
Pauline and Mike	Gustafson			Georgia's Grocery	1143 SW Stark	503-227-4965	
Douglas	Peterson	President	Doug Peterson	Peterson's on Yamhill	115 SW Yamhill	503-227-0567	
Douglas	Peterson	President	Doug Peterson	Peterson's Fourth Avenue	115 SW Yamhill	503-227-0567	
Douglas	Peterson	President	Doug Peterson	Peterson's Yamhill	115 SW Yamhill	503-227-0567	
Wendell	Pilger	Owner			621 SW 16th	503-224-9661	
Bao		Owner	Xeno Investments	Go Food Stores	1720 SW Jefferson		
<b>General Public</b>							
Michael	Boyer				1221 SW 4th Ave, Ste 110	503-823-5852	OT/DT
Teresa	Solano				1221 SW 4th Ave, Ste 110	503-823-4064	City of Portland
Joseph	Churella	NRT			1111 SW 2nd	503-823-0352	City Of Portland Police Bureau
Theresa	Marchetti	Liquor Licensing Specialist			1221 SW 4th Ave, Ste 110	503-823-4064	City of Portland

**Marchetti, Theresa**

**From:** Dan Floyd [Dan.Floyd@safeway.com]  
**Sent:** Wednesday, February 03, 2010 4:37 PM  
**To:** Marchetti, Theresa  
**Subject:** Limiting High Alcohol Content Beverages in Portland Impact Zone

Theresa –

Thank you for your letter and for giving us plenty of time to review the material. I will work with our area stores to complete most of the questionnaire. We do not share sales data.

I want to let you know that we are willing to voluntarily comply and limit the availability of high alcohol content beverages and large quantities of alcohol that are favored by street drinkers. We certainly want to do our part and help reduce the problem. We are willing to work with our suppliers to limit the availability. However, we will not sign a contract or agreement. Again, we will participate and work with your office.

I will work on the questionnaire, and get that back to you within before March 12<sup>th</sup>, 2010.

Thanks again for the communication,



**Dan Floyd**  
Director of Public Affairs &  
Government Relations

16300 SE Evelyn St.  
Clackamas, OR 97015  
503.657.6288 **Office**  
503.557.4008 **Fax**  
971.506.4809 **Cell**  
[dan.floyd@safeway.com](mailto:dan.floyd@safeway.com)

"Email Firewall" made the following annotations...

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Warning: All e-mail sent to this address will be received by the corporate e-mail system, and is subject to archival and review by someone other than the recipient. This e-mail may contain proprietary information and is intended only for the use of the intended recipient(s). If the reader of this message is not the intended recipient(s), you are notified that you have received this message in error and that any review, dissemination, distribution or copying of this message is strictly prohibited. If you have received this message in error, please notify the sender immediately.

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8/10/2010

Theresa Marchetti, Liquor Licensing Specialist  
Michael Boyer, Crime Prevention Coordinator  
City of Portland  
Office of Neighborhood Involvement  
1221 SW 4th Avenue, Room 110  
Portland, OR 97204

March 2, 2010

**Re: Proposed Alcohol Impact Area**

Dear Ms. Marchetti and Mr. Boyer:

This letter responds to your request that Safeway enter into a voluntary agreement with the City of Portland's Office of Neighborhood Involvement (ONI) in conjunction with a proposed Alcohol Impact Area in the Downtown core.

Safeway respectfully declines the offer to enter the voluntary agreement. There are several reasons. First, Safeway would not support creation of an Alcohol Impact Zone covering a large portion of the west side of the Downtown core. Safeway owns and operates two grocery supermarkets in the area, neither of which is experiencing problems on or about those premises. Were Safeway to enter into such an agreement, it would create the impression that Safeway's store operations are part of some perceived problem, which we do not believe to be the case. Further, Safeway has already entered into OLCC's Responsible Vendor Program, which is Safeway's commitment to the OLCC to go beyond the obligations under state law for off-premises licensees with respect to Safeway's operation and control of Safeway's licensed premises.

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Following your review of this letter, please call me with your questions or comments.

Very truly yours,

SAFEWAY INC.



By: \_\_\_\_\_  
Dan Floyd, Director of Public  
Affairs & Government Relations

cc: Mr. Gary Oxley  
Mr. Mark Whitlow

**Marchetti, Theresa**

**From:** geoffreyphillips@gmail.com on behalf of Geoffrey Phillips [geoff@baileystaproom.com]  
**Sent:** Friday, February 05, 2010 1:59 PM  
**To:** Marchetti, Theresa  
**Subject:** VIBRANT PDX

**Follow Up Flag:** Follow up  
**Flag Status:** Red

Hi Theresa,

I was at the meeting last night, and wanting to give a little feedback. My business is not affected too much with the proposed program, but wanted to suggest a couple of things anyway. Since you have amended the first draft to exclude "craft breweries" in 22oz form, I see no reason why you couldn't extend it to all bottle sizes. I am sure there are not many places that sell craft beer by the single 12oz bottle, but we are one establishment that does.

Also, if we could have all craft beer excluded, we wouldn't need to associate a price with it. I do have a few 22oz bottles that I sell for \$4. You mentioned that I could just raise the price to \$4.87, which is true, I would just prefer not to.

I have no idea if this is possible or not, but since it seems like you have very specific products in mind, is there anyway to get the distributors to stop selling them. Instead of having 63 business comply, you would only need the few distributors to get on board. If you can't get the distributors to do that (which, I assume you couldn't), could you just make a list of the specific products that are the issue. Instead of having a bunch of exceptions to size and ABV restrictions.

Just a couple of thoughts. I should be at the next meeting. Thank you.

Geoffrey Phillips  
Bailey's Taproom

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**Marchetti, Theresa**

**From:** Mark Price [mprice@pdxbrit.com]  
**Sent:** Wednesday, January 06, 2010 11:18 AM  
**To:** Marchetti, Theresa  
**Subject:** Re: Alcohol Impact area

Hi Theresa,

Thank you so much for the response, it is nice to know there is someone at the other end and I appreciate you taking the time to do so. It sounds like more thought has gone into this, than suggested by the article. I'll definitely follow the issue and see how it plays out.

Thanks again, Mark.

On Dec 31, 2009, at 2:24 PM, Marchetti, Theresa wrote:

You wrote:

Dear Director Alarcon de Morris.

I have just read an article on the KATU news site (<http://www.katu.com/news/local/79391147.html>) indicating the city's intention to pursue a ban on sales of certain beer types in the downtown area, and I wanted to contribute my feedback for your consideration on this matter.

Whilst I can understand wanting to try and reduce street drinking by the homeless population, a blanket ban restricting the sales of all beers over 5.75% will not have the desired impact. Those that tend to drink on the streets do not purchase microbrews, 40oz of Malt Liquor and perhaps cheap wine, but not what in comparison are expensive microbrews. These people wouldn't spend \$8 or \$9 on a six pack of micros, or on one or two 22oz bottles, they would spend that money on cheap liquor.

What I do believe, is that the ban will simply make it harder for microbrew drinkers to find good beer in the downtown area, and push prices up in other markets outside of the ban area. When I lived downtown, I now live in close in SE, I visited convenience stores close to my apartment to purchase microbrews on regular basis.

Before I moved from England to Portland in late 90's I made several trips here on business and as a tourist. On each of those occasions, I stopped at various convenience stores in the downtown area to purchase microbrews to take back to my hotel room. Its something to this day I continue to do as a I travel around the country. It is something that tourists and business travelers are used to doing all around the world. Restricting the sale of microbrews in the downtown area will hurt the brewing industry in Portland and will hurt the tourist industry as well.

Travel Oregon has produced a 15 episode television series for the

8/10/2010

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Travel Channel, called "Oregon Uncovered", that is currently being broadcast in Europe, I know this because my Father called me last week to tell me he had just watched the episode on Portland. Both the show and Travel Oregon promote Portland as a Beer Mecca, restricting the sales of bottled Microbrew beers in the downtown area will damage that reputation.

I do applaud the city for trying to tackle the problem of street drinking, however I don't believe this is a sensible solution. Thank you for taking the time to read my email, and I hope you will consider it before pushing for such a potentially damaging change at the state level.

Hello Mark,

Thank you for your thoughtful feedback. I believe there may be several points that most likely need clarification.

First of all, this does not affect On premise consumption, at bars or taverns, or the ability for breweries to sell their products in pony kegs or growlers.

The proposal is designed to target products that are favored by the street drinking community because of their extreme high alcohol content and very low price. It is not designed to target microbrews or cheap beer in general. There are some beers that are caught in the net, but very few of them; and we have had extensive discussions to ensure that the microbrews that are affected can be substituted with a similar product that also meets the standards. In fact, after reviewing the proposal, the Brewer's guild indicated they see no negative impacts to their members.

Over 50% of drinking in public arrests occur in this defined area, as well as 25% of detox incidents (in which someone must be taken into custody because they cannot care for themselves). These are just the official numbers, which are typically associated with more serious incidents. Frankly, the police do not have the time or resources to address every incident. Street drinking is associated with public defecation and urination, aggressive panhandling, disorderly conduct and stranger assault, and shoplifting and property damage. Other jurisdictions that have implemented a similar strategy have seen significant decreases in all of these areas.

This is only one strategy that we are looking to implement as we try to address a very large issue. We realize that there may be unintended consequences, which is why we are actively seeking input from industry, businesses, residences, and social service organizations. We are working with social service industries to increase their visibility, and hopefully approach the issue from that avenue as well. We have a mechanism for review set up in 6 months and another in a year, as well as a plan to work with local Universities to evaluate the effectiveness of the provisions. If the issue does go to the State and become mandatory, they also have a yearly review as well.

The fact is, we have extended quite a bit of resources and time in trying to identify the most prolific sources of alcohol for street drinkers. We were successful to an extent, and we are addressing the problem with a few individual stores, but the problem is so wide spread and SO location based, that we need location based strategies.

Interestingly enough, several of the stores we have been working with have noticed a dramatic decrease in shoplifting, loitering, and front-door panhandling which has essentially helped their businesses. A few others have already implemented these provisions voluntarily.

We will be hosting a series of public meetings to further tease out the issue, and I will notify you of the date and time. Your input would be most welcome.

Please contact me if you have any further questions. Have a Wonderful New Year!

*Theresa Marchetti*

Liquor Licensing Specialist - ONI

1221 SW 4th Ave Ste 110

Portland OR 97204

503-823-3092

To view applications currently in process go to <http://www.portlandonline.com/oni/index.cfm?&c=48007>





## California Small Brewers Association

March 3<sup>rd</sup>, 2010

To whom it may concern,

The California Small Brewers Association (CSBA), which represents the craft brewing industry in California, would like to comment on the City of Portland's VIBRANT PDX proposed program to limit the availability of high alcohol beverages within the defined district.

The VIBRANT PDX Portland Core Alcohol Impact Zone Agreement, under "Liquor Dispensing," item 2; states that a licensee agrees not to sell beer products over 5.7% alcohol by volume. It states further "*this does not apply to beverages brewed in the state of Oregon*" by small brewers.

The CSBA respectfully requests that this exemption be granted to ALL brewers who fall under the Federal Definition of a Small Brewery for tax purposes under section 505 (a)(2) of Title 26 U.S.C.

Exemptions for in-state versus out-of-state breweries are neither fair nor legal. Numerous court precedents, including the US Supreme Court (Granholt v. Heald 544 U.S. 460) have very clearly established that a state or other district or municipality cannot discriminate between in-state and out-of-state producers.

The craft brewers of California appreciate the issue at hand and wish to be a part of the solution. However, craft beer is not part of the problem. The proposal itself states that the intent of the agreement is to limit the "supply of alcoholic products known to be favored by those who drink in public illegally." Craft brewed beer in no ways appeals to those who unfortunately choose to drink illegally in public. Our products are both priced at high levels and are not conducive to large-quantity consumption. A number of exceptional and popular California-brewed beer brands sold and distributed in the Portland area fall above the 5.7% abv level and restricting these brands while allowing Oregon-brewed brands of similar nature would be both unfair and illegal.

Again, the CSBA requests that the exemption be extended to include both in-state and out-of-state craft beer products brewed by "small brewers."

Thank you for your consideration.

Signed  
Tom McCormick  
Executive Director,  
California Small Brewers Association

**Marchetti, Theresa**

**From:** Chris [chrisg@plaidpantry.com]  
**Sent:** Saturday, March 13, 2010 10:28 AM  
**To:** Boyer, Michael  
**Cc:** Marchetti, Theresa; Friedman, Mark D. (Police); 'Tim Cote'; 'Bob Sheed (E-mail)'; Sami Mutahar; 'Bahman Rostamirad (E-mail)'; 'Mark Conan'  
**Subject:** RE: VIBRANT PDX Update  
**Attachments:** Portland AIZ Beer List 031310.xls

Hello Michael, Theresa, Officer Friedman,

Thanks for the info. Tim Cote and I have analyzed the latest proposal, and would like to offer the following comments.

Under Liquor Dispensing, #1, we put together a list of actual products, ranked by lowest to highest cost per ounce. Please see the attached.

The yellow highlighted retails show products that we have already voluntarily excluded from our downtown stores under the years-ago Community Policing Agreement. As you will see, we already do not carry most of the products you'd like to eliminate. We are willing to eliminate the remaining non-highlighted products on that list.

The purple highlighted items are products we would like to keep. You could categorize these as "lower-cost micro-brews and imports". We don't believe that these products would be abused by street drinkers. If we keep them, and they do in fact become a problem, then we could revisit them after the pilot test.

If we can't keep all of these, we would at least like to keep the micros, primarily MacTarnahans and Pyramid. We suggest that we use the Small Brewery language in #1 that we have in item #2 to accomplish this exception.

Item #2, we are willing to sign off on this if the other Licensees do so. We have concerns that some of them may not agree.

Item #3, we long-ago eliminated fortified wines in all Plaid stores, so not a problem.

Item #4, we will agree, provided that Safeway, Rite-Aid, Whole Foods, and 7-Eleven commit to this item.

I will be on vacation this coming week, but will be checking email. Also, Tim Cote will be in town and available to discuss this further if you would like to do so.

I think we're very close, and hope this and the attachment help. As always, Plaid would like to be a part of the solution to neighborhood issues, and requests your favorable consideration of the above.

Thanks!

Chris Girard  
President & CEO  
Plaid Pantries, Inc.  
503-526-8300

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**From:** Boyer, Michael [mailto:Michael.Boyer@portlandoregon.gov]  
**Sent:** Wednesday, March 10, 2010 10:20 AM  
**Cc:** Marchetti, Theresa; Friedman, Mark D. (Police)  
**Subject:** VIBRANT PDX Update

Good Afternoon everyone,

8/10/2010

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Attached to this e-mail is the final draft of the voluntary VIBRANT PDX Agreement. This Agreement has gone through multiple changes from the original draft, based on feedback and suggestions the City has received during the three public meetings (February 4<sup>th</sup>, February 18<sup>th</sup>, and March 5<sup>th</sup>) and multiple correspondences to Theresa Marchetti, Officer Mark Friedman, and me, through letters, phone calls, and e-mails. While this Agreement is may not be ideal for every impacted off premise liquor licensee in the identified area (*please see attached map*), the City feels this is the most effective compromise we were able to reach. Throughout this process we have listened to and addressed the concerns of the businesses, community members, public safety partners, and social service agencies. This agreement will not solve social problem of street drinking in the Portland's urban core, but is a positive step in the right direction.

Theresa Marchetti and I will be going to door to door to each impacted off premise liquor licensees by April 1<sup>st</sup>, to ask that they sign the voluntary Agreement. The number of licensees that sign off the Agreement will determine if we will be requesting City Council to give us permission to petition OLCC to create a mandatory Alcohol Impact Area ([http://www.oregon.gov/OLCC/docs/publications/alcohol\\_impact\\_area\\_rule.pdf](http://www.oregon.gov/OLCC/docs/publications/alcohol_impact_area_rule.pdf)).

As this process continues I will provide everyone with regular updates as the situation develops. It's my hope that we will receive the support of the community as this process moves forward.

The Old Town/Chinatown Neighborhood Association Livability and Public Safety Committee will be focusing some time on their agenda to receive a detailed update of the VIBRANT PDX process and hold discussions on this topic. This meeting takes place in the basement of Central City Concern from 11:30 AM to 1:00 PM, today.

Thank you very much for your time and please feel free to contact me anytime with questions or concerns,

**Mike Boyer**

Crime Prevention Program Coordinator  
Downtown & Old Town/Chinatown Neighborhoods  
Office of Neighborhood Involvement - City of Portland

***New E-mail Address:***

[michael.boyer@portlandoregon.gov](mailto:michael.boyer@portlandoregon.gov)

503-823-5852 / 503-823-3050 (fax)

Office: 202 NW 1st Ave, Portland, OR 97209

Mailing Address: 1221 SW 4<sup>th</sup> Ave, Portland, OR 97204

[www.portlandonline.com/oni/downtowncrimeprevention](http://www.portlandonline.com/oni/downtowncrimeprevention)

*To help ensure equal access to City programs, services and activities, the City of Portland will reasonably modify policies/procedures and provide auxiliary aids/services to persons with disabilities. Call 503-823-4000, or the City's TTY at 503-823-6868, or the Oregon Relay Service at 1-800-735-2900 no less than five (5) business days prior to the event.*

**Marchetti, Theresa**

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**From:** Chris [chrisg@plaidpantry.com]  
**Sent:** Monday, March 22, 2010 9:58 AM  
**To:** Marchetti, Theresa  
**Subject:** RE: VIBRANT PDX

Hello Theresa,

With the current proposal being based on product retail prices, this meeting would put us in the position of discussing retail pricing with our competitors. This would be a violation of federal antitrust laws, so we can't participate in such a meeting.

It also occurred to me that there may be some restrictions on what the City and retailers are able to agree to do in this regard, whether or not there is a meeting. If so, it would be important to know before we have any further meetings or discussions on the proposed plan. Have you gotten a read on the pricing provision in the proposed agreement from the City Attorney? And since it is federal law that comes into play, it may be wise to check with the Oregon Attorney General and the US Attorney before going further. Specifically you would want to ask about the application of Section 1 of the Sherman Antitrust Act and the per se prohibition on agreements fixing minimum prices.

Please let us know what you find out, and where we go from here.

Thanks,

Chris

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**From:** Marchetti, Theresa [mailto:Theresa.Marchetti@portlandoregon.gov]  
**Sent:** Friday, March 19, 2010 12:24 PM  
**To:** Archer, Amy; Boyer, Michael; Marchetti, Theresa  
**Subject:** VIBRANT PDX

Hello,

I want to invite you to a small focused meeting to talk about the VIBRANT PDX initiative. Each of you have expressed a desire to partner with us on this initiative, but several of you have contacted me with rather specific concerns about certain products or situations that may increase the success of this program. We would like to take this opportunity to see what additional strategies may be utilized and get specific feedback from you based on your experience as leaders of the industry and your history of community partnership.

Please let me know if March 30th, 2010 at 10am is an available date.

Thanks,

*Theresa Marchetti*

Liquor Licensing Specialist - ONI  
1221 SW 4th Ave Ste 110  
Portland OR 97204  
503-823-3092

To view applications currently in process go to <http://www.portlandonline.com/oni/index.cfm?&c=48007>

8/10/2010

36815

**Marchetti, Theresa**

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**From:** Brian Butenschoen [orbrewingguild@msn.com]  
**Sent:** Tuesday, January 19, 2010 2:32 PM  
**To:** Marchetti, Theresa  
**Subject:** RE: Portland Core Alcohol Impact Zone Agreement

Hey Theresa - thanks for the update.

I believe if you say you can't sell a 22oz of craft beer for less than \$4.84 you will exclude many of Oregon's craft brewers that sell beer in this format.

Brian Butenschoen  
Executive Director  
Oregon Brewers Guild  
PMB 278 2000 NE 42ND AVE STE D  
PORTLAND OR 97213-1305  
www.oregonbeer.org  
Phone/text:971.270.0965  
Twitter/Oregonbeer  
Facebook/Oregonbeer  
Zwickelmania

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**From:** Theresa.Marchetti@ci.portland.or.us  
**To:** orbrewingguild@msn.com  
**Date:** Tue, 19 Jan 2010 13:59:59 -0800  
**Subject:** RE: Portland Core Alcohol Impact Zone Agreement

Hi Brian,

Perfect timing, I am just finalizing it today. Not a lot has changed since the first draft, except we added a stipulation to prohibit boxed wine, and we also made it more clear that single sales of 22 ounce beverages are allowed at a particular price point, to allow for the sale of 22 ounce microbrews, which was our intention, but needed to be clarified.

Our next step is to make contact with each licensee, and attempt to bring them on board with the voluntary measure.

Here is the notice, survey, and agreement that will be sent out to all Off Premise Licensed locations. Let me know if you have questions.

thanks,

*Theresa Marchetti*

Liquor Licensing Specialist - ONI  
1221 SW 4th Ave Ste 110  
Portland OR 97204  
503-823-3092

To view applications currently in process go to <http://www.portlandonline.com/oni/index.cfm?&c=48007>

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8/10/2010

**From:** Brian Butenschoen [mailto:orbrewingguild@msn.com]  
**Sent:** Tuesday, January 19, 2010 9:39 AM  
**To:** Marchetti; Theresa  
**Subject:** RE: Portland Core Alcohol Impact Zone Agreement

Wanted to see where this was in the process?

Brian Butenschoen  
Executive Director  
Oregon Brewers Guild  
PMB 278 2000 NE 42ND AVE STE D  
PORTLAND OR 97213-1305  
[www.oregonbeer.org](http://www.oregonbeer.org)  
Phone/text: 971.270.0965  
Twitter/Oregonbeer  
Facebook/Oregonbeer  
Zwickelmania

# Downtown Public Safety Action Committee

Portland, Oregon

Exhibit 7e

Co-Chairs

Mike Kuykendall  
Steve Trujillo

April 14, 2010

Mayor Sam Adams  
City of Portland  
1221 SW 4<sup>th</sup> Ave., Rm. 340  
Portland, OR 97204

Re: Downtown Alcohol Impact Area

Dear Mayor Adams:

The Downtown Public Safety Action Committee would like to voice our full support for the Alcohol Impact Initiative currently proposed by VIBRANT PDX – Volunteering as Businesses to Reduce Alcohol-related Nuisances Together out of the Office of neighborhood Involvement Portland Police Bureau. Downtown neighbors and businesses have suffered many negative impacts to livability and public safety issues associated with drinking in public and chronic intoxication. These include aggressive panhandling, potential health concerns arising from the presence of offensive litter (urine and defecation), intimidation, shoplifting, vandalism, and overall fear of crime. We believe the VIBRANT PDX project will help alleviate some of these vexing livability issues.

With over 50% of citywide drinking in public occurring in our neighborhood, it is evident that a comprehensive intervention is necessary. We are encouraged by the success that Washington State Alcohol Impact Initiatives have had and hope to see similar reductions in these negative activities around our homes and places of work, as well.

We understand the initiative is currently a voluntary proposal. However, it has been represented that the City of Portland may take this forward to the Oregon Liquor

# Downtown Public Safety Action Committee

Portland, Oregon

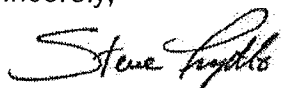
Co-Chairs

Mike Kuykendall  
Steve Trujillo

Control Commission for formal recognition as an impact area. In the case of formal recognition, the restrictions to products become mandatory for package stores in this area. We fully support a formal petition to the OLCC for an Alcohol Impact area, in the event that all package stores do not agree to the voluntary measures or if they are found to no longer be in compliance with the agreement at a later date.

Thank you in advance for your considerations in this matter.

Sincerely,



Steve Trujillo  
Co-Chair

Mike Kuykendall  
Co-Chair

Cc: Commissioner Dan Saltzman  
Commissioner Randy Leonard  
Commissioner Nick Fish  
Commissioner Amanda Fritz





Changing lives  
Building communities  
Creating opportunities

January 27, 2010

City Council Members  
1221 SW 4<sup>th</sup> Avenue  
Ste 110  
Portland, OR 97204

Dear City Council Members:

I would like to express the support of Central City Concern for the efforts of the Office of Neighborhood Involvement (ONI) to address livability and public safety issues in Portland's downtown core. I understand that ONI is working with off premise alcohol outlets in this area to limit the availability of alcohol favored by public inebriates.

Central City Concern operates over 1,300 units of supportive housing, integrated with primary healthcare, mental health services, addictions treatment, recovery services, and employment. Many of CCC's housing locations and service program sites are located in Portland's central core, in the "impact zone" targeted by ONI. CCC's mission is to provide pathways to self-sufficiency through active intervention in poverty in homelessness. This includes a range of programs and housing to help people with addictions gain sobriety and maintain long-term recovery. We believe that chronic alcoholics need assistance in overcoming their addiction, and the efforts of ONI to reduce public drinking will support this goal.

Sincerely,

A handwritten signature in black ink, appearing to read 'Ed Blackburn', with a horizontal line extending from the end of the signature.

Ed Blackburn  
Executive Director

Commissioner Amanda Fritz  
City of Portland, Office of Neighborhood Involvement  
1221 SW Fourth Avenue  
Portland, OR 97204

March 10, 2010

Dear Amanda:

This letter is to support the new VIBRANT PDX efforts to curtail chronic public intoxication and street drinking in downtown and Old Town Chinatown neighborhoods. My Grandfather, Hide Naito, opened our first family business on SW 13<sup>th</sup> and Washington in 1920. In 1950, he moved the family wholesale importing business from his home on NE 58<sup>th</sup> and Burnside to a NW Sixth and Davis warehouse. In 1962, the company invested in buying its first property and opened Import Plaza in the Globe Hotel, one of the first retail stores to venture north of Burnside in "Skid Row".

Today, our 90 year old family business has expanded and separated into several different companies. Renamed the Bill Naito Company, my husband Doug and I, my brother Ken, and cousins, Dr. Ron and Larry Naito, own and manage Montgomery Park, properties in historic Old Town, and the Galleria. I am speaking today as a native Portlander and concerned citizen.

When I was a little girl my father used to bring me to work, and I saw the problems of public intoxication first hand. This was when social services were limited to a few church groups. The problems of "winos" sleeping in doorways and urinating and defecating on the sidewalks was far less prevalent then, but in 2010, it is intolerable beyond words. The Office of Neighborhood Involvement's progressive VIBRANT PDX initiative can only help with the age old problem of public intoxication.

When the family business moved to Old Town, we cleaned up after society's indigent drunks without help from the government or other businesses. There was very little commerce and few people ventured north of Burnside. The family took a great risk in developing and saving Portland's historic buildings. Since then, millions of dollars have been invested in creating low income housing and social services for thousands of poor in our neighborhood.

Currently, Doug and I are working with the Oregon College of Oriental Medicine (OCOM) to relocate to the Globe Hotel, the family's first investment. Prior to that, Japanese immigrants were not allowed to own property. The Portland Development Commission has been extremely helpful in making this happen. OCOM teaches students the practice of Acupuncture in the treatment of drug and alcohol addiction, and will offer low cost treatment at their clinic when

they open in 2011. This is one of the main reasons I am spearheading OCOM's Capital Campaign. This is being part of the solution.

Over the many years, the family business has supported the social services while trying to keep our tenants happy. It has not been easy, and it is only for our deep desire to make Old Town and downtown Portland a better place to live and work, that we stay. We look forward to the opening of the Resource Access Center (RAC) and the relocation of the temporary day centers to the RAC as well. And I want to thank the city for the clean-up of under the Burnside and Hawthorne Bridges.

We need a new sidewalk obstruction ordinance. Since July of last year, I have felt unsafe walking in the City. With so many beggars on the street corners, I feel intimidated for the first time in my life. WE have rights, too, to ensure that our tenants and customers feel safe and welcome coming downtown and to Old Town.

And I cannot stress enough that Portland needs to build and maintain more public restrooms. There are thousands of poor living in low income housing and hundreds homeless living on the streets, and the "shit and piss" has become not only a nuisance, but a serious public health hazard as well as destructive to the property. Even Lan Su Garden must clean human waste left in the landscaping at night because there are no facilities available. This is unacceptable.

Amanda, I started out to tell you of our support of VIBRANT PDX and ended up with a lot of thoughts that I hope you will take in to consideration as you help make Portland a better place to live and work. I appreciate having a woman on the council and your insight and leadership. I hope you and the council will continue to be open to the important perspective of longtime taxpaying business owners. We have helped build and support the city for ninety years and hope to continue for many more years. We can't do it without the right tools.

Sincerely,

Anne Naito-Campbell  
11017 SW Tryon Avenue  
Portland, OR 97219-7829  
503-636-6655, 503-481-6656(cell)

Cc: Michael Boyer, ONI, Mayor Sam Adams, Commissioners Randy Leonard, Dan Saltzman, and Nick Fish

February 22, 2010

Commissioner Dan Saltzman  
Commissioner Amanda Fritz  
City of Portland  
1221 SW Fourth Ave.  
Portland, OR 97204

Subject: Vibrant PDX Portland Core Alcohol Impact Zone Agreement

Dear Commissioner Saltzman and Commissioner Fritz:

As you are aware, Travel Portland's role as the tourism marketing entity for the Portland region makes us keenly interested in issues and proposals that can affect a visitor's experience during their stay in Portland.

We support the VIBRANT PDX Portland Core Alcohol Impact Zone Agreement as a valuable tool in addressing some of the anti-social behaviors downtown that make our visitors uncomfortable. We appreciate your attention to this issue, and city staff's efforts to include businesses and the local community in finding a voluntary solution. We also appreciate staff's responsiveness to specific concerns that we brought forward.

While this agreement does not address all of the livability issues downtown, we believe it will have a significant impact in making Portland more inviting and more enjoyable for residents and visitors alike.

Sincerely,



Jeff Miller  
President & CEO

**From:** Commissioner Fritz  
**Sent:** Saturday, June 12, 2010 10:11 PM  
**To:** 'Ayisha Ayisha'  
**Cc:** Marchetti, Theresa  
**Subject:** RE: VibrantPDX  
Dear Gretchen,

Thank you for your message. After spending 26 years in psychiatric nursing, I don't share your opinion that alcohol is an appropriate or helpful mechanism of self-medication for people with violent tendencies. More often, it makes people more disinhibited and less controlled.

I am copying Theresa Marchetti in the Office of Neighborhood Involvement, who can give you more information about the proposed program. It is targeted to convenience stores and supermarkets. In cities where similar strategies have been implemented, store owners have not experienced decrease profits, in part because they find shoplifting decreases when low-cost, high alcohol sales are restricted. The mechanism does not result in prohibition or ban on hard alcohol sales.

I spend time downtown at all hours of the day and night. I feel safe in every neighborhood, except those where sidewalks and lighting deficiencies increase the likelihood of traffic accidents. I encourage you to take the WomenStrength class if you are concerned about your safety. Details here:<http://www.portlandonline.com/police/index.cfm?c=35911>. My daughter and I took the course, and I feel safer for her and for me because of it. All Portlanders should feel safe on our streets, without having to rely on alcohol sales for medication or courage.

Sincerely,

Amanda

Amanda Fritz  
Commissioner, City of Portland

Please note new e-mail address: [amanda@portlandoregon.gov](mailto:amanda@portlandoregon.gov)

To help ensure equal access to City programs, services and activities, the City of Portland will reasonably modify policies/procedures and provide auxiliary aids/services to persons with disabilities. Call 503-823-2036, TTY 503-823-6868 with such requests or visit [http://www.portlandonline.com/ADA\\_Forms](http://www.portlandonline.com/ADA_Forms)

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**From:** Ayisha Ayisha [mailto:[seeitphoto@yahoo.com](mailto:seeitphoto@yahoo.com)]  
**Sent:** Saturday, June 12, 2010 6:12 PM  
**To:** Commissioner Fritz  
**Cc:** Adams, Sam  
**Subject:** VibrantPDX

6/12/10

Hello Mayor Adams,

I just want to say that I am concerned that the current efforts of VibrantPDX will not address the long standing social problems here in Portland in the major ways hoped and anticipated.

I am afraid that if successful, the program's efforts could make the pedestrian travelers more vulnerable to violent impersonal outbreaks of certain citizens who have depended on the harder liquors to "keep a lid on personal things", so to speak; for years now, or somehow just temporarily.

I don't have a car, and I don't drink; however, I see individuals all the time in downtown Portland who are most likely not as violent or as nasty as they could be because they have easy access to the high proof alcohol. It is a pretty peaceful town for its size and individuality, and I'd like to think that I wouldn't have to be even more afraid in the future each time I walked by somebody who seems to have great social problems, and aren't currently incapacitated by them.

I think this is also bad timing for liquor business owners to lose the right to sell certain products when they are also being challenged financially with the federal government health care initiative. They could very possibly go out of business because of any kind of ban on hard alcohol sales. Please consider these concerns.

Of course I am not saying that irresponsible use of alcohol is OK, I'm just saying that I don't believe that what appears to be a prohibition posturing is the way to go for the reasons stated. At least not until everyone can get around (or wants to get around) in either cars, or lockable pods that either fly, travel on the ground, or both. It is one thing to be uncomfortable when scary people walk by you on the street, but another thing to be attacked. We all have to share the walkways.

Please know there are concerned people like myself out here; out and about, living our lives without cars.

Thank you and Very Sincerely,

Gretchen Drilling  
[seeitphoto@yahoo.com](mailto:seeitphoto@yahoo.com)

3 681 5

**From:** Commissioner Fritz  
**Sent:** Saturday, June 12, 2010 3:38 PM  
**To:** 'streed.jokes@gmail.com'  
**Cc:** Marchetti, Theresa  
**Subject:** RE: Opposition to Vibrant PDX  
 Dear Whitney,

Thank you for your message. I am copying Theresa Marchetti in the Office of Neighborhood Involvement (ONI) with my reply. The link on the ONI web site to more information about the proposed Alcohol Impact Area otherwise known as VibrantPDX isn't working, so I am asking Theresa to respond to you directly regarding your specific concerns.

I disagree with your opinion that cheap beer is as essential as food and housing. Alcoholism kills. Housing and food are truly essential. People can be happy without any of the three, however the happiness that is generated by beer can often be replicated without it if other supports such as friends, activities, sunshine, etc are present.

Thank you for your participation in the discussion.

Sincerely,

Amanda

Amanda Fritz  
 Commissioner, City of Portland

Please note new e-mail address: [amanda@portlandoregon.gov](mailto:amanda@portlandoregon.gov)

To help ensure equal access to City programs, services and activities, the City of Portland will reasonably modify policies/procedures and provide auxiliary aids/services to persons with disabilities. Call 503-823-2036, TTY 503-823-6868 with such requests or visit [http://www.portlandonline.com/ADA\\_Forms](http://www.portlandonline.com/ADA_Forms)

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**From:** whitneyhampson@gmail.com [mailto:whitneyhampson@gmail.com] **On Behalf Of** whitney streed  
**Sent:** Saturday, June 12, 2010 12:46 PM  
**To:** Adams, Sam; Commissioner Fritz; Commissioner Fish; Leonard, Randy; Commissioner Saltzman  
**Subject:** Opposition to Vibrant PDX

As a member of the Portland community and a person falling more in love with the city each day, I would like to lodge my official opposition to the Vibrant PDX scheme that essentially enforces an alcoholic caste system. This is ridiculous in a city that thrives on allowing individuals to express themselves and enjoy their lives in safe and free ways.

Cheap beer is as essential to life for many as food and housing, because the right to happiness is part of what makes a person (and this awesome city) work. To presume otherwise is to make the assumption that access to resources is the means by which people develop a sense of personal responsibility. This is a falsehood designed to divide us against each other. We are better than this, Portland. We work together

here.

I urge you to consider \*everyone\* as whole people as you look back over new plans for the city. Thank you very much for your time.

Whitney Streed  
Office of the Vice President of Portland



Please return this survey and the voluntary agreement in the provided stamped envelope by April 30<sup>th</sup>, 2010. Exhibit 7g

### VIBRANT PDX SURVEY – ASSESSING IMPACTS

Please complete the front and back of this form and send it to the address below using the stamped envelope provided by April 30, 2010. Or you may fax it to 503-823-3050.

Theresa Marchetti – Liquor Licensing Specialist  
 1221 SW 4<sup>th</sup> Ave Ste 110  
 Portland OR, 97204

Licensee Information		Store Information	
Licensee:	XENO INVESTMENTS	Number of Employees:	JUST OWNERS (TWO)
Trade Name:	GO FOOD STORES	Square Footage of Store:	1,190 SQ.F.T.
Primary contact:	BAO TRUONG 503-922-9356	Primary Operation: (market, gift shop, gas station, etc.)	CONVENIENT STORE
Address of establishment:	1720 SW JEFFERSON		
Other liquor licenses held:	NONE	Year License was Issued:	2002

Please return this survey and the voluntary agreement in the provided stamped envelope by April 30<sup>th</sup>, 2010.

Please answer the following questions based on your experience as a store operator within the last year. On a scale from 1 to 5 (1 = not at all; 5 = often) how often have you:

- Seen people drinking alcohol on the street around your business? 1 2 3 4 5
- Been a victim of shoplifting? 1 2 3 4 5
- Been a victim of vandalism? 1 2 3 4 5
- Heard complaints from customers who were approached for money outside your business? 1 2 3 4 5
- Seen vomit, urine, or feces, on the sidewalk around your business? 1 2 3 4 5
- Seen fighting or intimidating behavior related to alcohol? 1 2 3 4 5
- Seen alcohol related trash around your business? (Bottles, cans, etc.) 1 2 3 4 5
- Seen intoxicated people on the street around your business? 1 2 3 4 5
- Refused to sell alcohol to someone because they seemed intoxicated? 1 2 3 4 5
- Felt intimidated by an intoxicated person inside or outside your business? 1 2 3 4 5
- Called the police because of an intoxicated person? 1 2 3 4 5
- Called another resource for help in dealing with an intoxicated person? (i.e. Clean and Safe) 1 2 3 4 5

I HAVE NEVER CALLED POLICE ON ALCOHOL RELATED ISSUE.

Please answer the following questions based on your Operation as an Off Premise Liquor License Holder within the last year.

- Approximately what percentage of your alcohol sales are fortified wine, boxed wine or wine over 13.5% alcohol by volume? \_\_\_\_\_
- Approximately what percentage of your alcohol sales are malt liquor, domestic beer, imported beer, or hard cider over 5.75% alcohol by volume? \_\_\_\_\_
- Approximately what percentage of your alcohol sales are single containers of malt liquor, domestic beer, imported beer, or hard cider over 5.75% alcohol by volume? \_\_\_\_\_

Enclosed you will find a draft of a Voluntary Agreement that VIBRANT PDX, a coalition newly formed by the City of Portland Office of Neighborhood Involvement, proposes to address the problems associated with street drinking and intoxication. PLEASE REVIEW THIS AGREEMENT

Would you Voluntarily sign the enclosed Agreement and join PDX BEST? Yes No X Will decide after Attend a meeting

What would the overall financial impact be to you by limiting these items? THE ECONOMY HAS CAUSE DAMAGED TO BUSINESS FINANCIALLY. IF YOU CONTINUE TO ADD LIMIT, YOU WILL FORCE ME TO GO OUT OF BUSINESS.

If you were to join the VIBRANT PDX effort, what POSITIVE impacts would you anticipate? I HAVE BEEN A RESPONSIBLE STORE OWNER FOR 8 YEARS. THERE ARE LITTLE OR NO ISSUES IN MY AREA. If you were to join the VIBRANT PDX effort, what NEGATIVE impacts would you anticipate? MY ALCOHOL SALES ARE IMPORTANT TO MY BUSINESS. WITHOUT IT, I MAY CLOSE MY BUSINESS. Other Comments?

Please return this survey and the voluntary agreement in the provided stamped envelope by  
April 30<sup>th</sup>, 2010.

### VIBRANT PDX SURVEY – ASSESSING IMPACTS

Please complete the front and back of this form and send it to the address below using the stamped envelope provided by April 30, 2010. Or you may fax it to 503-823-3050.

Theresa Marchetti – Liquor Licensing Specialist  
 1221 SW 4<sup>th</sup> Ave Ste 110  
 Portland OR, 97204

Licensee Information		Store Information	
Licensee:	Cost Plus, Inc.	Number of Employees:	15 Full-time 15 Part-time
Trade Name:	Cost Plus World Market	Square Footage of Store:	~ 18,500
Primary contact:	Rhoda Regalado 925-376-2794	Primary Operation: (market, gift shop, gas station, etc.)	retail store - beer, wine & cider license
Address of establishment:	2315 N.W. Westover Rd., Portland		
Other liquor licenses held:	See attached	Year License was Issued:	1997

**Please answer the following questions based on your experience as a store operator within the last year.**  
**On a scale from 1 to 5 (1 = not at all; 5 = often) how often have you:**

- Seen people drinking alcohol on the street around your business? (1) 2 3 4 5
- Been a victim of shoplifting? 1 2 (3) 4 5
- Been a victim of vandalism? (1) 2 3 4 5
- Heard complaints from customers who were approached for money outside your business? (1) 2 3 4 5
- Seen vomit, urine, or feces, on the sidewalk around your business? 1 (2) 3 4 5
- Seen fighting or intimidating behavior related to alcohol? (1) 2 3 4 5
- Seen alcohol related trash around your business? (Bottles, cans, etc.) 1 (2) 3 4 5
- Seen intoxicated people on the street around your business? 1 2 (3) 4 5
- Refused to sell alcohol to someone because they seemed intoxicated? 1 (2) 3 4 5
- Felt intimidated by an intoxicated person inside or outside your business? (1) 2 3 4 5
- Called the police because of an intoxicated person? (1) 2 3 4 5
- Called another resource for help in dealing with an intoxicated person? (i.e. Clean and Safe) (1) 2 3 4 5

*but not from our store.*

**Please answer the following questions based on your Operation as an Off Premise Liquor License Holder within the last year.**

- Approximately what percentage of your alcohol sales are fortified wine, boxed wine or wine over 13.5% alcohol by volume? *14% - 17% in our product line\** 85%
- Approximately what percentage of your alcohol sales are malt liquor, domestic beer, imported beer, or hard cider over 5.75% alcohol by volume? 15%
- Approximately what percentage of your alcohol sales are single containers of malt liquor, domestic beer, imported beer, or hard cider over 5.75% alcohol by volume? 65%

**Enclosed you will find a draft of a Voluntary Agreement that VIBRANT PDX, a coalition newly formed by the City of Portland Office of Neighborhood Involvement, proposes to address the problems associated with street drinking and intoxication.**  
**PLEASE REVIEW THIS AGREEMENT**

Would you Voluntarily sign the enclosed Agreement and join PDX BEST? Yes No  
*not signed - discussed with Theresa Marcletti* Will decide after Attend a meeting

What would the overall financial impact be to you by limiting these items?  
*most of our products consist of wine over 13.5% alcohol by volume, beer over 5.75% alcohol by volume* Extreme!  
 If you were to join the VIBRANT PDX effort, what POSITIVE impacts would you anticipate?  
*See attached letter* what we sell many single beer's less than 22-24 oz glass bottles.

If you were to join the VIBRANT PDX effort, what NEGATIVE impacts would you anticipate?  
*See attached letter*

Other Comments?

*\* plus ports and sherris. We only sell a few wines at under 14% ports & sherris are about 20%*

Please return this survey and the voluntary agreement in the provided stamped envelope before March 12<sup>th</sup>, 2010.

### VIBRANT PDX SURVEY – ASSESSING IMPACTS

Please complete the front and back of this form and send it to the address below using the stamped envelope provided by March 12<sup>th</sup>, 2010. Or you may fax it to 503-823-3050.

Theresa Marchetti – Liquor Licensing Specialist  
1221 SW 4<sup>th</sup> Ave Ste 110  
Portland OR, 97204

Licensee Information		Store Information	
Licensee:	ShuYuan Hsu	Number of Employees:	2
Trade Name:	Christmas Convenience Store	Square Footage of Store:	1000 ✓
Primary contact:	Shu Yuan Hsu	Primary Operation: (market, gift shop, gas station, etc.)	market
Address of establishment:	213 NW 3rd Ave Portland OR 97209		
Other liquor licenses held:	N/A	Year License was Issued:	1-1-10

Please return this survey and the voluntary agreement in the provided stamped envelope before March 12<sup>th</sup>, 2010.

**Please answer the following questions based on your experience as a store operator within the last year.**  
**On a scale from 1 to 5 (1 = not at all, 5 = often) how often have you:**

Seen people drinking alcohol on the street around your business?	1	2	3	4	5
Been a victim of shoplifting?	1	2	3	4	5
Been a victim of vandalism?	1	2	3	4	5
Heard complaints from customers who were approached for money outside your business?	1	2	3	4	5
Seen vomit, urine, or feces, on the sidewalk around your business?	1	2	3	4	5
Seen fighting or intimidating behavior related to alcohol?	1	2	3	4	5
Seen alcohol related trash around your business? (Bottles, cans, etc.)	1	2	3	4	5
Seen intoxicated people on the street around your business?	1	2	3	4	5
Refused to sell alcohol to someone because they seemed intoxicated?	1	2	3	4	5
Felt intimidated by an intoxicated person inside or outside your business?	1	2	3	4	5
Called the police because of an intoxicated person?	1	2	3	4	5
Called another resource for help in dealing with an intoxicated person? (i.e. Clean and Safe)	1	2	3	4	5

**Please answer the following questions based on your Operation as an Off Premise Liquor License Holder within the last year.**

Approximately what percentage of your alcohol sales are fortified wine, boxed wine or wine over 13.5% alcohol by volume? 27%

Approximately what percentage of your alcohol sales are malt liquor, domestic beer, imported beer, or hard cider over 5.75% alcohol by volume? 50%

Approximately what percentage of your alcohol sales are single containers of malt liquor, domestic beer, imported beer, or hard cider over 5.75% alcohol by volume? 0%

**Enclosed you will find a draft of a Voluntary Agreement that VIBRANT PDX, a coalition newly formed by the City of Portland Office of Neighborhood Involvement, proposes to address the problems associated with street drinking and intoxication.**

**PLEASE REVIEW THIS AGREEMENT**

Would you Voluntarily sign the enclosed Agreement and join PDX BEST ?

Yes  No

Will decide after Attend a meeting

What would the overall financial impact be to you by limiting these items?  
loss sales

If you were to join the VIBRANT PDX effort, what POSITIVE impacts would you anticipate?

If you were to join the VIBRANT PDX effort, what NEGATIVE impacts would you anticipate?

Other Comments?

Please return this survey and the voluntary agreement in the provided stamped envelope  
before March 12<sup>th</sup>, 2010.

### VIBRANT PDX SURVEY – ASSESSING IMPACTS

Please complete the front and back of this form and send it to the address below using the stamped envelope provided by March 12<sup>th</sup>, 2010. Or you may fax it to 503-823-3050.

Theresa Marchetti – Liquor Licensing Specialist  
1221 SW 4<sup>th</sup> Ave Ste 110  
Portland OR, 97204

Licensee Information		Store Information	
Licensee:	Jae Hyuk Yang	Number of Employees:	4
Trade Name:	Helen's Market	Square Footage of Store:	1,700 sq
Primary contact:	Jae H Yang	Primary Operation: (market, gift shop, gas station, etc.)	market
Address of establishment:	<del>410 9th NW</del> 2 NW Broadway, Portland, OR 97209		
Other liquor licenses held:	No	Year License was Issued:	3 years

Please return this survey and the voluntary agreement in the provided stamped envelope **36815**  
 before March 12<sup>th</sup>, 2010.

Please answer the following questions based on your experience as a store operator within the last year.  
 On a scale from 1 to 5 (1 = not at all; 5 = often) how often have you:

Seen people drinking alcohol on the street around your business?	1	2	3	4	5
Been a victim of shoplifting?	1	2	3	4	5
Been a victim of vandalism?	1	2	3	4	5
Heard complaints from customers who were approached for money outside your business?	1	2	3	4	5
Seen vomit, urine, or feces, on the sidewalk around your business?	1	2	3	4	5
Seen fighting or intimidating behavior related to alcohol?	1	2	3	4	5
Seen alcohol related trash around your business? (Bottles, cans, etc.)	1	2	3	4	5
Seen intoxicated people on the street around your business?	1	2	3	4	5
Refused to sell alcohol to someone because they seemed intoxicated?	1	2	3	4	5
Felt intimidated by an intoxicated person inside or outside your business?	1	2	3	4	5
Called the police because of an intoxicated person?	1	2	3	4	5
Called another resource for help in dealing with an intoxicated person? (i.e. Clean and Safe)	1	2	3	4	5

Please answer the following questions based on your Operation as an Off Premise Liquor License Holder within the last year.

Approximately what percentage of your alcohol sales are fortified wine, boxed wine or wine over 13.5% alcohol by volume? 0%

Approximately what percentage of your alcohol sales are malt liquor, domestic beer, imported beer, or hard cider over 5.75% alcohol by volume? 0%

Approximately what percentage of your alcohol sales are single containers of malt liquor, domestic beer, imported beer, or hard cider over 5.75% alcohol by volume? 0%

Enclosed you will find a draft of a Voluntary Agreement that VIBRANT PDX, a coalition newly formed by the City of Portland Office of Neighborhood Involvement, proposes to address the problems associated with street drinking and intoxication.  
**PLEASE REVIEW THIS AGREEMENT**

Would you Voluntarily sign the enclosed Agreement and join PDX BEST ? Yes X No \_\_\_\_\_  
 Will decide after Attend a meeting

What would the overall financial impact be to you by limiting these items? \_\_\_\_\_

If you were to join the VIBRANT PDX effort, what POSITIVE impacts would you anticipate? \_\_\_\_\_

If you were to join the VIBRANT PDX effort, what NEGATIVE impacts would you anticipate? \_\_\_\_\_

Other Comments?



## PDX BEST SURVEY -- ASSESSING IMPACTS

Please complete the front and back of this form and send it to the address below using the stamped envelope provided by March 12<sup>th</sup>, 2010. Or you may fax it to 503-823-3050.

Theresa Marchetti - Liquor Licensing Specialist  
 1221 SW 4<sup>th</sup> Ave Ste 110  
 Portland OR, 97204

Licensee Information		Store Information	
Licensee:	APPLE SIX Hospitality Enterprises, Inc.	Number of Employees:	74
Trade Name:	Residence Inn by Marriott Portland Downtown RiverPlace	Square Footage of Store:	200
Primary contact:	Peter Kilbourne	Primary Operation:	Hotel
Address:	2115 SW River Pkwy	Portland, OR	97201
Other licenses held:	off premise & on-premise	Year License was issued:	7/1/09

\*\*Please return this survey and the voluntary agreement in the provided stamped envelope before March 12<sup>th</sup>, 2010.

Please answer the following questions based on your experience as a store operator within the last year. On a scale from 1 to 5 (1 = not at all; 5 = often) how often have you:

- Seen people drinking alcohol on the street around your business? 1 2 3 4 5
- Been a victim of shoplifting? 1 2 3 4 5
- Been a victim of vandalism? 1 2 3 4 5
- Had customers complain because they were asked for money outside your business? 1 2 3 4 5
- Seen vomit, urine, or feces, on the sidewalk around your business? 1 2 3 4 5
- Seen fighting or intimidating behavior related to alcohol? 1 4 3 4 5
- Seen alcohol related trash? (Bottles, cans, etc.) 1 2 3 4 5
- Seen intoxicated people on the street around your business? 1 2 3 4 5
- Refused to sell alcohol to someone because they seemed intoxicated? 1 2 3 4 5
- Felt intimidated by an intoxicated person inside or outside your business? 1 2 3 4 5
- Called the police because of an intoxicated person? 1 2 3 4 5
- Called another resource for help in dealing with an intoxicated person? (Clean and Safe) 1 2 3 4 5

Please answer the following questions based on your Operation as an Off Premise Liquor License Holder within the last year.

- What percentage of your alcohol sales are fortified wine, boxed wine or wine over 13.5% alcohol by volume? 0
- What percentage of your alcohol sales are malt liquor, domestic beer, imported beer, or hard cider over 5.75% alcohol by volume? 0
- What percentage of your alcohol sales are single containers of malt liquor, domestic beer, imported beer, or hard cider over 5.75% alcohol by volume? 0

Enclosed you will find a draft of a Voluntary Agreement that PDX BEST (Portland Business, Entertainment and Services Together), a newly formed coalition by the City of Portland Office of Neighborhood Involvement, proposes to address the problems associated with street drinking and intoxication. PLEASE REVIEW THIS AGREEMENT

Would you Voluntarily sign the enclosed Agreement and join PDX BEST as of Ap Yes  No   
Will decide after Attend a meeting

What would the overall financial impact be to you in limiting these items? 0

If you were to join the PDX BEST effort, what POSITIVE impacts would you anticipate?

Hopefully fewer people that are intoxicated on the streets around my business.

If you were to join the PDX BEST effort, what NEGATIVE impacts would you anticipate?

None!

Other Comments?

I think this is a great idea!

\*\*Please return this survey and the voluntary agreement in the provided stamped envelope before March 12<sup>th</sup>, 2010.

Please return this survey and the voluntary agreement in the provided stamped envelope before March 12<sup>th</sup>, 2010.

### VIBRANT PDX SURVEY – ASSESSING IMPACTS

Please complete the front and back of this form and send it to the address below using the stamped envelope provided by March 12<sup>th</sup>, 2010. Or you may fax it to 503-823-3050.

Theresa Marchetti – Liquor Licensing Specialist  
1221 SW 4<sup>th</sup> Ave Ste 110  
Portland OR, 97204

Licensee Information		Store Information	
Licensee:	PRAKASH REDDY	Number of Employees:	20
Trade Name:	EAST INDIA CO GRILL & BAR	Square Footage of Store:	3200 sq/ft
Primary contact:	PRAKASH REDDY	Primary Operation: (market, gift shop, gas station, etc.)	RESTAURANT
Address of establishment:	821 SW 11 <sup>th</sup> AVE PORTLAND		
Other liquor licenses held:	OFF <del>PREMISES</del> PREMISES	Year License was Issued:	2007

Please return this survey and the voluntary agreement in the provided stamped envelope before March 12<sup>th</sup>, 2010.

Please answer the following questions based on your experience as a store operator within the last year.  
On a scale from 1 to 5 (1 = not at all; 5 = often) how often have you:

Seen people drinking alcohol on the street around your business?	1	2	3	4	5
Been a victim of shoplifting?	1	2	3	4	5
Been a victim of vandalism?	1	2	3	4	5
Heard complaints from customers who were approached for money outside your business?	1	2	3	4	5
Seen vomit, urine, or feces, on the sidewalk around your business?	1	2	3	4	5
Seen fighting or intimidating behavior related to alcohol?	1	2	3	4	5
Seen alcohol related trash around your business? (Bottles, cans, etc.)	1	2	3	4	5
Seen intoxicated people on the street around your business?	1	2	3	4	5
Refused to sell alcohol to someone because they seemed intoxicated?	1	2	3	4	5
Felt intimidated by an intoxicated person inside or outside your business?	1	2	3	4	5
Called the police because of an intoxicated person?	1	2	3	4	5
Called another resource for help in dealing with an intoxicated person? (i.e. Clean and Safe)	1	2	3	4	5

Please answer the following questions based on your Operation as an Off Premise Liquor License Holder within the last year

Approximately what percentage of your alcohol sales are fortified wine, boxed wine or wine over 13.5% alcohol by volume?	52%
Approximately what percentage of your alcohol sales are malt liquor, domestic beer, imported beer, or hard cider over 5.75% alcohol by volume?	
Approximately what percentage of your alcohol sales are single containers of malt liquor, domestic beer, imported beer, or hard cider over 5.75% alcohol by volume?	35%

Enclosed you will find a draft of a Voluntary Agreement that VIBRANT PDX, a coalition newly formed by the City of Portland Office of Neighborhood Involvement, proposes to address the problems associated with street drinking and intoxication.  
**PLEASE REVIEW THIS AGREEMENT**

Would you Voluntarily sign the enclosed Agreement and join PDX BEST ?  Yes  No  
Will decide after Attend a meeting

What would the overall financial impact be to you by limiting these items? NO IMPACT

If you were to join the VIBRANT PDX effort, what POSITIVE impacts would you anticipate? \_\_\_\_\_

If you were to join the VIBRANT PDX effort, what NEGATIVE impacts would you anticipate? NO NEGATIVE

Other Comments?

IN OUR AREA THE CHURCH PROVIDES FREE MEAL ON MONDAYS. THAT IS THE TIME WE NOTICE MORE DRUNK AND BOISTEROUS PEOPLE. ON OTHER DAYS IT IS

Please return this survey and the voluntary agreement in the provided stamped envelope  
before March 12<sup>th</sup>, 2010.

### VIBRANT PDX SURVEY – ASSESSING IMPACTS

Please complete the front and back of this form and send it to the address below using the stamped envelope provided by March 12<sup>th</sup>, 2010. Or you may fax it to 503-823-3050.

Theresa Marchetti – Liquor Licensing Specialist  
1221 SW 4<sup>th</sup> Ave Ste 110  
Portland OR, 97204

Licensee Information		Store Information	
Licensee:	CROSS VENTURES LLC	Number of Employees:	3
Trade Name:	JCAFE	Square Footage of Store:	912
Primary contact:	FONATHAN CROSS	Primary Operation: (market, gift shop, gas station, etc.)	CAFE
Address of establishment:	533 NE Holladay #101 PDX, OR 97232		
Other liquor licenses held:	ON PREMISE	Year License was Issued:	2004

Please return this survey and the voluntary agreement in the provided stamped envelope before March 12<sup>th</sup>, 2010.

**Please answer the following questions based on your experience as a store operator within the last year.**  
**On a scale from 1 to 5 (1 = not at all; 5 = often) how often have you:**

Seen people drinking alcohol on the street around your business?	1	2	3	4	5
Been a victim of shoplifting?	1	2	3	4	5
Been a victim of vandalism?	1	2	3	4	5
Heard complaints from customers who were approached for money outside your business?	1	2	3	4	5
Seen vomit, urine, or feces, on the sidewalk around your business?	1	2	3	4	5
Seen fighting or intimidating behavior related to alcohol?	1	2	3	4	5
Seen alcohol related trash around your business? (Bottles, cans, etc.)	1	2	3	4	5
Seen intoxicated people on the street around your business?	1	2	3	4	5
Refused to sell alcohol to someone because they seemed intoxicated?	1	2	3	4	5
Felt intimidated by an intoxicated person inside or outside your business?	1	2	3	4	5
Called the police because of an intoxicated person?	1	2	3	4	5
Called another resource for help in dealing with an intoxicated person? (i.e. Clean and Safe)	1	2	3	4	5

**Please answer the following questions based on your Operation as an Off Premise Liquor License Holder within the last year.**

Approximately what percentage of your alcohol sales are fortified wine, boxed wine or wine over 13.5% alcohol by volume?	5%
Approximately what percentage of your alcohol sales are malt liquor, domestic beer, imported beer, or hard cider over 5.75% alcohol by volume?	
Approximately what percentage of your alcohol sales are single containers of malt liquor, domestic beer, imported beer, or hard cider over 5.75% alcohol by volume?	5%

Enclosed you will find a draft of a Voluntary Agreement that VIBRANT PDX, a coalition newly formed by the City of Portland Office of Neighborhood Involvement, proposes to address the problems associated with street drinking and intoxication.  
**PLEASE REVIEW THIS AGREEMENT**

Would you Voluntarily sign the enclosed Agreement and join PDX BEST ?  
 Yes  No   
 Will decide after Attend a meeting

What would the overall financial impact be to you by limiting these items?  
 \_\_\_\_\_

If you were to join the VIBRANT PDX effort, what POSITIVE impacts would you anticipate?  
 \_\_\_\_\_

If you were to join the VIBRANT PDX effort, what NEGATIVE impacts would you anticipate?  
 \_\_\_\_\_

Other Comments?

Please return this survey and the voluntary agreement in the provided stamped envelope  
before March 12<sup>th</sup>, 2010.

### VIBRANT PDX SURVEY – ASSESSING IMPACTS

Please complete the front and back of this form and send it to the address below using the stamped envelope provided by March 12<sup>th</sup>, 2010. Or you may fax it to 503-823-3050.

Theresa Marchetti – Liquor Licensing Specialist  
1221 SW 4<sup>th</sup> Ave Ste 110  
Portland OR, 97204

Licensee Information		Store Information	
Licensee:	DIXIE MARTINOTTI	Number of Employees:	4
Trade Name:	MARTINOTTI'S CAFE AND DELI	Square Footage of Store:	2,000 sq. ft.
Primary contact:	DIXIE MARTINOTTI	Primary Operation: (market, gift shop, gas station, etc.)	CAFE, DELI, GROCERIES (IMPORTED)
Address of establishment:	404 S.W. 10th City 97205		
Other liquor licenses held:	ON PREMISE	Year License was Issued:	1979

Please return this survey and the voluntary agreement in the provided stamped envelope before March 12<sup>th</sup>, 2010.

Please answer the following questions based on your experience as a store operator within the last year. On a scale from 1 to 5 (1 = not at all, 5 = often) how often have you:

Seen people drinking alcohol on the street around your business?	1	2	3	4	5
Been a victim of shoplifting?	1	2	3	4	5
Been a victim of vandalism?	1	2	3	4	5
Heard complaints from customers who were approached for money outside your business?	1	2	3	4	5
Seen vomit, urine, or feces, on the sidewalk around your business?	1	2	3	4	5
Seen fighting or intimidating behavior related to alcohol?	1	2	3	4	5
Seen alcohol related trash around your business? (Bottles, cans, etc.)	1	2	3	4	5
Seen intoxicated people on the street around your business?	1	2	3	4	5
Refused to sell alcohol to someone because they seemed intoxicated?	1	2	3	4	5
Felt intimidated by an intoxicated person inside or outside your business?	1	2	3	4	5
Called the police because of an intoxicated person?	1	2	3	4	5
Called another resource for help in dealing with an intoxicated person? (i.e. Clean and Safe)	1	2	3	4	5

WE HAVE 2 CONVENIENCES STORES IN OUR NEIGHBORHOOD

SEE SAME PERSONS DAILY OUTSIDE

Please answer the following questions based on your Operation as an Off Premise Liquor License Holder within the last year.

Approximately what percentage of your alcohol sales are fortified wine, boxed wine or wine over 13.5% alcohol by volume?	15%
Approximately what percentage of your alcohol sales are malt liquor, domestic beer, imported beer, or hard cider over 5.75% alcohol by volume?	0
Approximately what percentage of your alcohol sales are single containers of malt liquor, domestic beer, imported beer, or hard cider over 5.75% alcohol by volume?	0

15% EXPENSIVE PORT

Enclosed you will find a draft of a Voluntary Agreement that VIBRANT PDX, a coalition newly formed by the City of Portland Office of Neighborhood Involvement, proposes to address the problems associated with street drinking and intoxication. PLEASE REVIEW THIS AGREEMENT

Would you Voluntarily sign the enclosed Agreement and join PDX BEST ? Yes  No  Will decide after Attend a meeting

What would the overall financial impact be to you by limiting these items? 0

If you were to join the VIBRANT PDX effort, what POSITIVE impacts would you anticipate? WE HAVE BEEN AN UPGRADE WITH SHOP FOR 3 YRS.

If you were to join the VIBRANT PDX effort, what NEGATIVE impacts would you anticipate? 0

Other Comments? THE MARTINOTTI FAMILY FOCUS HAS NEVER BEEN TO SELL STREET DRINKERS ALCOHOL AND HAVE NEVER CARRIED OR



Please return this survey and the voluntary agreement in the provided stamped envelope  
before March 12<sup>th</sup>, 2010.

### VIBRANT PDX SURVEY – ASSESSING IMPACTS

Please complete the front and back of this form and send it to the address below using the stamped envelope provided by March 12<sup>th</sup>, 2010. Or you may fax it to 503-823-3050.

Theresa Marchetti – Liquor Licensing Specialist  
1221 SW 4<sup>th</sup> Ave Ste 110  
Portland OR, 97204

Licensee Information		Store Information	
Licensee:	PIZZICATO INC	Number of Employees:	8
Trade Name:	FELIX RIPPEL	Square Footage of Store:	1100
Primary contact:	FELIX RIPPEL	Primary Operation: (market, gift shop, gas station, etc.)	RESTAURANT
Address of establishment:	705 SWALDER		
Other liquor licenses held:		Year License was Issued:	2010

Please return this survey and the voluntary agreement in the provided stamped envelope before March 12<sup>th</sup>, 2010.

**Please answer the following questions based on your experience as a store operator within the last year.**  
**On a scale from 1 to 5 (1 = not at all; 5 = often) how often have you:**

Seen people drinking alcohol on the street around your business?	1	2	3	4	5
Been a victim of shoplifting?	1	2	3	4	5
Been a victim of vandalism?	1	2	3	4	5
Heard complaints from customers who were approached for money outside your business?	1	2	3	4	5
Seen vomit, urine, or feces, on the sidewalk around your business?	1	2	3	4	5
Seen fighting or intimidating behavior related to alcohol?	1	2	3	4	5
Seen alcohol related trash around your business? (Bottles, cans, etc.)	1	2	3	4	5
Seen intoxicated people on the street around your business?	1	2	3	4	5
Refused to sell alcohol to someone because they seemed intoxicated?	1	2	3	4	5
Felt intimidated by an intoxicated person inside or outside your business?	1	2	3	4	5
Called the police because of an intoxicated person?	1	2	3	4	5
Called another resource for help in dealing with an intoxicated person? (i.e. Clean and Safe)	1	2	3	4	5

**Please answer the following questions based on your Operation as an Off Premise Liquor License Holder within the last year.**

Approximately what percentage of your alcohol sales are fortified wine, boxed wine or wine over 13.5% alcohol by volume?	0
Approximately what percentage of your alcohol sales are malt liquor, domestic beer, imported beer, or hard cider over 5.75% alcohol by volume?	0
Approximately what percentage of your alcohol sales are single containers of malt liquor, domestic beer, imported beer, or hard cider over 5.75% alcohol by volume?	0

Enclosed you will find a draft of a Voluntary Agreement that VIBRANT PDX, a coalition newly formed by the City of Portland Office of Neighborhood Involvement, proposes to address the problems associated with street drinking and intoxication.

**PLEASE REVIEW THIS AGREEMENT**

Would you Voluntarily sign the enclosed Agreement and join PDX BEST ?

Yes  No

Will decide after Attend a meeting

What would the overall financial impact be to you by limiting these items?

NONE

If you were to join the VIBRANT PDX effort, what POSITIVE impacts would you anticipate?

LESS INSTANCES AS DETAILED ABOVE

If you were to join the VIBRANT PDX effort, what NEGATIVE impacts would you anticipate?

NONE

Other Comments?

Please return this survey and the voluntary agreement in the provided stamped envelope  
before March 12<sup>th</sup>, 2010.

### VIBRANT PDX SURVEY – ASSESSING IMPACTS

Please complete the front and back of this form and send it to the address below using the stamped envelope provided by March 12<sup>th</sup>, 2010. Or you may fax it to 503-823-3050.

Theresa Marchetti – Liquor Licensing Specialist  
1221 SW 4<sup>th</sup> Ave Ste 110  
Portland OR, 97204

Licensee Information		Store Information	
Licensee:	Alexis Inc.	Number of Employees:	27
Trade Name:	Alexis	Square Footage of Store:	7,200
Primary contact:	Alexis Bakouras	Primary Operation: (market, gift shop, gas station, etc.)	Restaurant
Address of establishment:	215w Burnside.	Portland	Oregon 97209
Other liquor licenses held:	No	Year License was Issued:	1981

Please return this survey and the voluntary agreement in the provided stamped envelope before March 12<sup>th</sup>, 2010.

Please answer the following questions based on your experience as a store operator within the last year. On a scale from 1 to 5 (1 = not at all; 5 = often) how often have you:

- Seen people drinking alcohol on the street around your business? 1 2 3 4 5
- Been a victim of shoplifting? 1 2 3 4 5
- Been a victim of vandalism? 1 2 3 4 5
- Heard complaints from customers who were approached for money outside your business? 1 2 3 4 5
- Seen vomit, urine, or feces, on the sidewalk around your business? 1 2 3 4 5
- Seen fighting or intimidating behavior related to alcohol? 1 2 3 4 5
- Seen alcohol related trash around your business? (Bottles, cans, etc.) 1 2 3 4 5
- Seen intoxicated people on the street around your business? 1 2 3 4 5
- Refused to sell alcohol to someone because they seemed intoxicated? 1 2 3 4 5
- Felt intimidated by an intoxicated person inside or outside your business? 1 2 3 4 5
- Called the police because of an intoxicated person? 1 2 3 4 5
- Called another resource for help in dealing with an intoxicated person? (i.e. Clean and Safe) 1 2 3 4 5

Please answer the following questions based on your Operation as an Off Premise Liquor License Holder within the last year.

- Approximately what percentage of your alcohol sales are fortified wine, boxed wine or wine over 13.5% alcohol by volume? 18%
- Approximately what percentage of your alcohol sales are malt liquor, domestic beer, imported beer, or hard cider over 5.75% alcohol by volume? 18%
- Approximately what percentage of your alcohol sales are single containers of malt liquor, domestic beer, imported beer, or hard cider over 5.75% alcohol by volume? 18%

Enclosed you will find a draft of a Voluntary Agreement that VIBRANT PDX, a coalition newly formed by the City of Portland Office of Neighborhood Involvement, proposes to address the problems associated with street drinking and intoxication. PLEASE REVIEW THIS AGREEMENT

Would you Voluntarily sign the enclosed Agreement and join PDX BEST ? Yes No Will decide after Attend a meeting

What would the overall financial impact be to you by limiting these items?

If you were to join the VIBRANT PDX effort, what POSITIVE impacts would you anticipate?

If you were to join the VIBRANT PDX effort, what NEGATIVE impacts would you anticipate?

Other Comments?

Please return this survey and the voluntary agreement in the provided stamped envelope  
before March 12<sup>th</sup>, 2010.

### VIBRANT PDX SURVEY – ASSESSING IMPACTS

Please complete the front and back of this form and send it to the address below using the stamped envelope provided by March 12<sup>th</sup>, 2010. Or you may fax it to 503-823-3050.

Theresa Marchetti – Liquor Licensing Specialist  
1221 SW 4<sup>th</sup> Ave Ste 110  
Portland OR, 97204

Licensee Information		Store Information	
Licensee:	KKB Wines LLC	Number of Employees:	2
Trade Name:	Oregon Wines on Broadway	Square Footage of Store:	approx 800 sq. feet.
Primary contact:	Kate Bolling 503-228-4655	Primary Operation: (market, gift shop, gas station, etc.)	wine shop / wine bar
Address of establishment:	515 SW Broadway		
Other liquor licenses held:	<input checked="" type="checkbox"/>	Year License was issued:	≈ 2000 I think not exactly sure



Please return this survey and the voluntary agreement in the provided stamped envelope before March 12<sup>th</sup>, 2010.

### VIBRANT PDX SURVEY – ASSESSING IMPACTS

Please complete the front and back of this form and send it to the address below using the stamped envelope provided by March 12<sup>th</sup>, 2010. Or you may fax it to 503-823-3050.

Theresa Marchetti – Liquor Licensing Specialist  
1221 SW 4<sup>th</sup> Ave Ste 110  
Portland OR, 97204

Licensee Information		Store Information	
Licensee:		Number of Employees:	
Trade Name:		Square Footage of Store:	
Primary contact:		Primary Operation: (market, gift shop, gas station, etc.)	
Address of establishment:			
Other liquor licenses held:		Year License was Issued:	

Our business is built around using local products. This would have a big effect on not only us but the local companies whose product would disappear off shelves. Our city is all about supporting Oregon's economy the farmer, the little guy. This could have a huge effect. We do not support this.

Please return this survey and the voluntary agreement in the provided stamped envelope before March 12<sup>th</sup>, 2010.

**Please answer the following questions based on your experience as a store operator within the last year.**  
**On a scale from 1 to 5 (1 = not at all; 5 = often) how often have you:**

Seen people drinking alcohol on the street around your business?	1	2	3	4	5
Been a victim of shoplifting?	1	2	3	4	5
Been a victim of vandalism?	1	2	3	4	5
Heard complaints from customers who were approached for money outside your business?	1	2	3	4	5
Seen vomit, urine, or feces, on the sidewalk around your business?	1	2	3	4	5
Seen fighting or intimidating behavior related to alcohol?	1	2	3	4	5
Seen alcohol related trash around your business? (Bottles, cans, etc.)	1	2	3	4	5
Seen intoxicated people on the street around your business?	1	2	3	4	5
Refused to sell alcohol to someone because they seemed intoxicated?	1	2	3	4	5
Felt intimidated by an intoxicated person inside or outside your business?	1	2	3	4	5
Called the police because of an intoxicated person?	1	2	3	4	5
Called another resource for help in dealing with an intoxicated person? (i.e. Clean and Safe)	1	2	3	4	5

**Please answer the following questions based on your Operation as an Off Premise Liquor License Holder within the last year.**

Approximately what percentage of your alcohol sales are fortified wine, boxed wine or wine over 13.5% alcohol by volume? \_\_\_\_\_

Approximately what percentage of your alcohol sales are malt liquor, domestic beer, imported beer, or hard cider over 5.75% alcohol by volume? \_\_\_\_\_

Approximately what percentage of your alcohol sales are single containers of malt liquor, domestic beer, imported beer, or hard cider over 5.75% alcohol by volume? \_\_\_\_\_

**Enclosed you will find a draft of a Voluntary Agreement that VIBRANT PDX, a coalition newly formed by the City of Portland Office of Neighborhood Involvement, proposes to address the problems associated with street drinking and intoxication.**  
**PLEASE REVIEW THIS AGREEMENT**

Would you Voluntarily sign the enclosed Agreement and join PDX BEST ?      Yes      No

\_\_\_\_\_

Will decide after Attend a meeting

What would the overall financial impact be to you by limiting these items? \_\_\_\_\_

If you were to join the VIBRANT PDX effort, what POSITIVE impacts would you anticipate? \_\_\_\_\_

If you were to join the VIBRANT PDX effort, what NEGATIVE impacts would you anticipate? \_\_\_\_\_

Other Comments?



DRAFT VERSION 1- FOR FEEDBACK – NOVEMBER 2009

## PORTLAND CORE ALCOHOL IMPACT ZONE AGREEMENT

This agreement is designed to address the chronic problem of public intoxication in a specific area of Portland by limiting the supply of alcoholic products known to be favored by the street drinking community. Specifically the area, referred to hereafter as the Impact Zone, has the geographical designation as East and North of 405, west of the Willamette River, and South of NW Lovejoy St. This voluntary agreement was developed through a combined effort between city officials, business owners, and Community Organizations concerned with the public safety and livability issues associated with street drinking.

### RECITALS:

1. The Impact Zone is home to over 53% of reported drinking in public citywide and 25% of detox incidents citywide (Portland Police Bureau, crime analyst report)
2. High alcohol content beverages in large containers are most favored by the street drinking community. These include malt liquor products over 5.75% alcohol by volume and wine products over 13.5% by volume, as well as large quantity single containers and box wine.
3. The Impact Zone area houses 69 Off Premise license locations which allow for the sale of beer, wine, and hard cider packaged to go for consumption off premises. In 2008, there were 30 incidents of drinking in public per off premise licensed establishment; and 24 incidents per establishment by September of 2009.
- 5 Finding the supply of products to street drinkers would take an inordinate amount of resources from community and city officials. Reports indicate that supply venues are widely spread and not particular to one venue.
- 6 The stipulations of this agreement were negotiated and agreed upon by the owners of the Licensed Establishments, Neighbors and Community members, and City of Portland Officials.

### AGREEMENT

\_\_\_\_\_, the holder of an Oregon Liquor Control Commission (OLCC) off premise sales license, agrees to voluntarily participate in the Portland Core Alcohol Impact Zone Agreement to address chronic public intoxication and street drinking. This agreement is a collaborative effort to improve the livability, vitality, and safety of Portland's neighborhoods and business districts within the defined boundaries.

The above mentioned licensee agrees to implement the following business practices related to the inventory and sales of alcoholic beverages.

### LIQUOR DISPENSING

- 1) Licensee will not sell single containers of malt liquor or domestic beer over 22 ounces.

- 2) Licensee will not sell malt liquor or domestic beer over 5.75% alcohol by volume.
- 3.) Licensee will not sell wine over 13.5% alcohol by volume for less than .25 an ounce.
- 4.) Licensee will not sell boxed wine, wine in quantities larger than 2 liters per container, or wine in quantities less than 750mL per container.
- 5.) Licensee will not sell packages of multiple alcoholic beverages that are larger than 12 ounces per container or packaged with less than 6 per package.

## **DURATION**

This agreement will become effective on \_\_\_\_\_, 2009.

Questions? Contact:

Theresa Marchetti  
Liquor Licensing Specialist  
1221 SW 4<sup>th</sup> ave Ste 110  
Portland OR 97204  
Phone – 503-823-3092  
Fax – 503-823-3050

**VIBRANT PDX  
PORTLAND CORE ALCOHOL IMPACT ZONE AGREEMENT**

This agreement is designed to address the chronic problem of public intoxication in a specific area of Portland by limiting the supply of alcoholic products known to be favored by those who drink in public illegally. Specifically the area, referred to hereafter as the Impact Zone, has the geographical designation as east and north of 405, west of the Willamette River, and south of NW Lovejoy St. This voluntary agreement was developed through a combined effort between city officials, business owners, and community organizations concerned with the public safety and livability issues associated with street drinking.

**RECITALS:**

1. The Impact Zone is home to over 53% of reported drinking in public citywide and 25% of detox incidents citywide (Portland Police Bureau, crime analyst report)
2. High alcohol content beverages in large containers are most favored by those who drink in public illegally. These include malt liquor products over 5.75% alcohol by volume and wine products over 13.5% by volume, as well as large quantity single containers and box wine.
3. The Impact Zone area currently houses 69 Off Premise license locations which allow for the sale of beer, wine, and hard cider packaged to go for consumption off premises. Citywide, there are 723 off premise licenses. In 2008, there were approximately 23 incidents of drinking in public per off premise licensed establishment in the defined area; and approximately 25 incidents per establishment by September of 2009. This is compared to approximately 3 incidents of drinking in public per off premise license in all other areas of the city.
- 5 Finding the venues that routinely provide alcoholic products to street drinkers would take an inordinate amount of resources from community and city officials. Reports indicate that supply venues are widely spread and not particular to one venue.
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**AGREEMENT**

I, \_\_\_\_\_, the holder of an Oregon Liquor Control Commission (OLCC) off premise sales license, agrees to voluntarily participate in the Portland Core Alcohol Impact Zone Agreement to address chronic public intoxication and street drinking. This agreement is a collaborative effort to improve the livability, vitality, and safety of Portland's neighborhoods and business districts within the defined boundaries.

I agree to implement the following business practices related to the inventory and sales of alcoholic beverages. I understand that by joining this effort through VIBRANT PDX, I can make a positive impact on the problems associated with street drinking in the IMPACT ZONE.

**LIQUOR DISPENSING**

- 1) I, the licensee, will not sell single containers of malt liquor, imported beer, domestic beer, or hard cider over 22 ounces. **Exception:** Licensee retains the option to sell single containers of domestic or imported beer in 22 ounce glass bottles, at no less than \$.22 an ounce that meet all other guidelines in this agreement.
- 2) I, the licensee, will not sell malt liquor, domestic beer, imported beer, or hard cider over 5.75% alcohol by volume. **EXCEPTION:** This does not apply to beverages that fall under the Oregon Brewers Guild definition of a “craft beer”, and are produced by a brewery that qualifies under federal statute as a Small Brewery.
- 3.) I, the licensee, will not sell fortified wine, wine over 13.5% alcohol by volume, or wine for less than 750mL for less than .25 an ounce. **EXCEPTION:** Licensees in gift stores that open into the lobby of a hotel and have no direct access to the street retain the option to sell wine in quantities less than 750mL.
- 4.) I, the licensee, will not sell boxed wine or wine in quantities larger than 2 liters per container.
- 5.) I, the licensee, will not sell packages of multiple malt liquor, domestic beer, or imported beer that are larger than 12 ounces per container, or packaged in less than 4 items per package.

**DURATION**

This agreement will become effective on April 1<sup>st</sup>, 2010. The agreement will be reviewed by all partners six months after the effective date, October 1<sup>st</sup>, 2010, and annually thereafter.

\_\_\_\_\_  
Trade Name – Please Print

\_\_\_\_\_  
Licensee - Print Name

\_\_\_\_\_  
Licensee – Signature

\_\_\_\_\_  
Date

## PORTLAND CORE ALCOHOL IMPACT ZONE AGREEMENT

This agreement is designed to address the chronic problem of public intoxication in a specific area of Portland by limiting the supply of alcoholic products known to be favored by the street drinking community. Specifically the area, referred to hereafter as the Impact Zone, has the geographical designation as east and north of 405, west of the Willamette River, and south of NW Lovejoy St. This voluntary agreement was developed through a combined effort between city officials, business owners, and Community Organizations concerned with the public safety and livability issues associated with street drinking.

### RECITALS:

1. The Impact Zone is home to over 53% of reported drinking in public citywide and 25% of detox incidents citywide (Portland Police Bureau, crime analyst report)
2. High alcohol content beverages in large containers are most favored by the street drinking community. These include malt liquor products over 5.75% alcohol by volume and wine products over 13.5% by volume, as well as large quantity single containers and box wine.
3. The Impact Zone area houses 69 Off Premise license locations which allow for the sale of beer, wine, and hard cider packaged to go for consumption off premises. Citywide, there are 723 off premise licenses. In 2008, there were approximately 23 incidents of drinking in public per off premise licensed establishment in the defined area; and approximately 25 incidents per establishment by September of 2009. This is compared to approximately 3 incidents of drinking in public per off premise license in all other areas of the city.
- 5 Finding the supply of products to street drinkers would take an inordinate amount of resources from community and city officials. Reports indicate that supply venues are widely spread and not particular to one venue.
- 6 The stipulations of this agreement were negotiated and agreed upon by the owners of the Licensed Establishments, Neighbors and Community members, and City of Portland Officials.

### AGREEMENT

\_\_\_\_\_, the holder of an Oregon Liquor Control Commission (OLCC) off premise sales license, agrees to voluntarily participate in the Portland Core Alcohol Impact Zone Agreement to address chronic public intoxication and street drinking. This agreement is a collaborative effort to improve the livability, vitality, and safety of Portland's neighborhoods and business districts within the defined boundaries.

The above mentioned licensee agrees to implement the following business practices related to the inventory and sales of alcoholic beverages.

### LIQUOR DISPENSING

- 1) Licensee will not sell single containers of malt liquor, imported beer, domestic beer, or hard cider over 22 ounces. **Exception:** Licensee retains the option to sell single containers of domestic beer in 22 ounce glass bottles, at no less than 22c an ounce that meet all other guidelines in this agreement.
- 2) Licensee will not sell malt liquor, domestic beer, imported beer, or hard cider over 5.75% alcohol by volume.
- 3.) Licensee will not sell fortified wine.
- 4.) Licensee will not sell wine over 13.5% alcohol by volume for less than .25 an ounce.
- 4.) Licensee will not sell boxed wine, wine in quantities larger than 2 liters per container, or wine in quantities less than 750mL per container.
- 5.) Licensee will not sell packages of multiple alcoholic beverages that are larger than 12 ounces per container, or packaged in less than 4 items per package.

**DURATION**

This agreement will become effective on April 1<sup>st</sup>, 2009.

\_\_\_\_\_  
Trade Name – Please Print

\_\_\_\_\_  
Licensee - Print Name

\_\_\_\_\_  
Licensee – Signature

\_\_\_\_\_  
Date

## PORTLAND CORE ALCOHOL IMPACT ZONE AGREEMENT

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3. The Impact Zone area currently houses 69 Off Premise license locations which allow for the sale of beer, wine, and hard cider packaged to go for consumption off premises. Citywide, there are 723 off premise licenses. In 2008, there were approximately 23 incidents of drinking in public per off premise licensed establishment in the defined area; and approximately 25 incidents per establishment by September of 2009. This is compared to approximately 3 incidents of drinking in public per off premise license in all other areas of the city.
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I agree to implement the following business practices related to the inventory and sales of alcoholic beverages. I understand that by joining this effort through PDX BEST, I can make a positive impact on the problems associated with street drinking in the IMPACT ZONE.

### LIQUOR DISPENSING

## DRAFT VERSION 4 – FOR FEEDBACK – JANUARY 2010

- 1) I, the licensee, will not sell single containers of malt liquor, imported beer, domestic beer, or hard cider over 22 ounces. **Exception:** Licensee retains the option to sell single containers of domestic or imported beer in 22 ounce glass bottles, at no less than \$.22 an ounce that meet all other guidelines in this agreement.
- 2) I, the licensee, will not sell malt liquor, domestic beer, imported beer, or hard cider over 5.75% alcohol by volume.
- 3.) I, the licensee, will not sell fortified wine.
- 4.) I, the licensee, will not sell wine over 13.5% alcohol by volume for less than .25 an ounce.
- 4.) I, the licensee, will not sell boxed wine, wine in quantities larger than 2 liters per container, or wine in quantities less than 750mL per container.
- 5.) I, the licensee, will not sell packages of multiple alcoholic beverages that are larger than 12 ounces per container, or packaged in less than 4 items per package.

**DURATION**

This agreement will become effective on April 1<sup>st</sup>, 2010. The agreement will be reviewed by all partners six months after the effective date, October 1<sup>st</sup>, 2010, and annually thereafter.

\_\_\_\_\_  
Trade Name – Please Print

\_\_\_\_\_  
Licensee - Print Name

\_\_\_\_\_  
Licensee – Signature

\_\_\_\_\_  
Date



## PORTLAND CORE ALCOHOL IMPACT ZONE AGREEMENT

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### RECITALS:

1. The Impact Zone is home to over 53% of reported drinking in public citywide and 25% of detox incidents citywide (Portland Police Bureau, crime analyst report)
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### AGREEMENT

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I agree to implement the following business practices related to the inventory and sales of alcoholic beverages. I understand that by joining this effort through PDX BUILD, I can make a positive impact on the problems associated with street drinking in the IMPACT ZONE.

### LIQUOR DISPENSING

- 1) I, the licensee, will not sell single containers of malt liquor, imported beer, domestic beer, or hard cider over 22 ounces. **Exception:** Licensee retains the option to sell single containers of domestic or imported beer in 22 ounce glass bottles, at no less than \$.22 an ounce that meet all other guidelines in this agreement.
- 2) I, the licensee, will not sell malt liquor, domestic beer, imported beer, or hard cider over 5.75% alcohol by volume.
- 3.) I, the licensee, will not sell fortified wine.
- 4.) I, the licensee, will not sell wine over 13.5% alcohol by volume for less than .25 an ounce.
- 4.) I, the licensee, will not sell boxed wine, wine in quantities larger than 2 liters per container, or wine in quantities less than 750mL per container. **EXCEPTION:** Licensee's in gift stores that open into the lobby of a hotel and have no direct access to the street retain the option to sell wine in quantities less than 750mL.
- 5.) I, the licensee, will not sell packages of multiple alcoholic beverages that are larger than 12 ounces per container, or packaged in less than 4 items per package.

#### DURATION

This agreement will become effective on April 1<sup>st</sup>, 2010. The agreement will be reviewed by all partners six months after the effective date, October 1<sup>st</sup>, 2010, and annually thereafter.

\_\_\_\_\_  
Trade Name – Please Print

\_\_\_\_\_  
Licensee - Print Name

\_\_\_\_\_  
Licensee – Signature

\_\_\_\_\_  
Date

**VIBRANT PDX  
PORTLAND CORE ALCOHOL IMPACT ZONE AGREEMENT**

This agreement is designed to address the chronic problem of public intoxication in a specific area of Portland by limiting the supply of alcoholic products known to be favored by those who drink in public illegally. Specifically the area, referred to hereafter as the Impact Zone, has the geographical designation as east and north of 405, west of the Willamette River, and south of NW Lovejoy St. This voluntary agreement was developed through a combined effort between city officials, business owners, and community organizations concerned with the public safety and livability issues associated with street drinking.

**RECITALS:**

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4. Finding the venues that routinely provide alcoholic products to street drinkers would take an inordinate amount of resources from community and city officials. Reports indicate that supply venues are widely spread and not particular to one venue.
5. The stipulations of this agreement were negotiated and agreed upon by the owners of the Licensed Establishments, Neighbors and Community members, and City of Portland Officials.

**AGREEMENT**

I, \_\_\_\_\_, the holder of an Oregon Liquor Control Commission (OLCC) off premise sales license, agrees to voluntarily participate in the Portland Core Alcohol Impact Zone Agreement to address chronic public intoxication and street drinking. This agreement is a collaborative effort to improve the livability, vitality, and safety of Portland's neighborhoods and business districts within the defined boundaries.

I agree to implement the following business practices related to the inventory and sales of alcoholic beverages. I understand that by joining this effort through VIBRANT PDX, I can make a positive impact on the problems associated with street drinking in the IMPACT ZONE.

**LIQUOR DISPENSING**

1. I, the licensee, will not sell single containers of malt liquor, imported beer, domestic beer, or hard cider. **EXCEPTION:** Licensee retains the option to sell single containers of domestic or imported beer in 22 to 24 ounce glass bottles, at no less than \$.185 an ounce that meet all other guidelines in this agreement. (22ounce = \$ 4.07; 24ounce = \$4.44)
2. I, the licensee, will not sell malt liquor, domestic beer, imported beer, or hard cider over 5.75% alcohol by volume. **EXCEPTION:** This does not apply to beverages brewed by breweries that fall under the Federal Definition of a Small Brewery for tax purposes under Section 5051(a)(2) of Title 26 U.S.C.
3. I, the licensee, will not sell fortified wine, wine over 13.5% alcohol by volume, or wine for less than 750mL for less than .25 an ounce.
4. I, the licensee, will not sell boxed wine or wine in quantities larger than 2 liters per container.

**DURATION**

This agreement will become effective on April 1<sup>st</sup>, 2010. The agreement will be reviewed by all partners six months after the effective date, October 1<sup>st</sup>, 2010, and annually thereafter.

\_\_\_\_\_  
Trade Name – Please Print

\_\_\_\_\_  
Licensee - Print Name

\_\_\_\_\_  
Licensee – Signature

\_\_\_\_\_  
Date

**VIBRANT PDX  
PORTLAND CORE ALCOHOL IMPACT ZONE AGREEMENT**

This agreement is designed to address the chronic problem of public intoxication in a specific area of Portland by limiting the supply of alcoholic products known to be favored by those who drink in public illegally. Specifically the area, referred to hereafter as the Impact Zone, has the geographical designation as east and north of 405, west of the Willamette River, and south of NW Lovejoy St. This voluntary agreement was developed through a combined effort between city officials, business owners, and community organizations concerned with the public safety and livability issues associated with street drinking.

**RECITALS:**

1. The Impact Zone is home to over 53% of reported drinking in public citywide and 25% of detox incidents citywide (Portland Police Bureau, crime analyst report)
2. High alcohol content beverages in large containers are most favored by those who drink in public illegally. These include malt liquor products over 5.75% alcohol by volume and wine products over 13.5% by volume, as well as large quantity single containers and box wine.
3. The Impact Zone area currently houses 69 Off Premise license locations which allow for the sale of beer, wine, and hard cider packaged to go for consumption off premises. Citywide, there are 723 off premise licenses. In 2008, there were approximately 23 incidents of drinking in public per off premise licensed establishment in the defined area; and approximately 25 incidents per establishment by September of 2009. This is compared to approximately 3 incidents of drinking in public per off premise license in all other areas of the city.
4. Finding the venues that routinely provide alcoholic products to street drinkers would take an inordinate amount of resources from community and city officials. Reports indicate that supply venues are widely spread throughout the Impact Zone and not particular to one venue.
5. The stipulations of this agreement were negotiated and agreed upon by the owners of the Licensed Establishments, Neighbors and Community members, and City of Portland Officials.

**AGREEMENT**

I, \_\_\_\_\_, the holder of an Oregon Liquor Control Commission (OLCC) off premise sales license, agrees to voluntarily participate in VIBRANT PDX to address chronic public intoxication and street drinking. This agreement is a collaborative effort to improve the livability, vitality, and safety of Portland’s neighborhoods and business districts within the defined boundaries.

I agree to implement the following business practices related to the inventory and sales of alcoholic beverages. I understand that by joining this effort through VIBRANT PDX, I can make a positive impact on the problems associated with street drinking in the IMPACT ZONE.

**LIQUOR DISPENSING**

1. I, the licensee, will not sell single containers of malt liquor, imported beer, domestic beer, or hard cider. **EXCEPTION:** Licensee retains the option to sell single containers of domestic or imported beer in 22 to 24 ounce glass bottles, at no less than \$.145 an ounce that meet all other guidelines in this agreement. (22ounce = \$3.19; 24ounce = \$3.48)
2. I, the licensee, will not sell malt liquor, domestic beer, imported beer, or hard cider over 5.75% alcohol by volume. **EXCEPTION:** This does not apply to beverages brewed by breweries that fall under the Federal Definition of a Small Brewery for tax purposes under Section 5051(a)(2) of Title 26 U.S.C.
3. I, the licensee, will not sell fortified wine, wine over 13.5% alcohol by volume, or wine for less than 750mL for less than .25 an ounce.
4. I, the licensee, will not sell boxed wine or wine in quantities larger than 2 liters per container.

**DURATION**

This agreement will become effective on April 1<sup>st</sup>, 2010. The agreement will be reviewed by all partners six months after the effective date, October 1<sup>st</sup>, 2010, and annually thereafter.

\_\_\_\_\_  
Trade Name - Please Print

\_\_\_\_\_  
Licensee - Print Name

\_\_\_\_\_  
Licensee - Signature

\_\_\_\_\_  
Date

**VIBRANT PDX  
PORTLAND CORE ALCOHOL IMPACT ZONE AGREEMENT**

This agreement is designed to address the chronic problem of public intoxication in a specific area of Portland by limiting the supply of alcoholic products known to be favored by those who drink in public illegally. Specifically the area, referred to hereafter as the Impact Zone, has the geographical designation as:

*West of the 405:* North Sunset Highway 26 to NW Everett St and East of 20<sup>th</sup> street.

*East of the 405:* North of the 405 until Burnside, then from Burnside and NW 8<sup>th</sup> Street north to NW Lovejoy east to the Willamette River, and south of NW Lovejoy St.

This voluntary agreement was developed through a combined effort between city officials, business owners, and community organizations concerned with the public safety and livability issues associated with street drinking.

**RECITALS:**

1. The Impact Zone is home to over 53% of reported drinking in public citywide and 25% of detox incidents citywide (Portland Police Bureau, crime analyst report)
2. High alcohol content beverages in large containers are most favored by those who drink in public illegally. These include malt liquor products over 5.75% alcohol by volume and wine products over 13.5% by volume, as well as large quantity single containers and box wine.
3. The Impact Zone area currently houses 69 Off Premise license locations, which allow for the sale of beer, wine, and hard cider packaged to go for consumption off premises. Thirty of these premises are retail market stores. Citywide, there are 723 off premise licenses. In 2008 and 2009, there were approximately 50 incidents of drinking in public per market off premise licensed market establishment in the defined area.
4. Finding the venues that routinely provide alcoholic products to street drinkers would take an inordinate amount of resources from community and city officials. Reports indicate that supply venues are widely spread throughout the Impact Zone and not particular to one venue.
5. The stipulations of this agreement were negotiated and agreed upon by the owners of the Licensed Establishments, Neighbors and Community members, and City of Portland Officials.
6. **This agreement applies to businesses that hold an Oregon Liquor Control Commission (OLCC) off premise sales license except the following; premises that a) operate as a gift shop with no street entrance, b) also hold a full on premises or limited on premise license; or c) operate as a wine store where wine represents over 50% of the inventory.**

**AGREEMENT**

I, \_\_\_\_\_, the holder of an Oregon Liquor Control Commission (OLCC) off premise sales license, agree to voluntarily participate in VIBRANT PDX to address chronic public intoxication and street drinking. This agreement is a collaborative effort to improve the

livability, vitality, and safety of Portland’s neighborhoods and business districts within the defined boundaries.

I agree to implement the following business practices related to the inventory and sales of alcoholic beverages. I understand that by joining this effort through VIBRANT PDX, I can make a positive impact on the problems associated with street drinking in the IMPACT ZONE.

**LIQUOR DISPENSING**

1. I, the licensee, will not sell single containers of malt liquor, imported beer, domestic beer, or hard cider. **EXCEPTION:** This does not apply to beverages in 22-24 ounce glass bottles brewed by breweries that fall under the Federal Definition of a Small Brewery for tax purposes under Section 5051(a)(2) of Title 26 U.S.C.
2. I, the licensee, will not sell malt liquor, domestic beer, imported beer, or hard cider over 5.75% alcohol by volume. **EXCEPTION:** This does not apply to beverages produced by breweries that fall under the Federal Definition of a Small Brewery for tax purposes under Section 5051(a)(2) of Title 26 U.S.C.
3. I, the licensee, will not sell fortified wine.
4. I, the licensee, will not sell boxed wine or wine in quantities larger than 2 liters per container.
5. In addition, this agreement will include an “inclusion list” that provides an exception for products that fall outside of the parameters of this agreement, but maintain the spirit of the agreement. Licensees may submit a request for a product, or category of products, to be included with an explanation of why that product will not contribute to the problem of street drinking and should be excluded.

**DURATION**

This agreement will become effective on May 1<sup>st</sup>, 2010. The agreement will be reviewed by all partners on August 31st, 2010, and annually thereafter.

\_\_\_\_\_  
Trade Name – Please Print

\_\_\_\_\_  
Address of Establishment

\_\_\_\_\_  
Licensee - Print Name

\_\_\_\_\_  
Licensee – Signature

\_\_\_\_\_  
Date



**VIBRANT PDX  
PORTLAND CORE ALCOHOL IMPACT ZONE AGREEMENT**

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6. The stipulations of this agreement were negotiated and agreed upon by the owners of the Licensed Establishments, Neighbors and Community members, and City of Portland Officials.

**AGREEMENT**

I, Joe Hyuk Yang, the holder of an Oregon Liquor Control Commission (OLCC) off premise sales license, agrees to voluntarily participate in the Portland Core Alcohol Impact Zone Agreement to address chronic public intoxication and street drinking. This agreement is a collaborative effort to improve the livability, vitality, and safety of Portland's neighborhoods and business districts within the defined boundaries.

I agree to implement the following business practices related to the inventory and sales of alcoholic beverages. I understand that by joining this effort through VIBRANT PDX, I can make a positive impact on the problems associated with street drinking in the IMPACT ZONE.

**LIQUOR DISPENSING**

- 1) I, the licensee, will not sell single containers of malt liquor, imported beer, domestic beer, or hard cider over 22 ounces. **Exception:** Licensee retains the option to sell single containers of domestic or imported beer in 22 ounce glass bottles, at no less than \$.22 an ounce that meet all other guidelines in this agreement.
- 2) I, the licensee, will not sell malt liquor, domestic beer, imported beer, or hard cider over 5.75% alcohol by volume.
- 3.) I, the licensee, will not sell fortified wine.
- 4.) I, the licensee, will not sell wine over 13.5% alcohol by volume for less than .25 an ounce.
- 4.) I, the licensee, will not sell boxed wine, wine in quantities larger than 2 liters per container, or wine in quantities less than 750mL per container. **EXCEPTION:** Licensees in gift stores that open into the lobby of a hotel and have no direct access to the street retain the option to sell wine in quantities less than 750mL.
- 5.) I, the licensee, will not sell packages of multiple alcoholic beverages that are larger than 12 ounces per container, or packaged in less than 4 items per package.

**DURATION**

This agreement will become effective on April 1<sup>st</sup>, 2010. The agreement will be reviewed by all partners six months after the effective date, October 1<sup>st</sup>, 2010, and annually thereafter.

Helen's Market

Trade Name – Please Print

Jae Hyuk Yang (J.B. Glade LLC)

Licensee - Print Name

[Signature]

1-22-10

Licensee – Signature

Date

JB GLADE LLC  
HELEN'S MARKET  
2 NW BROADWAY  
PORTLAND OR 97209

**VIBRANT PDX  
PORTLAND CORE ALCOHOL IMPACT ZONE AGREEMENT**

This agreement is designed to address the chronic problem of public intoxication in a specific area of Portland by limiting the supply of alcoholic products known to be favored by those who drink in public illegally. Specifically the area, referred to hereafter as the Impact Zone, has the geographical designation as east and north of 405, west of the Willamette River, and south of NW Lovejoy St. This voluntary agreement was developed through a combined effort between city officials, business owners, and community organizations concerned with the public safety and livability issues associated with street drinking.

**RECITALS:**

1. The Impact Zone is home to over 53% of reported drinking in public citywide and 25% of detox incidents citywide (Portland Police Bureau, crime analyst report)
2. High alcohol content beverages in large containers are most favored by those who drink in public illegally. These include malt liquor products over 5.75% alcohol by volume and wine products over 13.5% by volume, as well as large quantity single containers and box wine.
3. The Impact Zone area currently houses 69 Off Premise license locations, which allow for the sale of beer, wine, and hard cider packaged to go for consumption off premises. Thirty of these premises are retail market stores. Citywide, there are 723 off premise licenses. In 2008 and 2009, there were approximately 50 incidents of drinking in public per market off premise licensed market establishment in the defined area.
4. Finding the venues that routinely provide alcoholic products to street drinkers would take an inordinate amount of resources from community and city officials. Reports indicate that supply venues are widely spread throughout the Impact Zone and not particular to one venue.
5. The stipulations of this agreement were negotiated and agreed upon by the owners of the Licensed Establishments, Neighbors and Community members, and City of Portland Officials.
6. **This agreement applies to businesses that hold an Oregon Liquor Control Commission (OLCC) off premise sales license except the following; premises that operate as a) a hotel gift shop that has no street entrance, b) primarily a restaurant or hotel; or c) a wine store where wine represents over 50% of the inventory.**

**AGREEMENT**

I. Rita A. & Rick Underwood, the holder of an Oregon Liquor Control Commission (OLCC) off premise sales license, agree to voluntarily participate in VIBRANT PDX to address chronic public intoxication and street drinking. This agreement is a collaborative effort to improve the livability, vitality, and safety of Portland's neighborhoods and business districts within the defined boundaries.

I agree to implement the following business practices related to the inventory and sales of alcoholic beverages. I understand that by joining this effort through VIBRANT PDX, I can make a positive impact on the problems associated with street drinking in the IMPACT ZONE.

**LIQUOR DISPENSING**

1. I, the licensee, will not sell single containers of malt liquor, imported beer, domestic beer, or hard cider. **EXCEPTION:** This does not apply to beverages in 22-24 ounce glass bottles brewed by breweries that fall under the Federal Definition of a Small Brewery for tax purposes under Section 5051(a)(2) of Title 26 U.S.C.
2. I, the licensee, will not sell malt liquor, domestic beer, imported beer, or hard cider over 5.75% alcohol by volume. **EXCEPTION:** This does not apply to beverages produced by breweries that fall under the Federal Definition of a Small Brewery for tax purposes under Section 5051(a)(2) of Title 26 U.S.C.
3. I, the licensee, will not sell fortified wine.
4. I, the licensee, will not sell boxed wine or wine in quantities larger than 2 liters per container.
5. In addition, this agreement will include an "inclusion list" that provides an exception for products that fall outside of the parameters of this agreement, but maintain the spirit of the agreement. Licensees may submit a request for a product, or category of products, to be included with an explanation of why that product will not contribute to the problem of street drinking and should be excluded.

**DURATION**

This agreement will become effective on May 1<sup>st</sup>, 2010. The agreement will be reviewed by all partners six months after the effective date, August 31<sup>st</sup>, 2010, and annually thereafter.

RITE AID  
Trade Name – Please Print

RICK UNDERWOOD  
Licensee - Print Name

Rick Underwood  
Licensee – Signature

3/30/10  
Date

**VIBRANT PDX  
PORTLAND CORE ALCOHOL IMPACT ZONE AGREEMENT**

This agreement is designed to address the chronic problem of public intoxication in a specific area of Portland by limiting the supply of alcoholic products known to be favored by those who drink in public illegally. Specifically the area, referred to hereafter as the Impact Zone, has the geographical designation as east and north of 405, west of the Willamette River, and south of NW Lovejoy St. This voluntary agreement was developed through a combined effort between city officials, business owners, and community organizations concerned with the public safety and livability issues associated with street drinking.

**RECITALS:**

1. The Impact Zone is home to over 53% of reported drinking in public citywide and 25% of detox incidents citywide (Portland Police Bureau, crime analyst report)
2. High alcohol content beverages in large containers are most favored by those who drink in public illegally. These include malt liquor products over 5.75% alcohol by volume and wine products over 13.5% by volume, as well as large quantity single containers and box wine.
3. The Impact Zone area currently houses 69 Off Premise license locations which allow for the sale of beer, wine, and hard cider packaged to go for consumption off premises. Citywide, there are 723 off premise licenses. In 2008, there were approximately 23 incidents of drinking in public per off premise licensed establishment in the defined area; and approximately 25 incidents per establishment by September of 2009. This is compared to approximately 3 incidents of drinking in public per off premise license in all other areas of the city.
4. Finding the venues that routinely provide alcoholic products to street drinkers would take an inordinate amount of resources from community and city officials. Reports indicate that supply venues are widely spread throughout the Impact Zone and not particular to one venue.
5. The stipulations of this agreement were negotiated and agreed upon by the owners of the Licensed Establishments, Neighbors and Community members, and City of Portland Officials.

**AGREEMENT**

I, Shu Yaan Hsu, the holder of an Oregon Liquor Control Commission (OLCC) off premise sales license, agrees to voluntarily participate in VIBRANT PDX to address chronic public intoxication and street drinking. This agreement is a collaborative effort to improve the livability, vitality, and safety of Portland's neighborhoods and business districts within the defined boundaries.

I agree to implement the following business practices related to the inventory and sales of alcoholic beverages. I understand that by joining this effort through VIBRANT PDX, I can make a positive impact on the problems associated with street drinking in the IMPACT ZONE.

**LIQUOR DISPENSING**

1. I, the licensee, will not sell single containers of malt liquor, imported beer, domestic beer, or hard cider. **EXCEPTION:** Licensee retains the option to sell single containers of domestic or imported beer in 22 to 24 ounce glass bottles, at no less than \$.145 an ounce that meet all other guidelines in this agreement. (22ounce = \$3.19; 24ounce = \$3.48).
2. I, the licensee, will not sell malt liquor, domestic beer, imported beer, or hard cider over 5.75% alcohol by volume. **EXCEPTION:** This does not apply to beverages brewed by breweries that fall under the Federal Definition of a Small Brewery for tax purposes under Section 5051(a)(2) of Title 26 U.S.C.
3. I, the licensee, will not sell fortified wine, wine over 13.5% alcohol by volume, or wine for less than 750mL for less than .25 an ounce.
4. I, the licensee, will not sell boxed wine or wine in quantities larger than 2 liters per container.

**DURATION**

This agreement will become effective on April 1<sup>st</sup>, 2010. The agreement will be reviewed by all partners six months after the effective date, October 1<sup>st</sup>, 2010, and annually thereafter.

Chinatown Convenience Store

Trade Name – Please Print

Shu Yuan Hsu

Licensee - Print Name

[Signature]

Licensee – Signature

3-30-10

Date

**VIBRANT PDX  
PORTLAND CORE ALCOHOL IMPACT ZONE AGREEMENT**

This agreement is designed to address the chronic problem of public intoxication in a specific area of Portland by limiting the supply of alcoholic products known to be favored by those who drink in public illegally. Specifically the area, referred to hereafter as the Impact Zone, has the geographical designation as the area that is north and east of 405 until Burnside, east from Burnside and NW 8<sup>th</sup> Street north to NW Lovejoy east to the Willamette River, and south of NW Lovejoy St. This voluntary agreement was developed through a combined effort between city officials, business owners, and community organizations concerned with the public safety and livability issues associated with street drinking.

**RECITALS:**

1. The Impact Zone is home to over 53% of reported drinking in public citywide and 25% of detox incidents citywide (Portland Police Bureau, crime analyst report)
2. High alcohol content beverages in large containers are most favored by those who drink in public illegally. These include malt liquor products over 5.75% alcohol by volume and wine products over 13.5% by volume, as well as large quantity single containers and box wine.
3. The Impact Zone area currently houses 69 Off Premise license locations, which allow for the sale of beer, wine, and hard cider packaged to go for consumption off premises. Thirty of these premises are retail market stores. Citywide, there are 723 off premise licenses. In 2008 and 2009, there were approximately 50 incidents of drinking in public per market off premise licensed market establishment in the defined area.
4. Finding the venues that routinely provide alcoholic products to street drinkers would take an inordinate amount of resources from community and city officials. Reports indicate that supply venues are widely spread throughout the Impact Zone and not particular to one venue.
5. The stipulations of this agreement were negotiated and agreed upon by the owners of the Licensed Establishments, Neighbors and Community members, and City of Portland Officials.
6. **This agreement applies to businesses that hold an Oregon Liquor Control Commission (OLCC) off premise sales license except the following; premises that a) operate as a gift shop with no street entrance, b) also hold a full on premises or limited on premise license; or c) operate as a wine store where wine represents over 50% of the inventory.**

**AGREEMENT**

I, Plaid Pantries, Inc., the holder of an Oregon Liquor Control Commission (OLCC) off premise sales license, agree to voluntarily participate in VIBRANT PDX to address chronic public intoxication and street drinking. This agreement is a collaborative effort to improve the livability, vitality, and safety of Portland's neighborhoods and business districts within the defined boundaries.

I agree to implement the following business practices related to the inventory and sales of alcoholic beverages. I understand that by joining this effort through VIBRANT PDX, I can make a positive impact on the problems associated with street drinking in the IMPACT ZONE.

**LIQUOR DISPENSING**

1. I, the licensee, will not sell single containers of malt liquor, imported beer, domestic beer, or hard cider. **EXCEPTION:** This does not apply to beverages in 22-24 ounce glass bottles brewed by breweries that fall under the Federal Definition of a Small Brewery for tax purposes under Section 5051(a)(2) of Title 26 U.S.C.
2. I, the licensee, will not sell malt liquor, domestic beer, imported beer, or hard cider over 5.75% alcohol by volume. **EXCEPTION:** This does not apply to beverages produced by breweries that fall under the Federal Definition of a Small Brewery for tax purposes under Section 5051(a)(2) of Title 26 U.S.C.
3. I, the licensee, will not sell fortified wine.
4. I, the licensee, will not sell boxed wine or wine in quantities larger than 2 liters per container.
5. In addition, this agreement will include an "inclusion list" that provides an exception for products that fall outside of the parameters of this agreement, but maintain the spirit of the agreement. Licensees may submit a request for a product, or category of products, to be included with an explanation of why that product will not contribute to the problem of street drinking and should be excluded.

**DURATION**

This agreement will become effective on May 1<sup>st</sup>, 2010. The agreement will be reviewed by all partners on August 31st, 2010, and annually thereafter.

Plaid Pantries, Inc.

Trade Name – Please Print

William C. Girard, Jr., President & CEO

Licensee - Print Name

WC Girard

Licensee – Signature

4/8/10

Date

Plaid Pantry reserves the right to exit this voluntary agreement at any time in the event our primary competitors do not comply with this agreement, whether or not these competitors have actually signed the agreement.

WC



**VIBRANT PDX  
PORTLAND CORE ALCOHOL IMPACT ZONE AGREEMENT**

This agreement is designed to address the chronic problem of public intoxication in a specific area of Portland by limiting the supply of alcoholic products known to be favored by those who drink in public illegally. Specifically the area, referred to hereafter as the Impact Zone, has the geographical designation as east and north of 405, west of the Willamette River, and south of NW Lovejoy St. This voluntary agreement was developed through a combined effort between city officials, business owners, and community organizations concerned with the public safety and livability issues associated with street drinking.

**RECITALS:**

1. The Impact Zone is home to over 53% of reported drinking in public citywide and 25% of detox incidents citywide (Portland Police Bureau, crime analyst report)
2. High alcohol content beverages in large containers are most favored by those who drink in public illegally. These include malt liquor products over 5.75% alcohol by volume and wine products over 13.5% by volume, as well as large quantity single containers and box wine.
3. The Impact Zone area currently houses 69 Off Premise license locations which allow for the sale of beer, wine, and hard cider packaged to go for consumption off premises. Citywide, there are 723 off premise licenses. In 2008, there were approximately 23 incidents of drinking in public per off premise licensed establishment in the defined area; and approximately 25 incidents per establishment by September of 2009. This is compared to approximately 3 incidents of drinking in public per off premise license in all other areas of the city.
4. Finding the venues that routinely provide alcoholic products to street drinkers would take an inordinate amount of resources from community and city officials. Reports indicate that supply venues are widely spread throughout the Impact Zone and not particular to one venue.
5. The stipulations of this agreement were negotiated and agreed upon by the owners of the Licensed Establishments, Neighbors and Community members, and City of Portland Officials.

**AGREEMENT**

I, Gunja Kim, the holder of an Oregon Liquor Control Commission (OLCC) off premise sales license, agrees to voluntarily participate in VIBRANT PDX to address chronic public intoxication and street drinking. This agreement is a collaborative effort to improve the livability, vitality, and safety of Portland's neighborhoods and business districts within the defined boundaries.

I agree to implement the following business practices related to the inventory and sales of alcoholic beverages. I understand that by joining this effort through VIBRANT PDX, I can make a positive impact on the problems associated with street drinking in the IMPACT ZONE.

## LIQUOR DISPENSING

1. I, the licensee, will not sell single containers of malt liquor, imported beer, domestic beer, or hard cider. **EXCEPTION:** Licensee retains the option to sell single containers of domestic or imported beer in 22 to 24 ounce glass bottles, at no less than \$.145 an ounce that meet all other guidelines in this agreement. (22ounce = \$3.19; 24ounce = \$3.48).
2. I, the licensee, will not sell malt liquor, domestic beer, imported beer, or hard cider over 5.75% alcohol by volume. **EXCEPTION:** This does not apply to beverages brewed by breweries that fall under the Federal Definition of a Small Brewery for tax purposes under Section 5051(a)(2) of Title 26 U.S.C.
3. I, the licensee, will not sell fortified wine, wine over 13.5% alcohol by volume, or wine for less than 750mL for less than .25 an ounce.
4. I, the licensee, will not sell boxed wine or wine in quantities larger than 2 liters per container.

## DURATION

This agreement will become effective on April 1<sup>st</sup>, 2010. The agreement will be reviewed by all partners six months after the effective date, October 1<sup>st</sup>, 2010, and annually thereafter.

Rose market  
Trade Name – Please Print

Fun JA Kim  
Licensee - Print Name

[Signature]  
Licensee – Signature

3-15-10  
Date

**VIBRANT PDX  
PORTLAND CORE ALCOHOL IMPACT ZONE AGREEMENT**

This agreement is designed to address the chronic problem of public intoxication in a specific area of Portland by limiting the supply of alcoholic products known to be favored by those who drink in public illegally. Specifically the area, referred to hereafter as the Impact Zone, has the geographical designation as east and north of 405, west of the Willamette River, and south of NW Lovejoy St. This voluntary agreement was developed through a combined effort between city officials, business owners, and community organizations concerned with the public safety and livability issues associated with street drinking.

**RECITALS:**

1. The Impact Zone is home to over 53% of reported drinking in public citywide and 25% of detox incidents citywide (Portland Police Bureau, crime analyst report)
2. High alcohol content beverages in large containers are most favored by those who drink in public illegally. These include malt liquor products over 5.75% alcohol by volume and wine products over 13.5% by volume, as well as large quantity single containers and box wine.
3. The Impact Zone area currently houses 69 Off Premise license locations which allow for the sale of beer, wine, and hard cider packaged to go for consumption off premises. Citywide, there are 723 off premise licenses. In 2008, there were approximately 23 incidents of drinking in public per off premise licensed establishment in the defined area; and approximately 25 incidents per establishment by September of 2009. This is compared to approximately 3 incidents of drinking in public per off premise license in all other areas of the city.
4. Finding the venues that routinely provide alcoholic products to street drinkers would take an inordinate amount of resources from community and city officials. Reports indicate that supply venues are widely spread throughout the Impact Zone and not particular to one venue.
5. The stipulations of this agreement were negotiated and agreed upon by the owners of the Licensed Establishments, Neighbors and Community members, and City of Portland Officials.

**AGREEMENT**

L. ROBERT J. PARKS, the holder of an Oregon Liquor Control Commission (OLCC) off premise sales license, agrees to voluntarily participate in VIBRANT PDX to address chronic public intoxication and street drinking. This agreement is a collaborative effort to improve the livability, vitality, and safety of Portland's neighborhoods and business districts within the defined boundaries.

I agree to implement the following business practices related to the inventory and sales of alcoholic beverages. I understand that by joining this effort through VIBRANT PDX, I can make a positive impact on the problems associated with street drinking in the IMPACT ZONE.

**LIQUOR DISPENSING**

1. I, the licensee, will not sell single containers of malt liquor, imported beer, domestic beer, or hard cider. **EXCEPTION:** Licensee retains the option to sell single containers of domestic or imported beer in 22 to 24 ounce glass bottles, at no less than \$.145 an ounce that meet all other guidelines in this agreement. (22ounce = \$3.19; 24ounce = \$3.48).
2. I, the licensee, will not sell malt liquor, domestic beer, imported beer, or hard cider over 5.75% alcohol by volume. **EXCEPTION:** This does not apply to beverages brewed by breweries that fall under the Federal Definition of a Small Brewery for tax purposes under Section 5051(a)(2) of Title 26 U.S.C.
3. I, the licensee, will not sell fortified wine, wine over 13.5% alcohol by volume, or wine for less than 750mL for less than .25 an ounce.
4. I, the licensee, will not sell boxed wine or wine in quantities larger than 2 liters per container.

**DURATION**

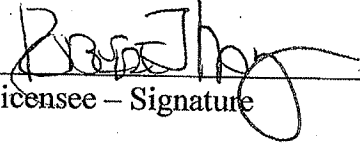
This agreement will become effective on April 1<sup>st</sup>, 2010. The agreement will be reviewed by all partners six months after the effective date, October 1<sup>st</sup>, 2010, and annually thereafter.

UNIVERSITY SUBS OF PORTLAND

Trade Name - Please Print

ROBERT J PARSONS

Licensee - Print Name



Licensee - Signature

3-13-2010  
Date

**VIBRANT PDX  
PORTLAND CORE ALCOHOL IMPACT ZONE AGREEMENT**

This agreement is designed to address the chronic problem of public intoxication in a specific area of Portland by limiting the supply of alcoholic products known to be favored by those who drink in public illegally. Specifically the area, referred to hereafter as the Impact Zone, has the geographical designation as east and north of 405, west of the Willamette River, and south of NW Lovejoy St. This voluntary agreement was developed through a combined effort between city officials, business owners, and community organizations concerned with the public safety and livability issues associated with street drinking.

**RECITALS:**

1. The Impact Zone is home to over 53% of reported drinking in public citywide and 25% of detox incidents citywide (Portland Police Bureau, crime analyst report)
2. High alcohol content beverages in large containers are most favored by those who drink in public illegally. These include malt liquor products over 5.75% alcohol by volume and wine products over 13.5% by volume, as well as large quantity single containers and box wine.
3. The Impact Zone area currently houses 69 Off Premise license locations which allow for the sale of beer, wine, and hard cider packaged to go for consumption off premises. Citywide, there are 723 off premise licenses. In 2008, there were approximately 23 incidents of drinking in public per off premise licensed establishment in the defined area; and approximately 25 incidents per establishment by September of 2009. This is compared to approximately 3 incidents of drinking in public per off premise license in all other areas of the city.
4. Finding the venues that routinely provide alcoholic products to street drinkers would take an inordinate amount of resources from community and city officials. Reports indicate that supply venues are widely spread throughout the Impact Zone and not particular to one venue.
5. The stipulations of this agreement were negotiated and agreed upon by the owners of the Licensed Establishments, Neighbors and Community members, and City of Portland Officials.

**AGREEMENT**

I, Douglas G. Peterson, the holder of an Oregon Liquor Control Commission (OLCC) off premise sales license, agrees to voluntarily participate in VIBRANT PDX to address chronic public intoxication and street drinking. This agreement is a collaborative effort to improve the livability, vitality, and safety of Portland's neighborhoods and business districts within the defined boundaries.

I agree to implement the following business practices related to the inventory and sales of alcoholic beverages. I understand that by joining this effort through VIBRANT PDX, I can make a positive impact on the problems associated with street drinking in the IMPACT ZONE.

## LIQUOR DISPENSING

1. I, the licensee, will not sell single containers of malt liquor, imported beer, domestic beer, or hard cider. **EXCEPTION:** Licensee retains the option to sell single containers of domestic or imported beer in 22 to 24 ounce glass bottles, at no less than \$.145 an ounce that meet all other guidelines in this agreement. (22ounce = \$3.19; 24ounce = \$3.48)
2. I, the licensee, will not sell malt liquor, domestic beer, imported beer, or hard cider over 5.75% alcohol by volume. **EXCEPTION:** This does not apply to beverages brewed by breweries that fall under the Federal Definition of a Small Brewery for tax purposes under Section 5051(a)(2) of Title 26 U.S.C.
3. I, the licensee, will not sell fortified wine, wine over 13.5% alcohol by volume, or wine for less than 750mL for less than .25 an ounce.
4. I, the licensee, will not sell boxed wine or wine in quantities larger than 2 liters per container.

## DURATION

This agreement will become effective on April 1<sup>st</sup>, 2010. The agreement will be reviewed by all partners six months after the effective date, October 1<sup>st</sup>, 2010, and annually thereafter.

Peterson's On Morrison  
Trade Name – Please Print

Douglas G. Peterson Investments, Inc.  
Licensee - Print Name

[Signature]  
Licensee Signature

3/15/10  
Date

**VIBRANT PDX  
PORTLAND CORE ALCOHOL IMPACT ZONE AGREEMENT**

This agreement is designed to address the chronic problem of public intoxication in a specific area of Portland by limiting the supply of alcoholic products known to be favored by those who drink in public illegally. Specifically the area, referred to hereafter as the Impact Zone, has the geographical designation as east and north of 405, west of the Willamette River, and south of NW Lovejoy St. This voluntary agreement was developed through a combined effort between city officials, business owners, and community organizations concerned with the public safety and livability issues associated with street drinking.

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4. Finding the venues that routinely provide alcoholic products to street drinkers would take an inordinate amount of resources from community and city officials. Reports indicate that supply venues are widely spread throughout the Impact Zone and not particular to one venue.
5. The stipulations of this agreement were negotiated and agreed upon by the owners of the Licensed Establishments, Neighbors and Community members, and City of Portland Officials.

**AGREEMENT**

L. Douglas G. Peters-4, the holder of an Oregon Liquor Control Commission (OLCC) off premise sales license, agrees to voluntarily participate in VIBRANT PDX to address chronic public intoxication and street drinking. This agreement is a collaborative effort to improve the livability, vitality, and safety of Portland's neighborhoods and business districts within the defined boundaries.

I agree to implement the following business practices related to the inventory and sales of alcoholic beverages. I understand that by joining this effort through VIBRANT PDX, I can make a positive impact on the problems associated with street drinking in the IMPACT ZONE.

## LIQUOR DISPENSING

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2. I, the licensee, will not sell malt liquor, domestic beer, imported beer, or hard cider over 5.75% alcohol by volume. **EXCEPTION:** This does not apply to beverages brewed by breweries that fall under the Federal Definition of a Small Brewery for tax purposes under Section 5051(a)(2) of Title 26 U.S.C.
3. I, the licensee, will not sell fortified wine, wine over 13.5% alcohol by volume, or wine for less than 750mL for less than .25 an ounce.
4. I, the licensee, will not sell boxed wine or wine in quantities larger than 2 liters per container.

## DURATION

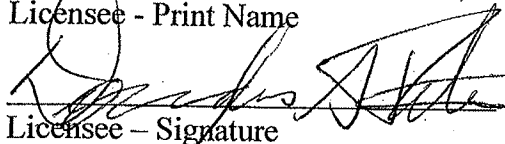
This agreement will become effective on April 1<sup>st</sup>, 2010. The agreement will be reviewed by all partners six months after the effective date, October 1<sup>st</sup>, 2010, and annually thereafter.

Peterson's Fourth Avenue

Trade Name - Please Print

Douglas G. Peterson Investments, Inc.

Licensee - Print Name



Licensee - Signature

3/15/10  
Date



**VIBRANT PDX  
PORTLAND CORE ALCOHOL IMPACT ZONE AGREEMENT**

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**RECITALS:**

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2. High alcohol content beverages in large containers are most favored by those who drink in public illegally. These include malt liquor products over 5.75% alcohol by volume and wine products over 13.5% by volume, as well as large quantity single containers and box wine.
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4. Finding the venues that routinely provide alcoholic products to street drinkers would take an inordinate amount of resources from community and city officials. Reports indicate that supply venues are widely spread throughout the Impact Zone and not particular to one venue.
5. The stipulations of this agreement were negotiated and agreed upon by the owners of the Licensed Establishments, Neighbors and Community members, and City of Portland Officials.

**AGREEMENT**

I, Douglas G. Peterson, the holder of an Oregon Liquor Control Commission (OLCC) off premise sales license, agrees to voluntarily participate in VIBRANT PDX to address chronic public intoxication and street drinking. This agreement is a collaborative effort to improve the livability, vitality, and safety of Portland's neighborhoods and business districts within the defined boundaries.

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## LIQUOR DISPENSING

1. I, the licensee, will not sell single containers of malt liquor, imported beer, domestic beer, or hard cider. **EXCEPTION:** Licensee retains the option to sell single containers of domestic or imported beer in 22 to 24 ounce glass bottles, at no less than \$.145 an ounce that meet all other guidelines in this agreement. (22ounce = \$3.19; 24ounce = \$3.48).
2. I, the licensee, will not sell malt liquor, domestic beer, imported beer, or hard cider over 5.75% alcohol by volume. **EXCEPTION:** This does not apply to beverages brewed by breweries that fall under the Federal Definition of a Small Brewery for tax purposes under Section 5051(a)(2) of Title 26 U.S.C.
3. I, the licensee, will not sell fortified wine, wine over 13.5% alcohol by volume, or wine for less than 750mL for less than .25 an ounce.
4. I, the licensee, will not sell boxed wine or wine in quantities larger than 2 liters per container.

## DURATION

This agreement will become effective on April 1<sup>st</sup>, 2010. The agreement will be reviewed by all partners six months after the effective date, October 1<sup>st</sup>, 2010, and annually thereafter.

Peterson's On Yamhill

Trade Name – Please Print

Douglas G. Peterson Investments, Inc.

Licensee - Print Name

Douglas G. Peterson

Licensee – Signature

3/15/10

Date