

**RESOLUTION No. 36815 As Amended**

Authorize Petition to the Oregon Liquor Control Commission to implement an Alcohol Impact area in the Downtown Portland area on behalf of the City of Portland.  
(Resolution)

WHEREAS, there is a lengthy and pervasive history of street drinking and public intoxication in the area designated for the proposed alcohol impact area as illustrated in Exhibits A and B and supported in attachments 2 thru 4 and 12 of the proposed Petition submitted as Exhibit C to this resolution, and

WHEREAS, this area represents over 1% of the land area in the City of Portland, yet 60% of all drinking in public citations from 2000-2010 in the City were issued in Downtown; and

WHEREAS, drinking in public and public intoxication are associated with certain alcoholic products that are high in alcohol content and sold in large container sizes as illustrated in Exhibit A, and

WHEREAS, 75% of beverages consumed on the street are in 16-24 ounce containers as illustrated in Exhibit A; and

WHEREAS, the majority of alcohol purchased and consumed on the street is over 5.75% alcohol by volume (ABV) as illustrated in Exhibit A; and

WHEREAS, drinking in public and public intoxication have negative impacts on public safety and livability in the Downtown core for those who live, work and visit as illustrated in Exhibit 2 of Exhibit C, and

WHEREAS, limiting the high ABV products and large containers favored by those who drink in public has proven effective in other jurisdictions such as Tacoma and Seattle to be an effective strategy to address the associated public safety and livability concerns as illustrated in Exhibit C, and

WHEREAS, drinking in public incidents are associated market-convenience and market-grocery stores that hold an off premises liquor license in the proposed alcohol impact area as illustrated in Exhibit A, and

WHEREAS, the Office of Neighborhood Involvement (ONI) held 67 community, neighborhood and stakeholder meetings from December 2008-May 2010 to receive public input on ONI's proposed voluntary Alcohol Impact Area agreement, known as Volunteering as Innovative Businesses to Decrease Alcohol Related Nuisances Together (VIBRANT) PDX as illustrated attachments 7 & 8 to the petition submitted as Exhibit C; and

WHEREAS, voluntary efforts to involve stores in decreasing the incidences of public drinking have been unsuccessful in addressing the chronic problem of drinking in public and public intoxication, as illustrated in attachments 7 & 8 to the petition submitted as Exhibit C, and

WHEREAS, the OLCC allows for cities under OAR 845-005-0303 to request an Alcohol Impact Area when alcohol related problems exist at a levels that would take extraordinary resources to identify the particular sources of the problem as contained in Exhibit D.

NOW, THEREFORE, BE IT RESOLVED, the Portland City Council recognizes that chronic problems of drinking in public and public intoxication exist in disproportionate numbers in the Downtown Core of the City of Portland in the area shown as Exhibit B and as supported by extensive research and survey of the problems as illustrated in Exhibits A & C.


BE IT FURTHER RESOLVED, the Portland City Council Authorizes Commissioner Amanda Fritz or designee to represent the City of Portland in petitioning the Oregon Liquor Control Commission to designate an Alcohol Impact Area in the Downtown Portland Core as specified in attached Exhibits.

Adopted by the Council: **SEP 15 2010**

Commissioner Amanda Fritz  
Prepared by: Theresa Marchetti  
Date Prepared: August 24<sup>th</sup>, 2010

**LaVonne Griffin-Valade**  
Auditor of the City of Portland

By



Deputy

1270

Agenda No.

RESOLUTION NO. 36815 As Amended

Title

Authorize Petition to the Oregon Liquor Control Commission to implement an Alcohol Impact area in the Downtown Portland area on behalf of the City of Portland. (Resolution)

<p>INTRODUCED BY Commissioner/Auditor: <b>Commissioner Amanda Fritz</b></p>	<p>CLERK USE: DATE FILED <u>SEP 10 2010</u></p>
<p>COMMISSIONER APPROVAL</p> <p>Mayor—Finance and Administration - Adams</p> <p>Position 1/Utilities - Fritz <i>Amanda Fritz</i></p> <p>Position 2/Works - Fish</p> <p>Position 3/Affairs - Saltzman</p> <p>Position 4/Safety - Leonard</p>	<p>LaVonne Griffin-Valade Auditor of the City of Portland</p> <p>By: <i>[Signature]</i> Deputy</p>
<p>BUREAU APPROVAL</p> <p>Bureau: Office of Neighborhood Involvement Bureau Head: Amalia de Alarcon <i>[Signature]</i></p>	<p>ACTION TAKEN:</p>
<p>Prepared by: Theresa Marchetti Date Prepared: September 8<sup>th</sup>, 2010</p>	
<p>Financial Impact Statement</p> <p>Completed <input checked="" type="checkbox"/> Amends Budget <input type="checkbox"/> Not Required <input type="checkbox"/></p>	
<p>Portland Policy Document If "Yes" requires City Policy paragraph stated in document. Yes <input type="checkbox"/> No <input checked="" type="checkbox"/></p>	
<p>Council Meeting Date <b>September 15<sup>th</sup>, 2010</b></p>	
<p>City Attorney Approval</p>	

<b>AGENDA</b>	
<b>TIME CERTAIN</b> <input checked="" type="checkbox"/>	
Start time: <b>6pm</b>	
Total amount of time needed: <b>One hour</b> (for presentation, testimony and discussion)	
<b>CONSENT</b> <input type="checkbox"/>	
<b>REGULAR</b> <input checked="" type="checkbox"/>	
Total amount of time needed: _____ (for presentation, testimony and discussion)	

FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:	
	YEAS	NAYS
1. Fritz	1. Fritz <input checked="" type="checkbox"/>	
2. Fish	2. Fish <input checked="" type="checkbox"/>	
3. Saltzman	3. Saltzman <input checked="" type="checkbox"/>	
4. Leonard →	4. Leonard <input checked="" type="checkbox"/>	
Adams	Adams <input checked="" type="checkbox"/>	