

## ADVERTISING AGENCIES

committee hereby is given authority to grant or deny such a permit. Such person shall have the right to appeal to the council from the ruling of the light standards sign committee.

## Chapter 7.140

## ADVERTISING AGENCIES

## Sections:

- 7.140.010 Fees.
- 7.140.020 Defined.
- 7.140.030 Branch offices.

**7.140.010 Fees.** Every person engaged in the business of operating an advertising agency in the city shall pay an annual license fee of eighteen dollars.

In addition to the above basic license fee, all licensees hereunder shall pay 0.17 percent of gross receipts of such business in excess of ten thousand seven hundred dollars during the calendar year preceding the year for which the license is issued; provided further that no license shall be issued for less than the full rate.

**7.140.020 Defined.** "Advertising agencies" are engaged in a service business and include in their returns as a measure of the license fee all gross income or gross receipts received from the operation of the agency, less those sums paid to third parties such as printers, publishers, radio broadcasters, or other advertising media, artists, etc. for the benefit of a particular client. The agency is not entitled to deduct the normal overhead expenses nor the gross receipts resulting from the sale of tangible personal property to which title is held by the agency and not for the benefit of any particular client.

**7.140.030 Branch offices.** All compensation received for advertising services rendered to clients residing outside of the city, whether within or without the state, are included as a measure of gross receipts, unless such receipts are the result of services rendered through bona fide branch offices maintained outside of the city. Where places of business are maintained both within and without the city, the licensee shall segregate his receipts attributable to the Portland office from those of the other branches. In making a segregation of receipts hereunder, the receipts will be deemed

attributable to the Portland office if they result from the efforts of officers and employees who work in, or from, or are attached to such Portland office.

## Chapter 7.142

## DETECTIVES AND DETECTIVE AGENCIES

## Sections:

- 7.142.010 Fees.
- 7.142.020 Definitions.
- 7.142.030 Additional employees.
- 7.142.040 Application.
- 7.142.050 Bond.
- 7.142.060 Transfer.
- 7.142.070 Divulging information.
- 7.142.080 False reports.
- 7.142.090 Identification.
- 7.142.100 Revocation.
- 7.142.110 Exemptions.

**7.142.010 Fees.** The license fees for detectives and detective agencies shall be:

Private detective	annually \$150.00
Detective agencies employing three or less operatives,	annually \$150.00
Detective agencies employing four or more operatives	annually \$250.00

Any agency having three or less operatives at the time of obtaining a license and which shall, subsequent to the issuance thereof, employ additional operatives, making the total so employed more than three, shall pay an annual license fee of one hundred dollars for such additional operative. No license shall be issued for less than the full annual fee. A bond hereinafter provided, which shall be approved as to form by the city attorney, must be furnished before any license is issued. No provisional license shall be issued.

**7.142.020 Definitions.** (a) "Detective business" means the business of making, for hire, an investigation or investigations for the purpose of obtaining information with reference to any of the following matters: (1) Crimes against any commonwealth or wrongs done or threatened; (2) The habits, conduct, movements, associates, transactions, reputation or character of persons, firms, or corporations; (3) The