

THE CHALLENGE:

IN 10 YEARS THIS REGION NEEDS 50,000 NEW

SKILLED WORKERS.

2/3 OF TEENAGERS IN THE REGION WHO CAN WORK CAN'T GET A SUMMER JOB.



THE SOLUTION:

YOUTH SUMMERWORKS IS A SUMMER JOBS PROGRAM

LED BY WORKSYSTEMS THAT PUTS MONEY IN THE LOCAL ECONOMY, GIVES YOUNG PEOPLE REAL JOBS, AND CREATES TOMORROW'S WORKFORCE.



Barbara Timper Senior Project Manager

111 SW 5th Avenue, Suite 1150 Portland, OR 97204 503.478.7315 503.478.7415 Fax btimper@worksystems.org www.worksystems.org



We make it work.



BUSINESSES:

WHAT YOU GET WITH YOUTH SUMMERWORKS:

- » Young people ready to work and prepared for your workplace
- » The right match of skills with your business
- » Access to your future workforce

HOW YOU CAN BE PART OF YOUTH SUMMERWORKS:

- » Hire a young worker for a summer job or paid internship in your business
- » Donate to expand the program
- » Include a short article about Youth SummerWorks in your newsletter or web site

WE MAKE IT EASY FOR YOU. YOUTH SUMMERWORKS WILL:

- » Recruit and match youth to jobs in your business
- » Be the employer of record, handling the liability and paperwork for payroll and workers' compensation

WHERE THE MONEY GOES

\$1,850 = wages, UI, FICA and worker's compensation for a half-time summer job
\$900 = recruitment, screening, work-readiness training, placement and on-the-job support



TO LEARN MORE AND GET INVOLVED CONTACT: Amy Parkhurst at 503-478-7340 or aparkhurst@worksystems.org

DID YOU KNOW?

NEARLY **40%** OF PORTLAND AREA KIDS
DON'T GRADUATE ON TIME

HALF WHO START COLLEGE
DON'T FINISH

2/3 OF TEENAGERS IN THE REGION WHO CAN WORK
CAN'T GET A SUMMER JOB

For poor students and young people of color it's even harder: 60% of Latino and 75% of African American teens didn't have summer jobs last year. But not having a job is only part of the problem. Too many teens don't have the skills they need. And in 10 years this region needs 50,000 new skilled workers.

BUT, THERE IS A SOLUTION...

YOUTH SUMMERWORKS

Youth SummerWorks is a summer jobs program that puts money in the local economy, gives young people real jobs, and creates tomorrow's workforce. Led by Worksystems, one-time federal stimulus funds got Youth SummerWorks started. It's up to partners in the region to keep it going.

SUMMER 2010 GOALS:

- » Create the public-private partnership to sustain and grow a summer jobs program
- » Employ at least 1,300 low-income youth
- » Recruit 300 employers to invest, support and fund summer jobs
- » Secure \$3.4 million to support recruitment, training, management, wages and employer taxes

..... **SHARE YOUR**
LEADERSHIP. COMMITMENT. RESOURCES.

WHAT GOVERNMENTS CAN DO:

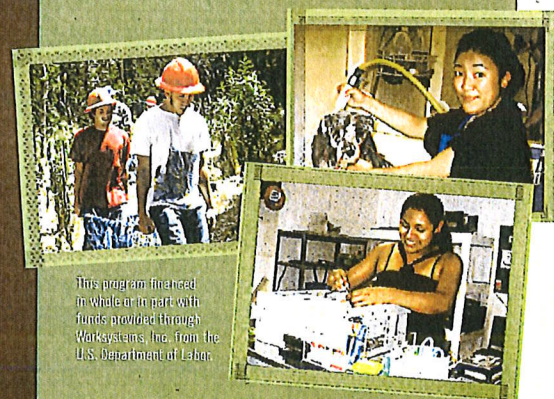
- » Invest money in the program
- » Create summer jobs in the public sector
- » Advocate for sustained funding

WHAT BUSINESSES CAN DO:

- » Sponsor summer job placements
- » Hire young people through SummerWorks
- » Be a champion for SummerWorks in your industry

2009 PROVEN RESULTS:

- » 1,275 low-income young people
- » 280 employers
- » \$3.3 million in the local economy
- » 12 partners recruited, screened, trained and placed young people
- » 94% of employers satisfied with their teen workers
- » 94% of teens liked their job, showed up on time and increased their skills



This program financed in whole or in part with funds provided through Worksystems, Inc. from the U.S. Department of Labor.

work
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CONTACT: Barbara Timper at 503-478-7315 or btimper@worksystems.org

YOUTH SUMMERWORKS

PORTLAND + MULTNOMAH + WASHINGTON COUNTIES

SUMMER 2010 WORKSITE FACT SHEET

Thank you! for agreeing to sponsor youth for the 2010 Youth SummerWorks Internship program. Youth SummerWorks Internships provide 16 – 24 year olds in Multnomah & Washington Counties with paid workplace experiences at area businesses for approximately 180 hours during the summer. Your business will benefit from having highly motivated young adults in your workplace, getting a backlog of work done, while at the same time giving a young person a crucial career building opportunity.

Youth SummerWorks is a program of Worksystems, Inc.; operated in our area by local youth services agencies. Your partnership with us is the key to preparing young adults for the 21st Century workforce in the Portland Metro Area.



WHAT ARE THE NEXT STEPS?

STEP 1: Worksystems will follow-up to collect additional information

- ⇒ Answer any questions you may have:
- ⇒ Contact information for Lead Coordinator
- ⇒ Brief Job Description(s)
- ⇒ Any Specific requirements to assist in matching youth (i.e. start dates, skills/experience, age, etc.)
- ⇒ Billing Information

STEP 2: Businesses that participate in Youth SummerWorks Internships are invoiced for the number of positions multiplied by \$1,850 cost per youth. This is a typical breakdown:

Hourly Wage	# of Hours	Total Wages	FICA/Medicare UI/TriMet (11.218%)	Payroll Service & Workers Comp (Flat Fee)	Total Cost to Worksite	Recruitment, Training and Program Administration (Paid by Worksystems)	Cost Per Slot
\$8.40	180	\$1,512	\$169.60	\$168.40	\$1,850	\$900	\$2,750

Internships can be customized to meet the needs of individual worksites

STEP 3: Upon receipt of payment, your job request will be forwarded to a Youth SummerWorks Provider who will work with you to finalize job descriptions, work hours, work days and begin the process to match available youth to your position(s). These agencies have many years of experience working with youth and preparing them for success; they will continue to work with you throughout the summer to ensure a positive experience.

For more information contact:

Barbara Timper 503.478.7315; btimper@worksystems.org

Please make your check payable to **Worksystems, Inc.** and mail to:

Worksystems, Inc.
Youth SummerWorks
 111 SW 5th Avenue, Suite 1150
 Portland, Oregon 97204

Help wanted: Oregon teen jobless rate hits 31 percent

BY ANDY GIEGERICH
BUSINESS JOURNAL STAFF WRITER

Jerry Williams wonders when her job search will finally end.

"I'll take anything, fast food, sales associate," said Williams, 18, who's sought work for four years. "There have been plenty of times when I was close to finding something. But they always wanted me to work too late. There'd be no time to do my homework."

Williams, who will graduate this spring from North Portland's Rosemary Anderson High School, is one of tens of thousands of Oregon teenagers seeking work.

The state's teen unemployment rate — those between 16 and 19 who are actually seeking jobs — averaged 31.2 percent during 2009. That's the country's third-highest level, behind California and Nevada. Overall, the nation's teen unemployment rate was 28.8 percent in December.

Teen unemployment hasn't been this high in Oregon since World War II.

"This is some scary stuff," said Andrew McGough, executive director of Portland-based employment specialist Worksystems Inc. "Work provides the best teacher of life skills. We're in danger of losing that."

Economists disagree as to why Oregon's teen unemployment rate is so high. Many blame Oregon's minimum wage, at \$8.40 per hour the third-highest in the country. Some blame immigration.

It could also be an outgrowth of Oregon's inflated adult unemployment levels, at 11 percent the nation's 10th highest. Adults and college students might be taking jobs traditionally filled by teenagers.

Karin Devencenzi, general manager of Portland's South Park Seafood Grill and Wine Bar, said the restaurant can't afford to hire and train industry newcomers, such as teenagers.

"We found that for what we'd be paying them, there's too much of a learning curve, and that paying someone who needs 90 days to get comfortable in their role is too expensive," she said.

Business groups view teen joblessness as a huge problem. The Manufacturing 21 coalition, which touts the state's industrial sector, is pushing lawmakers to add more entry-level summer jobs programs. Powerful business groups Associated Oregon Industries and Associated General Contractors back the coalition's efforts.

"We have this terrible economy with lots of skilled workers sitting on the bench, but the reality is, with fewer teens working,



CATHY CHENEY | PORTLAND BUSINESS JOURNAL

"I haven't been getting any calls back," says Rosemary Anderson senior Dreauna Martin.

there are a lot of people who are also coming into the labor force who are much less qualified than people who are leaving it," said McGough.

Studies show that teens who don't work often have difficulty adapting to a professional environment later in life. North-eastern University researchers reported in 2008 that working teens enjoy more earning power as adults.

Rosemary Anderson senior Dreauna Martin has sought work for the past year in a childcare job. She eventually hopes to enter the health care field.

"A lot of places say they're hiring, that they need people really badly," she said. "But I haven't been getting any calls back."

To help provide such experience, groups such as Worksystems have developed more programs for teens. The Youth

Summer Works program provided summer jobs for nearly 1,300 workers between the ages of 16 and 24 last year.

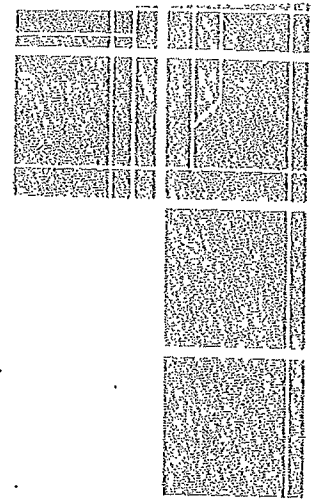
A Worksystems partner, the Portland Opportunities Industrialization Center, provides employment training services specifically to Rosemary Anderson High School students.

Williams recently enrolled in the center's Youth Empowerment Employment Program, which provides work training and job placement services to at-risk youths.

She hopes to apply any money toward nursing classes at Portland Community College, which she plans to start taking this year.

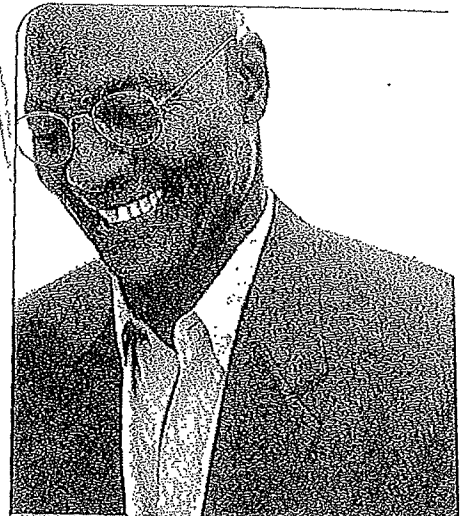
"If I can find something now, it will help me get an internship once I start at PCC," she said. "I have a resume and have made a lot of calls. It just hasn't worked out."

agiegerich@bizjournals.com | 503-219-3419



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Portland Business Journal
February 26, 2010



Create a system that anticipates,
addresses and exceeds the
workforce needs of our community

Dear Friend,

Oregon has the third highest teen unemployment rate in America. Two of every three teenagers in Multnomah and Washington Counties who can work can't get a summer job. Unemployment among our young people hasn't been this high since World War II.

This is scary. And bad for our economy. The reality for businesses is that with fewer teens working there are a lot of people coming into the labor force less qualified than people who are leaving it.

That's why *Youth SummerWorks* is so important. It creates meaningful jobs for low-income youth, helps them stay in school and graduate, and contributes to the pipeline of skilled workers for our economy. It also helps address the stark realities of baby boom retirements and a changing economy demanding 50,000 new skilled workers in this region over the next ten years.

Last summer federal stimulus dollars got *Youth SummerWorks* off the ground. Worksystems and our partners proved it worked. Now, it's time to marshal the public-private partnership to make *Youth SummerWorks* a permanent part of this community. Worksystems, the City of Portland, and Multnomah and Washington Counties are coming to the table to help fund the program and hire *Youth SummerWorks* young people. Businesses have crucial roles to play, too.

Join us to support the program, hire young people in your companies and be part of spreading the word.

Best regards,

A handwritten signature in black ink, appearing to read "AMcGough".

Andrew McGough
Executive Director
Worksystems, Inc.

Eileen Drake
Vice President, Administration and
Legal Affairs
PCC Structural

WORKSYSTEMS, INC.
111 SW Fifth Ave.
Suite 1150
Portland, OR 97204
503.478.7300 tel
503.478.7302 fax
www.worksystems.org

