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ORDINANCE No. 183848

Authorize a grant agreement with Choose Local for \$4,995 to publicize the benefits of the Choose Local Credit Card Program to Portland residents, public schools, and businesses.
(Ordinance)

The City of Portland ordains:

Section 1. The Council finds that:

- a) Whereas, Choose Local and Unitus Community Credit Union (Unitus) have entered into an agreement to manufacture, market, and distribute a consumer-friendly credit card to people living or working within the city limits of Portland, Oregon (the "Program");
- b) Whereas, Unitus wishes to donate fifty (50) percent of the net interchange income received by Unitus from purchases made in the Program to the Portland – Multnomah Education Cabinet to support Schools Uniting Neighborhoods (SUN) High Schools and Summer Youth Connect;
- c) Whereas, this Program will directly benefit the local community every time a card in the Program is used to make a purchase;
- d) Whereas, the CITY desires to provide one-time funding to Choose Local for use in marketing the Program throughout the city of Portland during the Pilot Period;

NOW, THEREFORE, the Council directs:

- a. The Mayor is hereby authorized to execute a grant agreement for \$4,995 in one-time funds with Choose Local in conformance with the agreement attached as Exhibit A to the original of this ordinance.
- b. The Mayor and Auditor are hereby authorized to draw and deliver warrants chargeable to the General Fund when demand is present and approved by the proper authority.

Passed by the Council: JUN 02 2010


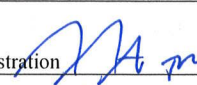
Mayor Sam Adams
Prepared by: Skip Newberry
Date Prepared: May 17, 2010

LaVonne Griffin-Valade
Auditor of the City of Portland

By 
Deputy

Agenda No.
ORDINANCE NO. 183848
 Title

✓ Authorize a grant agreement with Choose Local for \$4,995 to publicize the benefits of the Portland Rewards Credit Card Program to Portland residents, public schools, and businesses. (Ordinance)

INTRODUCED BY	CLERK USE: DATE FILED <u>MAY 21 2010</u>
Mayor Sam Adams	LaVonne Griffin-Valade Auditor of the City of Portland
NOTED BY COMMISSIONER	By:  Deputy
Mayor—Finance and Administration 	ACTION TAKEN: MAY 26 2010 PASSED TO SECOND READING JUN 02 2010 9:30 A.M.
Position 1—Utilities	
Position 2—Works	
Position 3—Affairs	
Position 4—Safety	
BUREAU APPROVAL	
Bureau: Office of the Mayor	
Prepared by: Skip Newberry Date Prepared: 05/17/10	
Financial Impact Statement <input checked="" type="checkbox"/> Completed <input type="checkbox"/> Amends Budget <input type="checkbox"/> Not Required	
Portland Policy Document If "Yes," requires City Policy paragraph stated in document. <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
Council Meeting Date May 26, 2010	
Bureau Head: Mayor Sam Adams	

AGENDA		FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:	
			YEAS	NAYS
Consent	Regular X	1. Fritz	✓	
NOTED BY		2. Fish	✓	
City Attorney	D.H.	3. Saltzman	✓	
		4. Leonard	✓	
		Adams	✓	