

ORDINANCE NO. 183729

* Authorize application to NEA for a grant in the amount of \$200,000 for activities and events in support of the formation of the Design Excellence Oregon initiative (Ordinance)

The City of Portland ordains:

Section 1. The Council finds:

1. Oregon is founded upon an appreciation and love for the natural environment in which we live. The Design Excellence initiative will enable citizens and design professionals to attain greater understanding of design excellence, and the components that should be examined to recognize and achieve design excellence. The Design Excellence initiative has engaged a partnership of collaborators to participate in the formation of the initiative. In 2010, a series of symposia, conferences and discussions with key stakeholders will explore the issues and inform the creation of the initiative.
2. Portland will serve as the first city to explore how design can be elevated and then apply the implementation tools developed for the Design Excellence initiative. Portland has identified publicly owned land slated for future redevelopment, and upcoming development projects, to serve as potential demonstration sites for the first Design Excellence program. The available sites are located in an economically disadvantaged area of Portland.
3. The goals of this initiative are broad and focus on public education that enables delivery of a higher level of design in the built environment. Issues to be addressed are:
 - a. Creation of replicable guidelines for design/designer selection that incorporates methods that are equitable and fair
 - b. Provide methods for identifying emerging talents in the design and arts fields
 - c. Ensure the energy and financial resources of participants and jurisdictions in selection processes are honored and valued
 - d. Initiate expectations for a high level of design in the public and private realms achieving design excellence in Portland and serving as a model to other communities throughout the state and nationwide
 - e. Ensure that quality, well-designed, community-supported development is the standard in Portland, from buildings to public space. Design excellence, and equity in design excellence, are critical to enhancing the livability in all of Portland's 95 neighborhoods.
4. A tool kit of Design Excellence resources will be developed to assist with community-led vision sessions and interactive exhibits, as well as training sessions for public agencies and civic leaders. The Design Excellence program will also establish a peer review roster of designers and artists who can be called upon to advise and assist on facility programming, selection process methodology and project design initiation.
5. The research phase, which began earlier this year, will continue through the fall of 2010. Distillation of the research to help shape the Portland implementation plan will begin in late fall 2010 with the implementation phase of the program occurring in 2011. The model initiative developed in Portland will be basis for the statewide program of Design Excellence scheduled to launch in 2011 and 2012.

- 6. Local match in the amount of \$7,500 will be provided by funds appropriated in Spring BuMP 2010.

NOW THEREFORE, The Council directs:

- a. The Mayor is hereby authorized to make application to the NEA for a grant in the amount of \$ 200,000
- b. The Mayor is authorized to provide such information and assurances as are required for the grant period.

Section 2. The Council declares that an emergency exists because the grant application must be submitted by May 10, 2010. Therefore this ordinance shall be in full force and effect from and after its passage by the Council.

Passed by the Council:

MAY 05 2010

Prepared by: Amy Ruiz
April 29, 2010

LaVonne Griffin-Valade
Auditor of the City of Portland

By

Susan Lanson
Deputy

610

Agenda No. **183729**
ORDINANCE NO.

Title

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INTRODUCED BY Commissioner/Auditor: Mayor Sam Adams	CLERK USE: DATE FILED <u>APR 30 2010</u>
COMMISSIONER APPROVAL	LaVonne Griffin-Valade Auditor of the City of Portland By: <u>Susan Larson</u> Deputy ACTION TAKEN:
Mayor—Finance and Administration - Adams	
Position 1/Utilities - Fritz	
Position 2/Works - Fish	
Position 3/Affairs - Saltzman	
Position 4/Safety - Leonard	
BUREAU APPROVAL	
Bureau: Bureau Head:	
Prepared by: Amy Ruiz Date Prepared: April 29, 2010	
Financial Impact Statement Completed <input checked="" type="checkbox"/> Amends Budget <input type="checkbox"/> Not Required <input type="checkbox"/>	
Portland Policy Document If "Yes" requires City Policy paragraph stated in document. Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	
Council Meeting Date May 5, 2010	
City Attorney Approval	

AGENDA
TIME CERTAIN <input type="checkbox"/> Start time: _____ Total amount of time needed: _____ (for presentation, testimony and discussion)
CONSENT <input checked="" type="checkbox"/>
REGULAR <input type="checkbox"/> Total amount of time needed: _____ (for presentation, testimony and discussion)

FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:	
	YEAS	NAYS
1. Fritz	✓	
2. Fish	✓	
3. Saltzman	✓	
4. Leonard	_____	
Adams	✓	