

**FINANCIAL IMPACT STATEMENT
For Council Action Items**

(Deliver original to Financial Planning Division. Retain copy.)

1. Name of Initiator Mary Beth Henry		Telephone No 3-5414	2. Bureau/Office/Dept. OCC/FM
5a. To be filed (date) March 4, 2010	5b. Calendar (Check One) Regular Consent 4/5ths X	Date Submitted to FPD Budget Analyst: March 3, 2010	

1) Legislation Title: Authorize application to the Broadband Technology Opportunity Program for a grant in the amount of \$7,248,462 for public computing centers and training.

2) Purpose of the Proposed Legislation: Connect Portland will address the critical need for broadband access by Portland's most vulnerable residents—more than a quarter of who do not have computers in their homes. These residents depend on public computer centers to search for jobs, apply for public benefits, research health and medical issues, and complete homework assignments. Without an expansion of the region's public computer capacity, they will continue to miss out on opportunities for advancing their education, finding jobs, and taking advantage of the myriad other benefits that come with bridging the digital divide.

3) Revenue: Will this legislation generate or reduce current or future revenue coming to the City? If so, by how much? If new revenue is generated please identify the source. The grant revenue will be managed by the Office of Cable Communications and Franchise Management.

4) Expense:

What are the costs to the City as a result of this legislation? (Please include costs in the current fiscal year as well as costs in future years) (If the action is related to a grant or contract please include the local contribution or match required) Staff time to write grant and answer questions during due diligence. After the two-year grant period the City will need to fund 2 on-going positions, a Community Technology Sr. Program Manager and a Program Specialist. Other City match is in-kind and already included the FY 2009-10 budget The partners are providing match totally \$3,990,262 (cash and in-kind)

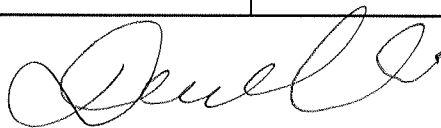
Staffing Requirements:

5) Will any positions be created, eliminated or re-classified in the current year as a result of this legislation? (If new positions are created please include whether they will be part-time, full-time, limited term or permanent positions. If the position is limited term please indicate the end of the term.) No.

6) Will positions be created or eliminated in future years as a result of this legislation? Yes. 6 positions will be created and funded by the grant for two years. Four of the positions will be 2-year positions. Two of the positions will be permanent requiring on-going funding of \$200,000 in 2013.

7) Change in Appropriations (Please reflect the dollar amount to be appropriated by this legislation. Include the appropriate center codes and accounts that are to be loaded by accounting. Indicate "new" in Center Code column if new center needs to be created. Use additional space if needed.) None However if successful we will ask Council for appropriation authority.

Fund	Center Code	Account	Amount	Project Fund	Project No.



David C. Olson, Director Office of Cable Communications and Franchise Management

APPROPRIATION UNIT HEAD (Typed name and signature)

Connect Portland will dramatically expand public computer and broadband access with new computer workstations and loaner laptops at accessible neighborhood locations throughout the City, including at public libraries, public housing buildings, and community college facilities.

The project will also include a robust curriculum of computer and job-related courses that will be taught in the community's most prevalent languages—including Spanish, Somali, Vietnamese, Chinese, Russian and English—to reach as many immigrant and non-English speaking populations as possible.

The grant from the National Broadband Technology Opportunity Program requires a minimum 20% match. Local match in the amount of \$3,990,262 representing a 36% match (cash and in-kind) will be provided by the partners in the grant application including the Mt Hood Cable Regulatory Commission, Portland Community College, Mt. Hood Community College, North Portland Multimedia Training Center, Worksystems Inc, City of Fairview, MetroEast Community Media, Portland Community Media, Human Solutions, Inc., Somali Community Center, Latino Network, Impact Northwest, Worksystems, Inc., Multnomah County Library, Portland Parks and Recreation and the Office of Cable Communications and Franchise Management, .

III. FINANCIAL IMPACT

1. Immediate direct impact: none
2. If funded: Six positions will be created to oversee and implement the grant. Four positions will be two year limited term positions. Two positions will be permanent with the City providing funding (for two positions and associated materials and services) in the total amount of \$200,000.

IV. LEGAL ISSUES

None

V. CONTROVERSIAL ISSUES: None

VI. CITIZEN PARTICIPATION: Fifteen community-based organizations

VII. OTHER GOVERNMENT PARTICIPATION: Multnomah County, Fairview and Federal Government



CITY OF PORTLAND, OREGON


Office of Cable Communications and Franchise Management

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City Council
Agenda Item 348 – Updated with Amendment Information
Staff Supplemental Report

TO: Commissioner Amanda Fritz

THROUGH: Office of Cable Communications and Franchise Management

FROM: David C. Olson, Director 
Contact Person: Mary Beth Henry, Deputy Director 503 823 5414

DATE: March 9, 2010

RE: **Amendment – Increase the Federal Grant Request and Match Amount and Change the Emergency Clause**

The amendments to the ordinance are as follows: Increase the grant amount to \$7,598,462 in two places.

Amended Version * Authorize application to the Broadband Technology Opportunity Program for a grant in the amount of \$7,598,462 (new number) for public computing centers and training.

a. The Mayor is hereby authorized to make application to the Broadband Technology Opportunity Program for a grant in the amount of \$7,598,462 (new number).

Increase the match amount in one place: 6. The grant from the National Broadband Technology Opportunity Program requires a minimum 20% match. Local match in the amount of \$4,090,262 representing a 35% match (cash and in-kind) will be provided by the partners in the grant application including the Mt Hood Cable Regulatory Commission, Portland Community College, Mt. Hood Community College, North Portland Multimedia Training Center, Worksystems Inc, City of Fairview, MetroEast Community Media, Portland Community Media, Human Solutions, Inc., Somali Community Center, Latino Network, Impact Northwest, Worksystems, Inc., Multnomah County Library, Portland Parks and Recreation and the Office of Cable Communications and Franchise Management.

And

Correct the Emergency Clause Language:

Section 2. The Council declares that an emergency exists because the public interest would be served through the prompt application for a BTOP grant; therefore, this Ordinance shall be in force and effect from and after its passage by the Council.

Requested Placement Date: Emergency, Regular Agenda

I. RECOMMENDATION

Approve the Broadband Technology Opportunity Program Public Computing Center (BTOP PCC) grant application in the amount of \$7,598,462. Staff is requesting an amendment to the original ordinance for two reasons: to increase the grant request to leverage an additional local match that was just identified and to correct the Emergency clause.

II. BACKGROUND

The Connect Portland public computer center expansion project is a collaborative effort of 15 established community, educational, and governmental partners focused on securing federal stimulus funding under the American Recovery and Reinvestment Act's Broadband Technology Opportunities Program.

Connect Portland will address the critical need for broadband access by Portland's most vulnerable residents—more than a quarter of whom do not have computers in their homes. These residents depend on public computer centers to search for jobs, apply for public benefits, research health and medical issues, and complete homework assignments. Without an expansion of the region's public computer capacity, they will continue to miss out on opportunities for advancing their education, finding jobs, and taking advantage of the myriad other benefits that come with bridging the digital divide.

Multnomah County Library, the area's primary provider of public computer centers, reported serving 95,000 unique users last year—and an average utilization rate of 87 percent across its branches for the most recent reporting period. Five branches saw utilization of 91 percent or greater. Portland's limited supply of public computer centers is only exacerbated by residents' growing demands. Portland's most vulnerable residents have been particularly hard hit by the economic downturn, so online job listings and training courses have taken on an outsized importance.

Connect Portland will dramatically expand public computer and broadband access with new computer workstations and loaner laptops at accessible neighborhood locations throughout the City, including at public libraries, public housing buildings, and community college facilities.

The project will also include a robust curriculum of computer and job-related courses that will be taught in the community's most prevalent languages—including Spanish, Somali, Vietnamese, Chinese, Russian and English—to reach as many immigrant and non-English speaking populations as possible.

The grant from the National Broadband Technology Opportunity Program requires a minimum 20% match. Local match in the amount of \$4,090,262 representing a 35% match (cash and in-kind) will be provided by the partners in the grant application including the Mt Hood Cable Regulatory Commission, Portland Community College, Mt. Hood Community College, North Portland Multimedia Training Center, Worksystems Inc, City of Fairview, MetroEast Community Media, Portland Community Media, Human Solutions, Inc., Somali Community Center, Latino Network, Impact Northwest, Worksystems, Inc., Multnomah County Library, Portland Parks and Recreation, Office of Cable Communications and Franchise Management, Free Geek, Reach Community Development and Housing Authority of Portland.

III. FINANCIAL IMPACT

1. Immediate direct impact: none
2. If funded: Six positions will be created to oversee and implement the grant. Four positions will be two year limited term positions. Two positions will be permanent with the City providing funding (for two positions and associated materials and services) in the total amount of \$200,000.

IV. LEGAL ISSUES None

V. CONTROVERSIAL ISSUES: None

VI. CITIZEN PARTICIPATION: Eighteen community-based organizations

VII. OTHER GOVERNMENT PARTICIPATION: Multnomah County, Fairview and Federal Government

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**Broadband Technology Opportunity Program: Public Computing Center (BTOP PCC)
Connect Portland**

Partner Organization	Federal Match Year 1	Federal Request Year 1	Subtotal, Year 1	Match Year 2	Federal Request Year 2	Subtotal, Year 2	Total 2-Year Match	Total 2-Year Federal Request	GRAND TOTAL
City of Portland Project Management & Evaluation	\$40,000	\$800,000	\$840,000		\$750,000	\$750,000	\$40,000	\$1,550,000	\$1,590,000
East Portland Community Center		\$16,900	\$16,900			\$0	\$0	\$16,900	\$16,900
Fairview Community Center	\$10,000	\$10,000	\$20,000	\$10,000	\$4,000	\$14,000	\$20,000	\$14,000	\$34,000
Human Solutions	\$55,000	\$25,000	\$80,000	\$55,000	\$25,000	\$80,000	\$110,000	\$50,000	\$160,000
Impact Northwest	\$45,000	\$20,000	\$65,000	\$45,000	\$20,000	\$65,000	\$90,000	\$40,000	\$130,000
Latino Network	\$10,000	\$10,000	\$20,000	\$10,000	\$10,000	\$20,000	\$20,000	\$20,000	\$40,000
MetroEast Community Media	\$20,000	\$40,000	\$60,000	\$20,000	\$40,000	\$60,000	\$40,000	\$80,000	\$120,000
Mt. Hood Cable Regulatory Commission	\$100,000		\$100,000	\$100,000		\$100,000	\$200,000	\$0	\$200,000
Mt. Hood Community College (3 sites)	\$1,035,000	\$493,100	\$1,528,100	\$1,035,000	\$493,100	\$1,528,100	\$2,070,000	\$986,200	\$3,056,200
Multnomah County Library	\$200,000		\$200,000				\$200,000		\$200,000
N. Portland Multimedia Training Ctr.	\$41,131	\$164,949	\$206,080	\$41,131	\$84,919	\$126,050	\$82,262	\$249,868	\$332,130
Portland Community College (Video)	\$330,000	\$1,000,000	\$1,330,000	\$330,000	\$704,372	\$1,034,372	\$660,000	\$1,704,372	\$2,364,372
Portland Community Media	\$25,000	\$163,387	\$188,387	\$25,000	\$138,387	\$163,387	\$50,000	\$301,774	\$351,774
Somali Cultural Center		\$50,000	\$50,000		\$50,000	\$50,000	\$0	\$100,000	\$100,000
Southwest Community Ctr		\$16,900	\$16,900			\$0	\$0	\$16,900	\$16,900
University Park Com	\$90,000	\$67,590	\$157,590	\$90,000		\$90,000	\$180,000	\$67,590	\$247,590
Worksystems	\$114,000	\$145,000	\$259,000	\$114,000	\$21,000	\$135,000	\$228,000	\$166,000	\$394,000
Technology (all centers)		\$1,300,000	\$1,300,000		\$584,858	\$584,858	\$0	\$1,884,858	\$1,884,858
Column Total:	\$2,115,131	\$4,322,826	\$6,437,957	\$1,875,131	\$2,925,636	\$4,800,767	\$3,990,262	\$7,248,462	\$11,238,724
		Match Percent:	32.85%		Match Percent:	39.06%		Match Percent:	35.50%

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