

PEREGRINE SPORTS PGE PARK AGREEMENTS FOR MAJOR LEAGUE SOCCER

IF YOU WISH TO SPEAK TO CITY COUNCIL, PRINT YOUR NAME, ADDRESS, AND EMAIL.

NAME (print)

ADDRESS AND ZIP CODE

Email

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Drew Mahalic	SW Portland	drew.mahalic@psa.org
✓ Ranoy Miller	SW Portland	234-5022
✓ Jerry Powell	GHFC	jerry@opposehollow.net
✓ Drew Mahalic	Oregon Sports Authority	



January 26, 2010

Dear Portland City Commissioners:

On behalf of Nike, I'm writing to express our company's support for bringing Major League Soccer (MLS) to Oregon and encourage you to support this exciting initiative as well. It is estimated that MLS in Oregon will likely create hundreds of jobs, boost the local economy through increased economic activity and enhance the community spirit and experience of the Portland region.

Bringing MLS to Portland is estimated to generate million of dollars in annual economic activity to the region and Oregon. This means that many local businesses – especially restaurants, stores and lodgings – will benefit from increased economic activity. Oregon already has a strong sportswear business cluster in the region and adding an MLS team will bring new sport assets and talent to the region. Additionally, if other markets are guides, the Portland region will receive increased exposure thanks to MLS television broadcasts.

Sports complexes are not just sources of civic entertainment and pride, but are valuable assets to the local community and economy. The entire Oregon Soccer community will benefit when a Major League Soccer Team arrives in Portland. The tens of thousands of boys and girls that play soccer will have a local professional team to support and local heroes to emulate. A Major League Soccer team in Oregon would both spark new interest and deepen interest among the youth in our community for the sport.

Timbers owner Merritt Paulson's willingness to invest millions to bring MLS to Oregon demonstrates a strong commitment to our community.

We thank and congratulate everyone for all of their hard work and dedication in our successful effort to make Portland, Oregon the next home for Major League Soccer.

Sincerely,

A handwritten signature in black ink, reading "Joseph M. Elsmore", is located below the "Sincerely," text.

Joe Elsmore
Director of North America Soccer Sports Marketing