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# FINANCIAL IMPACT STATEMENT For Council Action Items

1. Name of Initiator Jill Kolek		Planning Division. Retain co           2. Telephone No.           503.823.7590		<ol> <li>Bureau/Office/Dept. Bureau of Planning and Sustainability</li> </ol>
4a. To be filed (date)	4b. Calendar (Check One)		5. Date Submitted to FPD Budget Analyst	
January 6, 2010	Regular Consent	4/5ths □	January 1, 2010	

#### 1) Legislation Title:

Authorize an Intergovernmental Agreement with Portland State University (PSU) to evaluate the effectiveness of the "Five Easy Steps to Recycling at Work" in reducing the amount of recyclables sent to the landfill. (Ordinance).

#### 2) Purpose of the Proposed Legislation:

A new Recycle at Work initiative was launched in May 2009 to enhance participation in the program. Letters are being sent to 25,000 businesses through May 2010 to inform businesses of new recycling requirements, offer assistance to set up or improve recycling and waste prevention systems, and to request submission of required Progress Reports indicating participation in the program.

To assist businesses in developing an effective recycling system, BPS developed the "Five Easy Steps" Best Management Practices (BMPs). BPS has encouraged businesses to adopt the BMPs as their recycling and waste prevention system.

This purpose of this ordinance is to authorize an IGA with PSU for \$40,000.00 to evaluate the effective of Portland BMPs/"Five Easy Steps".

#### 3) Revenue:

Will this legislation generate or reduce current or future revenue coming to the City? If so, by how much? If new revenue is generated please identify the source.

No.

#### 4) Expense:

What are the costs to the City as a result of this legislation? (Please include costs in the current fiscal year as well as costs in future years) (If the action is related to a grant or contract please include the local contribution or match required)

The Intergovernmental Agreement commits the City to pay PSU up to \$40,000.00.

#### **Staffing Requirements:**

5) Will any positions be created, eliminated or re-classified in the current year as a result of this legislation? No.

6) Will positions be created or eliminated in *future years* as a result of this legislation? No.

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7) Change in Appropriations (Please reflect the dollar amount to be appropriated by this legislation. Include the appropriate center codes and accounts that are to be loaded by accounting The expenses are included in BPS's FY 09-10 budget.

Celia Heron, Operations Manager

APPROPRIATION UNIT HEAD (Typed name and signature)



#### City of Portland Bureau of

# Planning and Sustainability

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**Regular Agenda Item:** 

**Ordinance Title:** IGA with PSU to evaluate the effectiveness of the "Five Easy Steps" to getting recyclables out of landfill bound business waste.

**Contact Name, Department, & Phone Number:** Jill Kolek, Bureau of Planning and Sustainability, 503 823-7590

# Requested Council Date: January 6, 2010

# Consent Agenda Item: <u>X</u> or

# Explain why this DOES or does not require a presentation or Council discussion:

This ordinance authorizes an Intergovernmental Agreement with Portland State University (PSU) to evaluate the effectiveness of the "Five Easy Steps to Recycling at Work" in reducing the amount of recyclables sent to the landfill.

This agreement with PSU is one of several evaluation measures that will test the effectiveness of the Portland Recycles! plan implementation. The various evaluation data points and findings will be collected and reported back to council in 2011.

# Emergency Item (answer below): $\underline{X}$ or Non-Emergency Item:

# If emergency, why does this need to take effect immediately:

An emergency exist because the delay in accepting the intergovernmental agreement will delay the start work date and thus delay the research findings and recommendations that will inform program design and delivery in the 2010/11 fiscal year.

# 4. History of Agenda Item/Background:

- 1. City Council adopted Resolution No. 36601 that established the following goals for the commercial solid waste and recycling system:
  - promote sustainability of the solid waste and recycling system that includes maximum efficiency, equity and economic vitality, improved worker safety and reduced environmental and human health impacts over the entire life cycle of the materials, and
  - minimize the impact of harmful wastes by targeting toxicity and reducing greenhouse gases emissions, and
  - reduce per capita waste generation below 2005 levels by the year 2015, and
  - maximize recovery of all waste with a target of 75% by the year 2015 and promote highest value use of the recovered materials.
- 2. The commercial sector is responsible for creating over 75% of Portland's waste stream.
- 3. The Recycle at Work program has been administered by the City of Portland Bureau of Planning and Sustainability (BPS) for 9 years. Key Recycle at Work Program tasks include providing businesses with direct assistance through waste evaluations and technical assistance and developing and implementing an outreach strategy to provide Portland businesses with customized recycling

assistance, materials and resources, waste prevention and sustainable purchasing and operations, especially to those businesses that generate significant paper.

4. A new Recycle at Work initiative was launched in May 2009 to enhance participation in the program. Letters are being sent to 25,000 businesses through May 2010 to inform businesses of new recycling requirements, offer assistance to set up or improve recycling and waste prevention systems, and to request submission of required Progress Reports indicating participation in the program.

To assist businesses in developing an effective recycling system, BPS developed the "Five Easy Steps" Best Management Practices (BMPs). BPS has encouraged businesses to adopt the BMPs as their recycling and waste prevention system.

# 5. Purpose of Agenda Item:

Authorize an IGA with PSU for \$40,000.00.

#### 6. Legal Issues:

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There are no legal issues.

- 7. What individuals or groups are or would be opposed to this ordinance? Supportive?
  - Opposition: none

Supportive: Metro, recycling advocates, Portland businesses and the surrounding local jurisdiction whom have followed Portland's lead and adopting best management practices for business recycling and waste prevention.

# How Does This Relate to Current City Policies?

The City has recycling and waste prevention goals the City must achieve and recycling requirements with which businesses must comply.

# 9. Community Participation:

BPS has involved representatives of local business associations and members of the commercial waste hauling and recycling communities in a technical advisory committee to define and shape the commercial recycling and waste prevention program that will start in early 2009. The Portland Recycles! Plan business outreach and assistance program will provide direct recycling and waste prevention assistance to Portland businesses and trade associations.

# 10. Other Government Participation:

This ordinance continues the City's partnership with PSU to advance sustainability issues.

# 11. Financial Impact:

The Intergovernmental Agreement commits the City to pay PSU up to \$40,000.00 to evaluate the effectiveness of Portland's "Five Easy Steps" in getting recyclables out of landfill bound waste.