

Treebate

Plant a yard tree for clean rivers,
earn a rebate up to \$50 per tree!



A Grey-to-Green Program | Portland City Council | November 4, 2009



Why a Treebate?

- Stormwater Management
 - A mature tree with a 30 foot crown will drink up to 700 gallons of rainfall per year.
 - By retaining rainwater, trees reduce CSOs and local sewer back-ups.
- Watershed Health
 - Trees provide habitat that connects urban and natural areas.
 - Trees restore the water balance needed to recharge healthy rivers and streams.
- Neighborhood Livability and Involvement
 - Trees increase neighborhood attractiveness and value.
 - Trees provide an easy way for neighbors to work together for clean rivers.

How Treebates Work



- Purchase an eligible tree.
- Plant it at a residence in the City of Portland.
- Submit a Treebate application form and attach a proof of purchase.
- Receive 50% of the purchase price of the tree as a utility bill credit.
- Treebates are limited to \$40 per tree ... \$50 for native trees.

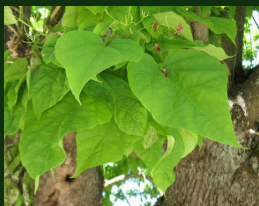
Additional Requirements



WorkingGreenPortland.com

working green for clean rivers

visit
WorkingGreenPortland.com
to get information, ideas,
resources and incentives



- Tree trunk must be at least one inch in diameter.
- Six foot minimum height for deciduous trees.
- Four foot minimum height for conifers.
- Limit of 10 trees per residence.
- Applicants agree to include their tree in the WorkingGreenPortland.com database.



Ineligible Trees

- Trees planted through Friends of Trees
- Trees planted to satisfy a condition of development or mitigation
- Trees on the City Nuisance Plant List



How do we measure success?

- Willing and active business partners
 - nurseries, home and garden centers...
- Interested, engaged and knowledgeable citizens.
- Timely utility bill credits.
- Tens of thousands of healthy yard trees.
- 10-15 million gallons of stormwater managed per year once trees reach maturity.
- Improved stormwater management and watershed health.

We are not alone.



- **DC Tree Rebate** – The District of Columbia and Casey Trees are partnering to provide a \$50 rebate to residents who plant a tree on private property.
- **Sacramento Shade** – The Sacramento Municipal Utility District is giving away up to 10 free trees per willing resident of Sacramento County (California), along with planting supplies and technical assistance.
- **Sapling Days** – Austin Energy is teaming up with local business sponsors to give away trees to residents throughout Austin and Central Texas.
- **Seattle ReLeaf** – The City of Seattle and EarthCorps are providing free trees to residents of four targeted neighborhoods that have some of the lowest canopy cover on residential property in Seattle.
- **Share-the-Cost Program** – The City of Urbana (IL) will purchase and plant a tree at the request of a resident or business owner. The property owner pays a fixed fee of \$115 and agrees to water and protect the tree during three-year establishment period.

Program Resources



- Jennifer Karps
Grey to Green Canopy Coordinator
Bureau of Environmental Services
503-823-2263
jennifer.karps@bes.ci.portland.or.us
- Treebates on the Web
www.portlandonline/bes/trees
- Working Green Portland
workinggreenportland.com
- Clean River Rewards
www.cleanriverrewards.com