



PORTLAND BUSINESS
ALLIANCE

Leading the way

Downtown Portland Business Improvement District

Michelle Martin, Chair
Portland Downtown Services, Inc.

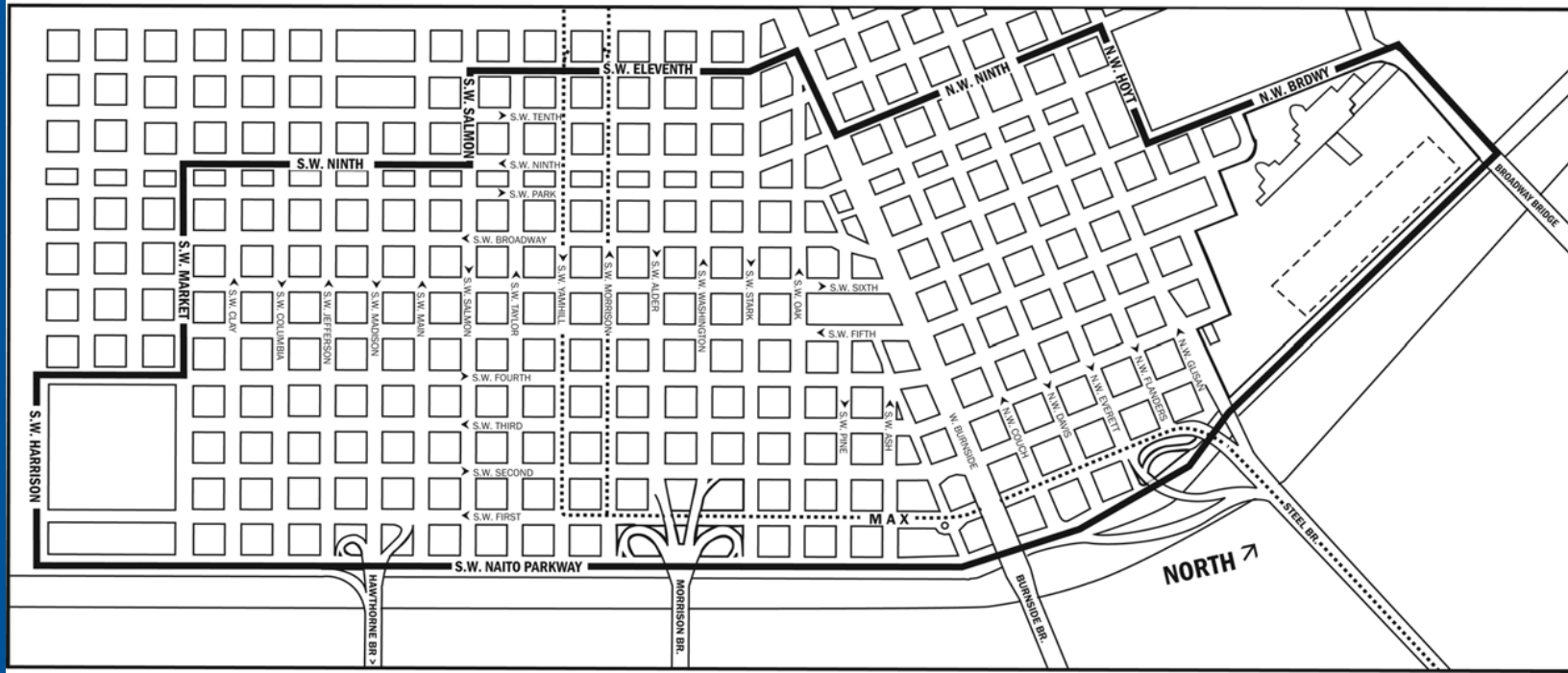


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Portland's Downtown BID

- Formed in 1988
- 213 blocks in the downtown
- FY 10 budget \$3.8 million





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BID Program & Services

- Safety and Security
- Maintenance
- Sidewalk Ambassadors
- Community Court Program
- Research and Marketing



08-09 Accomplishments

Clean and Safe Security:

- Crime down 6% in BID
- Car prowls down 21%
- Vandalism down 15%
- Crime down over 35% in BID since FY 2005
- Funds beds for chronic offenders program
- Funds to SAFE for Transition Projects, Inc and Julia West House
- 98% of latest Business Census and Survey respondents rate downtown safe or very safe



Clean and Safe Security, cont.:

- Employs 16 armed security personnel, mostly retired Portland Police Bureau officers with over 280,000 citizen interactions last year
- Funds city to provide 3 police bike officers
- Due to successful partnership, Central Precinct assigns 3 additional bike officers and 4 mounted patrol officers to work with Clean and Safe Program



Clean and Safe Maintenance:

- 25,091 graffiti tags, 1,292 needles and 17,558 bags of garbage removed (1,543 pounds per day)
- 985 shopping carts returned, 10,000 piles of glass swept up and 6,152 calls for service answered
- 14 formerly homeless people employed full-time and over 70 for the year
- 78% of latest Business Census and Survey respondents rated BID clean or very clean



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Sidewalk Ambassadors:

- Provided wayfinding and other information to thousands of visitors and residents
- Thousands of Street Roots Resource Guides handed out
- Act as front line “eyes and ears” of Clean and Safe by observing and reporting criminal activity and livability issues



Community Justice Program:

- Partnership with Circuit Court, District Attorney and Public Defenders Office's on West Side Community Court Program
- Restorative Justice: Defendant performs community service in the community where he/she offended
- 9,498 defendants through the program to-date (1,483 this year)
- 70% completion rate, drug and alcohol treatment success at 60%
- Over \$604,960 in work crew labor to-date at minimum wage figure (\$79,591 this year)
- 423 defendants completed Theft Accountability Class taught by downtown retailers this year, with recidivism at only 6.2%



Condo Inclusion Revenue

- Range of payments annually*:
\$10 - \$380 (per unit)
- Average payments: \$150 (per unit/year)
- Total amount generated by condos: \$154,000

*Assumes no pro-rating by Homeowners Association



Increase in Cleaning & Security with Condo Inclusion

- BID Membership gets Condominium Owners:
 - Representation on PDSI Board
 - 3,200 hours of additional security
 - 4,200 hours of additional cleaning and graffiti removal