

Northwest Health FOUNDATION

Kaiser Permanente Community Fund At Northwest Health Foundation

Instructions: 13 sets * (one original and 12 copies) of the completed application must be received by the Foundation offices by 5:00 pm on the deadline date. Faxed, emailed or postmarked applications will not be accepted.

Northwest Health Foundation
221 NW Second Avenue, Suite 300
Portland, OR 97209

** Follow the submission instructions. Do not include additional materials.*

1. Applicant Organization

Name: City of Portland Bureau of Planning

Address: 1900 SW 4th Ave, Ste 7100

City, State, Zip: Portland OR 97201 **Main Telephone** 503-823-7700

IRS Tax Identification Number: 93-6002236

Organization Type: 501(c)(3) Government
 Educational Other Tax Exempt (describe)

Total Annual Agency Budget \$11,786,657.00

2. Fiscal Agent Data – If Other Than Applicant Organization

Name

Address

City, State, Zip **Main Telephone**

Fiscal Agent IRS Tax Identification Number

Contact Name **Contact Phone**

3. Project Details

Application type: Capacity Building Implementation

Project Title: Building Healthy Neighborhoods In East Portland

Population Served: East Portland Residents

Zip Codes Served: 97220, 97216, 97230, 97233, 97236, 97266

Project Contact: Barry Manning

Contact Title: Senior Planner

Contact Telephone: 503-823-7965 Contact Email: bmanning@ci.portland.or.us

Project Funding Period: Start Date (mm/dd/yy) 02/01/2009 End Date (mm/dd/yy) 01/31/2010

Total Project Budget: Year 1 \$50,000 + Year 2 \$0 + Year 3 \$0 = \$50,000

Total Amount Requested: Year 1 \$50,000 + Year 2 \$0 + Year 3 \$0 = \$50,000

4. Project Summary – Limit Narrative to 250 words

Demographic and development trends in East Portland are creating a community at increased risk of experiencing direct and indirect threats to health, including inadequate housing, reduced environmental quality, and limited access to recreation, social services, preventive medical care, and healthy food. All of these factors are related to the built environment, and all can be affected by urban planning. Development in East Portland, if left undirected, has the potential to create a default environment with few linkages, where residents live in isolation, and where access to nutritious food, education, medical care, jobs, and other key elements of healthy living is limited to those who have significant financial and social resources. The current situation and the Bureau's activities in the region provide an opportunity to integrate health considerations into our planning work to make meaningful change in East Portland.

The Bureau of Planning, through the District Liaison Program, will reach out to community members through neighborhood associations and other stakeholders, and to other community partners, to assess how development patterns in East Portland can be changed to improve connectivity, walkability, and attractive urban design in key areas to increase access to healthy food, preventive medical care, recreation, social activities, and other resources. The second goal is to build relationships with community partners and other organizations working on health and healthy housing. The Bureau of Planning requests \$50,000 to implement this capacity-building initiative.

5. Required Signature – Applicant Board Chair or Designee

I certify that our organization does not discriminate in its leadership, staffing, or service on the basis of age, gender, race, ethnicity, sexual orientation, disability, national origin, political affiliation, or religious belief.

Signature Deborah Stein

Name: Deborah Stein

Title: District Planning Manager

Problem

The Portland Bureau of Planning has identified a number of neighborhood-planning-related issues in East Portland that affect community and individual health. The East Portland planning district is bounded by the Columbia River on the north, the City boundary on the east and south, and 82nd, Division, and I-205 on the west. The population of the area is growing rapidly, with increasing racial and ethnic diversity, increasing household size, and decreasing average household income. This district is under significant development pressure, particularly in the southern area. Infill development throughout the community, development around light rail stations and within centers, and the movement of lower-income populations eastward in response to increasing rents in central Portland all contribute to major changes in land use and population profiles. These population trends are creating a community that is more likely than City average to experience direct and indirect threats to health, including inadequate housing, reduced environmental quality, and limited access to recreation, social services, preventive medical care, and healthy food. Health effects of these factors include asthma, stress, traffic-related injuries, and diabetes and other chronic diseases. All of these factors are related to the built environment, and all can be affected by urban planning.

The relationship between housing and health is fairly well-understood, however the emphasis of this work has generally focused on the experience inside individual housing units. The Bureau of Planning believes that the concept of "healthy housing" goes beyond the indoor environment and seeks to expand the definition to include transportation and land use planning elements. We would like to open a conversation with East Portland neighborhoods and a number of other partners to identify where we can act to support the building of healthier neighborhoods.

East Portland has particular issues with transportation and access related to the connectivity and land use patterns of the area. East Portland's population includes a disproportionately large number of elderly and youth residents. These populations are less likely than the general population to have access to a car and therefore have a greater need for alternative transportation options. Much of the street infrastructure in East Portland is substandard, limiting pedestrian and bicycle transportation options. Housing, commercial areas, and open space are poorly integrated and designed, with little consideration for pedestrian-scale livability. Limited transit access, congestion, and poor urban design further limit residents' access to many neighborhood elements that contribute to wellness.

The current and future development in East Portland, if left undirected, has the potential to create a default environment with few linkages, where residents live in isolation, and where access to nutritious food, education, medical care, jobs, and other key elements of healthy living is limited to those who have significant financial and social resources. We believe that it is essential to head off this scenario by proactively building communities where residents can live healthier lives.

Background and Motivation

The District Liaison Program is uniquely qualified to address the issues of healthy built environments in East Portland. The East Portland District Liaison has been working to build relationships with community leaders, assess community-identified needs, and act as conduit and facilitator for information flowing between the City and the communities of East Portland. We can build on that history and those relationships to integrate health-related concerns into City planning efforts in the area.

Projects which provide opportunities to integrate health considerations into planning operations include: the East Portland Action Plan, the Eastside MAX Station Communities Project, and the Portland Plan. The East Portland Action Plan, through work with community partners, has identified the need to further explore connectivity and neighborhood development form issues in key places to build a more sustainable and functional community. The Eastside MAX project is exploring development issues around the light rail stations in this area to improve

connections to transit service. The Portland Plan, an update of the city's Comprehensive Plan, creates a further opportunity to work with communities and other partners to shape the future of healthy development in East Portland.

The Bureau of Planning recognizes the strong connection between health and the built environment. The District Liaison program, working on the ground in communities and in many ways serving as the face of City government, is able to hear and respond to the day-to-day concerns of residents in a way that few other government agencies can. In this capacity, we are confronted with the reality of how people live in the environments shaped by planning and development, and it is clear that the situation in East Portland is not serving the needs of its community. The Bureau's activities in the region provide an opportunity to integrate health considerations into our planning work to make meaningful change in East Portland.

Preliminary Description

The Bureau of Planning, through the District Liaison program, will reach out to community members through neighborhood associations and other stakeholders, and to other community partners, to assess how development patterns in East Portland can be changed to improve connectivity, walkability, and attractive urban design in key areas to increase access to healthy food, preventive medical care, recreation, social activities, education, and other resources. Through this process, we hope to achieve two goals. The first goal is to develop recommendations for potential implementation strategies that can be incorporated into current and future planning projects to improve the health of East Portland communities. The second goal is to build relationships with community partners and other agencies and nonprofits working on health in order to further our collective goal of building a healthier East Portland. In the process of working toward both these goals, we will build the capacity of the Bureau of Planning to integrate the promotion of health into all our work, from goal-setting to community participation to building relationships with new partners. **The Bureau of Planning requests \$50,000 to implement this capacity-building initiative from February 2009 to January 2010.**

Methods

The Bureau of Planning will use conventional planning assessment tools including land use inventory, city and county records, focus groups, and surveys to assess the capacity for improving neighborhood urban form and incorporating increased walkability and access to community services into all planning activities. The Bureau will also devote staff time to reaching out to partners to build capacity for collaboration in future health-based planning efforts.

Partners

Potential partners include Community Health Partnership, Coalition for a Livable Future, East Portland Neighborhood Office, Immigrant and Refugee Community Organization, East Portland Neighbors Inc., Human Solutions, Rose Community Development Corporation, Portland State University, Portland Office of Transportation, Bicycle Transportation Alliance, Willamette Pedestrian Coalition, and the Multnomah County Health Department. Additional partners may include the five school districts serving East Portland: David Douglas, Parkrose, Reynolds, Centennial, and Portland. The Bureau of Planning has relationships with these groups, and is interested in building on and expanding these relationships to advance a shared goal of building healthier communities.

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RECEIVED
PLANNING BUREAU

2008 SEP -4 A 9:14

August 27, 2008

Mr. Barry Manning
Senior Planner
City of Portland Bureau of Planning
1900 SW 4th Ave., Ste. 7100
Portland, Oregon 97201-5380

Re: Proposal No. 14725
Building Healthy Neighborhoods In East Portland

Dear Mr. Manning:

Thank you for your recent application to Kaiser Permanente Community Fund in support of the project referenced above. I am pleased to inform you that the KPCF Advisory Committee has decided to invite a full proposal in support of your project.

I have enclosed proposal instructions that provide more specific guidance regarding the information that we would like to see included in a full proposal. Full proposals should be received in our office by 5:00 pm on Wednesday, October 1, 2008. Faxed, postmarked or emailed proposals will not be accepted.

In most cases, the program officer assigned to work with each applicant will schedule a site visit to learn more about the project. As the program officer for your project, I will contact you shortly to determine if a site visit is possible and/or necessary. I look forward to the opportunity to learn more about your proposed program in the near future.

Should you have any questions, please feel free to contact me. All of us at Northwest Health Foundation wish you and your colleagues the best as you continue your important work in the communities you serve.

Sincerely,



Chris DeMars
Program Officer

Enclosure: Full Proposal Guidelines--Capacity Building