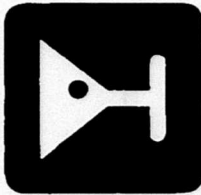


PUBLIC SERVICES



Bar



Barber Shop / Salon



Cash Machine (ATM)



Cash / Cashier



Changing Rooms



Coffee Shop



Crosswalk



Currency Exchange



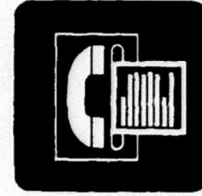
Dancing



Drinking Fountain



Falling Rocks

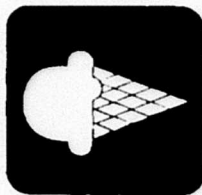


Fax

Florist



Ice Cream



Information



Laundry



Leash Pets



Litter Disposal



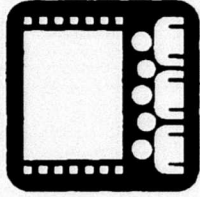
Lost and Found



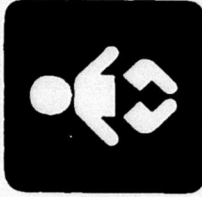
Mail



Movie Theater



Nursery



Parking



Pharmacy

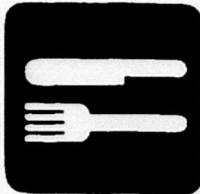


International Pictogram Standards Portland Oregon

Playroom



Restaurant



Public Health



Shoe Shine



Shop



Smoking



Snacks



Stroller



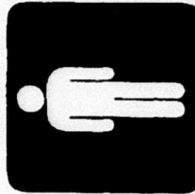
Telephone



Theatre/Performing Arts



Toilets (Men)

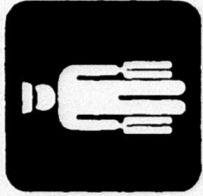


Toilets (Women)





Toilets (Unisex)



Bellman / Bellwoman



Electrical Outlet



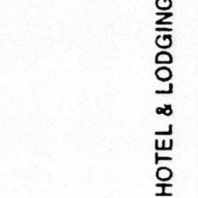
TV / Waiting Room



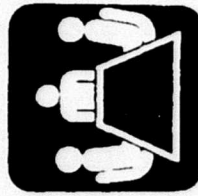
Check-In Registration



Hotel



Hotel Information



Conference/Meeting Rm

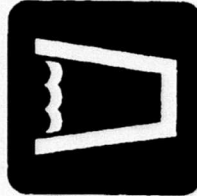


House Keeping

HOTEL & LODGING



Bedroom



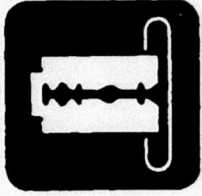
Drinking Water



Ice



Room Service



Used Razor Blades



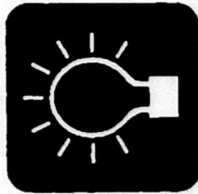
Keys



Room Key Return



Vending Machine



Light Switch



Shower



Outlet



Thermostat

TRANSPORTATION



Agriculture



Air Transportation



Arriving Flights



Baggage Check-In



Baggage Lockers



Bus



Car Rental



Customs



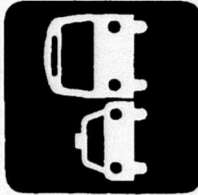
Departing Flights



Flight Information



Gas Station



Ground Transportation



Helicopter

OUTDOOR & SPORTING ACTIVITIES



Baseball



Bicycle



Boat Launch



Canoeing



Cross Country Skiing



Deer



Diving



Exercising



Fishing



Golf



Gymnasium



Hiking Trail



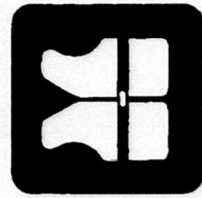
Horseback Riding



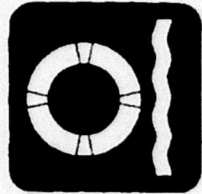
Ice Skating



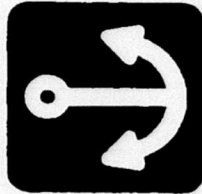
Kennel



Life Jacket



Life Preserver



Marina



Motor Boating



Off Road Vehicles



Open Fire Allowed



Playground



Row Boating



Sail Boating

Skateboarding



Horse Stable



Water Skiing



Skating



Swimming



Wind Surfing



Snakes



Swings



EGRESS & DIRECTION

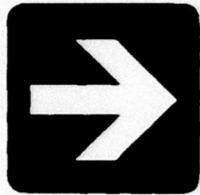
Snowmobiling



Tennis

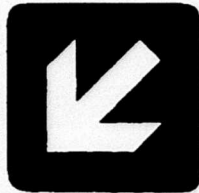


Down Arrow





Down and Left Arrow



Forward and Left Arrow



Forward and Right Arrow



Forward and Up Arrow



Left Arrow



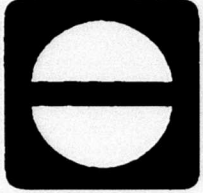
Right Arrow



Right and Down Arrow



Elevators



Entry



No Entry



Escalators



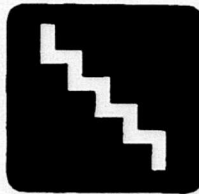
Escalators (Down)

ADA (AMERICANS WITH DISABILITIES ACT)

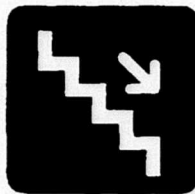
Escalators (Up)



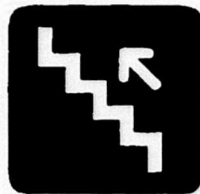
Stairs



Stairs (Down)



Stairs (Up)



Accessibility



Hearing Impaired



Telephone Vol Control



TDD



RESOLUTION No. 35436

Adopt the International Pictogram Standards (Resolution)

WHEREAS, the City Council adopted Prosperous Portland as the City of Portland's economic development policy on September 21, 1994, and

WHEREAS, Prosperous Portland contains two action items in strategy 7H addressing the need for increased international signage in the Central City area as a way of promoting Portland's international business climate, by making our city more accessible to international visitors, and

WHEREAS, during the past ten months, the Office of International Relations of the Office of the Mayor has worked with the Portland Oregon Visitors Association (POVA) and other government and non-government organizations through the International Subcommittee of POVA's Visitor Services Committee to address these action items, and

WHEREAS, the International Subcommittee determined that international pictograms, graphic images that are designed to quickly convey internationally accepted messages for the purpose of wayfinding, identification, and orientation, should be the basis for Portland's international signage, and

WHEREAS, an officially accepted standard that would be necessary to effectively promote and install international signage in the Portland metropolitan area did not exist in the United States, and

WHEREAS, the International Subcommittee requested approximately 40 government and non-government organizations, as well as all City bureaus to participate in the evaluation of 221 pictograms for the purpose of selecting a standard, and

WHEREAS, the International Subcommittee, with the professional graphic design assistance of Design Pacifica International tabulated and reviewed the responses and selected 175 pictograms covering a range of messages for public service, transportation, regulatory, outdoor and sports, egress and directional, and Americans with Disabilities Act matters to be included in the standard, and

WHEREAS, the International Subcommittee used the internationally recognized 50 symbol signs of the American Institute of Graphic Arts/U S Department of Transportation which were developed in 1974 as the foundation for the standard pictograms, and

WHEREAS, the proposed standard pictograms were reviewed and approved by the Office of Transportation, Bureaus of Planning, Parks and Recreation, and Buildings, as well as by the Portland Design Commission,

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Portland, a municipal corporation of the State of Oregon, that the Council hereby adopts the International Pictogram Standards in the form specified in Exhibit A attached hereto, as the guide for the installation and maintenance of all City signs related to the standard 175 pictograms

BE IT FURTHER RESOLVED, that all City bureaus will advocate the use of the standard pictograms by the private sector

BE IT FURTHER RESOLVED, that the Federal Highway Administration's Manual on Uniform Traffic Control Devices (MUTCD) previously adopted by the City Council, shall take precedence over the International Pictogram Standards in the case of any conflicts

ADOPTED by the Council, **AUG 23 1995**

Mayor Vera Katz
Andrew Haruyama
August 18, 1995

BARBARA CLARK
Auditor of the City of Portland

By *Britta Olson* Deputy

RESOLUTION NO. 35436

Title

Adopt the International Pictogram Standards. (Resolution)

INTRODUCED BY	DATE FILED
Mayor Vera Katz	AUG 18 1995
NOTED BY COMMISSIONER	Barbara Clark Auditor of the City of Portland
Affairs	By <u>Cay Kershner</u> Deputy
Finance and Administration	For Meeting of _____
<i>Vera Katz</i>	ACTION TAKEN:
Safety	
Utilities	
Works	
BUREAU APPROVAL	
Bureau	
Office of the Mayor	
Prepared by Date	
Andrew Haruyama 8/18/95	
Budget Impact Review	
<input type="checkbox"/> Completed <input type="checkbox"/> Not Required	
Bureau Head.	
Mayor Vera Katz	

AGENDA		FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS		
			YEAS	NAYS	
Consent	Regular <input checked="" type="checkbox"/>	Blumensauer	Blumensauer	✓	
NOTED BY		Hales	Hales	✓	
City Attorney		Kafoury	Kafoury	—	
City Auditor		Lindberg	Lindberg	✓	
City Engineer		Katz	Katz	✓	