

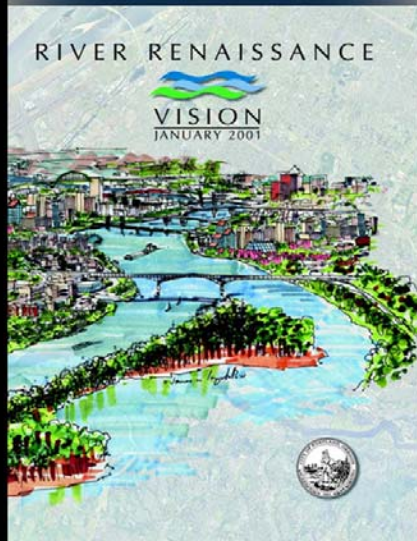


RIVER RENAISSANCE

Adopting the River Renaissance Strategy
City Council Hearing
November 18, 2004

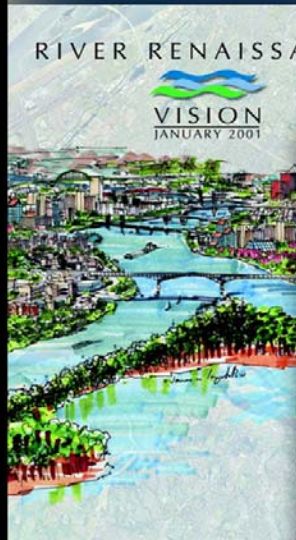


*Launch/
Develop Goals*



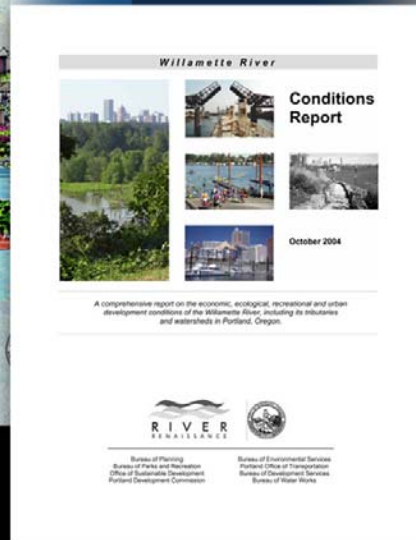
2001

Launch/ Develop Goals



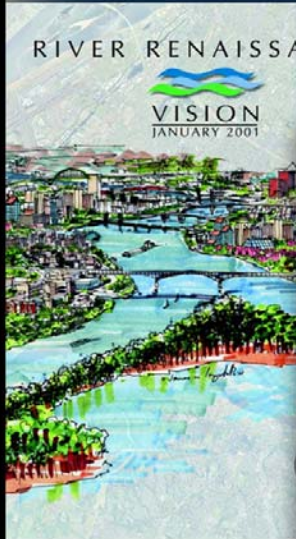
2001

Research



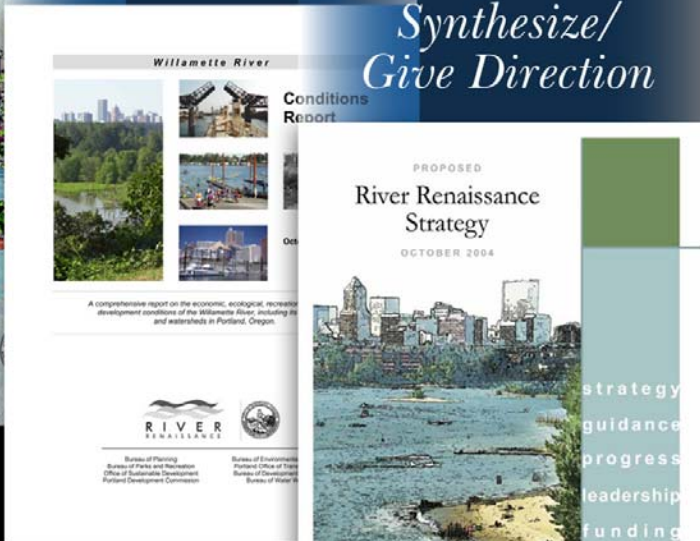
2003/2004

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Develop Goals*



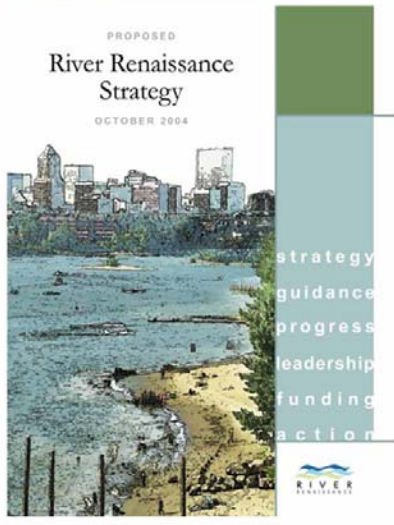
2001

Research



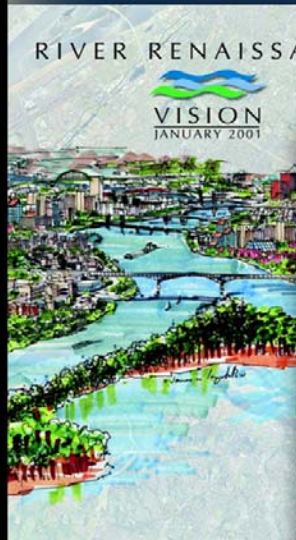
2003/2004

*Synthesize/
Give Direction*



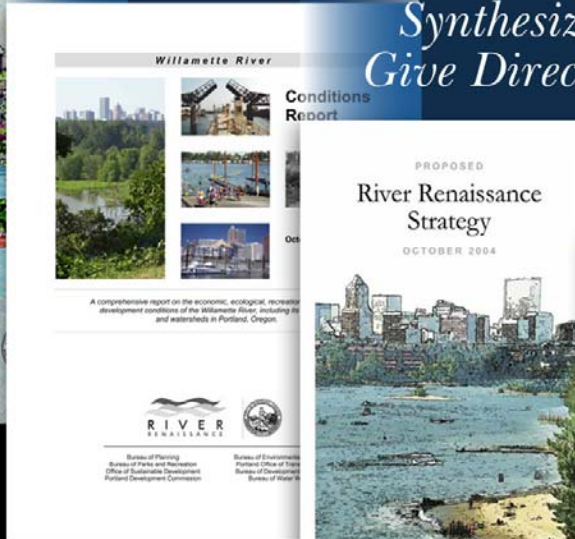
2004

*Launch/
Develop Goals*



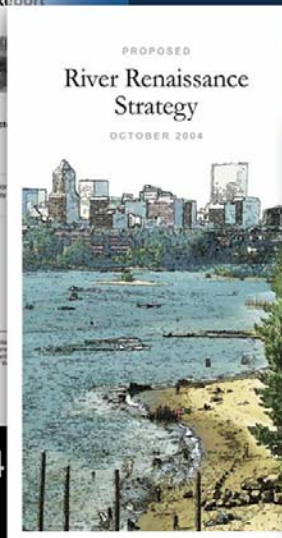
2001

Research



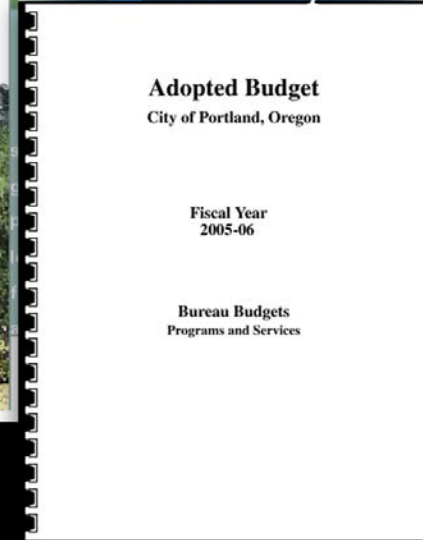
2003/2004

*Synthesize/
Give Direction*



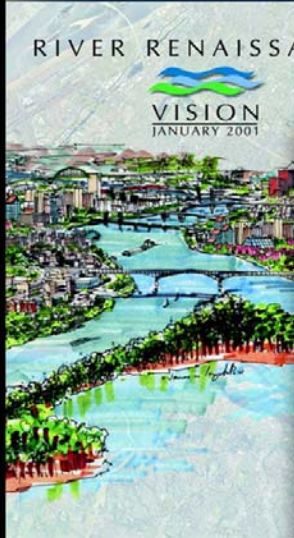
2004

*Organize/
Build
Partnerships*



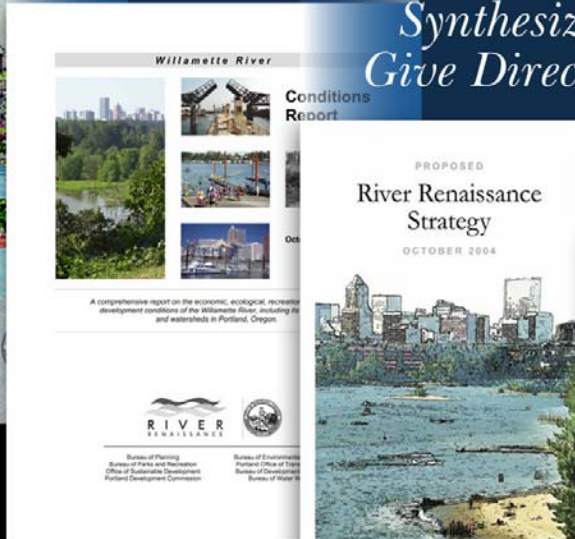
2005

*Launch/
Develop Goals*



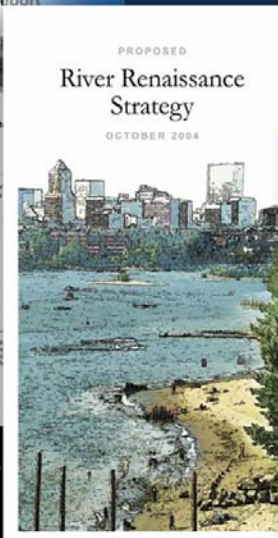
2001

Research



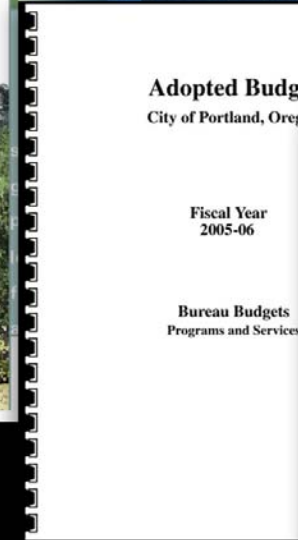
2003/2004

*Synthesize/
Give Direction*



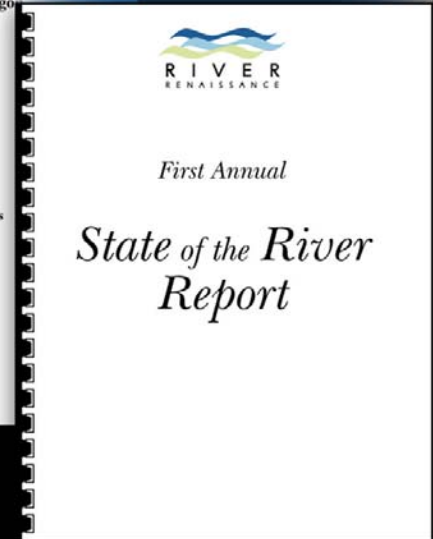
2004

*Organize/
Build
Partnerships*



2005

*Plans &
Projects*



2006



- *What is River Renaissance?*
- *What is the River Renaissance Strategy?*
- *Who are our Partners?*
- *What's Next?*



- *What is River Renaissance?*
- *What is the River Renaissance Strategy?*
- *Who are our Partners?*
- *What's Next?*

What is River Renaissance?

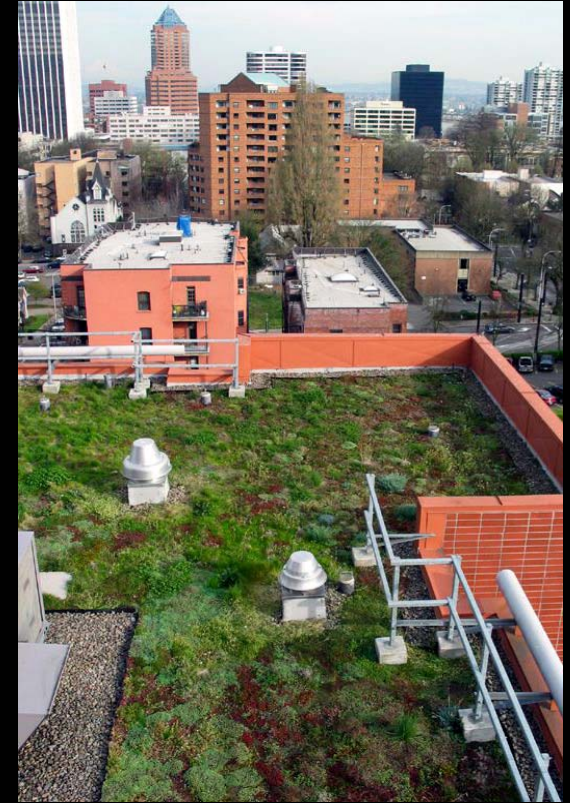
River Renaissance is.....



Restored bank at
Terminal 4



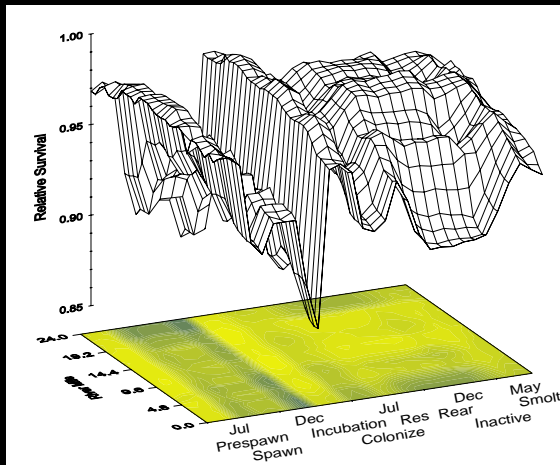
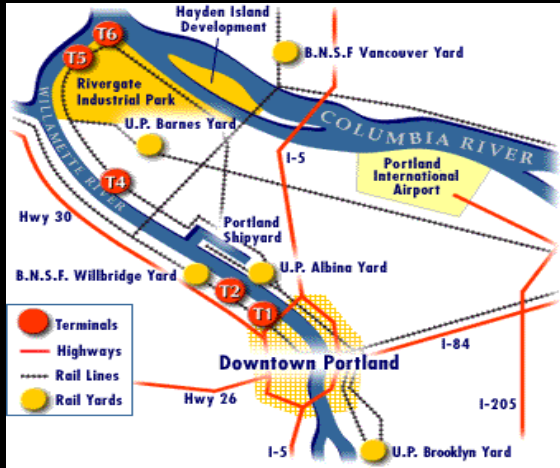
Bioswale at South
Waterfront



Ecoroof at Hamilton
West apartments

.....reconciling city and nature.

Reconciling city and nature requires that we.....

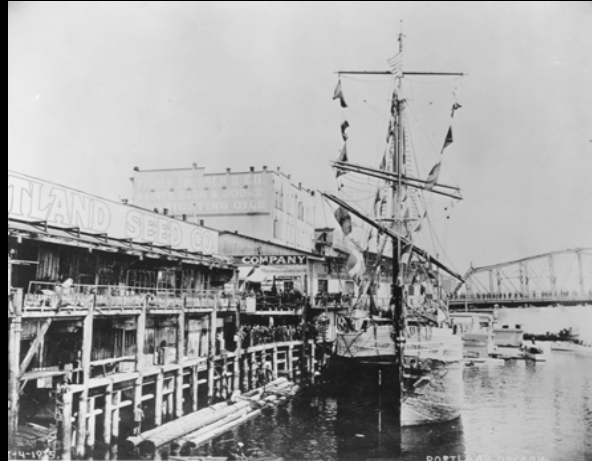


Understand
Systems

Manage for Multiple
Objectives

Design and
Collaborate

River Renaissance is.....

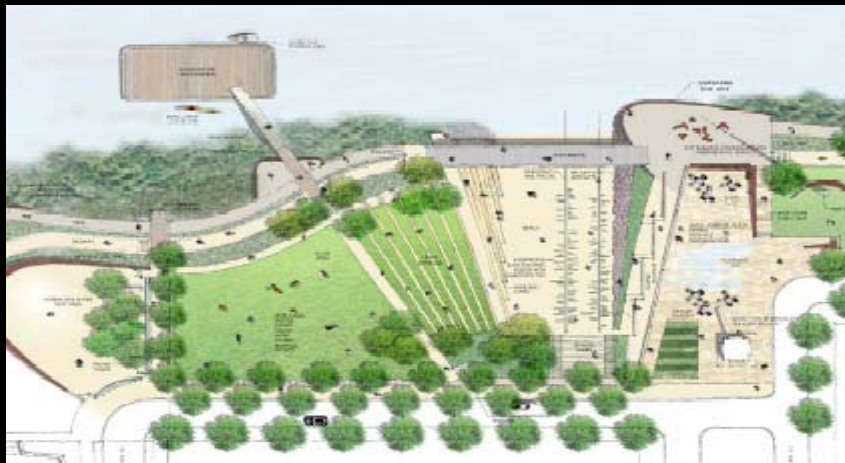


.....reaffirming our identity and sense of place.

Reaffirming our identity and sense of place.....



South Waterfront District



South Waterfront Greenway Trail

.....means good planning and seizing opportunities.

Reaffirming our identity and sense of place.....



Redevelopment at Terminal 4



St. Johns Plan



Proposed
Willamette Industrial Urban Renewal Area

Report and Recommendation to the Planning Commission
October 28, 2004

Willamette Industrial
Urban Renewal Plan

.....means good planning and seizing opportunities.

Reaffirming our identity and sense of place.....



Interpretive Art –
South Waterfront



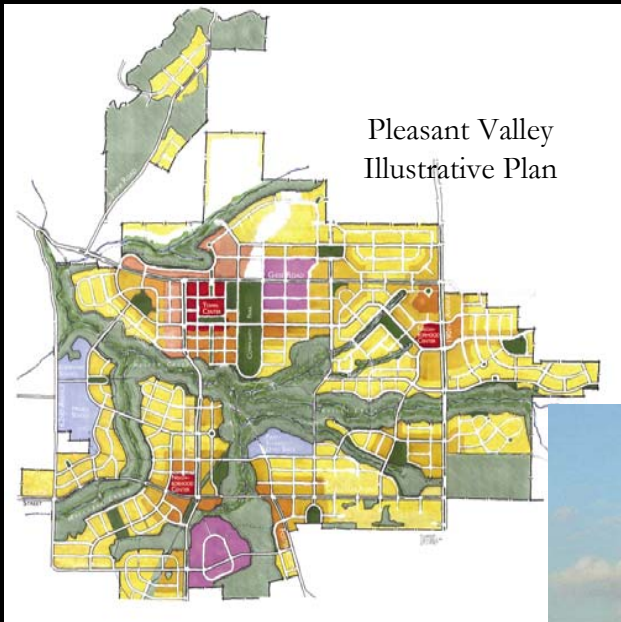
Water Taxis



Prominent Bridgeheads

.....means good planning and seizing opportunities.

Reaffirming our identity and sense of place.....



Pleasant Valley
Illustrative Plan

Pleasant Valley
Plan District



Headwaters at
Tryon Creek



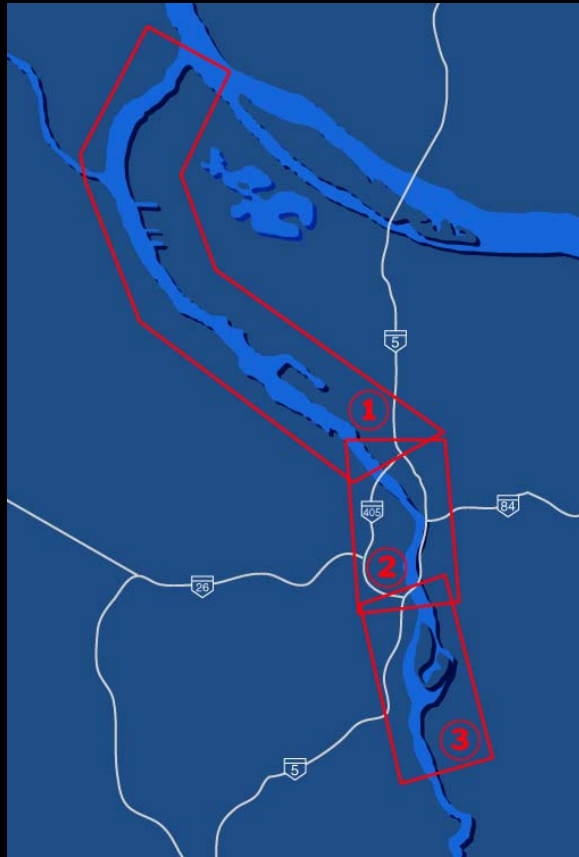
Habitat Creation Plan -
Ross Island



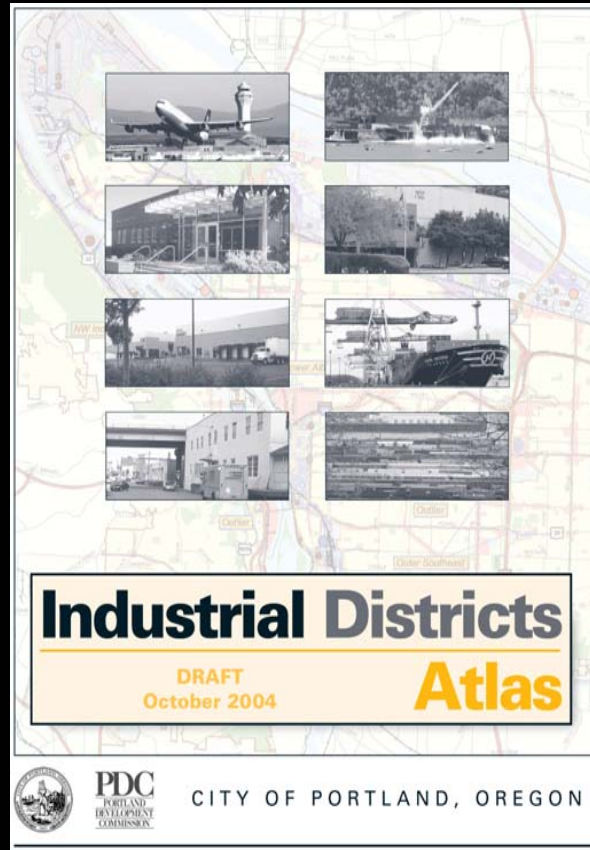
Green Streets

.....means good planning and seizing opportunities.

Reaffirming our identity and sense of place.....



The River Plan



Industrial Districts Atlas



The Freeway Loop Study

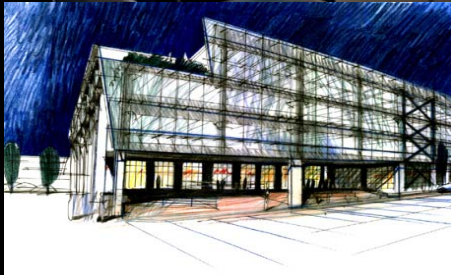
.....means good planning and seizing opportunities.

Creating a new way of doing business means.....



Heron Point Wetland
Renewal Project

Redevelopment at Terminal 4



Portland Boat House

Swan Island Trail Project

DaVinci Middle School Bioswale

.....providing a common framework for “entrepreneurial” action.



- *What is River Renaissance?*
- *What is the River Renaissance Strategy?*
- *Who are our Partners?*
- *What's Next?*



What is the River Renaissance Strategy?

PRINCIPLES

- *Strive to achieve multiple goals simultaneously.*
- *Consider the interrelated nature of economic, natural, social and cultural systems.*
- *Achieve the River Renaissance Vision through shared responsibility of public and private stakeholders.*
- *Develop meaningful measures to monitor progress and success.*
- *Rely on civic leadership to set an example.*

What is the River Renaissance Strategy?

MEASURES

Measuring Progress and Success:
A Template for an Annual State of the River Report



Jobs



Recreation



Habitat

What is the River Renaissance Strategy?

OUTCOME:

We will know we're making progress toward achieving a prosperous working harbor if Portland's established and emerging industries grow.

MEASURE:

To measure progress we will track the job growth in target industries and the manufacturing sector within the working harbor and Columbia Corridor industrial areas.



Where are we at now?

Covered Employment in 2002 in the Portland Harbor and Columbia Corridor districts:

	<u>Jobs</u>
Manufacturing	20,468
Target Industries	
Metals Mfg.	6,908
Transp. Equipment Mfg.	3,221
High Tech Mfg.	2,086
Distribution & Logistics	27,069

What is the River Renaissance Strategy?

OUTCOME:

We will know we're making progress toward achieving an inviting and active "front yard" if more people experience being out on the water.

MEASURE:

To measure progress we will survey how often people experience being out on the water.



Where are we at now?

48% of people interviewed in a 1999 survey had been out on a boat on the Willamette River in Portland during the last five years.

What is the River Renaissance Strategy?

OUTCOME:

We will know we're making progress toward achieving a clean and healthy river if healthier populations of native fish and wildlife use the river and streams for rearing, migration and year-round habitat.

MEASURE:

To measure progress we will track the % of sample stream sites rated as severely impaired, marginally impaired, or acceptable for fish habitat.



Where are we at now?

Stream sites (21 total):

67% = Severely Impaired

33% = Marginally Impaired

0% = Acceptable

What is the River Renaissance Strategy?

ACTIONS

PROPOSED RIVER RENAISSANCE STRATEGY

	Clean and Healthy River	Prosperous Working Harbor	Partnership Front Yard	Historic Waterfront Districts	Partnership Leadership and Education
Partnerships, Leadership and Education Current/Committee (2004-2009)					
Partnerships					
Sustain the River Trust and continue implementing the Memorandum of Understanding as an effective means to address issues among local, state and federal agencies.	✓	✓	✓	✓	✓
Build and sustain cooperative relationships with upstream and downstream agencies to promote and coordinate environmental, environmental and recreational goals.	✓	✓	✓	✓	✓
Continue to participate in regular, biannual and ad-hoc water efforts.	✓	✓	✓	✓	✓
Public Education and Engagement					
Continue community outreach and education programs to engage Portland's diverse and changing communities.	✓	✓	✓	✓	✓
Continue expanding green-building training and assistance through P-4 Fairs and other means, and promote green buildings and technologies through the River Renaissance Building Capacity.	✓	✓	✓	✓	✓
Building Capacity					
Coordinate programs to promote the River Renaissance from business possibilities within the experience and skills of the community.	✓	✓	✓	✓	✓
Develop a variety of opportunities to help support River Renaissance projects and programs, drawing from a variety of public, private and foundation sources.	✓	✓	✓	✓	✓
Develop criteria for prioritizing projects within River Renaissance.	✓	✓	✓	✓	✓

Current, Committed and Future Actions

	Clean and Healthy River	Prosperous Working Harbor	Partnership Front Yard	Historic Waterfront Districts	Partnership Leadership and Education
Vibrant Waterfront Districts Future Actions					
Research and Analysis					
Identify the most critical and immediate obstacles for river-related development and protection and restoration of natural resources and other related state and waterfront assets and neighborhoods.	✓	✓	✓	✓	✓
Planning, Design and Code Development					
Develop a comprehensive River Front package that includes a plan to create a park for walking, swimming, a update of the Millennium Gateway Plan, design guidelines and recommendations for natural resource restoration.	✓	✓	✓	✓	✓
Develop design proposals that elevate the historic and alternative management for development in the Central City and waterfront neighborhoods to serve local, state, national and international markets.	✓	✓	✓	✓	✓
Continue with the work which will be an integral part of the River Renaissance strategy through the City of Portland and the City of Vancouver.	✓	✓	✓	✓	✓

PROPOSED RIVER RENAISSANCE STRATEGY

	Clean and Healthy River	Prosperous Working Harbor	Partnership Front Yard	Historic Waterfront Districts	Partnership Leadership and Education
Partnership Front Yard Current/Committee (2004-2009)					
Research and Analysis					
From the feasibility study to the final Executive Action Plan, assess waterfront park on the river to neighborhoods in Washington County.	✓	✓	✓	✓	✓
Capital and Restoration					
Build the historic building footprints and park near DMU.	✓	✓	✓	✓	✓
Complete neighborhoods to the new building extension project near Astoria Creek, Millington Blvd and the Clinton Pacific Station.	✓	✓	✓	✓	✓
Build a new launch on the Columbia River Park.	✓	✓	✓	✓	✓
Develop additional restoration projects for the riverfront development project.	✓	✓	✓	✓	✓
Partnerships					
Coordinate with neighboring jurisdictions on the Columbia River, Tillamook and Clatsop counties, and the City of Astoria, Tillamook and Clatsop counties.	✓	✓	✓	✓	✓
Planning, Design and Code					
Complete zoning and regulatory work for waterfront greenway extension.	✓	✓	✓	✓	✓
Advocate and continue to develop the Central City area to develop all the way down the historic waterfront.	✓	✓	✓	✓	✓
Develop a variety of opportunities to help support River Renaissance projects and programs, drawing from a variety of public, private and foundation sources.	✓	✓	✓	✓	✓
Develop criteria for prioritizing projects within River Renaissance.	✓	✓	✓	✓	✓

PROPOSED RIVER RENAISSANCE STRATEGY

	Clean and Healthy River	Prosperous Working Harbor	Partnership Front Yard	Historic Waterfront Districts	Partnership Leadership and Education
Clean and Healthy River Current/Committee (2004-2009)					
Research and Analysis					
Develop an integrated plan for collection and treatment of stormwater runoff to improve the effectiveness of watershed protection plan and to improve water quality.	✓	✓	✓	✓	✓
Complete a study to better estimate the true cost of stormwater.	✓	✓	✓	✓	✓
Complete the update of Portland's inventory of significant water resources. Address streams and creeks, wetlands and riparian resources, and riparian habitat for the Willamette and Columbia River corridors and tributaries.	✓	✓	✓	✓	✓
Continue to study the value of the ecosystem services provided by trees, streams, and other areas connected to the waterfront.	✓	✓	✓	✓	✓
Continue to explore and evaluate approaches to provide flood, stormwater and other services.	✓	✓	✓	✓	✓
Continue to document sub-segmentation, cultural, and scientific values and other uses.	✓	✓	✓	✓	✓
Watershed Management					
Complete and adopt the City's watershed management plan.	✓	✓	✓	✓	✓
Clarify and streamline the environmental regulations of the watershed, including riparian protection, and enforcement for property owners and the public.	✓	✓	✓	✓	✓
Building Capacity					
Develop pilot projects to better distribute the River Renaissance in the Target area of downtown Portland through the use of creative administrative management strategies.	✓	✓	✓	✓	✓

PROPOSED RIVER RENAISSANCE STRATEGY

	Clean and Healthy River	Prosperous Working Harbor	Partnership Front Yard	Historic Waterfront Districts	Partnership Leadership and Education
Prosperous Working Harbor Current/Committee (2004-2009)					
Research and Analysis					
Establish and implement an urban-renewal district to coordinate and coordinate along the waterfront and address other River Renaissance goals.	✓	✓	✓	✓	✓
Make a study to compare the public and private costs of development and restoration along the waterfront.	✓	✓	✓	✓	✓
Make an industry study that analyzes the industry and labor market, development trends and the location of Portland's industrial district.	✓	✓	✓	✓	✓
Planning, Design and Code Improvement					
Improve regulatory effectiveness through the City's ability to coordinate and coordinate along the waterfront and address other River Renaissance goals.	✓	✓	✓	✓	✓
Update and improve the rules and regulations of the waterfront zoning codes, including zoning for the waterfront and other waterfront uses.	✓	✓	✓	✓	✓
Update Portland's major Master Plan to improve the sustainability and viability of the waterfront and other waterfront uses.	✓	✓	✓	✓	✓
Update Portland's zoning code to comply with Title 22 of the Oregon State Management Functional Plan for state and local industrial areas.	✓	✓	✓	✓	✓
Buildive Capacity					
Complete the update of Portland's inventory of significant water resources. Address streams and creeks, wetlands and riparian resources, and riparian habitat for the Willamette and Columbia River corridors and tributaries.	✓	✓	✓	✓	✓

Current, Committed and Future Actions

	Clean and Healthy River	Prosperous Working Harbor	Partnership Front Yard	Historic Waterfront Districts	Partnership Leadership and Education
Prosperous Working Harbor Future Actions					
Research and Analysis					
Establish and implement an urban-renewal district to coordinate and coordinate along the waterfront and address other River Renaissance goals.	✓	✓	✓	✓	✓
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Make an industry study that analyzes the industry and labor market, development trends and the location of Portland's industrial district.	✓	✓	✓	✓	✓
Planning, Design and Code Improvement					
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Current, Committed and Future Actions

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Partnership Front Yard Future Actions					
Research and Analysis					
From the feasibility study to the final Executive Action Plan, assess waterfront park on the river to neighborhoods in Washington County.	✓	✓	✓	✓	✓
Capital and Restoration					
Build the historic building footprints and park near DMU.	✓	✓	✓	✓	✓
Complete neighborhoods to the new building extension project near Astoria Creek, Millington Blvd and the Clinton Pacific Station.	✓	✓	✓	✓	✓
Build a new launch on the Columbia River Park.	✓	✓	✓	✓	✓
Develop additional restoration projects for the riverfront development project.	✓	✓	✓	✓	✓
Partnerships					
Coordinate with neighboring jurisdictions on the Columbia River, Tillamook and Clatsop counties, and the City of Astoria, Tillamook and Clatsop counties.	✓	✓	✓	✓	✓
Planning, Design and Code					
Complete zoning and regulatory work for waterfront greenway extension.	✓	✓	✓	✓	✓
Advocate and continue to develop the Central City area to develop all the way down the historic waterfront.	✓	✓	✓	✓	✓
Develop a variety of opportunities to help support River Renaissance projects and programs, drawing from a variety of public, private and foundation sources.	✓	✓	✓	✓	✓
Develop criteria for prioritizing projects within River Renaissance.	✓	✓	✓	✓	✓

Current, Committed and Future Actions

	Clean and Healthy River	Prosperous Working Harbor	Partnership Front Yard	Historic Waterfront Districts	Partnership Leadership and Education
Clean and Healthy River Future Actions					
Research and Analysis					
Develop an integrated plan for collection and treatment of stormwater runoff to improve the effectiveness of watershed protection plan and to improve water quality.	✓	✓	✓	✓	✓
Complete a study to better estimate the true cost of stormwater.	✓	✓	✓	✓	✓
Complete the update of Portland's inventory of significant water resources. Address streams and creeks, wetlands and riparian resources, and riparian habitat for the Willamette and Columbia River corridors and tributaries.	✓	✓	✓	✓	✓
Continue to study the value of the ecosystem services provided by trees, streams, and other areas connected to the waterfront.	✓	✓	✓	✓	✓
Continue to explore and evaluate approaches to provide flood, stormwater and other services.	✓	✓	✓	✓	✓
Continue to document sub-segmentation, cultural, and scientific values and other uses.	✓	✓	✓	✓	✓
Watershed Management					
Complete and adopt the City's watershed management plan.	✓	✓	✓	✓	✓
Clarify and streamline the environmental regulations of the watershed, including riparian protection, and enforcement for property owners and the public.	✓	✓	✓	✓	✓
Building Capacity					
Develop pilot projects to better distribute the River Renaissance in the Target area of downtown Portland through the use of creative administrative management strategies.	✓	✓	✓	✓	✓

Current, Committed and Future Actions

	Clean and Healthy River	Prosperous Working Harbor	Partnership Front Yard	Historic Waterfront Districts	Partnership Leadership and Education
Prosperous Working Harbor Future Actions					
Research and Analysis					
Establish and implement an urban-renewal district to coordinate and coordinate along the waterfront and address other River Renaissance goals.	✓	✓	✓	✓	✓
Make a study to compare the public and private costs of development and restoration along the waterfront.	✓	✓	✓	✓	✓
Make an industry study that analyzes the industry and labor market, development trends and the location of Portland's industrial district.	✓	✓	✓	✓	✓
Planning, Design and Code Improvement					
Improve regulatory effectiveness through the City's ability to coordinate and coordinate along the waterfront and address other River Renaissance goals.	✓	✓	✓	✓	✓
Update and improve the rules and regulations of the waterfront zoning codes, including zoning for the waterfront and other waterfront uses.	✓	✓	✓	✓	✓
Update Portland's major Master Plan to improve the sustainability and viability of the waterfront and other waterfront uses.	✓	✓	✓	✓	✓
Update Portland's zoning code to comply with Title 22 of the Oregon State Management Functional Plan for state and local industrial areas.	✓	✓	✓	✓	✓

Action Agenda

APPENDIX

E





- *What is River Renaissance?*
- *What is the River Renaissance Strategy?*
- *Who are our Partners?*
- *What's Next?*



Who Are Our Partners?

- *City bureaus*
- *Port of Portland*
- *Portland Development Commission*
- *Metro*
- *Governor's office*
- *Corps of Engineers and other Federal agencies*
- *Community groups and other not-for-profit organizations*
- *Business and industry associations*
- *Property owners*
- *Upstream and downstream jurisdictions*



- *What is River Renaissance?*
- *What is the River Renaissance Strategy?*
- *Who are our Partners?*
- *What's Next?*

What's Next?

Public Review Draft

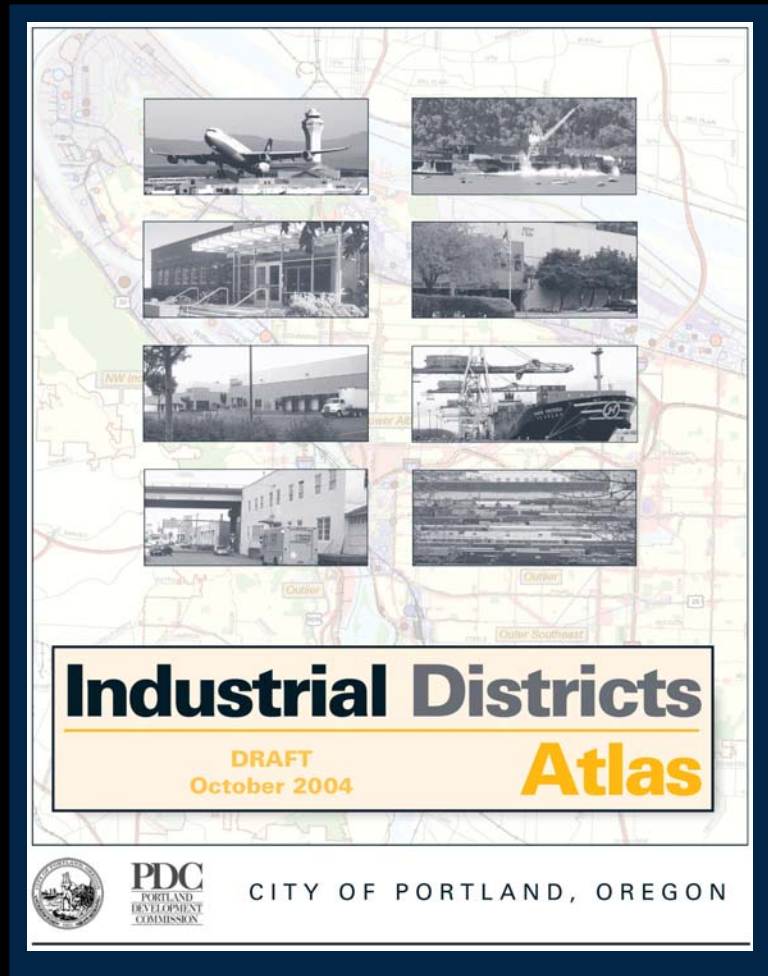
Framework for Integrated Management of Watershed Health

City of Portland, Oregon

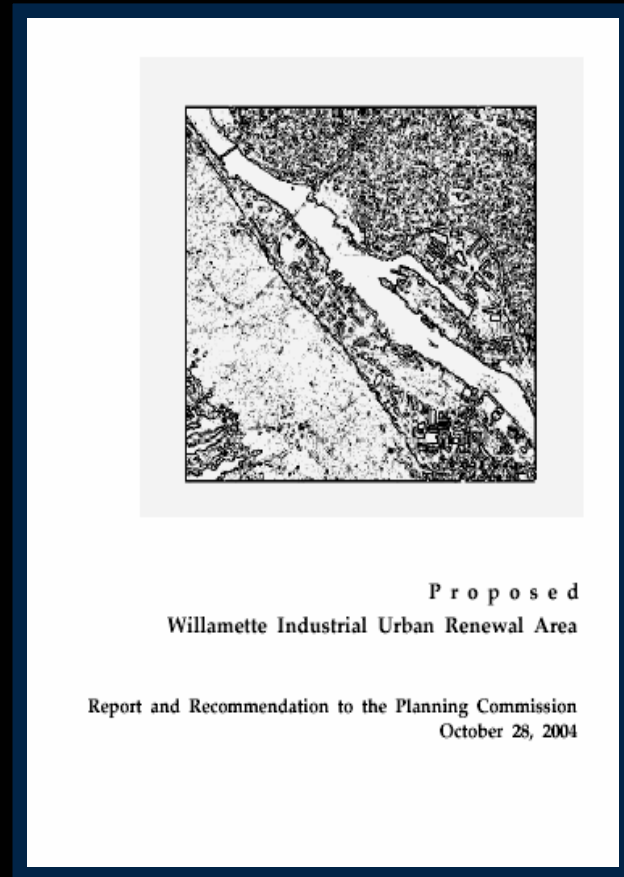
March 2004



What's Next?



Industrial Districts Atlas



Willamette Industrial Urban Renewal Plan

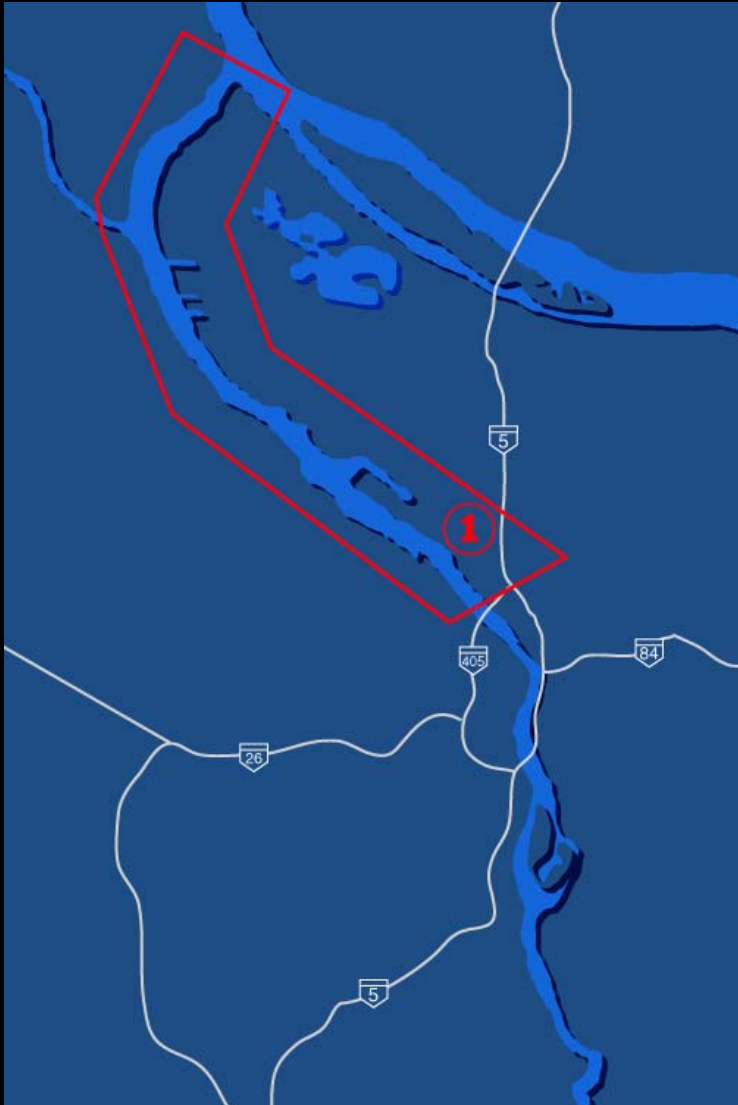
What's Next?



The River Plan



What's Next?




The River Plan **The North Reach**



What's Next?

PROPOSED RIVER RENAISSANCE STRATEGY

Partnerships, Leadership and Education
Current/Committed (2004-2005)



Current/Committed	Partnerships Number	Partnerships Year End	Water Management Elements	Partnerships/Leadership
✓	✓	✓	✓	✓

Partnerships

- Continue the Tri-County and various agencies the Streamline Agreement as an effective means to address issues arising from water use and habitat projects.
- Build and sustain cooperative relationships with partners and demonstrate leadership to address mutual economic, environmental and recreational goals.
- Continue to participate in regional, state and national efforts.

Public Education and Engagement

- Continue community outreach and education strategies to engage the public in water and energy conservation.
- Continue to provide green building training and assistance through a variety of energy audits, and promote green buildings and technologies through the Green Show of Oregon.

Building Capacity

- Continue to provide the River Renaissance Urban Forests, provide citizens with new experiences, and promote public understanding of the benefits of our urban forests.
- Develop a funding and partnership strategy to support River Renaissance projects and programs, drawing from a variety of public, private and foundation sources.
- Develop criteria for prioritizing projects within River Renaissance.

Current, Committed and Future Actions

Action Agenda

Vibrant Waterfront Districts

Future Actions

Research and Analysis

- Identify the most critical and opportune locations for riverfront redevelopment and environmental management along the Willamette and other urban river waterfront areas and neighborhoods.

Planning, Design and Code Development

- Develop a comprehensive river frontage plan that includes but is not limited to: riverfront revitalization, design guidelines and recommendations for habitat, historic restoration.
- Develop design concepts that address the needs and objectives of riverfront, historic, and energy related and other uses in waterfront communities in the City of Beaverton, Clatsop, Clatskanie and St. Helens.
- Continue to engage the public and other stakeholders in the development of the riverfront revitalization plan.
- Develop a funding and partnership strategy to support River Renaissance projects and programs, drawing from a variety of public, private and foundation sources.
- Develop criteria for prioritizing projects within River Renaissance.

PROPOSED RIVER RENAISSANCE STRATEGY

Portland's Front Yard
Current/Committed (2004-2005)



Current/Committed	Partnerships Number	Partnerships Year End	Water Management Elements	Partnerships/Leadership
✓	✓	✓	✓	✓

Research and Analysis

- Finalize the feasibility study for the East Events Plaza to connect Washington Park with the new development in Washington County.
- Finalize the study for the Columbia River Park.
- Finalize a design for the Columbia River Park.
- Develop a funding and partnership strategy to support River Renaissance projects and programs, drawing from a variety of public, private and foundation sources.
- Develop criteria for prioritizing projects within River Renaissance.

Partnerships

- Coordinate with neighboring jurisdictions to develop a joint strategy for the Columbia River Park and the Columbia River and Park Trail.


Planning, Design and Code

- Complete planning and preliminary design for the Columbia River Park and the Columbia River and Park Trail.
- Coordinate with neighboring jurisdictions to develop a joint strategy for the Columbia River Park and the Columbia River and Park Trail.
- Develop a funding and partnership strategy to support River Renaissance projects and programs, drawing from a variety of public, private and foundation sources.
- Develop criteria for prioritizing projects within River Renaissance.

Current, Committed and Future Actions

Action Agenda

Progressive Working Harbor
Current/Committed (2004-2005)



Current/Committed	Partnerships Number	Partnerships Year End	Water Management Elements	Partnerships/Leadership
✓	✓	✓	✓	✓

Research and Analysis


- Finalize the study for the Columbia River Park and the Columbia River and Park Trail.
- Develop a funding and partnership strategy to support River Renaissance projects and programs, drawing from a variety of public, private and foundation sources.
- Develop criteria for prioritizing projects within River Renaissance.

Planning, Design and Code Improvement

- Finalize the study for the Columbia River Park and the Columbia River and Park Trail.
- Develop a funding and partnership strategy to support River Renaissance projects and programs, drawing from a variety of public, private and foundation sources.
- Develop criteria for prioritizing projects within River Renaissance.

PROPOSED RIVER RENAISSANCE STRATEGY

Clean and Healthy River
Current/Committed (2004-2005)



Current/Committed	Partnerships Number	Partnerships Year End	Water Management Elements	Partnerships/Leadership
✓	✓	✓	✓	✓

Research and Analysis

- Develop an integrated data collection and monitoring program to improve the effectiveness of watershed assessment and track progress towards watershed health.
- Develop a strategy to monitor watersheds for the use of managing urban stormwater.
- Complete the update of the City's inventory of riparian habitat resources. Address stream and riparian habitat and riparian wetlands, and create a database for the Willamette and Columbia River corridors and tributary watersheds.
- Continue to study the value of the riparian services provided by trees, streams, and wetlands and compare the costs of using mechanical approaches to provide those same services.
- Continue to document a riparian habitat, habitat, and stream habitat use and best practices.
- Complete the evaluation and control of sediment-related activities of riparian areas in the City's watershed management plan. The information may ultimately affect address and other water quality or riparian habitat. The work will include riparian habitat inventory, riparian habitat for the riparian areas, and will be to riparian habitat management of the riparian areas.

Current, Committed and Future Actions

Action Agenda

Watershed Management

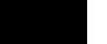
- Complete and adopt the City's watershed management plan.
- Clarify and streamline the environmental regulations of the Portland Zoning Code and water provisions to improve understanding, interpretation, and enforcement for property owners.

Building Capacity

- Develop pilot projects to involve citizens from the river in the riparian habitat and riparian habitat management of the riparian areas.

PROPOSED RIVER RENAISSANCE STRATEGY

Portland's Front Yard
Current/Committed (2004-2005)



Current/Committed	Partnerships Number	Partnerships Year End	Water Management Elements	Partnerships/Leadership
✓	✓	✓	✓	✓

Research and Analysis

- Finalize the study for the Columbia River Park and the Columbia River and Park Trail.
- Develop a funding and partnership strategy to support River Renaissance projects and programs, drawing from a variety of public, private and foundation sources.
- Develop criteria for prioritizing projects within River Renaissance.

Planning, Design and Code

- Finalize the study for the Columbia River Park and the Columbia River and Park Trail.
- Develop a funding and partnership strategy to support River Renaissance projects and programs, drawing from a variety of public, private and foundation sources.
- Develop criteria for prioritizing projects within River Renaissance.

Adopted Budget
City of Portland, Oregon

Fiscal Year 2005-06

Bureau Budgets
Programs and Services

APPENDIX

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RIVER RENAISSANCE

What's Next?



Stream and Bank Restoration



Water-based Recreation Needs Study



River City Celebration



Planning for the Columbia Corridor



Green Streets Program



“It can be a renaissance that gives greater meaning to Portland’s Promise to be that unique place on this planet where a large growing city and nature coexist...”

MAYOR VERA KATZ
STATE OF THE CITY SPEECH, 2001