Grant	#	86209

STATE OF OREGON ECONOMIC DEVELOPMENT DEPARTMENT OREGON PROMOTION AND MARKETING FUND GRANT AGREEMENT

This AGREEMENT is made and entered by and between the Economic Development Department, hereinafter referred to as "Department," and the CITY OF PORTLAND

hereinafter referred to as "Grantee."

This AGREEMENT is authorized by Chapter 777, Oregon Laws 1985, and is subject to Oregon Administrative Rules, Chapter 123, Division 60, which have been established and may be amended by the Department.

Incorporated herein as part of this AGREEMENT are:

- A. Grant Application, including attachments, attached as "EXHIBIT A."
- B. Notice of Crant Award, attached as "EXHIBIT B."
- C. Special_Conditions of Award, if applicable, attached as "EXHIBIT C." Not applicable
- D. Payment Schedule, attached as "EXHIBIT D."
- E. Oregon Promotion and Marketing Fund Administrative Rules, Chapter 123, Division 60, attached as "EXHIBIT E."

In reliance on the application and certifications of the Grantee, the Department agrees, upon execution of this AGREEMENT, to release funds up to $\$_{15,000,00}$, in accordance with the Payment Schedule, and contingent upon receipt of adequate lottery revenues. The use of these funds shall be expressly limited to the activities described in the Grant Application.

The Department reserves the right to terminate this AGREEMENT for just cause and without liability, upon notice, practical to the circumstances, to the Grantee, should the Grantee fail to perform as described in the Grant Application. Any modifications to the Grant Application must be approved in writing by the Department, and will be made a part of this AGREEMENT and subject to all other provisions.

EDC 158986 EXHIBIT A

OREGON ECONOMIC DEVELOPMENT DEPARTMENT

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OREGON PROMOTION AND MARKETING FUND GRANT APPLICATION 1986

- Please read "Oregon Promotion and Marketing Fund Administrative Rules" before preparing this application.
- Please submit the original and five copies, and keep one copy for your files.

•					
Applicant	City of Portland				
Address	1220 S.W. 5th Avenue				
City	Portland	State	R	Zip <u>97204-197</u>	6
Contact Person	Fontaine Hagedorn	Tit	le <u>Resource</u> D	Development Spe	<u>ci</u> alist
Telephone	796-5115				
Person Respons	ible for Grant Adminis	tration _	Mike Lindb	erg	
Title <u>Commiss</u>	sioner of Public Affai	rsTele	ephone <u>248</u> -	·4145	
				5.5 	
Project Title	An American Indian Eco	nomic Deve	lopment Cent	er for Oregon	
Project Duration	on Starting Date <u>Ju</u>	ly 1, 1986	Ending Dat	te <u>June 30, 19</u> 8	87_
There is reason the Portland and any, such a fact bility study of 1. Determine and social serve 2. Determine the 3. Establish place of the center of the cen	he best location for thysical requirements. inancial structure whier viable without publicate management other agencies. quantify the benefits ropriate relationships	lishment of ential. I have, thi of the cen he facilit ch would mic subsidy nt structury which such with the	of an America o determine s project wi eter (commerc y take construc re for the c owner upon w	what potential all conduct a feat all conduct all conduct all conduct all conducts are conducts all conducts are conducts all conducts are conducts and conducts are conducts are conducts and conducts are conducted as a conduct are conducted as a conducted are conducted as a conduct	r in , if easi- and tion rela- facility
Grant Amount R	equested \$\$15,000	Ca	ash Match \$_	15,000	production

PROJECT DESCRIPTION

According to Oregon Laws 1985, Chapter 777, Section 5, the Oregon Promotion and Marketing Fund is intended to:

- incourage new businesses to locate in Oregon.
- Promote Oregon as a destination for tourists.
- Promote the sale of Oregon agricultural, fishery, forest, and manufactured products to persons in other states.

With these purposes in mind, please describe your project.

Oregon's 29,000 American Indians represent a major underemployed and economically distressed segment of our population. They inhabit some of the state's most rural and undeveloped areas. Yet, their potential to contribute useful goods and services to the state's economy, based on their unique human and natural resources, is great.

This project will focus on establishment of a center in the Portland area, to which reservation and non-reservation Indians state-wide look, which center will provide the services needed to raise the socio-economic status of Oregon's Indians. This will be accomplished by a variety of techniques designed to get Indians into the mainstream of the state's economy. This will happen on three levels:

- Indians will create new goods and services to improve the quality of life within their home communities.
- Indians will produce new goods and services and learn to compete effectively in the general marketplace.
- Indian-produced goods, facilities, and activities will be used to attract tourists from other states and countries, and newly produced goods will be traded outside Oregon.

This center could improve the economic condition of Indians and the State by:

- 1. Organizing and sponsoring Indian festivals which would attract national and international tourists.
- 2. Developing and operating a commercial museum of Indian artifacts.
- 3. Serving as a training ground for commercial Indian artisans and craftsmen.
- 4. Providing assistance to Indians in establishing small businesses in rural, economically depressed areas of the state.
- 5. Offering managerial, paraprofessional, technical and vocational training to underemployed Indians.
- 6. Counselling Indians in job search techniques.
- 7. Creating a marketplace for Indian-produced arts and crafts.
- 8. Assisting Indian communities in identifying and developing their economic potential

This project including \$15,000 from OEDD and \$15,000 from the City of Portland, will determine what mix of facilities and services will best accomplish the objectives listed above. It will also identify the best location for such an Indian Center.

You may include detail information and supporting materials for your project proposal as attachments to this application.

CRITERIA I.

The questions listed below are designed in response to criteria identified in Oregon Laws 1985, Chapter 777, Section 5, to assist the Economic Development Commission in evaluating project applications. Please answer as many questions as you can on behalf of your project in the space provided:

1. SUPPORT PROJECTS THAT WILL INCREASE THE NUMBER OF FAMILY WAGE JOBS IN OREGON. How many actual jobs would your project create, and at what salary ranges? Do any of them qualify as "family wage jobs" (please see Appendix A for details)?

The center itself is expected to create jobs for center staff, museum curators and staff, festival organizers, retail clerks, counselors, trainers and OJT positions. Throughout Oregon, the activities of the center will create numerous jobs as new, Indian-established businesses are created and cottage industries develop. Special efforts will be made to use an American Indian consultant and workers to accomplish the feasbility study.

2. PROMOTE ECONOMIC RECOVERY IN SMALL CITIES HEAVILY DEPENDENT ON A SINGLE INDUSTRY. How would your project do this, and which cities would be directly affected?

Many Indians come to the Portland area in search of jobs. This project would prepare those people to return to their smaller towns to create new jobs. Center staff would also visit small cities to advise Indians about economic development options. (See item 3, below.)

3. EMPHASIZE DEVELOPMENT IN UNDERDEVELOPED RURAL AREAS OF OREGON. What geographic area would your project serve, and how would it emphasize development in rural areas? Which counties would be directly affected?

This project would benefit the entire state, wherever Indians live. The transfer of manufacturing elements from the Portland area to the Warm Springs Reservation by Tektronics would be used as a model to develop other underdeveloped and single industry areas.

4. UTILIZE THE EDUCATIONAL RESOURCES AT INSTITUTIONS OF HIGHER EDUCATION. How would your project do this?

Portland State University would provide assistance in business management training and Indian culture facilities. Portland Community College will provide a GED program. Lewis and Clark College will provide student interns to work on center projects.

5. SUPPORT THE DEVELOPMENT OF THE STATE'S SMALL BUSINESSES, ESPECIALLY THOSE OWNED BY WOMEN AND MEMBERS OF MINORITY GROUPS. How would your project do this?

A central strategy of the center's economic development will be giving Indians the technical and management expertise to set up their own small business throughout the state. The center will also assist Indian contractors, suppliers and consultants in competing for public and private contracts.

6. ENCOURAGE THE USE OF OREGON'S HUMAN AND NATURAL RESOURCES IN ENDEAVORS WHICH HEIGHTEN OREGON'S ECONOMIC COMPARATIVE ADVANTAGES. How would your project do this?

The underemployed and under educated Indian is one of Oregon's most wasted human resource. Together with the natural resources controlled by Indians (land, water, minerals, etc.) these resources represent a unique set of potential Indian-oriented goods and services which other states and countries cannot duplicate. Only Oregon has the Oregon Indian tradition. The center will help Indians around the state inventory their resources and use them to competitive advantage.

- 7. LIMIT ASSISTANCE TO PROJECTS THAT ASSIST BUSINESSES SELLING GOODS AND SERVICES IN MARKETS FOR WHICH NATIONAL OR INTERNATIONAL COMPETITION EXISTS. Is there national or international competition for the goods and services you would produce with this project?
 - Tourism
 - Indian arts and crafts

BUDGET

Because of the nature of the lottery cash flow, the Economic Development Commission needs information on how your project could be divided into phases.

- Please use this section to <u>summarize</u> the project phases, giving total costs and revenues for each phase.
- Please attach <u>budget detail</u> information for each phase as an exhibit, indicating which expenses would be funded through lottery revenues and which would be funded through other revenue sources. Be sure to distinguish between "cash" and "in-kind" in this exhibit.

<u>Phase</u>		<u>Time</u>	Project <u>Cost</u>
I	Prepare Feasibility Work Program	July	0*
II	Select Consultant	August	0*
III	Feasibility Study	Sept Dec.	\$30,000
- 11	Implementation Planning	Jan June	0*

^{*} Other funding sources will be used.

The cost of this feasibility study, under contract with a private consultant, is based on estimates from feasibility study managers and recent experience with feasibility studies of similar scope.

What would happen if no lottery funds were available for this project?

Project would not proceed in the foreseeable future.

CRITERIA II.

The questions in this section relate to additional criteria identified for use of the Oregon Promotion and Marketing Fund. Please answer as many questions as you can on behalf of your project in the space provided.

- 1. WHAT WILL BE THE LONG-TERM BENEFIT OF YOUR PROJECT TO THE STATE OF OREGON?
 - Increased economic activity
 - Increased number of jobs
 - More tourists
 - Increased socio-economic status of Indians resulting in greater economic self-sufficiency.
- 2. ARE THERE PROJECTS SIMILAR TO YOURS ALREADY UNDERWAY OR AVAILABLE ELSEWHERE IN OREGON?

No

- 3. DOES YOUR PROJECT SUPPLANT PRIVATE INVESTMENT?
 - No. This project will encourage private investment and entrepreneurship.

4. WHAT ASSURANCE CAN YOU GIVE THAT YOUR PROJECT WILL NOT REQUIRE GOVERNMENT SUBSIDY BEYOND THE TERM OF THIS GRANT?

The central purpose of this project (feasbility study) is to determine whether the Indian Center can be self-supporting and the exact nature of the facility and its activities to accomplish the described objectives. The center would not be developed without such a professional determination.

5. HOW WILL THIS PROPOSED INVESTMENT OF LOTTERY DOLLARS LEVERAGE OTHER RESOURCES FROM THE PRIVATE SECTOR? Please list specific amounts of matching funds below (from both private and public source), and attach documentation showing the commitment of matching funds.

The City of Portland has appropriated \$15,000 which is expected to be half of the cost of the feasibility study. Numerous individuals and agencies in the private and public sector will contribute their time to participate in providing information for this study.

Private investors would build the commercial components of the center. In addition, spin-off small businesses would be started by private investment.

ATTACHMENTS

Please include the following attachments with your application:

- IRS Tax-Exempt Determination Letter (private nonprofit applicants only).
- Budget detail information.
- Project detail and supporting materials, if desired.
- Documentation of commitment of matching funds.
- Balance sheet for most recently-completed accounting period.
- Marketing Plan (See Appendix B)

CERTIFICATION

I hereby certify that all facts, figures, and representations made in this application, including all attachments, are true and correct.

(Signature of Authorizing Official)

(Date Signed)

Mike Lindberg

(Typed-Name of Authorizing Official)

Commissioner of Public Affairs

(Title of Authorizing Official)

This application authorized by Ordinance No. 158341.

Please send your completed application to:

OREGON ECONOMIC DEVELOPMENT DEPARTMENT 595 COTTAGE STREET NE SALEM, OREGON 97310

Att: Jalaine Madura, Grants Manager Oregon Promotion and Marketing Fund

December 2, 1985

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ORDINANCE No. 158052

An Ordinance transferring appropriations in the amount of \$15,000 within the Housing and Community Development Fund for a feasibility study of a proposed Indian Cultural Center; and declaring an emergency.

The City of Portland ordains:

Section 1. The Council finds that:

- 1. The City of Portland and the State of Oregon are interested in determining whether or not an Indian Cultural Center is a feasible activity for this area.
- 2. It is estimated that a feasibility study will cost \$30,000.
- 3. The City is willing to commit \$15,000 toward the cost of the study.
- 4. The City has requested that the State Department of Economic Development commit an equal amount of \$15,000 toward the cost of the study.
- 5. This is an appropriate activity under the economic development function of the Housing and Community Development program.
- 6. Appropriations in the amount of \$15,000 need to be transferred within the HCD Fund.

NOW, THEREFORE, the Council directs:

a. The FY85-86 budget is amended as follows:

	Housing & Community Development Fund	From	To
, .	General Operating Contingency AU 530	$$1\overline{5,000}$	
, · ·	53000011/8900/710	•	

Housing & Community Development AU 532 Economic Development -53500195/8590/260

\$15,000

Section 2. So that the feasibility study of a proposed Indian Cultural Center can proceed without delay, the Council declares that an emergency exists and shall be in force and effect from and after its passage by Council.

Passed by the Council, DEC 12 1985

Mayor Clark Barbara Madigan:ts 12/3/85

Jewel Lansing
Auditor of the City of Portland

Edna Cervera Deputy

PAYMENT SCHEDULE

Payable on execution of contract	;	\$ 3,750.00
September 1, 1986		7,500.00*
November 1, 1986		<u>3,750.00</u> *
	TOTAL	\$15,000.0C

^{*}Contingent upon receipt of interim reports

ORDINANCE 158986

An Ordinance accepting a grant from the Oregon Economic Department in the amount of \$15,000 for a feasibility study of a proposed American Indian Economic Development and Cultural Center, increasing appropriations in the Federal/State Grants fund, and the General Fund and declaring an emergency.

The City of Portland ordains:

Section 1. The Council finds that:

- 1. The Commissioner of Public Affairs and the Commissioner of Finance and Administration seek to determine the feasibility of establishing an American Indian Economic Development and Cultural Center in Portland.
- 2. Ordinance No. 158341 authorized application to the Oregon Economic Development Department for a \$15,000 grant to conduct a feasibility study for establishing an American Indian Economic Development and Cultural Center.
- 3. Ordinance No. 158052 committed \$15,000 from the Housing and Community Development fund to be used as the City's match to provide the balance of funds needed to conduct a feasibility study.
- 4. The Economic Development Commission has approved, and the Legislative Emergency Board has authorized a \$15,000 grant (#86209) for the American Indian Economic Development and Cultural Center Project.
- 5. The City desires to accept the grant from the Oregon Economic Development Department and authorizes the Mayor to sign the grant agreement. (Attachment A)
- 6. The Federal/State Grants Fund and the General Fund need to be increased by \$15,000.

NOW, THEREFORE, the Council directs:

Section 1:

a. The Oregon Economic Development Department Grant in the amount of \$15,000 is hereby accepted.

ORDINANCE No.

Section 2. The Council declares that an emergency exists in order that the feasibility study commence; therefore, this Ordinance shall be in force and effect from and after its passage by Council.

Passed by the Council, SEP 101986

Mayor Clark and Commissioner Lindberg Dee Walsh:sf July 30, 1986

Jewel Lansing

Auditor of the City of Portland

Ву

Deputy

Page 2 of 2

THE COMMISSIONERS VOTED AS FOLLOWS:				
	Yeas	Nays		
BOGLE				
LINDBERG	<i></i>			
SCHWAB				
STRACHAN				
CLARK				

FOUR-FIFTHS CALENDAR		
BOGLE		
LINDBERG		
SCHWAB		
STRACHAN		
CLARK		

1851

Calendar No.

ORDINANCE No. 158986

Title

By __

An Ordinance accepting a grant from the Oregon Economic Department in the amount of \$15,000 for a feasibility study of a proposed American Indian Economic Development and Cultural Center, increasing appropriations in the Federal/State Grants Fund, and the General Fund and declaring an emergency.

d

INTRODUCED BY

NOTED BY THE COMMISSIONER

BUREAU APPROVAL

Date:

08-14-86

Community Development

Mayor Clark & Comm. Lindberg

Affairs MDL

Finance and Administration

Safety

Utilities

Works

Bureau:

Prepared By:

Dee Walsh