

Residential Areas

	Theme	Concept	Existing Efforts	Discussion Questions
Zoning Reform	Tiered Home Occupation Categories	Explore adopting a three-tier permitting system for home-based businesses based on impact level.	Portland uses Type A/B distinctions but lacks full modernization.	Should Portland simplify permits for low-impact home businesses? How can we reduce the friction for BIPOC entrepreneurs?
	Accessory Commercial Units (ACUs)	Permit small detached business spaces on residential lots with safety standards.	Portland supports ADUs, but no ACU policy yet.	How could Portland adapt existing ADU infrastructure to support microenterprises in accessory structures?
	Home Business Overlay Zones	Designate zones allowing expanded home business uses in specific neighborhoods.	Not currently used in Portland.	Could main streets be used for home-based business client meetings or shared production space?
Funding/Programmatic	Micro-Grants for Home-Based Entrepreneurs	Provide \$5K-10K startup grants to BIPOC and low-income home business owners.	Gresham ARPA-funded program; Portland has small business grant history.	Could Portland use cannabis or federal funds to support these microenterprises and help them scale?
	Home Business Navigator Role	Create a city staff position to guide home entrepreneurs through permits, grants, and space transition.	Chicago's Business Centers model; Portland lacks a home business-specific role.	Would a dedicated home business navigator make city services more accessible and personalized?