

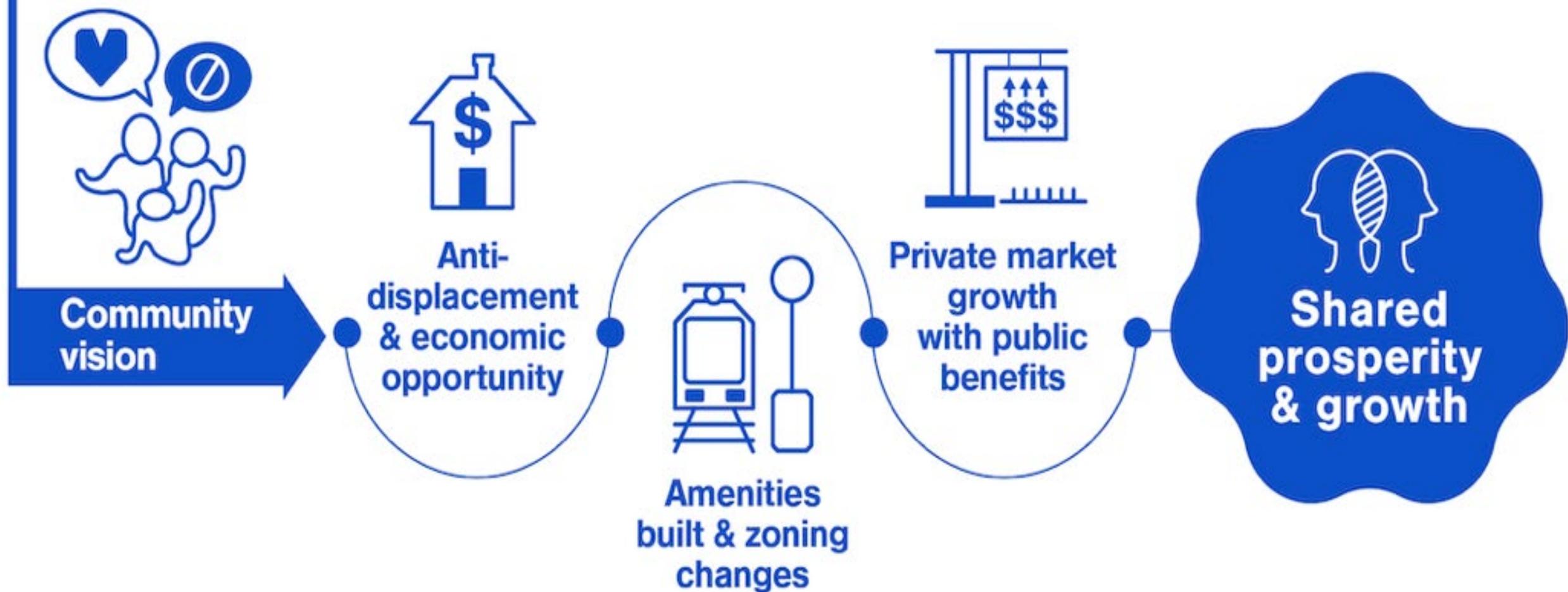
West Portland Town Center Plan

- Overarching Goals:
1. Great places with equitable access
 2. Strong communities and people

Draft Review Timeline

Product	Distribution	Response type/level
Internal draft	July	TAC comments
Internal Draft	August	CAG comments
Discussion Draft	September (45 days)	Public comments
Proposed Draft	November or December	PSC testimony/formal response

A New Approach for Equitable Outcomes



Purpose of zoning changes

1. A more inclusive high opportunity area
2. Climate resilience
3. Healthier communities
4. New amenities
5. Development brings infrastructure
6. Capture value of new transit and development for public benefits



Implementation tools:

1. Zoning map
2. Plan District regulations
3. Transportation Systems Plan
4. Citywide Systems Plan

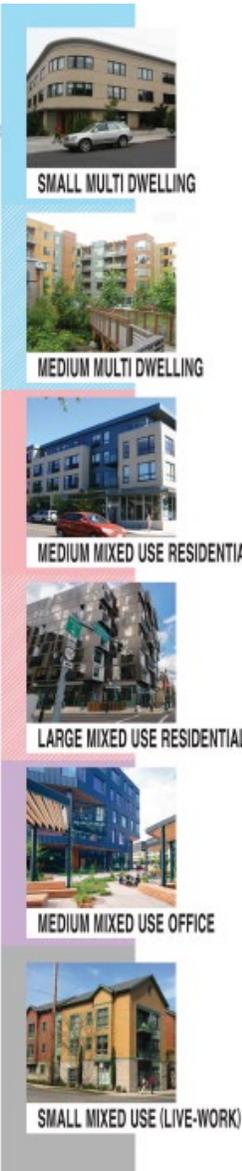
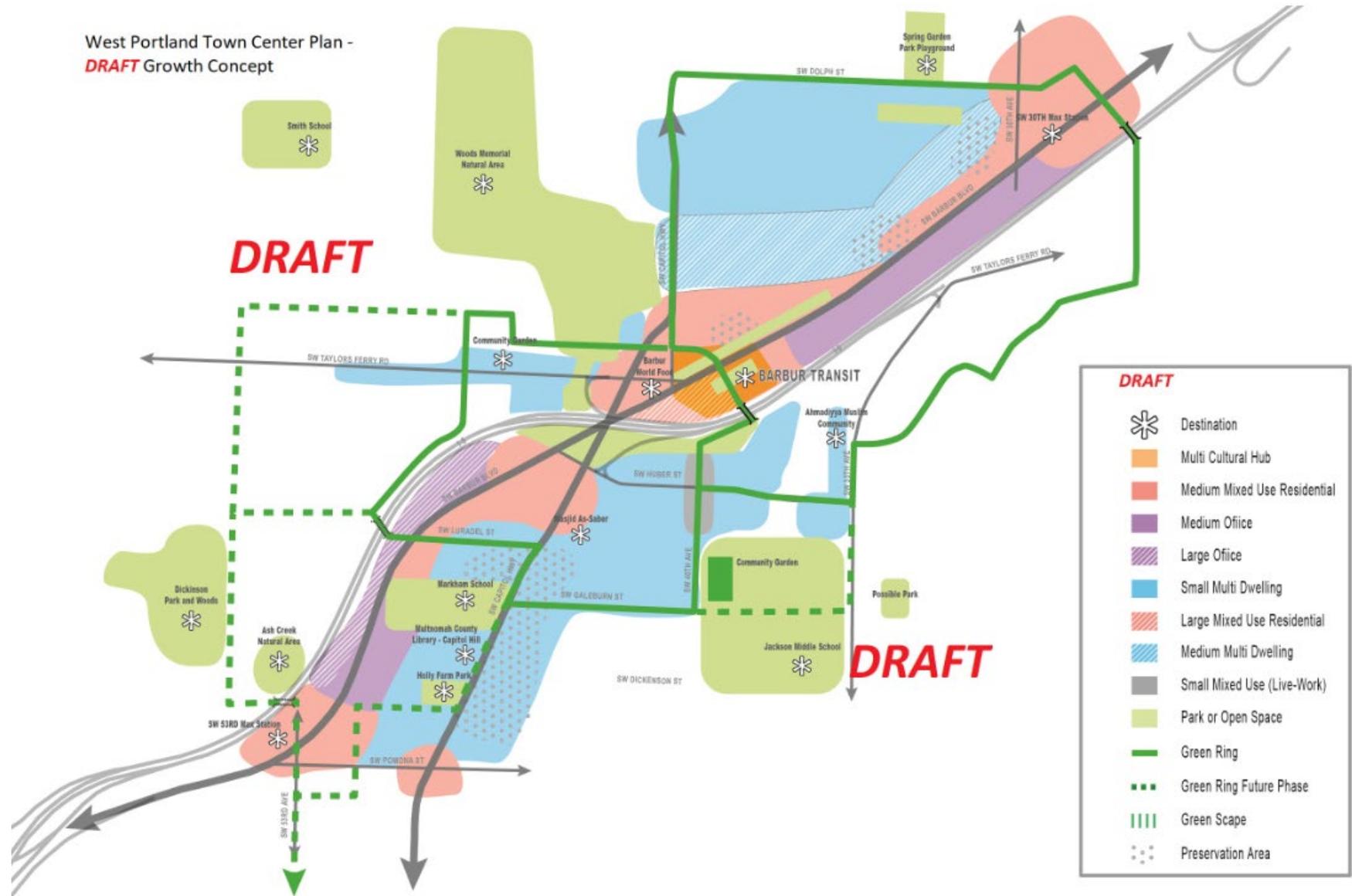
Big ideas for health & equity

1. More multi-family housing off the major corridors
2. Employment focus areas along Barbur supporting living wage jobs
3. A “green lung” of vegetation and trees near I-5 to mitigate pollution and noise
4. A multi-modal “green ring” that provides low-stress circulation network to access services and open spaces in and around the center
5. Create a new commercial main street on Collins Avenue continuing across Barbur Boulevard to a redeveloped Barbur Transit Center.

Growth concept

Features:

- Shared growth
- Employment zones
- N and S commercial areas
- Multicultural hub
- Affordable apartment preservation
- Green ring





Implementation tools:

1. SW Equitable Development Strategy
2. SW Equitable Housing Strategy
3. Tax Increment Financing
4. Plan District regulations
5. Parks capital plan

Big ideas for health & equity

1. Multi-Cultural Hub located in and around the Barbur Transit Center
 - indoor and outdoor community gathering space for cross-cultural events, office space for immigrant serving organizations
 - affordable space for BIPOC and immigrant owned businesses
 - Human services co-located with affordable housing
2. Preserve existing apartment buildings serving low-income households
 - discouraging their redevelopment,
 - incentivizing their continued affordability, and supporting nonprofits to purchase them
3. Provide community-based organizations led by or working with communities of color, an opportunity to incorporate their communities' priorities into new development.
4. Plan for a community garden on the Jackson Middle School campus and a new park to fill a deficiency in the southern portion of the town center

Barbur Transit Center Development Concept informed by community

- Affordable housing
- Community event and meeting space
- Multi-cultural market place
- Office space for community services
- Outdoor gathering space



Transportation concept

Features:

- Corridor investments
- Green scapes
- New main street on Collins
- Local streets
- I-5 pedestrian crossings

