



## PUBLIC PARTNERS INFO SESSION

### CLIMATE INVESTMENT PLAN FULL DRAFT

May 23, 2023, 1-2p.m.

— PORTLAND —  
**CLEAN ENERGY**  
COMMUNITY BENEFITS  
— FUND —



THE BUREAU OF  
**PLANNING &  
SUSTAINABILITY**

# Climate Investment Plan development process



## What is the Portland Clean Energy Fund?

- Generates ~**\$100 million** annually to invest in efforts to address climate change and advance racial and social justice.
- Ballot measure passed by more than **65% of Portlanders** in November 2018 and first climate fund measure created and led by communities of color in the US.
- **1%** gross receipts surcharge on Portland sales by corporations with \$1B+ sales nationally and \$500k+ in Portland.
- Over **\$145 million** in grants awarded to-date.

# Context setting

## Climate Investment Plan Full Draft

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# Climate Investment Plan: Portland's commitment to climate justice

- **Five-year road map** to fund community-led clean energy projects and climate solutions.
- **Grounded in climate research and community engagement** with multiple rounds of input.
- **Uses an equity framework** for all programs, which considers benefits to frontline communities, implementation feasibility, greenhouse gas (GHG) emissions reductions, and accountability.



## CLIMATE INVESTMENT PLAN

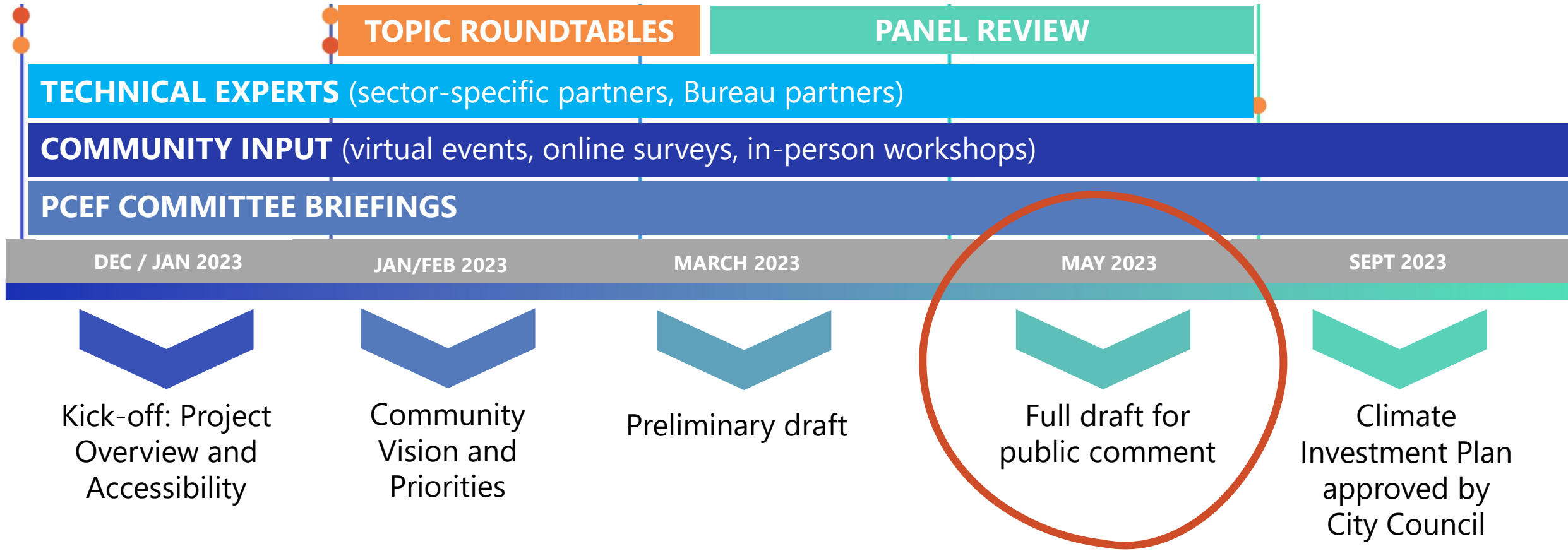
Portland Clean Energy Community Benefits  
Fund (PCEF) Climate Investment Plan

Full Draft

May 2023



# Getting there... together





# Getting to the CIP Full Draft

- Improves the preliminary draft released March 14, 2023 based on >500 public comments.
- Uses information collected from workshops, surveys, 23 subject-matter roundtable meetings, community studies, research, and best practices
- Leverages program history and experience to-date

# Overview

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# Advancing climate justice through the CIP

- **Climate jobs, workforce, and contractor development**
  - 1,000 low-income and youth of color exposed to climate careers
  - 700-900 trained workers in climate jobs
  - 75-125 contractors expanding into sustainable sectors
- **Renewable energy and energy efficiency**
  - Clean energy improvements in 2,600 unregulated multifamily units, 3,250 single-family homes, 65 small commercial buildings
  - Rent stabilized in participating multifamily units for 3 to 9 years
- **Transportation decarbonization**
  - 6,000 e-bikes distributed to income-qualified households
  - 15,000-20,000 transportation wallets with distributed to income-qualified households

# Advancing climate justice through the CIP (2)

- **Green infrastructure**

- 800 - 2,000 low-income households receiving critical tree pruning services
- 15,000 – 25,000 more trees on public and private property

- **Regenerative agriculture**

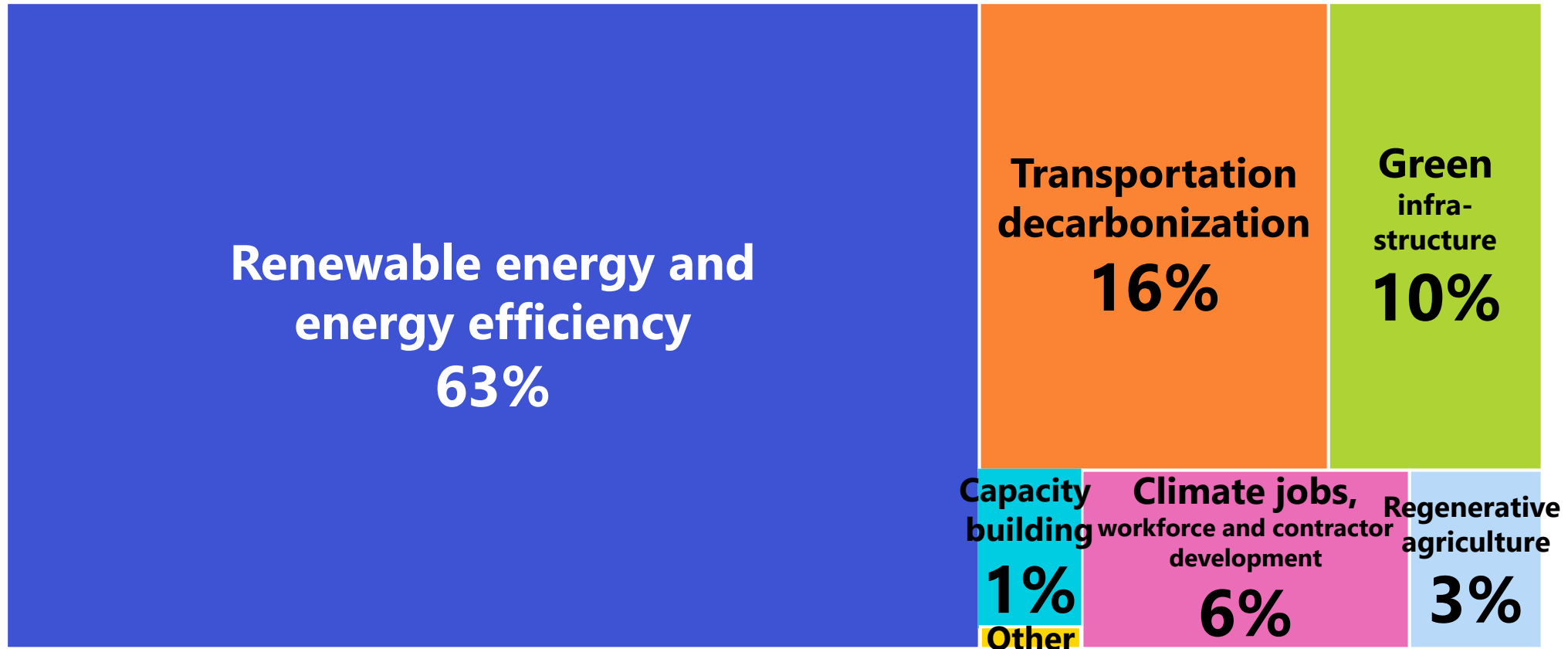
- 40,000 square feet land dedicated for regenerative urban farming

- **Organization capacity building**

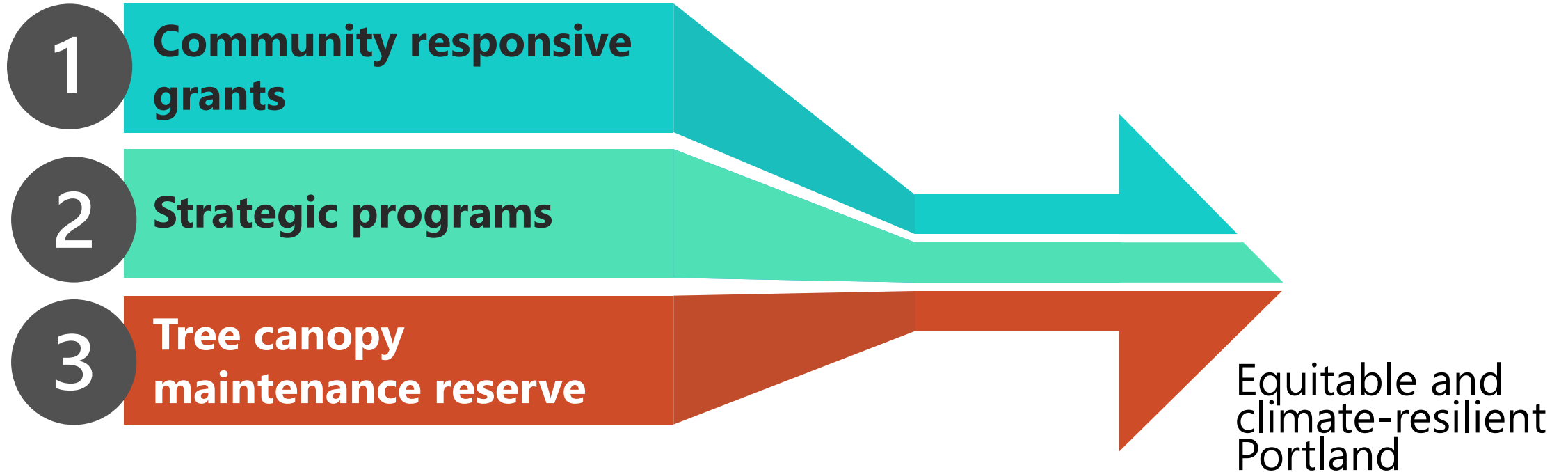
- 16-20 nonprofits with increased capacity to advance climate justice

# Funding categories and allocations

From 2023 to 2028, PCEF will distribute an estimated **\$750 million** across **7 funding categories**:



# Three funding pathways





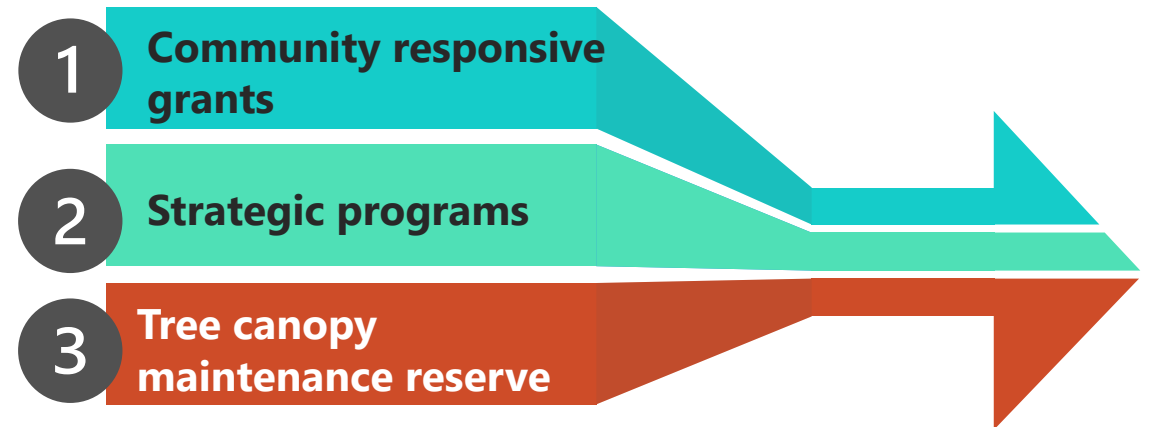
# Laying the groundwork for investments

- Background information:
  - Defining PCEF priority populations
  - Revenue forecast
  - Program purpose
- Grounding in values
  - Community engagement
  - **Equity + climate framework**
  - Building community in partnership
  - Accountability: transparency, measurement, reporting, and evaluation
  - Program-wide workforce and contractor equity approach and goals

# Equity + climate framework

Strategic programs answer in the affirmative:

- Benefits to frontline communities.
- Implementation feasibility.
- Climate impact: GHG reductions.
- Accountability.



# PCEF Code Funding Categories

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# PCEF Code Funding Categories: Community Responsive Grants

Heading description	Example
Name of funding category	Climate jobs, workforce, and contractor development Community responsive grants – workforce and contractor development
Allocation	TOTAL FIVE-YEAR FUNDING ALLOCATION: \$30,000,000
Quantified goals to measure progress	GOAL MEASURES FOR COMMUNITY RESPONSIVE GRANTS



# PCEF Code Funding Categories: Strategic Programs

Description	Example of headers in document
Name of strategic program	Strategic program 6: Comprehensive e-bike access and support
Allocation	FIVE-YEAR FUNDING ALLOCATION: \$20,000,000
Desired results after investment	OUTCOMES
Quantified goals to measure progress	GOAL MEASURES
Strategic approach to allocating funding for implementation	INVESTMENT STRATEGY

# PCEF Code Funding Categories: Strategic Programs (continued)

Description	Example of headers in document
Who may administer the program	ELIGIBILITY FOR ADMINISTRATION or PROGRAM ADMINISTRATION
As applicable, program-specific investments in workforce development	PROGRAM-SPECIFIC WORKFORCE AND CONTRACTOR EQUITY CONSIDERATIONS or WORKFORCE AND CONTRACTOR DEVELOPMENT INVESTMENT GOALS

# Summary of changes from preliminary draft Climate Investment Plan Full Draft

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# How your input was used

## 1. All comments read and considered:

- Key takeaways and all public comments: [Community Feedback on PCEF's Preliminary Draft of the CIP | Portland.gov](#)

## 2. Input:

- Shared and discussed with the PCEF Committee
- Considered for the CIP or the RFP process
- Incorporated based on Committee feedback, program goals, and feasibility



# Summary of changes

- **Increased content accessibility** by adding an executive summary and visual diagram of CIP development process
- **Strengthened focus on equity** by emphasizing importance of community partnerships, workforce contractor equity, and safety on job sites
- **Increased accountability** by adding and updating goal measures
- **Enhanced clarity and comprehensiveness** by including footnotes on additional program design details, alignment with Climate Emergency Workplan



## Summary of changes to Climate Investment Plan full draft

We received feedback from various sources including community members, nonprofit organizations, business owners, and government institutions. Access a summary of public comment and all submitted comments on our webpage: [Community Feedback of PCEF's Preliminary Draft of the CIP](#).

### General

- Added an executive summary to increase content accessibility
- Added expected carbon emissions reduction or sequestered
- Added and updated goal measures for strategic programs, and clarified distinction between outcomes and measures
- Added a visual diagram on the CIP development process
- Added clarity on the importance and role of community partnerships and workforce and contractor equity
- Added workforce and contractor equity goals
- Emphasized accountability as a key aspect of the plan with details on the approach
- Demonstrated alignment of actions in the CIP with the Climate Emergency Workplan
- Safety on jobsites addressed in "Program-wide contractor and workforce equity approach and goals" section
- Footnotes included to offer additional details on program design choices and/or

# Highlights of program-specific changes

- **Clean energy:**

- Added expected number of units, homes, buildings served
- Clarified construction budget for life, health, safety, accessibility, or enabling repairs

- **Transportation decarbonization:**

- Added information on prioritizing youth and increasing access for those with disabilities
- Clarified program roles for e-bike program
- Clarified next steps and scope of the workgroup

- **Access to fair and flexible capital:**

- Built out new strategic program (SP13: Targeted electric vehicle financing tools)

# Highlights of program-specific changes (continued)

- **Green infrastructure:**

- Revised name to “Tree Canopy” maintenance reserve to reflect purpose of funding
- Additional \$2.2 million allocated as part of SP11: 82<sup>nd</sup> Ave climate infrastructure and community resilience grant program

- **Regenerative agriculture**

- Allocation for grants reduced by \$1M
- Allocation for SP9: Increasing urban farming opportunities – planning and land acquisition increased by \$2M

- **Workforce and contractor development**

- Added diverse contractor and workforce utilization goals (Appendix 1)

# We value your input

## Climate Investment Plan Full Draft

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# Public Partners Feedback Guide

1. What might be missing that should be added to the full draft that aligns with PCEF's climate + equity framework? Please describe:
  - a. How does your recommendation(s) impact benefits to frontline communities and measurable ghg reductions/sequestration?
  - b. How has your recommendation(s) been community-informed?
  - c. How would your recommendation(s) impact or improve accountability to PCEF priority populations?
2. Any other comments to share including what is working well in the full CIP draft and how to strengthen community and climate benefits.

# How to provide your feedback

*Access links to  
the community  
events:*



- Use the Public Partners Feedback Guide to organize your feedback so that PCEF can best consider your recommendations.
- Email your feedback to [cleanenergyfund@portlandoregon.gov](mailto:cleanenergyfund@portlandoregon.gov) by June 2
- Public comment responses will be shared publicly on PCEF's website.