





Annette Pronk  
Community Development  
Manager

Habitat Homeowner  
Leadership Council





# Community Naming Workgroup

## Guiding Principles:

- Anti-racism
- Diversity, Equity, Inclusion
- Community Building
- Belonging
- Sustainability of Community and Culture

Cross departmental expertise



# Gooseberry Trails

**52 homes in SW  
Portland's Hillsdale  
neighborhood**





# Myrtlewood Way

20 homes in Gresham's Rockwood neighborhood



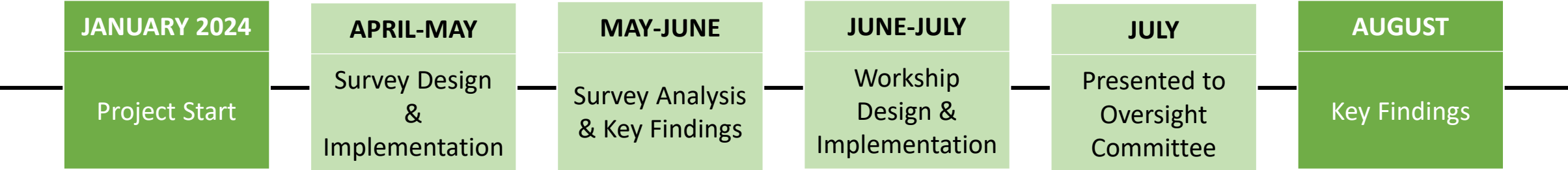
# Carey Blvd Community Engagement

Our community engagement consisted of two parts. The first part of this work involved a survey to all potential buyers on the homeownership preference policy list. We received 189 responses.

The second piece was an in-person design workshop held in July 2024. 50 comment cards submitted at the workshop



Camille E. Trummer



# Ideas Heard from Community

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## Prominent leaders or figures:

- Paul Knauls
- AC Green
- Dr. OB Williams
- Denorval Unthank
- Tony Hopson

## Concepts:

- Vanport Commemoration
- Stick with Carey Blvd.
- True North
- Rose Cottage



# Committee Name Recommendation:

True North

Redwood Bluffs





# Timeline for Name

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Deadline for Name Decision: June 6

- Name decision needed around time land will be transferred to Habitat. Current timeline Summer 2025.

Once decision made, attorney determines if name is available and officially reserves name.

# Questions or Suggestions?

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## Contact:

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# Thank You