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City Council Work Session

Council Work Session

Community and Economic Development

📅 January 30, 2025 9:30 am – 12:00 pm

Available Online

Council in attendance:

- Councilor Avalos
- Councilor Dunphy
- Councilor Kanal
- Councilor Pirtle-Guiney
- Councilor Ryan
- Councilor Koyama Lane
- Councilor Morillo
- Councilor Novick
- Councilor Clark
- Councilor Green
- Councilor Zimmerman

 [Presentation: Community & Economic Development Work Session](#)
5.24 MB

Posted January 29, 2025 9:33 am

Council Chamber doors open to the public 15 minutes before the meeting starts. Learn more about [visiting City Hall to attend a Council meeting](#). Watch the live broadcast on [YouTube](#), on the [Open Signal website](#), or on cable TV (Xfinity Channels 30 and 330, CenturyLink Channels 8005 and 8505).

Work sessions are public meetings related to a specific topic where information is presented to Council. Council does not vote or take any action; public testimony is not taken. The public and press may attend work sessions when held in person or watch the live broadcast online or on cable TV.

Location

City Council Chambers

1221 SW Fourth Avenue
Second Floor Auditorium
Portland, OR 97204

[Get Directions](#)

[More about this location](#)

Contact

Julie Ocken

Strategic Projects

✉ julie.ocken@portlandoregon.gov

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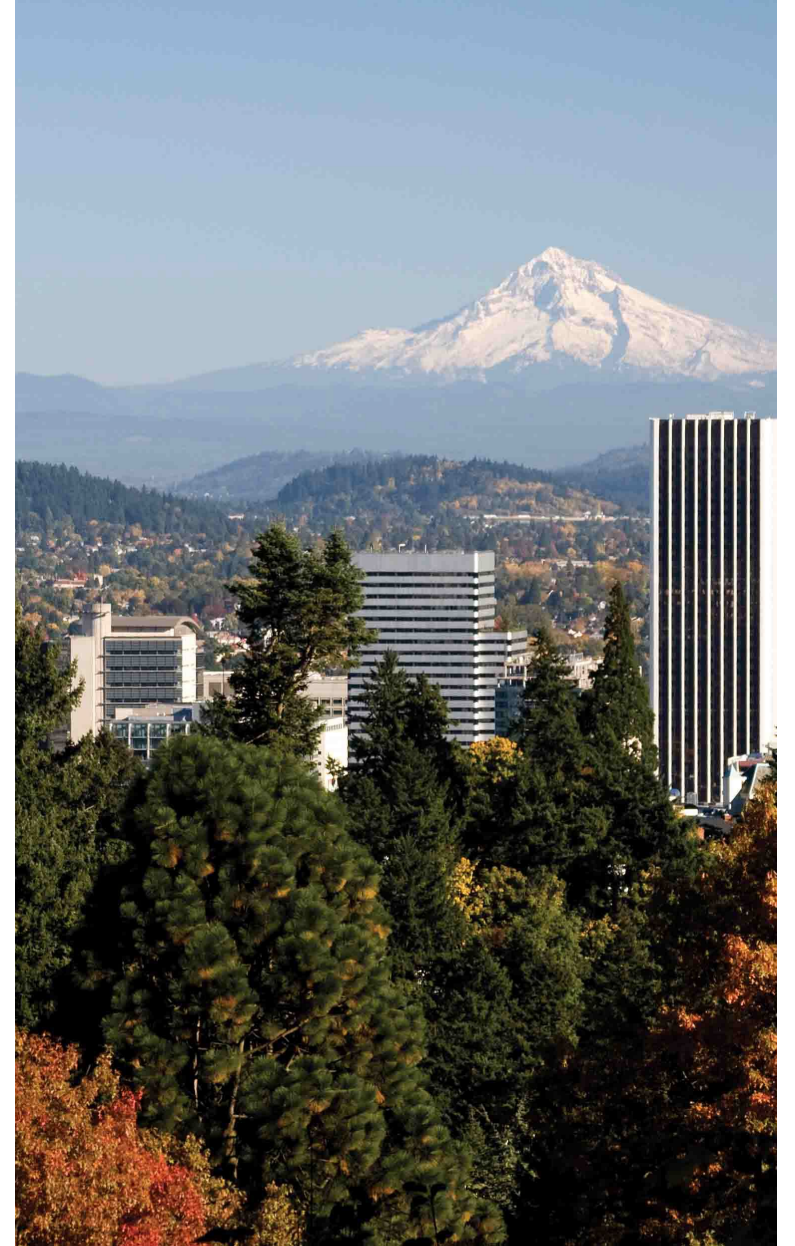
COMMUNITY & ECONOMIC DEVELOPMENT

CITY COUNCIL WORK SESSION
January 30, 2025



Agenda

- Service Area Overview
- Collaboration
- Finances
- Looking Ahead



Community and Economic Development Leadership

Service Area Overview



Donnie Oliveira

Deputy City
Administrator



Eric Engstrom

Interim Director
Planning & Sustainability



**Shea
Flaherty Betin**

Interim Executive Director
Prosper Portland



Helmi Hisserich

Director
Portland Housing
Bureau



**David
Kuhnhausen**

Interim Director
Portland Permitting
& Development



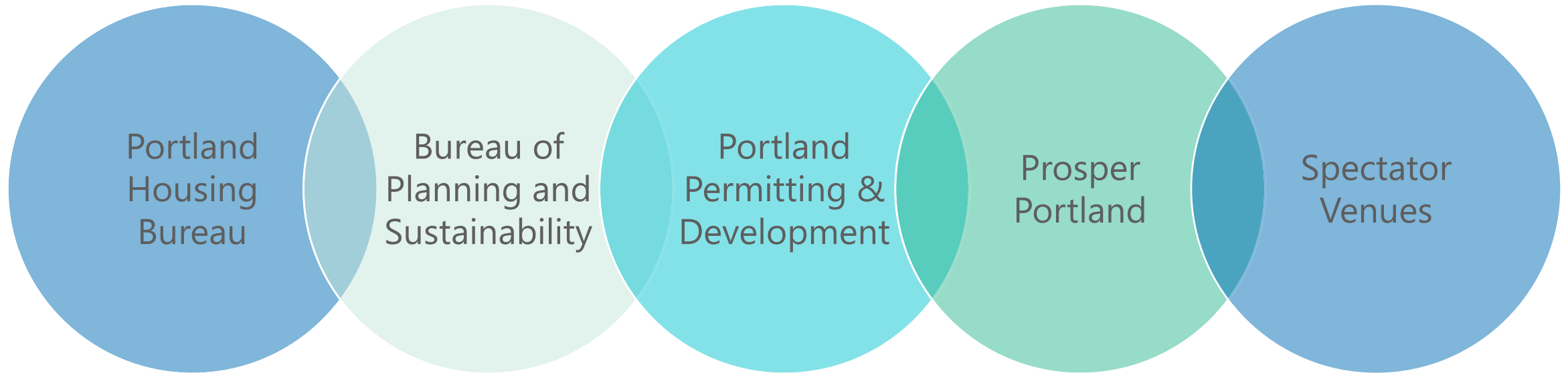
Karl Lisle

Program Manager
Spectator Venues and Visitor
Activities;
Enhanced Services Districts



Community and Economic Development

Service Area Overview



Portland Housing Bureau

Service Area Overview



Work Areas

- Produce New Housing
- Preserve Vulnerable Housing
- Prevent Displacement
 - Homeownership
 - Renter Protections
- Promote Equity in Housing
- Progress Environmental Sustainability

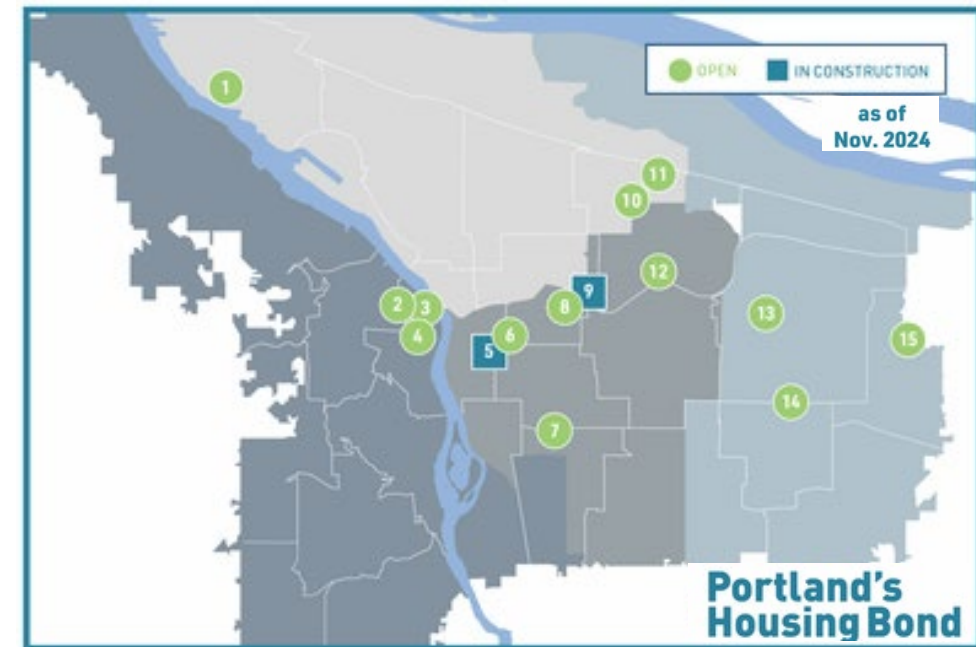


Portland Housing Bureau

Service Area Overview

Affordable Housing Bonds

- Voters passed bonds for affordable housing in 2016 and 2018
- \$469 million total for Portland
- Will create more than 4,000 new units, 45% above goal
- Includes family sized, deeply affordable, and supportive-housing
- All funding is now allocated or earmarked



Bureau of Planning and Sustainability

Service Area Overview

Work Areas

- Planning & Urban Design
- Sustainability & Climate
- PCEF
- Community Technology
- Waste & Recycling



Bureau of Planning and Sustainability

Service Area Overview

Recent Initiatives

- Housing Production Strategy
- Critical Code Cleanup
- Equitable Gas Leaf Blower Phase-out
- More than 500,000 square feet of graffiti cleaned by contractors
- PCEF – Collaborating For Climate Action



Legal Framework for Land Use & Permitting

Service Area Overview

State Planning Goals

Metro Regional Plan

City Comprehensive Plan

Land Use Legislation/Zoning Code

Individual Quasi-Judicial & Permit Decisions



Portland Permitting & Development

Service Area Overview

Work Areas

- Land Use / Zoning Code Customer Support
- Building Permitting & Inspections
- Public Infrastructure Review and Permitting
- Property Compliance
- Empowerment Programs for Neighborhoods, Small Business, and Arts

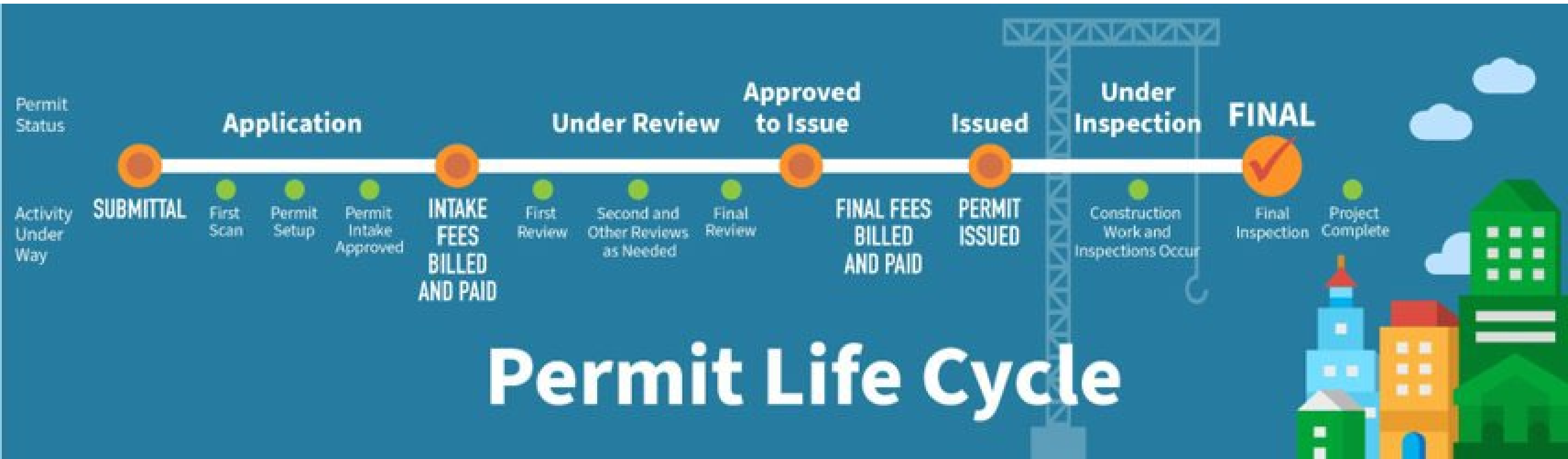


Image: Society Hotel undergoing interior renovations



Portland Permitting & Development

Service Area Overview



Prosper Portland

Service Area Overview

Work Areas

- Trade Sector Business Development
- Small Business Office
- Film and Events Office
- Workforce Development
- Business Loans and Grants
- Commercial Property Loans and Grants
- Public/Private Partnerships



Prosper Portland

Service Area Overview

Recent Initiatives

- Six new TIF Districts created in late 2024
- Progress on OMSI Central City Master Plan
- Launched Office of Small Business
- Office to Residential Conversion Loans
- Downtown events: Winter Ice Rink, My People's Market



Spectator Venues

Service Area Overview



Work Areas

- Oversight of City Venues:
 - Veterans Memorial Coliseum
 - Providence Park
 - Moda Center
- Sports, Travel, and Tourism Relationship Management
- Enhanced Services Districts

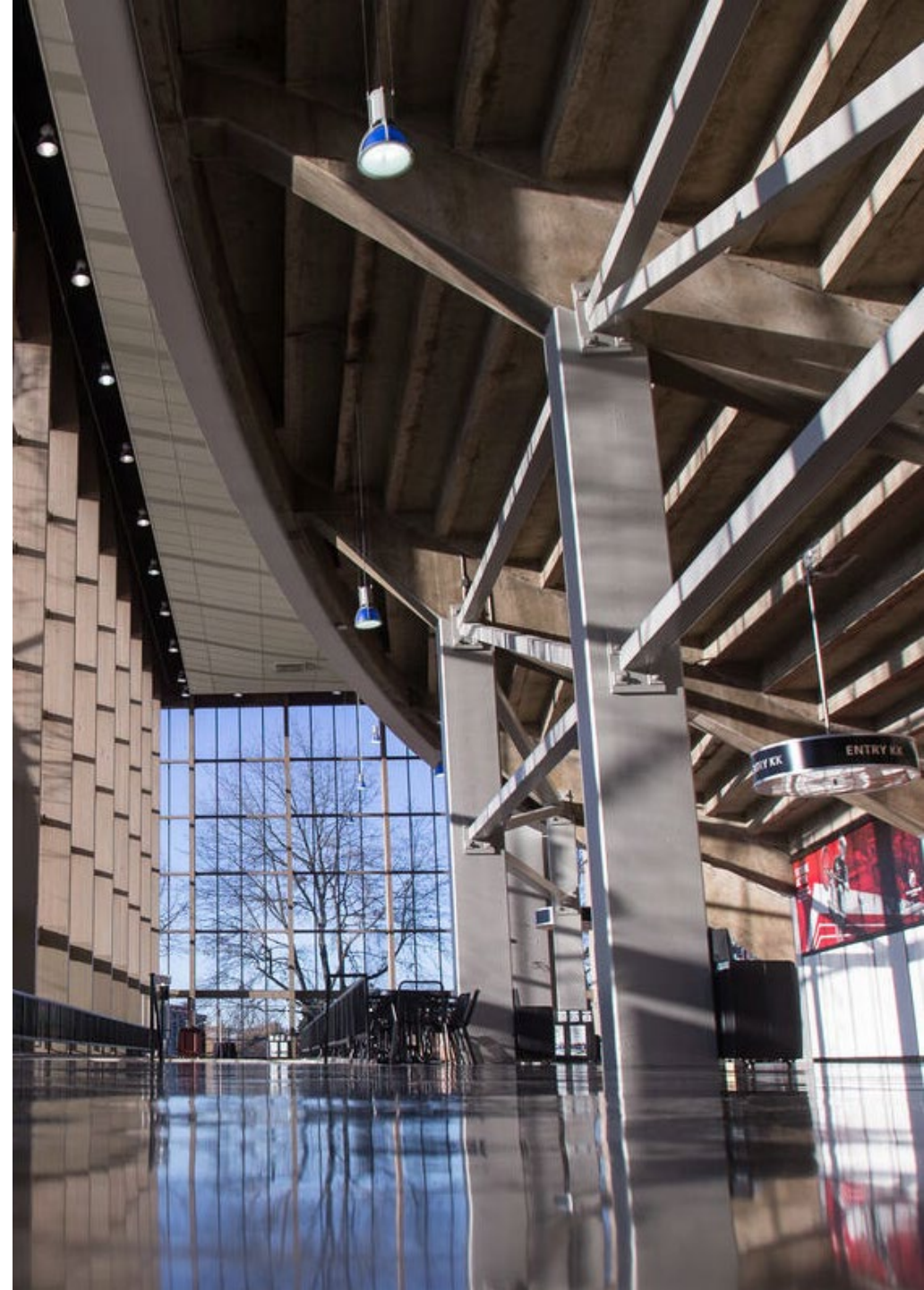


Spectator Venues

Service Area Overview

Recent Highlights

- Lease agreement with Trail Blazers and Rip City Management renegotiated and extended
- Secured a commitment for a new WNBA Franchise at Moda Center in 2026
- First phase of \$60 million renovation at Veterans Memorial Coliseum completed
- Concerts returned to Providence Park for the first time in over a decade



Questions and Answers

Service Area Overview





Community and Economic Development Collaboration

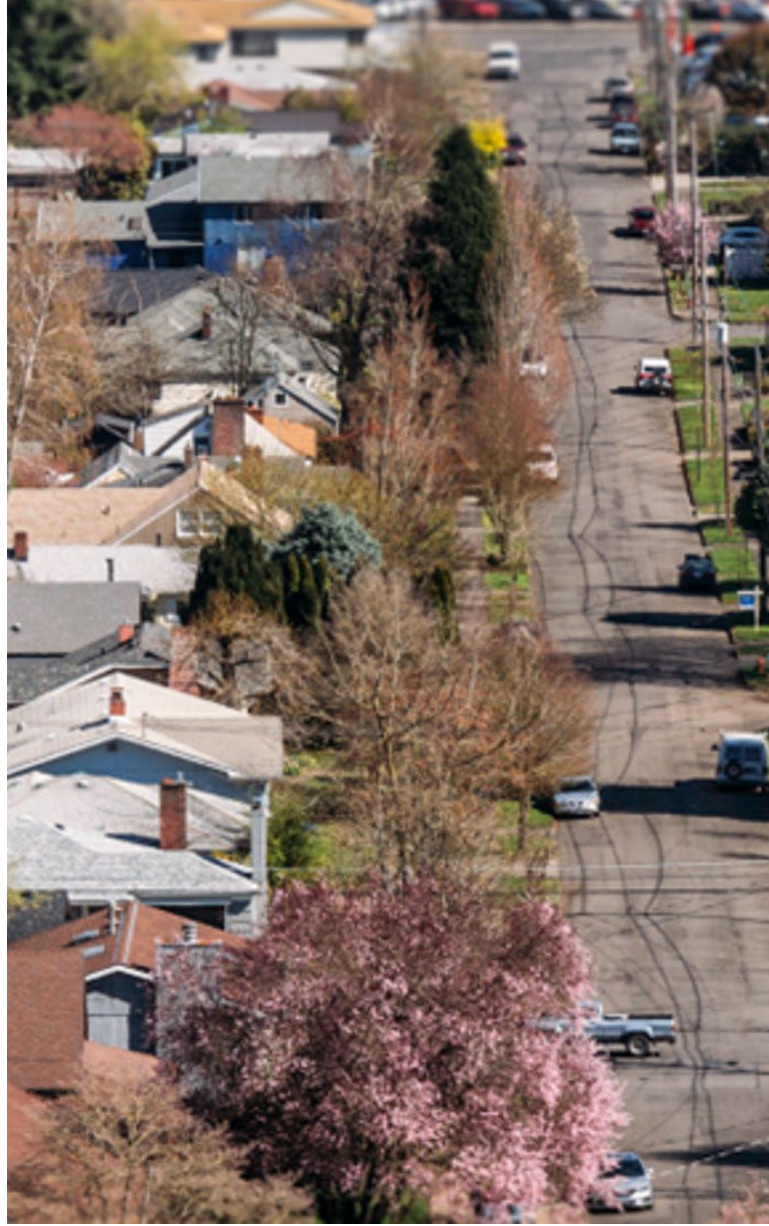


Major Areas of Collaboration

Collaboration

Overarching and interconnected components of the service area's work:

- Economic Development
- Housing
- Climate
- Urban Development



Policies that guide our work

Collaboration

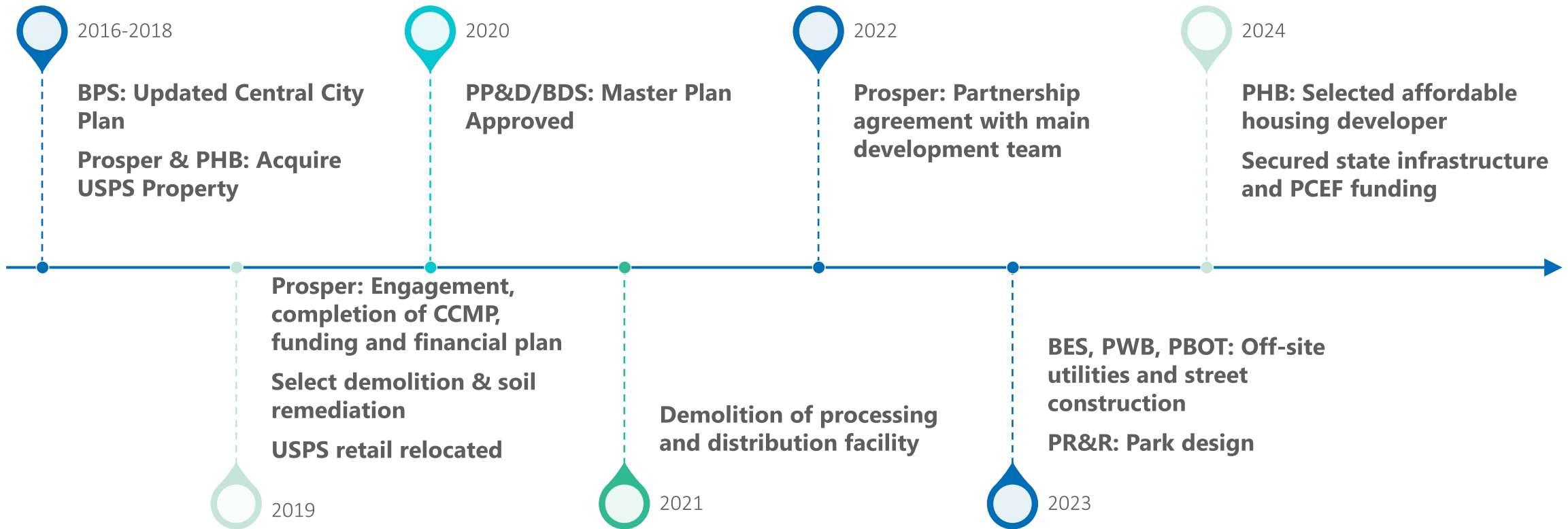
Adopted City Plans and Policies

- Comprehensive Plan
 - 2016, 20+ years
- Climate Emergency Workplan
 - 2022, three years
- Economic Opportunity Analysis
 - 2016, update underway
- PCEF Climate Investment Plan
 - 2024, five years
- Housing Needs Analysis & Housing Production Strategy
 - 2024, five years
- Homelessness Response Action Plan
 - 2024, three years
- Advance Portland
 - 2023, five years



Example: Broadway Corridor

Collaboration



Example: Commercial Corridors & Central City

Collaboration

Place-Based Investments in Community-Aligned Development

Albina One

94 Units

1771 N Flint Ave



Family focused affordable housing in Lower Albina aligned with the City's Preference Policy

The Nick Fish Apartments

11k s.f. / 75 Units

105th & NE Halsey



Mixed-income housing with affordable ground floor commercial space at The Nick Fish on NE Halsey

Asian Health & Service Center

30k s.f.

90th & Foster



Community and clinic services on SE Foster in Lents

Waterleaf Apartments

176 Units

2065 S River Pkwy



Affordable rental housing in South Waterfront



Example: Clean Industry Initiative

Collaboration

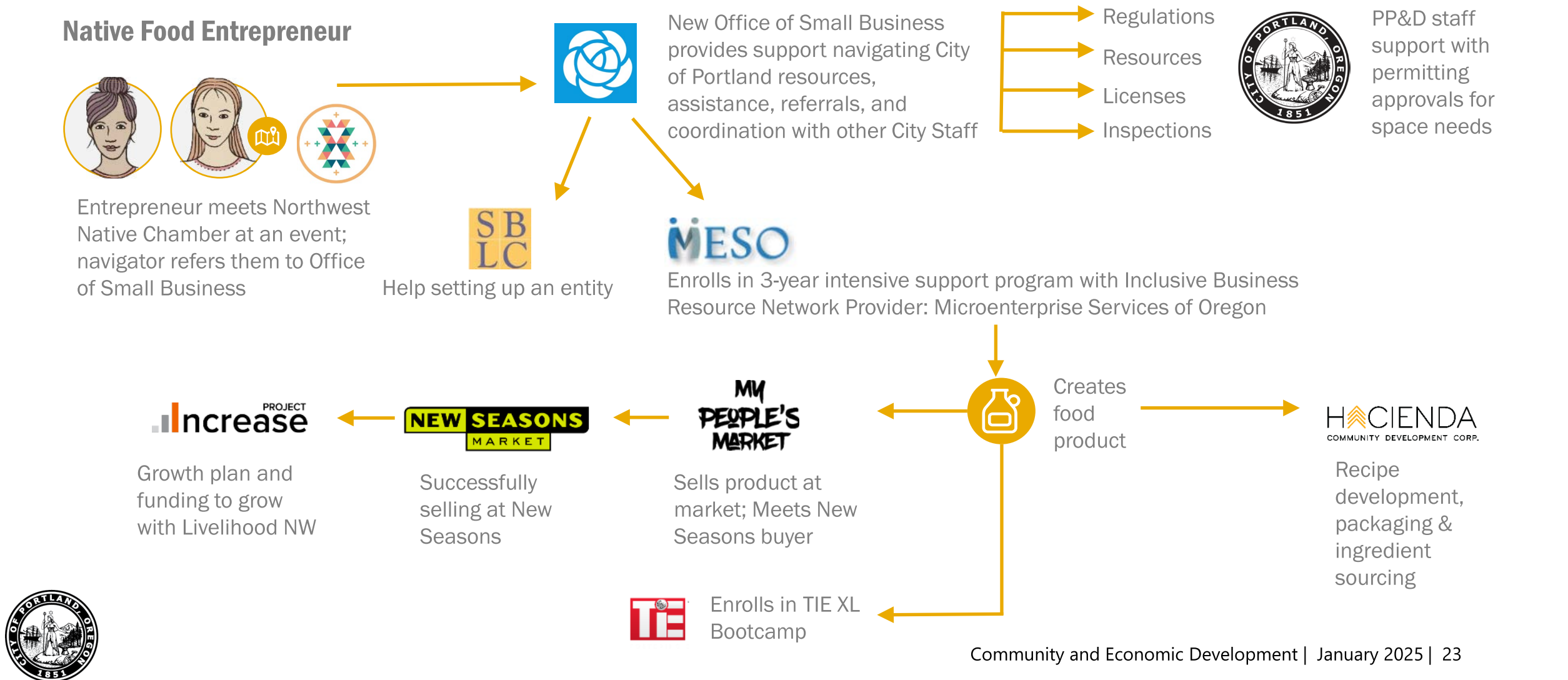


- Helps local industries and businesses achieve climate goals and remain competitive
- Supports a just transition by creating opportunities for workers and communities at the frontlines of the climate crisis in the transition to a fossil-fuel-free economy



Example: Small Business Experience

Collaboration



Coordination With Other Service Areas

Examples

- PCEF – Over \$730 million over the next five years to nine City bureaus, including six outside our service area
 - Will fund efforts like street tree maintenance, Sunday parkways, and City fleet electrification
- Prosper – Partnership with PPR and PBOT and operator partners on Winter Lights Festival
- Waste – Partnership with Portland Solutions and SOLVE on graffiti abatement and trash cleanup
- Spectator Venues – Partnerships with Vibrant Communities/Arts and Culture on Keller



Transparency & Accountability

Collaboration

Key Reports & Dashboards

- PHB's annual State of Housing report
- Prosper's new State of the Economy report
- PP&D Dashboard
- PCEF Dashboard
- Climate and Energy Dashboard



Key Metrics/Indicators



- % of cost-burdened households
- % of regulated and affordable housing units
- % reduction in carbon emissions since 1990
- % of workforce with quality jobs
- Economic vitality measured as Real GDP



Questions and Answers

Collaboration



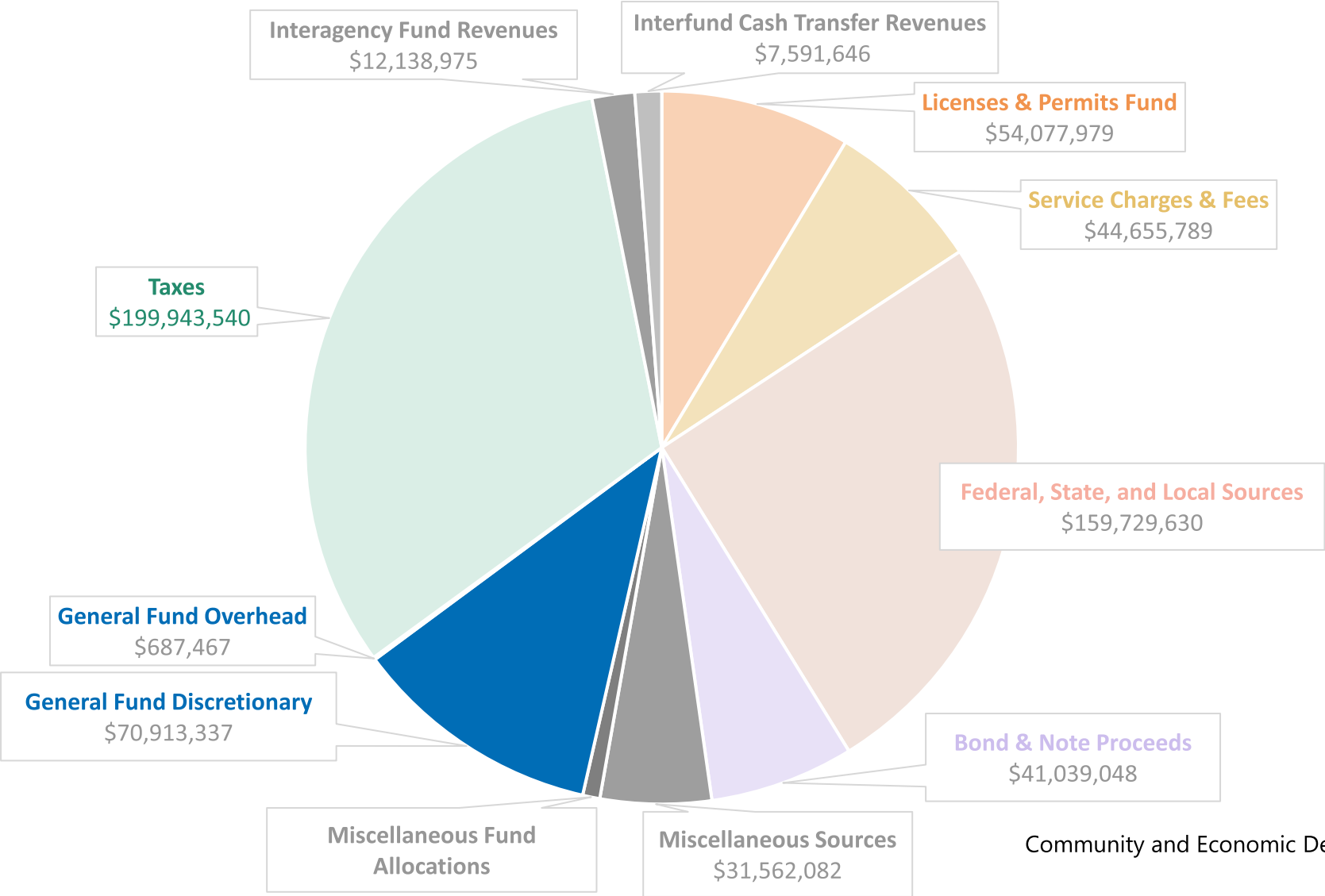


Community and Economic Development Funding



Key Sources of Funding

FY 2025 Adopted Budget Revenues



Direct Financial Support to Community

Funding

Housing resources distributed in FY23-24

- Multifamily development capital – \$91m
- Homeowner Access – \$3.2m
- Homeowner retention – \$4.1m
- Renter services – \$8.1m
- Healthy Homes – \$700k

Snapshot

- 5 award types
- \$107m distributed in FY23-24
- \$142m upcoming



Direct Financial Support to Community

Funding

Prosper resources distributed in FY23-24

- Inclusive Business Resource Network Grant – \$2.5m
- Neighborhood Prosperity Network Grant – \$1.8m
- Repair & Restore Grants – \$3.3m
- Commercial Property Loans – \$1.5m
- Community Livability Grants – \$1.1m
- Community Opportunities Enhancement Grant – \$1.9m
- Economic Opportunity Initiative – \$3.6m
- Reimagine Oregon Economic Opportunity Grant – \$7.1m
- Prosperity Investment Grants – \$1.4m

Snapshot

- **26 grant programs**
- **997 awards**
distributed in FY23-24
- **\$34.4m total**
- **\$150m upcoming**



Direct Financial Support to Community

Funding

BPS resources distributed in FY23-24

- MHCRC Community Grants – \$1.5m
- PCEF Community Grants – \$17m
- PCEF Cooling Portland – \$3m
- Digital Divide Response – \$1m

Snapshot

- **8 grant programs**
- **217 awards**
distributed in FY23-24
- **\$23.1m total**
- **\$111m upcoming**



Questions and Answers

Funding



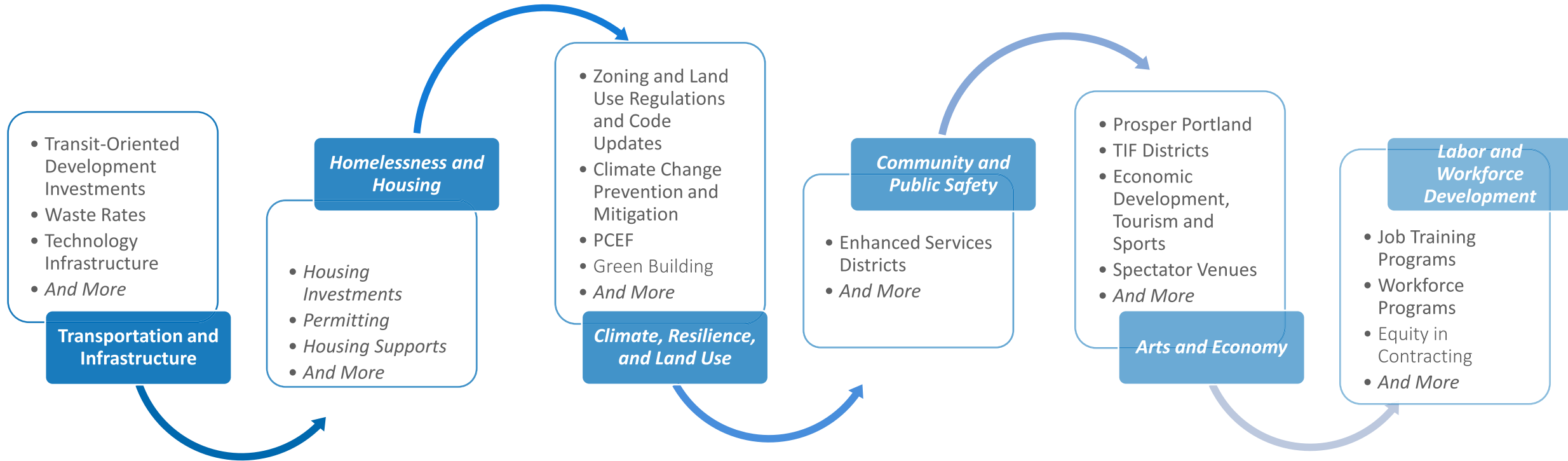


Community and Economic Development Looking Ahead



Council Committees

Looking Ahead



Thank you!

Final Q&A

Community and Economic Development

