

THE CITY OF  
**PORTLAND**



**OREGON**

January 14, 1973

OFFICE OF  
THE MAYOR

NEIL GOLDSCHMIDT  
MAYOR

1220 S. W. FIFTH AVE.  
PORTLAND, OR. 97204  
503 248-4120

Mrs. Martha Warren  
Model Cities Planning Board  
5329 N. E. Union Avenue  
Portland, Oregon 97211

Dear Mrs. Warren:

The Union Avenue Redevelopment Project is currently underway as a program of the City of Portland and of the community in which it will occur. The redevelopment of Union Avenue will involve physical, economic and social changes along the avenue, from Broadway and Weidler Streets on the south to Lombard on the north.

It is my belief that, in order for the project to be a successful one, the Steering Committee which guides its day-to-day activities will need to be as diverse as the problems that it will encounter. The Steering Committee will be charged with the setting of goals and policies as well as the advocacy and initiation of specific aspects of the redevelopment program.

I hope you will find it possible to serve as a member of the Steering Committee, and in this way to make a significant contribution to the redevelopment of that area and, thereby, strengthen our entire city. Within a few days, Herman L. Brame, Community Involvement Coordinator for the project, will contact you to further discuss your participation on the Steering Committee and to outline the current status of the project. I can't strongly enough urge your participation as an essential ingredient to successful implementation of this program.

If you have any questions of me, don't hesitate to call.  
Best wishes.

Sincerely,

Neil Goldschmidt

NG:pns

**RECEIVED**

JAN 15 1974

MODEL CITIES

B-22-15c  
C-38-10E-01  
THE CITY OF  
PORTLAND



OREGON

January 14, 1974

OFFICE OF  
THE MAYOR

NEIL GOLDSCHMIDT  
MAYOR

1220 S. W. FIFTH AVE.  
PORTLAND, OR. 97204  
503 248-4120

Mr. Charles Ford  
Model Cities Planning Board  
5329 N. E. Union Avenue  
Portland, Oregon 97211

Dear Mr. Ford:

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If you have any questions of me, don't hesitate to call. Best wishes.

Sincerely,



Neil Goldschmidt

NG:pns

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JAN 15 1974

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e-38-10 8-01  
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SUITE 608, WILCOX BUILDING



PORTLAND, OREGON 97204 503/221-0414

January 11, 1974

Mr. Chuck Olson  
Planning Director  
Portland Development Commission  
1700 S.W. Fourth  
Portland, Oregon

Dear Chuck:

I am writing to confirm that there is an all-day inter-  
view session scheduled for the Union Avenue Economic  
Study beginning at 8:30 a.m., Wednesday, January 16.  
Participants will be you, Dennis Wilde, Keith Miles  
(Committee Board of Directors) and me. Consultant  
interviews are scheduled as follows:

<u>Time</u>	<u>Firm</u>
9:00 a.m.	Marlett and Associates
11:00 a.m.	Ernst and Ernst
1:00 p.m.	Real Estate Research
3:00 p.m.	Larry Smith & Company

Dennis has indicated that he would get copies of the  
four proposals to you as soon as possible so that you  
can review them prior to Wednesday.

Best regards.

Very truly yours,

Frank Cox  
Executive Director

FC/lc

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**JAN 15 1974**

**MODEL CITIES**

WARNE NUNN  
President

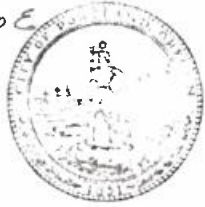
FRANK COX  
Executive Director

POTLAND CITY PLANNING COMMISSION

Official file

C-38-10E-01

C-38-10E  
Red



Neil Goldschmidt Mayor

Hardy Myers Jr. President  
Rowland S. Rose Vice President  
Peggy G. Eckton  
Marjorie M. Gustafson  
Herbert C. Hardy  
George C. Sheldon  
Ocie W. Trotter  
William W. Wessinger

3 December 1973

Mr. Andy Raubeson, Director  
Model Cities  
5329 NE Union  
Portland, Oregon 97211

SUBJECT: Union Avenue Redevelopment Project

Dear Mr. Raubeson:

In order that the Bureau of Planning assume its responsibility for \$8,000 toward the Union Avenue redevelopment project, please charge BUC No. 30800249 with approximately \$7,500 of staff costs. According to my calculations, this would be equal to approximately 1040 hours of time plus fringe benefits for Tim Nolan and Mike Lyons, the two planners working with Dennis Wilde on this project. Additionally, Dennis has requested approximately 100 hours of drafting time from the Bureau of Planning at an approximate cost of \$5.00 per hour.

Let me know if this arrangement creates any problems or if there is a billing procedure which is more convenient for Model Cities.

Yours truly,

David Kish  
Administrative Assistant

DK:bn  
cc: Dennis Wilde  
E. Roberts, Model Cities

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DEC 4 1973

MODEL CITIES

**PORTLAND MODEL CITIES - CITY DEMONSTRATION AGENCY**

Interoffice Memorandum

November 21, 1973

**TO:** Gary Stout  
Administrator of Planning and Development

**FROM:** Michael Hunniger  
Physical Program Coordinator

**RE:** Fremont Bridge Relocation Obligation

Under HUD regulations, activities which require relocation benefits, but for which no relocation funds are available, must be covered by Model Cities relocation resources if the activity is within the Model Neighborhood and conforms to the objectives of the Comprehensive City Demonstration Plan. Displacement caused by an "interim opening" of the Fremont Bridge Ramps would, therefore, require Model Cities coverage if no other resources are available.

It is my understanding that there has been discussion regarding city payment of relocation benefits to be reimbursed by the state when the long range plans are implemented on Fremont Street. If such an arrangement can be agreed to, it is important that Model Cities be so informed. The Citizen's Planning Board has instructed the staff to identify surplus funds. In order to accurately forecast future encumbrances on relocation funds, we must know as soon as possible whether the city will seek coverage of relocation expenses by Model Cities. I would, therefore, request that Dennis Wilde be responsible for this determination at the earliest possible date.

Please let me know if there are further questions which I could elaborate upon.

MH

cc: A. Raubeson  
E. Roberts  
D. Wilde  
M. Oton  
Official Files (2)  
Physical Files (1)

**M E M O R A N D U M**

**To: Ernie Bonner**

**Date: November 6, 1973**

**From: Dennis Wilde**

**Re: Planning Bureau In-Kind Contribution to the Union Avenue  
Redevelopment Program**

As you are aware, a commitment was made on behalf of the Planning Bureau to provide approximately \$8,000 in contributed services towards the first phase of the Union Avenue Redevelopment Program. I would like to make a specific recommendation as to how the Planning Bureau might fulfill that commitment, and at the same time provide continued employment of Model Cities' employees. At present, Model Cities has a physical planning staff of four individuals: Planning Program Coordinator, Mike Henniger; two City Planners, Mike Lyons and Tim Nolan; and an Assistant Planner or Planning Aid, John Neal.

My recommendation would involve Mike Lyons and Tim Nolan, both of whom have received a civil service rating of City Planner. The recommendation is as follows:

Between now and the end of the fiscal year, the Planning Bureau would assume half the salary load for both Mike Lyons and Tim Nolan. The other 50% of their salary would be carried by Model Cities. Mike and Tim would be assigned to the Union Avenue Redevelopment Program for 50-75% of their time. This shared salary arrangement would continue through June, 1974. This would serve as a probationary period for both. In June, based on an evaluation of their performance, they would be assigned to the Planning Bureau as full-time staff provided City Planner positions are available. If in June no City Planner positions are available, two options could then be pursued.

1. Continue both Mike Lyons and Tim Nolan on temporary status using 701 Funds for the 1974-75 fiscal year. During that year, allow them the opportunity to transfer into permanent positions if they become available.

2. If no positions are available and there is no opportunity to use 701 Funds, provide them full-time assistance in finding employment and continue them on a temporary basis until they are able to secure new employment.

THE CITY OF  
PORTLAND



OREGON

MEMORANDUM

OFFICE OF  
PLANNING AND DEVELOPMENT

GARY E. STOUT  
ADMINISTRATOR

1220 SW FIFTH AVE  
PORTLAND, OR. 97204

To: Jon D. Stephens  
Personnel Director

Date: October 30, 1973

From: Doug Butler <sup>DB</sup>  
Office of Planning and Development

Re: Establishing two temporary positions in the Office of Planning and Development to carry out a Redevelopment Program for Union Avenue.

On October 4, 1973, the Model Cities Citizens' Planning Board approved the allocation of \$50,000 to initiate a redevelopment program for Union Avenue. The approval calls for the establishment of a project planning team to be administered through the Office of Planning and Development.

Job descriptions for two positions are attached. The positions are temporary with a duration through the end of the current fiscal year. The job classification "Project Planning Coordinator" is an existing classification in the City. It has a flat rate salary of \$9.62/hr. (See Ord. #137189, attached) This position would be underfilled, paying a rate of \$9.04/hr.

The job classification "Community Organizer" is one not currently listed by the City. The attached job description defines the responsibilities and qualifications. The job will have a flat rate salary of \$7.22/hr.

It is important that this matter be acted on as quickly as possible since an ordinance has to be prepared for submission to City Council by Friday, November 2, 1973.

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OCT 31 1973  
MODEL CITIES

## PROJECT PLANNING COORDINATOR

### I. RESPONSIBILITIES

Overall coordinator of the project planning team who reports directly to the Mayor and Administrator of the Office of Planning and Development. Responsible for both the project planning and implementation phases of the redevelopment program. Responsible for coordination of governmental units, agencies, and interest groups. Responsible for liaison between the overall redevelopment program and projects carried out by involved agencies and groups.

### II. EXAMPLES OF DUTIES

Coordinates the planning and implementation of all work tasks in the redevelopment plan Workslope. Develops and maintains effective working relationship between project planning team and the Steering Committee and various technical sub-committees. Coordinates all activities of contracted services and in-kind contributions for the project with the various functions and activities of the workslope.

### III. QUALIFICATIONS

Ability to organize and direct a technical staff in the development of the planning and implementation phases of the project. Ability to communicate with technical staff, representatives of local government, involved agencies, and interest groups.

### IV. TRAINING AND EXPERIENCE

Master's degree in Urban Design or City Planning or a related field. Eight years' experience in program planning, administration, and evaluation.

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NOV 5 1973  
MODEL CITIES



## COMMUNITY ORGANIZER

### I. RESPONSIBILITIES

Under the direction of the Project Planning Coordinator, responsible for establishing and maintaining a structure of citizen participation and community involvement in the redevelopment plan. Responsible for providing an effective and meaningful program of public information for residents of Model Cities and the general public.

### II. EXAMPLES OF DUTIES

Develop a structure for citizen participation according to the process-output model. Define roles and responsibilities of the Steering Committee and the various technical subcommittees. Together with the Steering Committee, assists in the development of citizen monitoring and evaluation techniques of the various functions of the project. Maintains liaison with community organizations, business and professional groups who have an interest in the redevelopment project. Conducts all surveys and public opinion polls connected with the project.

### III. QUALIFICATIONS

Ability to structure and organize a program for community participation. Ability to solicit and encourage widespread community participation in redevelopment plan. Ability to communicate elements of plan to professionals, citizens, and public information sources.

### IV. TRAINING AND EXPERIENCE

Three years of progressively responsible experience in community involvement programs. Administrative experience and a college degree in Social Work, Urban Studies, or a related field is preferred.

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MODEL CITIES

137189

ORDINANCE No.

An Ordinance extending the temporary position of Project Planning Coordinator in the Office of Planning and Development to September 15, 1974, changing the rate of pay for this class, transferring \$6,966 from General Operating Contingencies, and declaring an emergency.

The City of Portland ordains:

Section 1. The Council finds that Ordinance No. 136391 adopted by the Council on April 25, 1973 created a temporary position of Project Planning Coordinator in the Office of Planning and Development to December 31, 1973; that this position was established to coordinate the implementation of planning for the downtown riverfront area; that the initiation of this project and the hiring of the coordinator have been delayed; that the duration of this project was under-estimated; that it is now necessary to extend the project and the position of Project Planning Coordinator to September 15, 1974 and to provide funding in the 1973-74 budget beyond December 30, 1973 to June 30, 1974; that the salary range for this classification is \$7.58 to \$9.04 an hour; that the Mayor as Commissioner in charge has recommended changing the salary for this classification to the flat rate of \$9.62 an hour to be commensurate with the skills and experience required; and that the position authority should be changed accordingly; now, therefore, the temporary position of Project Planning Coordinator in the Office of Planning and Development is hereby extended to September 15, 1974, and the salary for this class is hereby changed to the flat rate of \$9.62 an hour.

Section 2. In order to provide appropriation for the increased expenditures for the Project Planning Coordinator to the end of the current fiscal year, appropriations are hereby transferred within the General Fund as follows:

FROM: General Operating Contingencies	\$ 6,966
309.520 -- Part-Time Positions	8,871
TO: 309.510 -- Full-Time Positions	15,846
309.590 -- Personnel Benefits	3,169

Section 3. Inasmuch as this ordinance is necessary for the immediate preservation of the public health, peace and safety of the City of Portland in this: In order that planning for the expanded downtown riverfront area may be implemented without undue delay; therefore, an emergency is hereby declared to exist, and this ordinance shall be in force and effect from and after its passage by the Council.

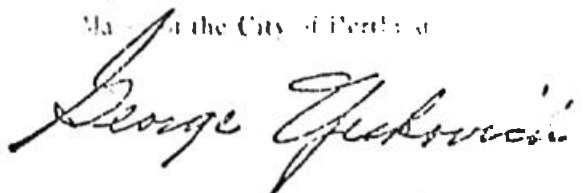
Passed by the Council, **SEP 13 1973**

Mayor Goldschmidt  
DEB:JMS:jd  
September 7, 1973



Mayor of the City of Portland

Attest:



City Clerk

417 SW WASHINGTON ROOM 402



PORTLAND, OREGON 97204 503 / 221-0414

October 5, 1973

Gary Stout, Administrator  
Planning and Development  
City Hall  
Portland, Oregon

Dear Gary:

I am writing to acknowledge the City's request that this organization participate financially in the Union Avenue redevelopment project.

On October 1 the Committee Board of Directors resolved to support the project in concept and delegated authority to the Executive Committee and staff to analyze existing program priorities and determine the extent to which the Committee could participate in the economic study phase of the project. Following careful evaluation of current Committee goals and objectives and resources committed to our existing program in light of the Union Avenue project, we have determined that a maximum of \$15,000 in consultant funds can be reserved for the Union Avenue project without completely dismantling our existing program. This reservation and any subsequent contracts entered into by the Committee are subject to approval by the EDA regional office; however, I anticipate no problem in this regard.

A resource commitment of this magnitude necessarily means that major changes in our program will result. I therefore would appreciate receiving the proposed letter of agreement between the City and Committee as soon as possible so the

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OCT 9 1973

MODEL CITIES

OFFICERS:

WARNE NUNN / President

HAZEL G. HAYS / Vice President

JOHN M. FULTON / Treasurer

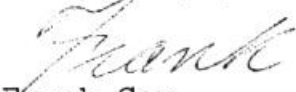
ROBERT A. ELLIOTT / Secretary

CONRAD N. McCONNELL & TERRY D. SCHRUNK / Members Executive Committee

FRANK COX / Executive Director

Committee Board of Directors can consider the proposed project in its final form and urge that the study phase of the project be initiated within the next forty-five days.

Very truly yours,

  
Frank Cox  
Executive Director

FC/rm

cc: Mayor Goldschmidt  
Board of Directors  
Andrew Raubison  
John Kenword

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OCT 9 1973  
MODEL CITIES

417 SW WASHINGTON

PORTLAND, OREGON 97204



Andrew Raubison  
Model Cities  
6421 N. E. Union Avenue  
Portland, Oregon

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*ce*



ALWAYS USE  
ZIP CODE





2-38-108-01

12 September 1973

Andrew Raubeson, Acting Director  
City Demonstration Agency  
5329 N.E. Union  
Portland, Oregon

RE: Union Avenue Redevelopment Project  
Our Job No. 7305

For Professional Services

Principal 40.0 Hrs. @ \$18.00/Hr. = \$720.00

Direct Expenses - Not compiled at this time

TOTAL AMOUNT DUE

\$720.00

Dennis Wilde  
THE COMMUNITY PLANNING GROUP

DJW/be  
cc: Job Book

## PORTLAND MODEL CITIES - CITY DEMONSTRATION AGENCY

## Memorandum

TO: Neighborhood Organization Chairmen, Working Committee Chairmen and  
Citizens Planning Board Members

FROM: Michael Henniger, Physical Coordinator

DATE: August 30, 1973

SUBJECT: Union Avenue Plan

On Monday, September 10, 1973, the Community Development Working Committee will consider a work program for the Development of Union Avenue.

Last year, each Neighborhood adopted transportation priorities in connection with the Model Cities Comprehensive Plan. Those priorities listed the Redevelopment of Union Avenue as the highest priority for transportation improvements. The work program which the Community Development Working Committee will consider, describes the planning and implementation of Union Avenue redevelopment in accordance with the Neighborhood's priorities.

Because the office of the Mayor has given our proposal very strong support in the past, I hope each of you can be present at the Working Committee meeting to express your views and the views of your neighborhood, in order that the best possible proposal is developed.

If the City Council will support the recommendations of the Citizens Planning Board, this project would continue long beyond the Model Cities life span. I hope you will be able to attend this meeting.

MH

Michael Henniger (MH)

cc: Official Files (2)  
Act. Dir./Raubeson  
C.P. Act. Coord./Robertson  
Phy. Coord./Author/Henniger  
8-30-73  
MH/vs

*Union Ave.*  
PORTLAND MODEL CITIES - CITY DEMONSTRATION AGENCY

Interoffice Memorandum

August 20, 1973

TO: Andy Raubeson, Acting Director  
FROM: Mike Henniger, Physical Coordinator  
RE: Invoice: Dennis Wilde

I have met with Dennis on several occasions, most recently on Friday, August 17. At this point, Dennis has spent most of his time meeting with MEDIA and PEDCO and developing a work program proposal indicating their involvement in Union Avenue. The invoice received from Dennis is justified from the reviews I have had with him and I recommend payment.

MH           /5/          

cc: Files





15 August 1973

Andrew Raubeson, Acting Director  
City Demonstration Agency  
5329 N.E. Union  
Portland, Oregon

RE: Union Avenue Redevelopment Project  
Our Job No. 7305

For Professional Services

Principal 40.0 Hrs. @ \$18.00/Hr. =	\$720.00
Direct Expenses = \$0.00	_____
<b>TOTAL AMOUNT DUE</b>	<b><u>\$720.00</u></b>

*Dennis Wilde*

Dennis Wilde  
THE COMMUNITY PLANNING GROUP

DJW/bc  
cc: Job Book

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AUG 16 1973  
MODEL CITIES

January 26, 1973

### Background - Union Avenue Redevelopment

Over the last year, considerable attention has been focused on Union Avenue. Three independent studies, one on transportation, one on traffic circulation, and one on economic development, have all identified Union Avenue as a central factor in the solution of a whole series of physical, economic and social problems. Neighborhood Plans and the Comprehensive Plan Study for Model Cities have also recognized the importance of Union Avenue and its impact on surrounding neighborhoods. In August of last year, each Neighborhood Association and the Citizens Planning Board adopted 11 transportation policies which included Union Avenue as the highest priority project for transportation policies which included Union Avenue as the highest priority project for transportation improvements.

After the Citizens Planning Board had adopted the 11 policies on transportation, Jessie Hudson, Chairman of the Economic Development and Transportation Working Committee, met with Mayor Neil Goldschmidt to discuss City action on the policies adopted by the Citizens Planning Board. At that meeting the Mayor indicated his strong support and interest in a redevelopment program for Union which would go beyond simple street improvements. The Mayor challenged Model Cities to propose a broad, comprehensive program of physical, social and economic projects and indicated that he would personally give such a program the full weight and prestige of his office to insure things would happen.

Existing conditions on Union Avenue can be separated into three major and significant aspects.

1. Physical - Union Avenue is a poor traffic arterial with traffic jams during rush hours, frequent traffic accidents, and poor pedestrian crossing. When the Fremont Bridge opens, these conditions will worsen. Because Union is crowded, many cars use residential streets causing neighborhoods to become concerned for the safety of their neighborhood streets. While Union Avenue was once a successful business area, the decline in business activity has resulted in vacant store fronts, deteriorated buildings and vacant used car lots.
2. Social - As the major focal point of Model Cities, Union Avenue continues to be a psychological depressant on the efforts of Model Cities residents to improve their environment. Its empty buildings and unused parking lots are an attractive nuisance for many of the youth of Model Cities. Many of the social action agencies and programs that serve the Model Cities area are located along Union Avenue, often in old store fronts or remodeled facilities that seem to be second-hand or make-shift efforts. There is little to evidence of a solid or long-range commitment of these agencies to serve the needs of Model Cities residents.
3. Economic - Little rejuvenation has occurred recently because many businessmen cannot afford, or are unwilling to make financial investment along Union Avenue. Bringing about the economic revitalization of Union Avenue will require substantial resources both from the public and private sector. Employment training and placement programs need a neighborhood focus and a demonstration that jobs are available.

Proposal

In order to fulfill the need to integrate social, physical, highway and transit improvements many varied and independent agencies must be deeply involved. Many specific projects included under the umbrella of the Union Avenue Project would be developed by staffs of several different agencies. This interdisciplinary approach will require a strong central project control and coordination.

The motives of Model Cities in initiating the Union Avenue Project follow clearly from the original definition of Model Cities as a demonstration project with finite life-span. The program was established to show what is possible when a variety of resources were brought together to focus on a single area. Union Avenue, as a project commitment from the City, will carry beyond the life-span of Model Cities and will involve the people of the community in a substantial ongoing process of neighborhood involvement and neighborhood improvement.

In order to assure that these goals and objectives for Union Avenue are met, as well as, to assure the commitment of the City, the State and private agencies to be intimately involved in the Union Avenue Project. It is important that Model Cities begin now to establish a specific project description for the planning phase of Union Avenue. Additionally, it is necessary for Model Cities to propose the structure, coordination and involvement of such agencies as the Portland Development Commission, the State Highway Department, Portland Economic Development Corporation, Bureau of Labor, Department of Transportation, Tri-Met, and other similar agencies.

During the first one to two years, the cost of the Development Plan preparation and project implementation and administration will have to be borne by the sponsoring agencies. Although final details have not been worked out at this time, the level of project planning and administrative costs are estimated as follows:

Project Staff:	
Coordinator	13,000 - 16,000/year
Planner/Programmer	11,000 - 13,000/year
Community Service Specialist	10,000 - 12,000/year
Technical and Contracted Services	30,000 - 40,000/year
Site Office and Overhead Expenses	<u>10,000 - 15,000/year</u>
TOTAL COSTS	74,000 - 96,00/year

Based on the above estimates, the Citizens Planning Board was requested to allocate \$50,000 for Union Avenue Redevelopment and to authorize staff and members of the Board to meet with other agencies of the City and State to insure their commitment and financial contributions to the initial phase of the project. It is understood that no funds will be authorized from this allocation until the Working Committee and Citizens Planning Board have approved a project description for use of these funds.

Model Cities can expect several things from initiating such a project. These are:

1. This is not just another planning program - this is the initiation of a specific improvements program for Union Avenue.
2. By providing a significant part of the front-end money Model Cities can enlist the contributions from several other sources, specifically the Portland Development Commission.
3. Through the initial funding Model Cities can exercise control of the planning and execution of the project.
4. The control can insure that Model Cities residents and businessmen participate in the economic benefits of new construction, new jobs, and new business.

The specific request is the Model Cities Citizens Planning Board approve the allocation of \$50,000 to initiate the Union Avenue Redevelopment Program. This allocation will authorize the C.D.A. staff, working in conjunction with board members, to draw up a specific project description. In addition, members of the board with staff will meet with the Mayor and other City and State agencies to insure their commitment and contributions to the project.

# DENNIS WILDE<sup>2</sup>

## URBAN PLANNING CONSULTANT

Orig. B-33-01

### MEMORANDUM

TO: Andrew Raubeson, Acting Director  
City Demonstration Agency

FROM: Dennis Wilde

DATE: 29 December 1972

SUBJECT: Union Avenue Redevelopment *file:* ←

Enclosed is a chronological package of what has transpired to date on the Union Avenue Redevelopment Proposal. Two meetings have occurred of which you should be appraised. On 13 November 1972, a meeting was held in the office of Portland Economic Development Committee, 417 S.W. Washington. In attendance were Warren Nunn, Frank Cox, Mike Wright, and Curt Madder all of PEDCO; Phil McLaurin, Comm. Goldschmidt's office; Mike Henniger and Dennis Wilde, Model Cities; Charles Jordan was invited but could not make it. The crux of the meeting was that PEDCO is very interested and would like to participate. They have manpower and resources that can be matched with Model Cities money on 75-25% participation basis. They would be willing to provide staff assistance to do the Economic Feasibility and Market Analysis work necessary in the front end of the project as well as specific involvement in any commercial/industrial development that might be generated.

On 22 November 1972, a meeting was held in Commissioner Goldschmidt's office. Those present were Neil Goldschmidt, Phil McLaurin, John Kenward, Chuck Olson, and Dennis Wilde. The Development Commission staff was fully supportive of the proposal and liked the idea of a multi-agency effort tied together under the control of the Mayor's Office. Kenward offered to tie the Eliot planning effort closely with the Union Avenue effort. He suggested the possibility of a joint site office somewhere on Union Avenue in the Eliot neighborhood. He also suggested direct contacts with Washington, D.C., both H.U.D. and D.O.T., to gain support for such an ambitious project.

After this meeting a meeting was held in Charles Jordan's office with Charles Jordan, Mike Henniger, Phil McLaurin, and Dennis Wilde. Charles

MEMORANDUM  
29 December 1972  
Page 2

was briefed on the results of the meeting. Charles suggested to Mike Henniger that he prepare a list of possible candidates for a "Union Avenue Development Committee." He said that then either himself or you would take the list to Leroy Pattan and decide on how to proceed.

It has been assumed the committee would review the existing work scope and project description, make any revisions and adjustments and then formally submit it to City Council for approval. That is where it now rests.

DJW/ms

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stapler

THE CITY OF  
PORTLAND



OREGON

M E M O R A N D U M

OFFICE OF  
PLANNING AND DEVELOPMENT

GARY E. STOUT  
ADMINISTRATOR

1220 S.W. FIFTH AVE.  
PORTLAND, OR. 97204

To: Jon D. Stephens  
Personnel Director

Date: October 30, 1973

From: Doug Butler <sup>DB</sup>  
Office of Planning and Development

Re: Establishing two temporary positions in the Office of Planning and Development to carry out a Redevelopment Program for Union Avenue.

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OCT 31 1973  
MODEL CITIES

## PROJECT PLANNING COORDINATOR

### I. RESPONSIBILITIES

Overall coordinator of the project planning team who reports directly to the Mayor and Administrator of the Office of Planning and Development. Responsible for both the project planning and implementation phases of the redevelopment program. Responsible for coordination of governmental units, agencies, and interest groups. Responsible for liaison between the overall redevelopment program and projects carried out by involved agencies and groups.

### II. EXAMPLES OF DUTIES

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### III. QUALIFICATIONS

Ability to organize and direct a technical staff in the development of the planning and implementation phases of the project. Ability to communicate with technical staff, representatives of local government, involved agencies, and interest groups.

### IV. TRAINING AND EXPERIENCE

Master's degree in Urban Design or City Planning or a related field. Eight years' experience in program planning, administration, and evaluation.

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## COMMUNITY ORGANIZER

### I. RESPONSIBILITIES

Under the direction of the Project Planning Coordinator, responsible for establishing and maintaining a structure of citizen participation and community involvement in the redevelopment plan. Responsible for providing an effective and meaningful program of public information for residents of Model Cities and the general public.

### II. EXAMPLES OF DUTIES

Develop a structure for citizen participation according to the process-output model. Define roles and responsibilities of the Steering Committee and the various technical subcommittees. Together with the Steering Committee, assists in the development of citizen monitoring and evaluation techniques of the various functions of the project. Maintains liaison with community organizations, business and professional groups who have an interest in the redevelopment project. Conducts all surveys and public opinion polls connected with the project.

### III. QUALIFICATIONS

Ability to structure and organize a program for community participation. Ability to solicit and encourage widespread community participation in redevelopment plan. Ability to communicate elements of plan to professionals, citizens, and public information sources.

### IV. TRAINING AND EXPERIENCE

Three years of progressively responsible experience in community involvement programs. Administrative experience and a college degree in Social Work, Urban Studies, or a related field is preferred.

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ORDINANCE No. 137189

An Ordinance extending the temporary position of Project Planning Coordinator in the Office of Planning and Development to September 15, 1974, changing the rate of pay for this class, transferring \$6,966 from General Operating Contingencies, and declaring an emergency.

The City of Portland ordains:

Section 1. The Council finds that Ordinance No. 136391 adopted by the Council on April 25, 1973 created a temporary position of Project Planning Coordinator in the Office of Planning and Development to December 31, 1973; that this position was established to coordinate the implementation of planning for the downtown riverfront area; that the initiation of this project and the hiring of the coordinator have been delayed; that the duration of this project was under-estimated; that it is now necessary to extend the project and the position of Project Planning Coordinator to September 15, 1974 and to provide funding in the 1973-74 budget beyond December 30, 1973 to June 30, 1974; that the salary range for this classification is \$7.58 to \$9.04 an hour; that the Mayor as Commissioner in charge has recommended changing the salary for this classification to the flat rate of \$9.62 an hour to be commensurate with the skills and experience required; and that the position authority should be changed accordingly; now, therefore, the temporary position of Project Planning Coordinator in the Office of Planning and Development is hereby extended to September 15, 1974, and the salary for this class is hereby changed to the flat rate of \$9.62 an hour.

Section 2. In order to provide appropriation for the increased expenditures for the Project Planning Coordinator to the end of the current fiscal year, appropriations are hereby transferred within the General Fund as follows:

FROM: General Operating Contingencies	\$ 6,966
309.520 -- Part-Time Positions	8,871
TO: 309.510 -- Full-Time Positions	15,846
309.590 -- Personnel Benefits	3,169

Section 3. Inasmuch as this ordinance is necessary for the immediate preservation of the public health, peace and safety of the City of Portland in this: In order that planning for the expanded downtown riverfront area may be implemented without undue delay; therefore, an emergency is hereby declared to exist, and this ordinance shall be in force and effect from and after its passage by the Council.

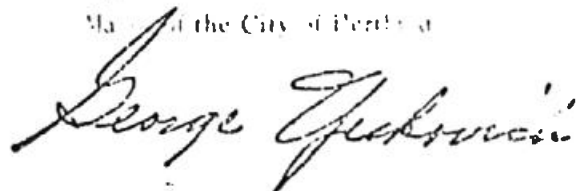
Passed by the Council, SEP 13 1973

Mayor Goldschmidt  
DEB:JMS:jd  
September 7, 1973



Mayor of the City of Portland

Attest:



Recorder of the City of Portland

31305

WHEREAS, present agreements between the City and the State Highway Division provide that the Ivy Street ramps of the Fremont Bridge be opened to traffic when the bridge is opened approximately November 15, 1973, and

WHEREAS, Emanuel Hospital intends to continue and expand its facility at 2801 N. Gantenbein Avenue as a regional medical care center and the Council wishes to encourage such continuance and expansion; and

WHEREAS, Emanuel Hospital has represented to the Council that direct access from the west end of the Fremont Bridge is essential to its above intention; and

WHEREAS, residents of the Model Cities area, as represented by the Model Cities Citizens Planning Board, have expressed concern that traffic from the ramps will have a severe negative impact on the livability of the surrounding area and have recommended that no ramps be opened until a long-range solution is designed and implemented; and

WHEREAS, the City has applied for Federal Aid for Urban Arterials funds to design a long range solution to the problem;

NOW, THEREFORE, BE IT RESOLVED

1. That the Mayor is authorized to reach an appropriate agreement with the Oregon State Highway Division postponing the immediate opening of the Fremont Bridge Ramps.
2. That the Oregon State Highway Division is requested to undertake, with the City, the necessary steps to design and implement a permanent solution no later than November 1, 1978.
3. That the Office of Planning and Development, with the assistance of the City Traffic Engineer, is instructed to work with representatives of the Eliot, Boise, Irvington and Sabin neighborhoods, Emanuel Hospital and the State Highway Division to present an interim solution to Council no later than December 15, 1973, providing for access to Emanuel Hospital from the Fremont Bridge within a reasonable period with appropriate pre-

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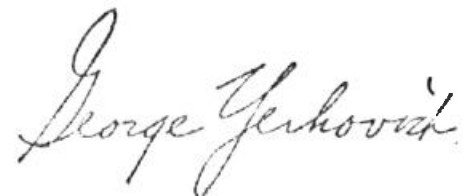
cautions for protecting the livability of the neighborhoods. At least the following should be considered:

- a. retaining parking along Fremont Street east to Union Avenue.
  - b. a traffic diverter at the intersection of Williams and Beech, and converting Williams and Vancouver into two-way streets.
  - c. signing from the bridge which refers only to Emanuel Hospital and local access.
  - d. signalization and directional signing which discourages traffic moving north into the Boise neighborhood.
  - e. reconstructing the present ramps to minimize the flow of traffic.
  - f. acquiring residences along Ivy Street between the ramps and Williams Avenue that may be adversely affected by such interim solution.
4. That the Oregon State Highway Division be requested to undertake, with the City, the measures necessary to implement the agreed upon interim solution and that the bridge ramps be opened immediately thereafter, to occur not later than June 1, 1974.
  5. That the Council intends to provide for the ramps to be closed if, during the period preceding implementation of a permanent solution,
    - a. traffic counts on streets in the area exceed estimates of the City Traffic Engineer included in the interim plan,
    - b. air and noise pollution levels exceed standards to be designated in the interim plan, or
    - c. traffic accidents in the area are found by the Council to be excessive as a result of the ramps being open.

Adopted by the Council NOV - 1 1973

Mayor Neil Goldschmidt  
October 26, 1973  
DB:pjr

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Auditor of the City of Portland

PORTLAND MODEL CITIES - CITY DEMONSTRATION AGENCY

INTEROFFICE MEMORANDUM

JUNE 20, 1973

TO: MIKE HENNIGER, PHYSICAL PROGRAMS COORDINATOR  
FROM: ANDY RAUBESON, ACTING DIRECTOR *AR*  
RE: UNION AVENUE DEVELOPMENT PROJECT

We have entered into an agreement with Dennis Wilde to provide planning services for the Union Avenue Development Project. Please meet periodically with Dennis Wilde and assign your staff as needed to provide assistance. I would like a preliminary report on progress some time about the middle of July, 1973.

AR:ce

cc: M. Schwab, Commissioner of Public Affairs  
M. Opton, Adm. Assistant  
E. Roberts, Adm. Mgmt. Coordinator  
Official Files (2)