

The Reconnecting Albina Planning Project (RAPP)

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Prepared for the City of Portland's Community Involvement Committee (CIC)

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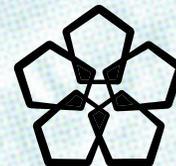
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Agenda

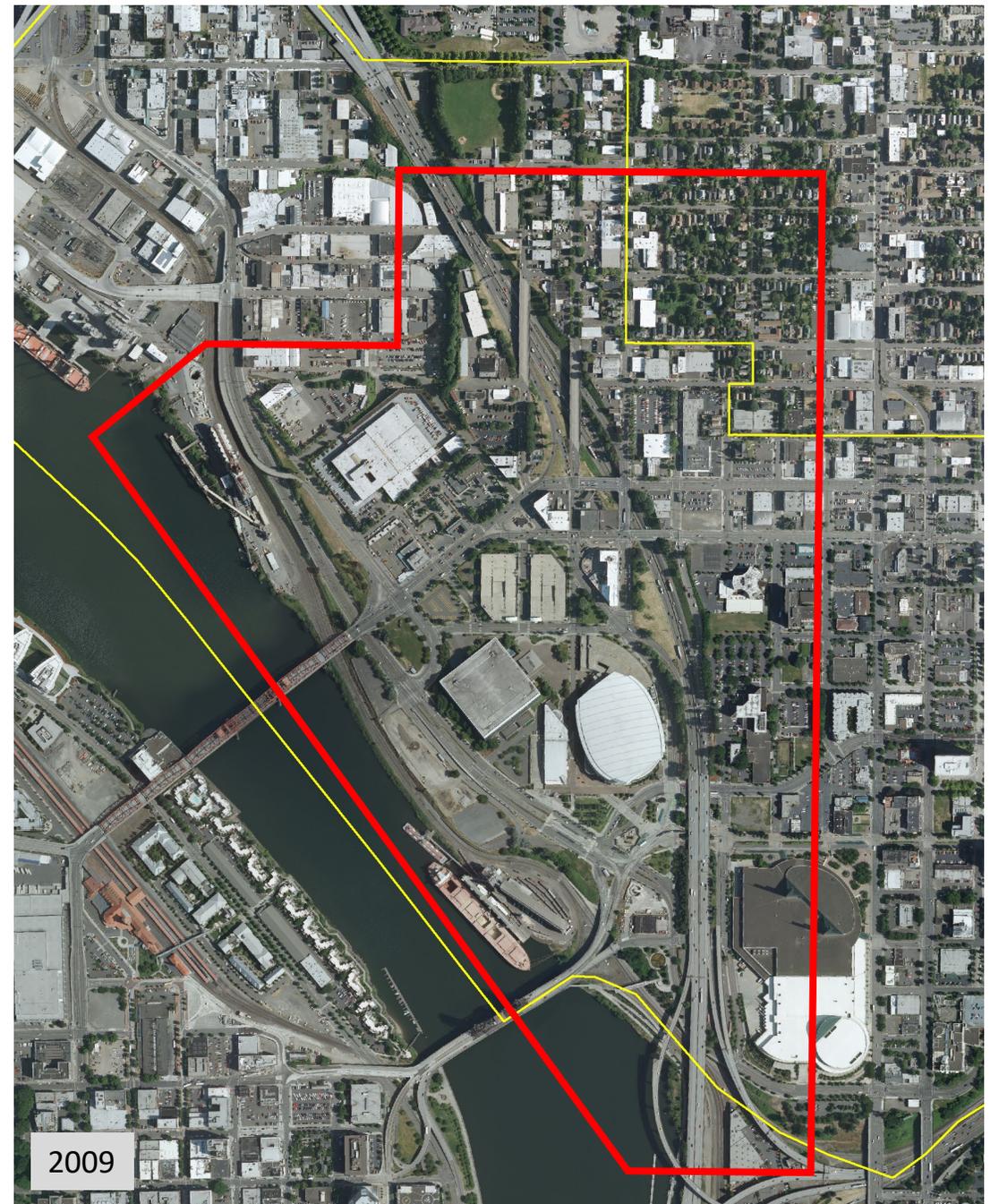
- Introduction
- About the project
- Project team
- Related projects
- Deliverables and timeline
- Community engagement strategy
- Q&A



Voice of Rukaiyah Adams, Founding Board-member and Chair of the Albina Vision Trust



Reconnecting Albina Plan Area



About Reconnecting Albina (RAPP)

Funding

- USDOT Reconnecting Communities Grant of \$800,000

Timeline

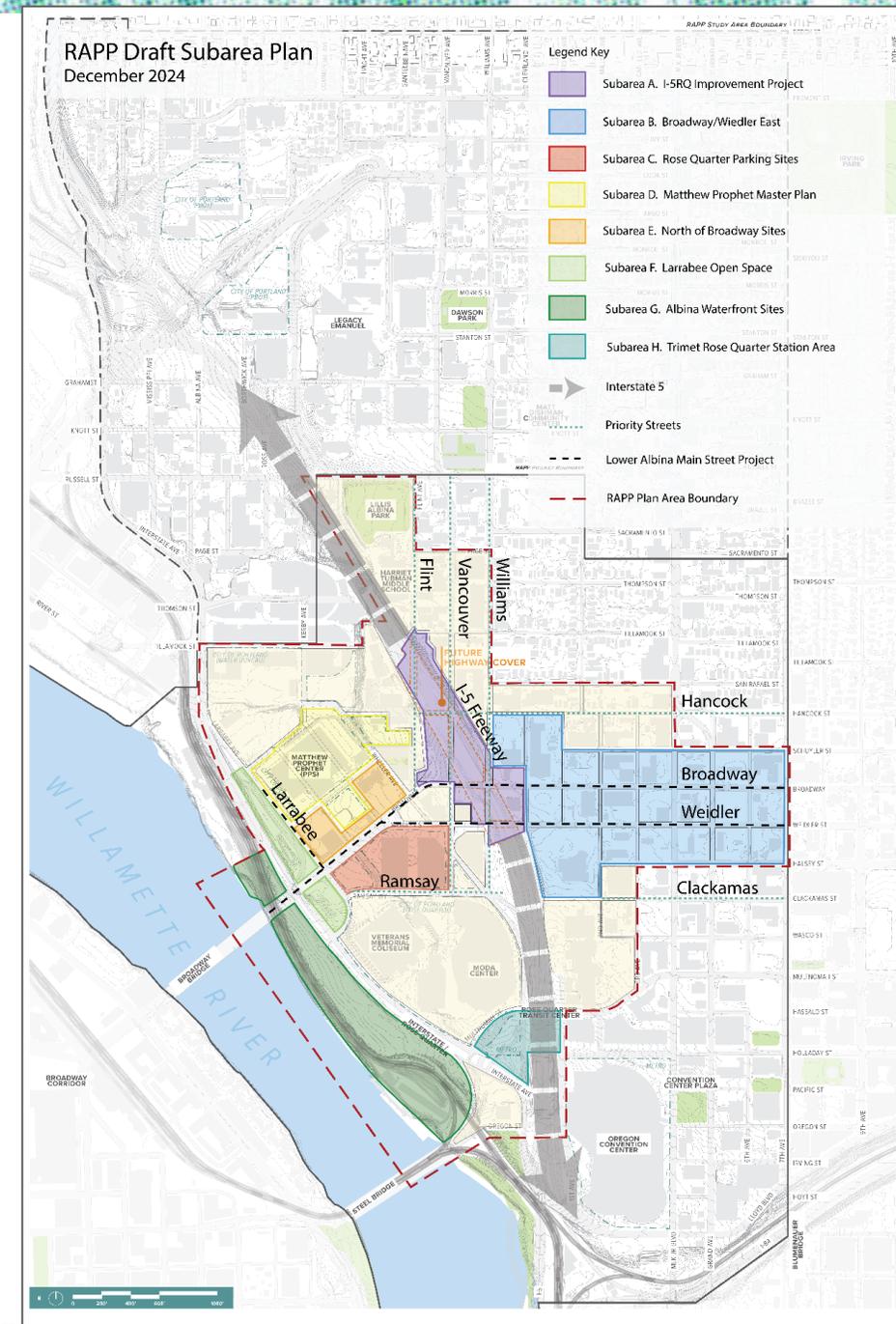
- Summer 24' – Winter/Spring 26'

Project Purpose

- Create urban development strategies for the district that foster equitable and sustainable outcome, centered on restorative development for Portland's historic Albina and Black communities.
- Previous and ongoing planning efforts in the area will serve as a foundation on which to refine and build policies and tools.

Key Deliverables:

- A Community Participation Plan
- A Development Framework Plan



Foundations of engagement: AVT Community Investment Plan

JOY! INITIATIVES



WORKSHOPS



Orientation Workshop



Programming Workshop



Scenario Development Workshop



Scenario Development Feedback Workshop



Programming Review Workshop



Scenario Development Review Workshop

The RAPP Partnership

- Collaboration between partners.
- Regular meetings connecting the ongoing efforts in the district.
- Coordination on overall communications.
- Co-creation of materials.
- Align efforts to be supportive, complementary, and strategic.
- Although, there are leads for technical deliverables, we are working through those deliverables together.



AVT Summer Scenario Development

ALBINA HIGHWAY COVER

MISSION:

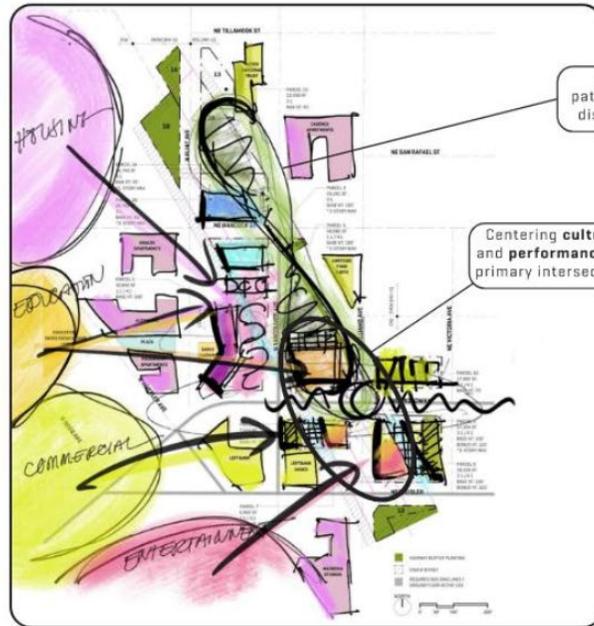
- Create Wealth
- Build Community
- Celebrate Culture

CORE VALUES:

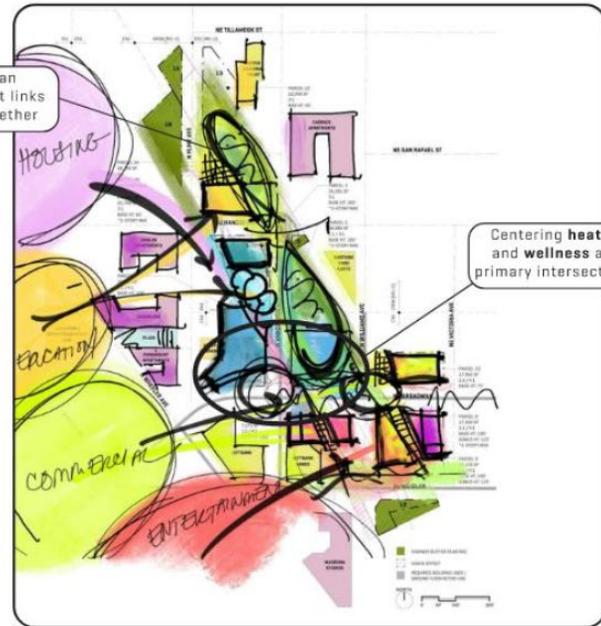
- Future-Focused
- Multi-Use
- Inside / Outside
- Joyful
- Climate Justice
- Green Technology
- Economic Growth
- 3rd Spaces
- Multi-Generational
- Family-Friendly



CONCEPT #1: CULTURAL DISTRICT



CONCEPT #2: HEALTH & WELLNESS DISTRICT



Reconnecting Albina Planning Project Engagement Framework



JOY! Initiative

Joy! Initiative are both community outreach and giveback, creating celebratory energy around the project.



Design & Feedback

The series will provide community focused updates and opportunities for dynamic feedback



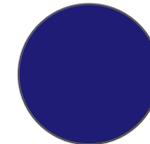
Presentations/Briefings

Existing stakeholders. Passive & dynamic feedback



Education & Tour Series

Activity/experiential based, public, segmented.



Street Team

Ongoing engagement: tabling, sponsorship, website.

2025 RAPP Engagement Events (Draft)

Winter: Feb.

Community Kick Off!

Set tone, share goals & objectives, celebrate, separate but joint efforts.

Summer: June

Redevelopment Opportunities

Site prioritization, redevelopment/nodes, (ZGF) public realm.

Spring: April

Culture in the Built Environment

Scenario development for consideration.

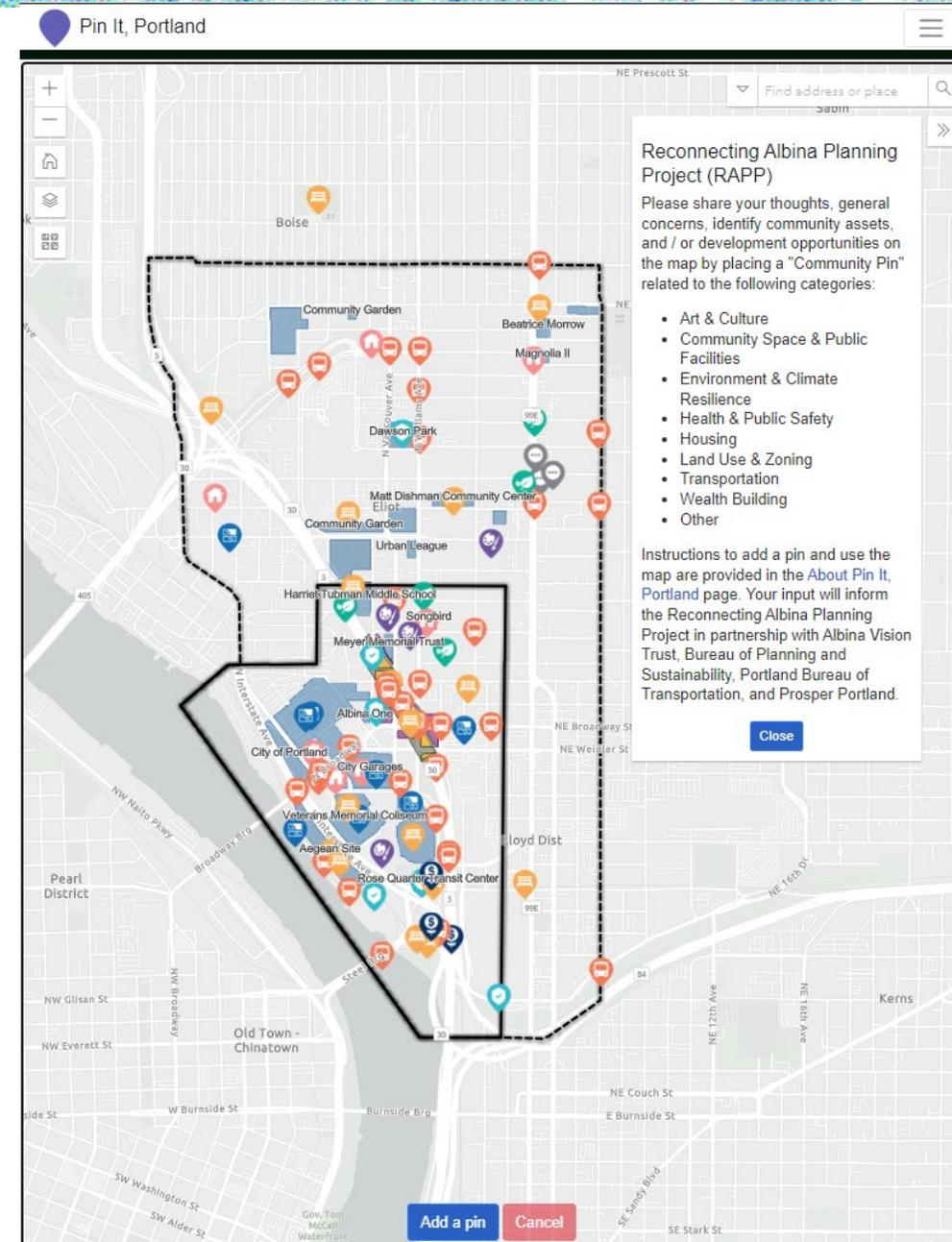
Fall: Sept.

Responsive Infrastructure

Input on new streets, connections + landscaping, Broadway Mainstreet Project.

Ongoing Engagement

- Project webpage hosted on City of Portland website
- News articles, social media, blog posts, monthly BPS project updates.
- Pin it, Portland Interactive Mapping tool
- StoryMap for existing conditions/early scenario development work to be added to webpage. (inform)



Questions for CIC

- In addition, to RAPP education series how else can we bridge the gap between community ideas and the technical elements we seek their feedback on?
- How else can we honor the foundational engagement received to date in the district?

East bank Freeway Work near Broadway - Weidler 1962



**RAPP
Webpage**



**Pin it,
Portland**

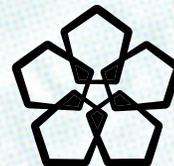


Thank You!



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