

# Central Eastside Together Report

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*City of Portland  
May 29, 2024*



# Agenda

- About Central Eastside Together
- Financials
- Programs and Impact
- Stakeholder Outreach and Engagement
- Governance
- What's Next?

# About Central Eastside Together



# About Central Eastside Together

- Established in 2019
- 501(c)3 nonprofit
- 22% of Central City
- 681 acres & 345 blocks
- 1,300 businesses
- 22,000 employees



# What makes our District unique

Home to Portland's beloved brands:

- Salt & Straw
- Jacobsen Salt Co.
- Olympia Provisions
- Westward Whiskey
- Steven Smith Teamaker
- Pratt + Larson Tile
- Franz Bakery
- Stumptown Coffee
- OMSI

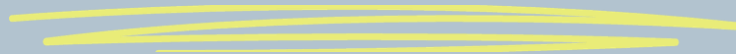


# Businesses investing in the Central Eastside

- Hopscotch
- Soho House
- Kaan
- Sherpa Designs
- Flour Bloom
- Jacobsen Salt
- Literary Arts
- Salt & Straw
- Smith Tea



# Financials



# CET has previously provided

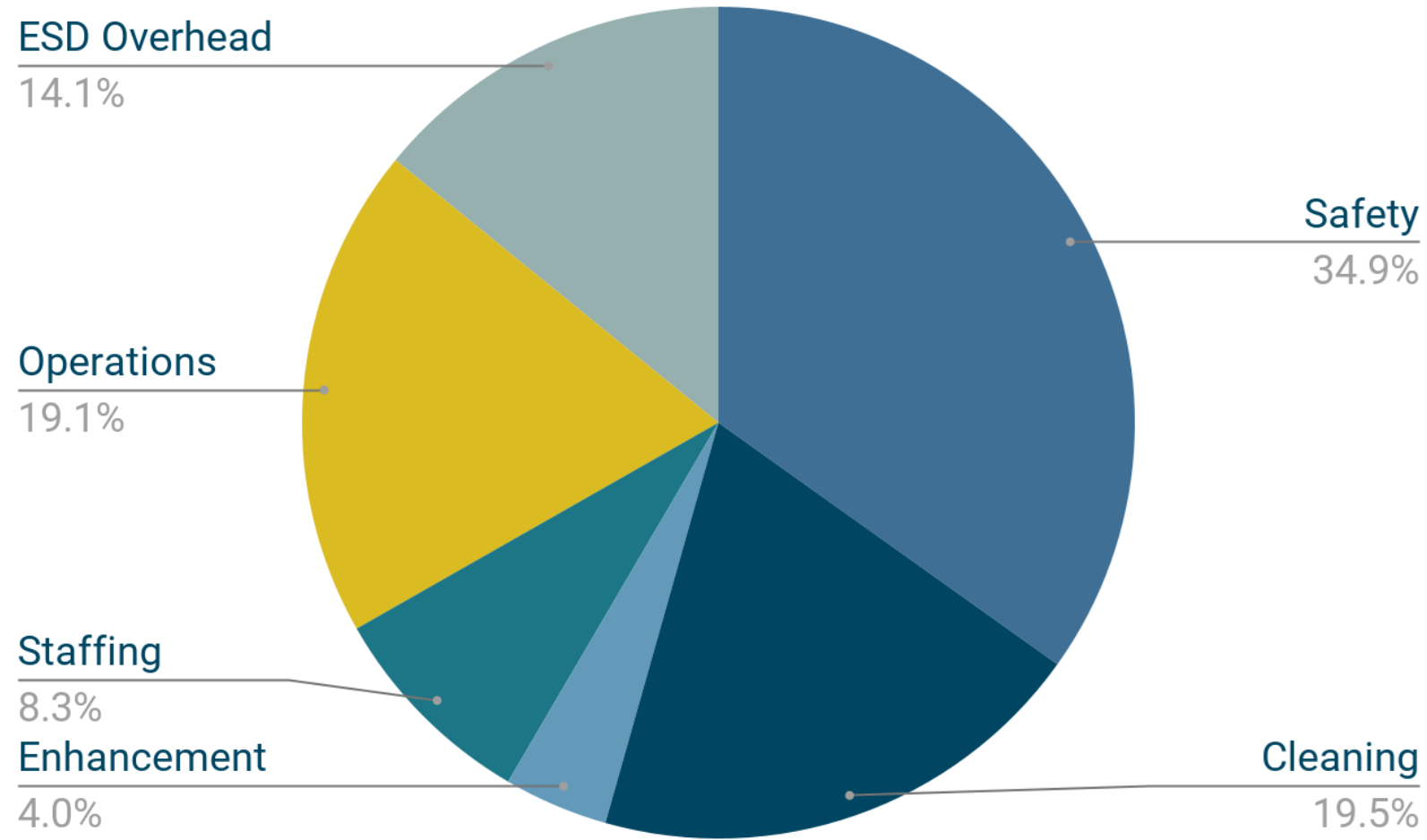
- Graffiti removal
- Bioswale program
- Community Grants
- Outreach Team
- Care Team
- Private Security
- Clean Team





# July 1, 2024 – March 31, 2024

Annual Revenue \$1,244,252



# Programs & Impact



# Cleaning



# CET Clean Teams

## Central City Concern

- Monday through Friday from 8:00 am – 4:30 pm.
- Trash from abandoned camps, furniture, and biohazards

## Ground Score Association

- Monday & Wednesday, 4 hours
- Litter and debris



# Cleaning Impact Data

July 2023—March 2024

- **38,085** drug paraphernalia and needles collected
- **15,862** biohazards removed
- **29,523** furniture, shopping carts and other misc. items removed
- **457,299** pounds of trash removed
- **3,650** camps cleaned
- **3,377** business contacts
- **4,935** houseless contacts

# Safety



# Journey to Address Safety in the District

- City's Sustainable Procurement Policy necessitated an RFP process
- CET Safety Committee evaluated 10 proposals
- 2 out of 10 providers could meet the Sustainable Procurement Policy
  - Cost was too high or couldn't meet reporting requirements
- Engaged a third-party contractor to identify potential providers
- Process resulted in:
  - Ending a 4-year partnership with Northwest Enforcement

# CET Private Security Team

- Commenced services in late October
- Doubled staff in the District for an initial 60-day period
- Security Team prioritized
  - Presence patrols
  - De-escalation
  - Chaperone services
- 7 days a week, 20 hours a day from 6 am–2 am.



**Securitas**



# Safety Impact Data

## January 2024—March 2024

- **179** dispatches
- **37** wellness checks
- **34** presence patrols
- **12** chaperoned walks
- **70** escalated calls
- **89** disturbances resolved
- **163** business contacts
- **132** houseless contacts

# District Enhancement



# Central Eastside Together Collaborators

## District Enhancement



PORTLAND  
STREET ART  
ALLIANCE



# District Enhancement

- Mural Commissions
- Bloom Tour & Spring Market
- Re-establishing a partnership with SOLVE
- District Banners
- “Summer in the Central Eastside” Brochure



# Stakeholder Outreach & Engagement



# Annual Ratepayer Survey

## Top Concerns

### Survey #1—2023

- **71%** Street Camping
- **59%** Safety
- **56%** Break-ins and Vandalism
- **41%** Drug Use and Dealing
- **40%** Mental Health Crises

### Survey #2—2024

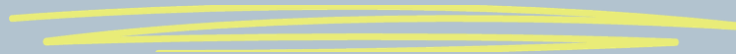
- **55%** Street Camping
- **55%** Graffiti
- **50%** Drug Use and Dealing
- **40%** Break-ins and Vandalism
- **40%** Mental Health Crisis

# Other Outreach and Engagements

- Securitas “Meet & Greet”
- Community Forum with CEIC
- Ratepayer Listening Sessions
- Neighborhood Advocacy and Support
- Grand Ave Block Talks
- PEMO Bi-Weekly Meetings
- Provider Calls
- District Site Walks



# Governance





# Expanding Ratepayer Representation

- Developed a “public expression of interest” form
- Held a formal meeting to review eligibility criteria
- Coordinated a formal discuss with the Board
- Expanded from 5 to 10 members



# What's Next?



# Ratepayer Priorities

- **85%** Sidewalk and Right-of-Way Cleaning services
- **65%** Graffiti Removal
- **35%** Increased Foot Traffic & Visitors
- **30%** Filling empty storefronts
- **25%** Social outreach to outdoor residents
- **15%** Private Security



# Vision for the Central Eastside

- Return to our original intent of our contract
- Continuing to invest in safety, cleaning and district enhancement
- Refocusing & expanding our efforts





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Central Eastside Industrial Council



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