

## Task Force Group

### Background

The 2007 Legislature passed and the Governor signed House Bill 2273. Primarily, the bill changed the way we classify outdoor advertising signs for the sake of needing a permit. In addition, the bill created a Task Force to discuss other issues in sign regulation.

The main issue that came up during the legislative session was the ownership of "relocation credits." Under Oregon's capped permit system, you must have an existing sign permit or banked credit to trade in to "relocate" your sign to a new spot. If you take down an existing sign but don't yet have a new spot to relocate, you can bank the permit for future use. That banked permit is called a relocation credit. Currently there are about 700 relocation credits. Each of them is individually owned, and they can be transferred (sold) by the owner. A few billboard companies now own most of the credits. Some billboard companies that don't own many credits want to explore ideas for freeing up credits so they have a chance to build outdoor advertising signs along state highways while maintaining the permit cap.

By the terms of the bill the Task Force is directed to look at the following issues:

- Ownership, use, and other issues regarding relocation credits
- Emerging technologies
- Increasing penalties for violation of state sign laws
- Just compensation for removal of outdoor advertising signs
- Permit requirements for tri-vision signs
- Any other sign issue the task force deems appropriate

### Membership

- The bill required the ODOT Director to appoint nine members: three from companies with 300 or more permits and relocation credits, three from companies with less than 300 permits and credits, a person from a scenic organization, a person who leases land for outdoor advertising signs, and a person from an advertising agency.
- The bill directed the Senate and House to appoint one member from both of those bodies, the Attorney General to appoint one member, and the Governor to appoint an ODOT representative. All of the appointing authorities have made their selections. See link below for member names and contact information.

### Meetings

- Meetings are open to the public. You can submit your e-mail address or other contact information to the Task Force staff to receive notification about upcoming meetings. [Contact us to be notified of upcoming meetings.](#)
- Meeting Schedule  
**January 18, 2008 - 1:00 to 3:00 pm**  
**ODOT Region 1 Building, Room A/B**  
**123 NW Flanders**  
**Portland**
- Meeting Agenda  
[Download and print a copy of the Meeting Agenda for January 18, 2008](#)

### Meeting Minutes

- [Minutes of November 7, 2007](#)

### Task Force Members Contact Information

- [Task Force Group Roster](#)
  
- For questions about the Outdoor Advertising Sign Program, or to submit ideas or comments, contact:

[Wendy Eistun](#)  
Voice: 503-986-3650  
Fax: 503-986-3625

### House Bill 2273

Link to HB 2273, enacted by the 2007 Legislative Session:

- [Introduced](#)
- [House Amendments](#)
- [A-Engrossed](#)
- [Enrolled](#)

### Oregon Revised Statutes (ORS)

- [Link to the ORS citation.](#)

### Oregon Administrative Rules (OAR)

- [Link to the OAR citation.](#)

### Links

- [Link to Outdoor Advertising Sign Program resources.](#)