

Home / Council Documents

191631

Emergency Ordinance

*Authorize competitive solicitation and contract for Fixed Camera Traffic Enforcement System and related services

Passed

The City of Portland ordains:

Section 1. The Council finds:

- City Council adopted Resolution 37130 on June 17, 2015, establishing a Vision Zero program with the goal to eliminate traffic deaths and serious injuries on Portland streets.
- 2. Fixed cameras programs have been identified in the Vision Zero Action Plan as a key tool to eliminate traffic deaths and serious injuries by reducing speed and dangerous driver behaviors.
- 3. The Portland Bureau of Transportation (PBOT) and Portland Police Bureau (PPB) are working together to implement speed safety and redlight running camera programs and advance Vision Zero strategies.
- 4. A competitive solicitation is needed to ensure PBOT and PPB can continue photographic enforcement of speed and red-light running programs with the most current effective and efficient technologies and practices.
- 5. Fixed camera traffic enforcement programs are designed to be selffunding and any contract for the program will be developed and negotiated to incorporate this model.
- 6. An upgrade and expansion of the system are important steps needed in the efforts to enforce traffic safety and work toward meeting the Vision Zero goal.
- 7. The Bureau's level of confidence in the estimated value of the contract is moderate.
- 8. The City will invite prospective vendors to submit competitive proposals in response to the City's Request for Proposals ("RFP"). The RFP process and vendor selection will be completed under the guidance and

Introduced by Commissioner Mingus Mapps

Bureau

Transportation

Contact

Dana Dickman Coordinator IV, PBOT

- Dana.Dickman@portlandoregon.gc
- <u>
 <u>
 503-823-2730</u>
 </u>

Requested Agenda Type Regular

Date and Time Information

Requested Council Date February 14, 2024 Time Requested 10 minutes direction of Procurement Services and in accordance with requirements set forth in Portland City Code.

NOW, THEREFORE, the Council directs:

- A. The Chief Procurement Officer to facilitate a competitive solicitation process in accordance with City Code 5.33 for the procurement of a Photographic Traffic Enforcement system and related services.
- B. The Chief Procurement Officer is authorized to negotiate and execute a contract with the selected vendor, provided the contract is approved as to form by the City Attorney.

Section 2. The Council declares that an emergency exists because a delay in proceeding with the solicitation will result in a critical delay in this safety project; therefore, this Ordinance shall be in full force and effect from and after its passage by Council.

An ordinance when passed by the Council shall be signed by the Auditor. It shall be carefully filed and preserved in the custody of the Auditor (City Charter Chapter 2 Article 1 Section 2-122)

Passed by Council February 14, 2024

Auditor of the City of Portland Simone Rede

Impact Statement

Purpose of Proposed Legislation and Background Information

Photographic traffic enforcement is a proven deterrent to speeding and hazardous driving behavior. To support the continued effort to reduce speed and dangerous driving behavior, it is important to update and expand the photo enforcement program to make Portland streets safer for all users. This ordinance will allow the Chief Procurement Officer to publish a competitive solicitation for a vendor to provide photographic traffic enforcement system, an important step towards meeting the City's Vision Zero Goals.

Financial and Budgetary Impacts

- Estimated cost of contract is \$8,000,000 over a five-year period which will be paid for using revenue from photographic enforcement and enrollment fees for traffic education classes.
- The IO for this program is 8TR00000069
- This new contract will provide for a fixed camera enforcement system and related support services for the program. The program cost is assuming up to 30 speed safety cameras in operation, issuing an estimated 500,000 citations over a five-year period.
- This program and related costs of operation are already in the adopted PBOT budget.

- Total project cost is \$8,000,000 (low confidence estimate), funded with citation revenue and traffic education enrollment fees.
- There is no additional funding requested.

Community Impacts and Community Involvement

Holding drivers who exhibit dangerous behavior accountable is critical. High crash corridors are the focused area of camera enforcement. The majority of fatal and serious injury traffic crashes occur on this subset of city streets. Installing cameras along high crash corridors and using data driven processes to select locations will increase safety on these prioritized streets.

High crash locations can be located in areas of the city with a high percentage of low-income people and communities of color. There is concern about the potentially negative impact of increased citations in low-income areas of the city. There is also a desire from these communities to have the resource of a camera to improve safety. The location selection process considers equity and the program is careful not to over saturate any one neighborhood with cameras, while also ensuring that resource distributed to areas where safety improvements are needed.

Notification and outreach are conducted in surrounding areas prior to the activation of new cameras. Notification includes adjacent property owners and informational mailings to community members and businesses in the surrounding area as well as social media postings and media coverage. In addition, there is a 30-day warning period for each new camera before citations are issued.

Operating photo enforcement traffic cameras contributes to a safer Portland.

100% Renewable Goal

N/A

Budget Office Financial Impact Analysis

This action authorizes solicitation of competitive bids for fixed camera traffic enforcement systems to support traffic photo enforcement and the City's Vision Zero goals. Budget for the project, estimated at \$8 million over fiveyears, will be supported through associated citation revenues and enrollment fees for traffic education classes. No additional resources are required as a result of this action.

Agenda Items

153 Regular Agenda in <u>February 14, 2024 Council Agenda</u> (<u>https://www.portland.gov/council/agenda/2024/2/14</u>)

Passed

Commissioner Carmen Rubio Yea

Commissioner Dan Ryan Yea

Commissioner Rene Gonzalez Yea

Commissioner Mingus Mapps Yea

Mayor Ted Wheeler Yea