

LOWER WILLAMETTE

A Beautiful Tour Through the

From downtown Portland drive south on Fourth Street until it joins U.S. Highway 99-W. Continue on 99-W through Tigard to Aurora, again left, follow signed highway to Wilsonville, here turn right on Wilsonville Road to Oswego and return to Portland on U.S. Highway 99.

This delightful trip up the beautiful Willamette Valley has for its climactic point of interest Champoe, historic site of the founding of Oregon's provisional government. It was here that the early pioneers made the momentous decision to break away from the Hudson's Bay Company and come under son's Bay Company and come under the Stars and Stripes. Today Champoe is a State Park where a monument has been erected to the men who cast the deciding votes; here also you will find a historical museum containing many mementos of early Oregon. The drive to Champoe and return, though for the most part off the main highways is one of the most picturesque in the state and replete with scenes of pastoral beauty.

TUALATIN VALLEY

Through Fertile Farmlands via the

From downtown Portland, travel south on Fourth Avenue, out Barbier Boulevard and U.S. Highway 99-W, through Newberg, Dundee, and Lafayette. Turn north at Junction with Oregon State Highway 47 to Forest Grove and East to Portland on Oregon State Highway 2.

Here in the rich valley lands adjacent to Portland, fruits, nuts and vegetables grow in abundant variety. You'll pass through hop fields, prune orchards, dairy land and truck farms which supply vast quantities of peas and beans and other vegetables. These gently rolling farmlands form a picturesque background for an enjoyable two-hour drive.

PORTLAND

There's lots to do in

6 nearby TRIPS.

So that you may more fully enjoy your stay in Portland, the Rose City, we present...

PORTLAND

THERE'S LOTS TO SEE IN OREGON

SILVER CREEK FALLS

Up the Willamette Valley to

Here a gorgeous scenic and historic panorama unrolls before you. At Oregon City, the home of Dr. McLoughlin is open for your inspection, on to Molalla, Silverton and Mt. Angel, site of the monastery of the Benedictine Fathers, and into lovely Silver Creek State Park. Here nature's thrilling water falls and roaring streams are combined with man made parks. Complete picnic facilities including ranges, tables and benches in rustic design, are available. Then to Salem, Oregon's capitol city, with its new Capitol Building, famed for its modern design, murals and statuary.

MT. HOOD LOOP

A Visit to Famed Timberline Lodge via

Where covered wagons once creaked and groaned, you roll over smooth paved highways in the shadow of Portland's mighty Mt. Hood. Less than an hour's drive from Portland and you're really on the famous old Oregon Trail. One mile east of Government Camp you drive up the very side of the mountain to Timberline Lodge. Then back through historic Barlow Pass, around the east side of the mountain to Hood River, famed for its apples. Back to Portland over the Columbia River Highway, unrivaled for grandeur and natural beauty, to the gigantic Bonneville Dam, where you may inspect the fish ladders, fish hatchery and see this mammoth 74 million dollar dam. Then after a brief stop at Crown Point for an inspiring view of the Columbia Gorge, on to Portland again.

LOWER COLUMBIA

Westward from Portland Down the

Here you travel over the route made famous by Lewis and Clark. Along the river are great rafts of logs for at Rainier and Longview are giant sawmills. Near St. Helens is a favorite haunt of the fighting chinook salmon. As you cross the Rainier-Longview Toll Bridge, the full majesty of the Mighty Columbia is revealed below you. Then through Longview and Kelso and back to Portland on the Washington shore. Through Vancouver, Washington, and Vancouver Barracks, one of the West's earliest military posts.

COLUMBIA RIVER HWY.

To the Bridge of the Gods via the

The trip to this majestic spot via the famed Columbia River Highway is replete with scenic thrills. You will see Wakeena Falls, famed Multnomah Falls - 620 feet high, lovely Eagle Creek Camp and Picnic grounds and the inspiring view from Crown Point 850 feet above the river. A side trip up Larch Mountain's "Highway to the Sky" is a feature of this tour. Here a breathtaking view of the Columbia Gorge and five snow-capped peaks, including Mt. Hood, Mt. Rainier, Mt. St. Helens, awaits you. A toll is charged to cross the river where the entire rugged panorama of the route you have just traveled is spread out before you.

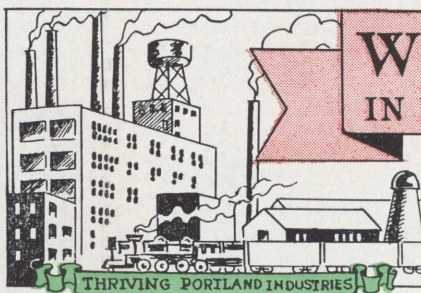
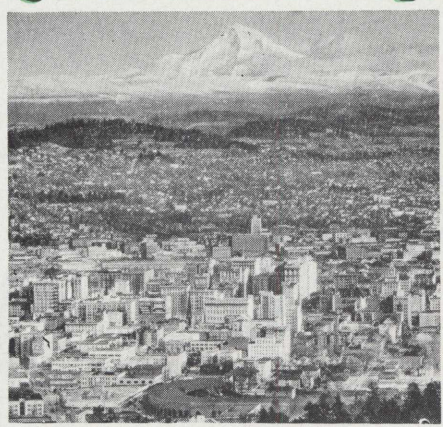
A tour south of Portland 147 miles. Cross any bridge to the east Turn left on Oregon State Highway 215 and 211 to Silverton. Again left on State Highway 214 to Silver Creek Falls State Park, side, then travel south on U.S. Highway 99-E to Oregon City. Then to Salem and return via U.S. Highway 99-E to Oregon City. Left across Oregon City Bridge and into Portland on U.S. 99.

This tour of 182 miles is best planned as an all day trip. From downtown Portland travel south on 6th to Sheridan, then east across the Ross Island Bridge, and east on Powell Boulevard, (Oregon State Highway 50) to Barlow Pass. Then left on Oregon State Highway 35 to Hood River. Here turn west toward Portland on U.S. Highway 30.

This trip covers 102 miles. From downtown Portland, travel west on Burnside Street to 19th, north on 19th to Vaughn and west on Vaughn till it joins U.S. Highway 30. Continue on U.S. Highway 30 to Rainier, cross the Rainier-Longview Bridge through Longview and Kelso, and return to Portland via U.S. Highway 99.

This trip covers 128 miles of some of the most glorious scenery in all Oregon. From downtown Portland cross the Burnside Bridge to East 12th, proceed out Sandy Blvd. and U.S. Highway 30. Continue on U.S. Highway 30 to the Bridge of the Gods, then return to Portland on U.S. Highway 830 via Camas, famed for its paper mills, and Vancouver, early pioneer trading post.

PANORAMIC VIEW OF PORTLAND



WHERE TO GO IN PORTLAND, OREGON

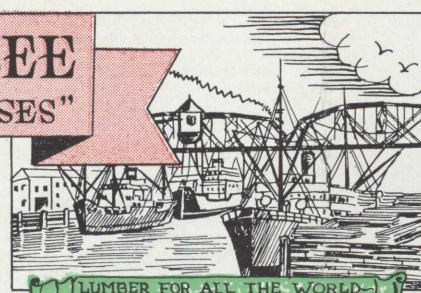
LOOK FOR THIS MARKER
ON STREET INTERSECTIONS

PORTLAND



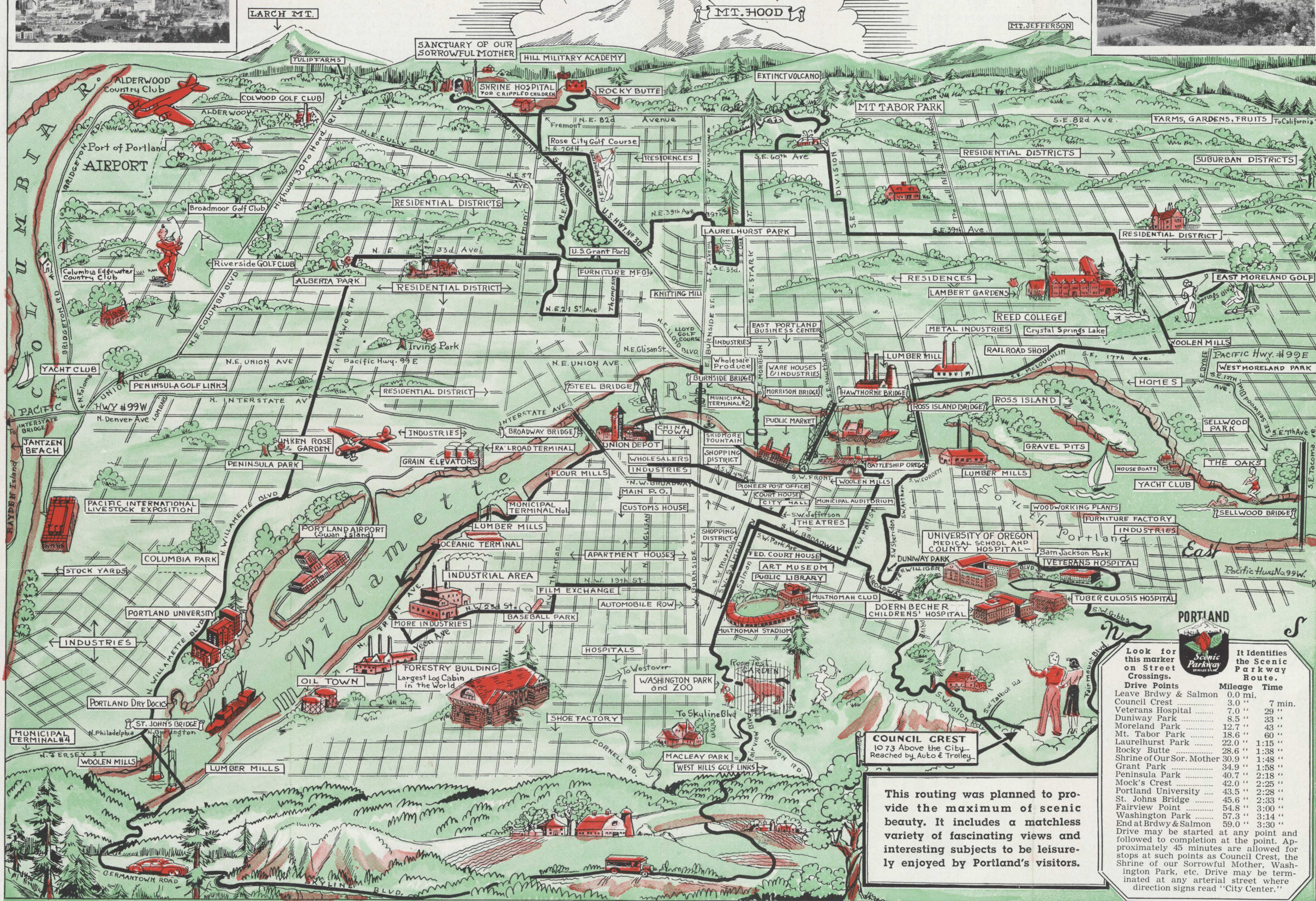
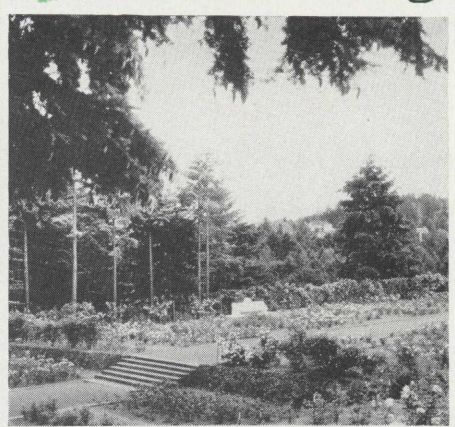
WHAT TO SEE THE "CITY OF ROSES"

IT IDENTIFIES THE
SCENIC PARKWAY ROUTE



LUMBER FOR ALL THE WORLD

FAMOUS ROSE TEST GARDENS



This routing was planned to provide the maximum of scenic beauty. It includes a matchless variety of fascinating views and interesting subjects to be leisurely enjoyed by Portland's visitors.

Look for this marker on Street Crossings.	<i>Scenic Parkway</i>	It identifies the Scenic Parkway Route.
	Mileage	Time
Leave Brdwy & Salmon	0.0 mi.	
Council Crest	3.0 "	7 min.
Veterans Hospital	7.0 "	29 "
Duniway Park	8.5 "	33 "
Moreland Park	12.7 "	43 "
Mt. Tabor Park	18.6 "	60 "
Laurelhurst Park	22.0 "	1:15 "
Rocky Butte	28.6 "	1:38 "
Shrine of Our Sor. Mother	30.9 "	1:48 "
Grant Park	40.7 "	2:15 "
Peninsula Park	34.9 "	1:58 "
Mock's Crest	42.0 "	2:25 "
Portland University	43.5 "	2:28 "
St. Johns Bridge	45.6 "	2:33 "
Fairview Point	54.8 "	3:00 "
Washington Park	57.3 "	3:14 "
End at Brdwy & Salmon	59.0 "	3:30 "

Drive may be started at any point and followed to completion at the point. Approximately 45 minutes are allowed for stops at such points as Council Crest, the Shrine of our Sorrowful Mother, Washington Park, etc. Drive may be terminated at any arterial street where direction signs read "City Center."

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Airports

The Portland-Columbia Airport located at Northeast 47th Avenue adjoining Columbia River (now under construction). By auto, cross Broadway Bridge, proceed on Broadway to N. E. 33rd Avenue, turn left on 33rd to Columbia Boulevard, turn right and proceed east on N. E. 47th Avenue to airport.

Swan Island Airport located in Willamette River ten minutes from city center. Cross Broadway Bridge, turn left on Interstate Avenue to Greeley cut-off to airport. Take St. Johns Trolley Bus at S. W. 5th and Stark Streets.

Amusement Parks

Jantzen Beach Park on Pacific Highway North (U.S. 99) at south approach of Interstate Bridge leading to Vancouver, Washington. Four swimming pools, dance pavilion, concessions, picnic grounds. Take Mississippi Avenue Bus at S. W. 6th Avenue. Portland Vancouver Bus at S. W. 5th and Taylor Streets. By Auto, Cross Broadway Bridge, turn left on Interstate and proceed on U. S. Highway 99 until you reach park.

The Oaks—Picnic grounds, concessions, bathing, skating. Take Oregon City car at Southwest First Avenue and Alder. Drive south on U. S. Highway 99-W to Sellwood Bridge, cross Sellwood Bridge, turn sharply to left and follow signs.

Art Museum

Southwest Park Avenue and Madison Streets. Collections include Greek and Roman casts, famed French paintings, Oriental ceramics, Egyptian scarabs, Japanese prints, textiles and lace. Besides regular collections, there are three loan exhibits.

Auditorium

Portland's Municipal Auditorium is at S. W. 3rd Avenue and Clay Streets. Its seating capacity is 5,500 and the building is available for conventions, concerts and theatrical attractions.

Auto Courts

Excellent auto courts are located along all main highways outside the city limits of Portland.

Battleship Oregon

Foot of Southwest Columbia. Open to inspection of visitors daily. Ten cent fee. No charge for school children or ex-service men.

Boating

Portland Yacht Club, 1241 Northeast Bridgton Road. Portland Rowing Club, Foot of Southeast Harney Street. Oregon Yacht Club, The Oaks. Inquire at Information Desk at the Chamber of Commerce for seasonal information about fishing, boat trips around harbor, to Bonneville and for any other recreational information.

City Hall

Southwest 5th Avenue and Salmon Street.

Farmer's Market

Southwest Yamhill Street between 3rd and 5th Avenues. The farmers from nearby truck farms bring their produce, including fresh vegetables, fruits and flowers in season.

Forestry Building

Largest log cabin in the world. Originally built for the Lewis & Clark Exposition in 1905. Contains specimens of Oregon lumber. Open daily from 8 A.M. to 4:30 P.M. No admission charge. Located at Northwest 28th Avenue and Vaughn Street. Take Willamette Heights street car at any point westbound on Morrison Street.

Golf Courses

Portland is famed the country over for its year-round golf on smooth green courses. Of Portland's 19 golf courses, 12 are public courses where visitors may play for as little as 30c for nine holes.

Hotels

Portland's many excellent hotels offer accommodations at the most reasonable rates of any city its size in the country. Almost all of the hotels are located within walking distance of the city center, theater and shopping districts.

Lambert Gardens

World Famous Exhibition Gardens, 5120 Southeast 28th Avenue. A paradise of flowers. Admission fee, 50 cents (June 1, 1941). Take Eastmoreland trolley coach at S. W. 6th and Taylor Street to S. E. 28th and Gladstone; walk 8 blocks south. By auto, cross Ross Island Bridge and go straight out (east) to 28th Avenue, then proceed south about 20 blocks to the Gardens.

Library—Portland Public

Southwest 10th Avenue and Yamhill Street.

Masonic Temple

Northwest Park Avenue and Madison Street.

Medical Center

Veterans' Hospital and Veterans' Bureau Building; University of Oregon Medical School; Doernbecher Memorial Hospital for Crippled Children; and County Hospital; located in Sam Jackson Park on Marquam Hill. Take Jackson Park bus at S. W. 6th and Yamhill Streets or at intersection and continue on up Marquam Hill.

Oregon Historical Society

In the Municipal Auditorium, Southwest 3rd Avenue and Clay Street.

Parks

Columbia Park—At North Lombard Street and Chautauqua; excellent picnic grounds, tennis courts, ball field, swimming and wading pools; all conveniences. Take St. Johns trolley bus at S. W. 5th and Stark Streets. By auto cross Broadway Bridge, turn left on Interstate to Greeley cut-off, continue on Greeley Boulevard to Lombard, left on Lombard to park.

Council Crest Park—Located at the very top of the west side heights, this park affords a most unusual view of the entire city. Picnic facilities are available. Take Council Crest Street car at S. W. 5th and Washington Street or at any point westbound on Washington. Drive west on Washington to Vista Avenue, turn left and follow car line to junction of Talbot Road, turn left and go 100 feet, then turn right to Council Crest.

Joseph Wood Hill Park—Situated on Rocky Butte, this rugged natural park commands a magnificent view of the surrounding country for many miles. Take Sandy Boulevard bus at S. W. 5th and Stark Street. By auto,

Additional Attractions

Open Air Stadium Concerts Featuring Nationally Noted Artists Multnomah Stadium during the summer months—Portland's Annual Rose Festival held in June of each year—Pacific International Live Stock Exposition, the Northwest's Greatest Stock Show held each fall. And unique to Portland are the Simon Benson fountains located on scores of Portland's downtown corners where pure Bull Run water flows continuously 24 hours a day.

cross Burnside Bridge to 12th Avenue, turn left at intersection and continue east on Sandy Boulevard to 72nd Avenue, turn right on Fremont and continue on Fremont to Rocky Butte.

Laurelhurst Park—Southeast 39th Avenue and Oak Street. 31 acres including lake, delightful recreation grounds. Take Mt. Tabor Street car at any point eastbound on Morrison. Drive across the Burnside Bridge and continue east on Burnside to 39th Avenue, turn one block south to park.

Madley Park—Located Northwest of Kings Heights; natural park—103 acres. Take Willamette Heights Street car at any point westbound on Morrison. Drive west on Washington, continue west on Barnes Road to Plaza, make sharp turn to right and turn into second street to left to Kings Heights. Road from Kings Heights leads to park.

Mt. Tabor Park—Located on the site of an extinct volcano. Affords a magnificent view of the city. Contains three of the city's water reservoirs; 176 acres located Southeast 60th to 71st Avenues and between Division to Belmont Streets. Excellent picnic and playground. Beautiful drive. Take Mt. Tabor street car at any point eastbound on Morrison. By auto, cross Morrison Bridge to Water Street, turn right on Water to Belmont, left on Belmont to East 60th, left on East Salmon Street and follow winding road to park.

Peninsula Park—Contains sunken rose garden, including 700 varieties of roses. Fine picnic and playgrounds; swimming and wading pools. Located from North Almsworth Street to North Portland Boulevard between Albina and Congress Avenue. Take Mississippi Avenue Bus at S. W. 6th and Washington Streets. By auto, cross Broadway Bridge turn left on Interstate to Mississippi, then turn right, continuing on Mississippi and Albina Avenues to the Park.

Sellwood Park—15 acres, picnic ground and fully equipped playground, swimming pool and ball field. Located Southeast 7th Avenue and Milwaukie Streets. Take Sellwood trolley coach at S. W. 3rd and Alder Streets. By auto, cross Ross Island Bridge to Milwaukie Avenue, turn right at Bybee, continue on Bybee to S. E. 13th Avenue, turn right on 13th Avenue to Sellwood Boulevard and follow through to park.

Washington Park—Head of Burnside Street, main entrance at head of Southwest Park Place—103 acres; international rose test gardens; playgrounds, tennis courts, famous staturary, zoo and aviary. Take Council Crest street car or 23rd Street car at S. W. 5th and Washing-

ton Streets or at any point westbound on Washington. Get off at 23rd and W. Burnside and walk one block west to park entrance. Drive west on Burnside and continue to park entrance.

Restaurants

Portland's many restaurants are famed for their excellent cuisine and reasonable rates. Crawfish, salmon and other local seafoods are a specialty in a number of places. The Chamber of Commerce Travel Bureau will be happy to suggest interesting and unusual places to dine.

Rose Test Gardens

Located in Washington Park; were established in Portland in recognition of the perfect climatic conditions for rose culture. Rose creations from all over the world are sent to this test garden for planting, where they are nurtured by experts to determine their beauty and value.

Sanctuary of Our Sorrowful Mother

Located at Northeast 85th Avenue and Sandy Boulevard; open air grove which is the beginning of a seven million dollar building program. Take Sandy Boulevard bus at S. W. 5th and Stark Streets. By auto, cross Burnside Bridge to 12th Avenue, turn left at intersection and proceed east on Sandy Boulevard to Sanctuary.

Shriner's Hospital for Crippled Children

Sandy Boulevard near 82nd Avenue. Take Sandy Boulevard bus at S. W. 5th and Stark Streets. By auto, cross Burnside Bridge to S. E. 12th Avenue, turn left at intersection to Sandy Boulevard and drive east on Sandy until you reach hospital.

Swimming

Municipal swimming pools may be found in the following parks: Columbia, Creston, Mt. Scott, Montavilla, Peninsula, Sellwood and U. S. Grant. Swimming facilities are also available at many nearby lakes and streams which also have resort facilities and picnic grounds. Inquire at Chamber of Commerce Travel Bureau for further information.

Tennis Courts—(Public)

At the following parks: Albina, Buckman, Columbia, Creston, Duniway, Irving, Kenilworth, Laurelhurst, Lents, Lair Hill, Montavilla, Mt. Scott, Mt. Tabor, Peninsula, Pier, Portland Heights, Rose City, Sellwood, U. S. Grant, Washington and Woodstock.