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# 993-2023

Report

## Appoint Dan Floyd to the Children's Levy Allocation Committee for term to expire December 31, 2025

Accepted

As Mayor and Commissioner of Finance & Administration, I request Council confirmation of the following appointment to the Portland Children's Levy Allocation Committee:

Appointment	Term Begins	Term Ends
Dan Floyd	December 6, 2023	December 31, 2025

Respectfully submitted,

Mayor Ted Wheeler

### Daniel Floyd Bio

Dan Floyd is currently the Chief Operating Officer and Co-Owner of Hood To Coast Race Series, President of Floyd Public Affairs, and recently co-founded a retail food brokerage called OnShelf Partners.

He has served on, and chaired, many non-profit boards including All Hands Raised, Providence Portland Medical Foundation, INCIGHT, Oregon League of Minority Voters, Friends of Baseball, and is currently the Co-Chair of the All Hands Raised Partnership Council.

Born and raised in SE Portland, he attended Portland Public Schools and Central Catholic High School. After graduation from Lewis & Clark College, he gained extensive experience in public affairs and government relations with the Northwest Grocery Association (NWGA) and Safeway Inc. He has consulted on numerous statewide and local grocery industry campaigns. Additionally, he's been a paid consultant with the [Sunshine Division](https://sunshinedivision.org/) (<https://sunshinedivision.org/>), and currently with NWGA and [Our Streets PDX](https://ourstreetspdx.org/) (<https://ourstreetspdx.org/>).

Hood To Coast annually hosts participants from all 50 U.S. States and over 40 countries. Along with his business partners at Hood To Coast Race Series, he's co-led an expansion of the company to Europe and Asia utilizing the event as a platform to create social reconnection, environmental awareness

### Introduced by

[Mayor Ted Wheeler](#);  
[Commissioner Dan Ryan](#)

### Bureau

[Children's Levy](#)

### Contact

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### Requested Agenda Type

Time Certain

### Date and Time Information

<b>Requested Council Date</b>
December 6, 2023
<b>Requested Start Time</b>
10:45 am
<b>Time Requested</b>
10 minutes

and implement goal based solutions to increase sustained physical fitness amongst an inclusive and multicultural community.

During the COVID-19 pandemic, he and Hood To Coast Race Series worked with the Sunshine Division to create the Emergency Food Distribution Network, which has now safely delivered over 6 million meals to food-insecure Portland area families and individuals.

#### Daniel Floyd Statement of Interest

Dan is eager to continue his dedication to healthy communities by joining the allocation committee to help improve the outcomes and overcome the disparities facing Portland's children and youth.

## **Impact Statement**

### **Purpose of Proposed Legislation and Background Information**

The purpose of this legislation is as follows:

1. To appoint Dan Floyd as the representative from the business community on the Allocation Committee of the Portland Children's Levy until his term expires on December 31, 2025.

The Act authorizing the Children's Levy adopted by City Council requires that a 5-member Allocation Committee be composed of an elected representative from the Portland City Council, an elected representative from the Multnomah County Board of Commissioners, two community representatives appointed by the City Council and County Board respectively, and a representative from the business community chosen by the Mayor. The Allocation Committee is the governing board for the Portland Children's Levy.

### **Financial and Budgetary Impacts**

None.

### **Community Impacts and Community Involvement**

None. The Allocation Committee bylaws prescribe the composition of the Allocation Committee and vacancies are filled using the processes prescribed by the appointing entity. City-appointed community members of the Allocation Committee apply for membership on the Committee via the city application process for board and commission appointments.

### **100% Renewable Goal**

Not applicable.

## Agenda Items

993 Time Certain in [December 6, 2023 Council Agenda](https://www.portland.gov/council/agenda/2023/12/6)  
(<https://www.portland.gov/council/agenda/2023/12/6>)

Confirmed

Motion to accept the report: Moved by Ryan and seconded by Mapps.

Commissioner Mingus Mapps Yea

Commissioner Carmen Rubio Yea

Commissioner Dan Ryan Yea

Commissioner Rene Gonzalez Yea

Mayor Ted Wheeler Yea